

## SPONSORSHIP OPPORTUNITIES

### What is TED?

TED is a renowned event where the world's leading thinkers and doers are invited to share their passions. TED began in 1984 as a conference where Technology, Entertainment and Design converged, and today covers all topics – from science to business to global issues in more than 100 languages. TED is devoted to spreading ideas, usually in the form of short, powerful talks.

### What is TEDx?

In the spirit of ideas worth spreading, TEDx is a program of local, self-organized events that bring people together to share a TED-like experience. At a TEDx event, TED talk videos and live speakers combine to spark deep discussion and connection at an intimate local level. There are almost 10,000 TEDx events in 167 countries with over 3.6 billion views.

### Who is TEDxTrinityBellwoods?

Our team has embraced the challenge of bringing the TEDx experience to communities in Toronto because we believe our city's greatest assets include the ideas and dreams of its citizens. Ideas have the power to shape minds and change behaviour. Too often, ideas are unheard and not socialized because they lack a platform to give them voice. This is that platform. Our goal is to present talks on issues that matter to our community and have global impact—free from corporate, political, and religious agenda. We aim to spark a real dialogue about how to make a difference. We believe in the beauty of our city and its many diverse voices. Let's ensure that those voices are heard.

### Introducing TEDxTrinityBellwoods 2018 Theme: MAKING A DIFFERENCE

Join us **August 7th**, 2018 at The Rotunda, Toronto Metro Hall.

The 2018 full-day conference features 10 to 15 speakers, each presenting a unique 15 to 18 minute TEDx talk. The conference also includes unique art exhibits and live performances by local musicians, dancers and singers.

**Join us in Making a Difference.**

## SEEKING PARTNERS



### Why become a Sponsoring Partner?

To engage with the future, to find elusive audiences, to test your ideas and to create tangible relationships. Becoming a TED Partner means you share our mission of spreading ideas that might just change the world, you join our community of thought leaders, and you benefit from relationship building with a renowned influencer.

[www.ted.com/about/partner-with-ted](http://www.ted.com/about/partner-with-ted)

### Benefits of Sponsorship

- Exposure to thousands of GTA professionals & industry champions; men & women
- Access to today's Community, Business and Thought Leaders
- Association with world renowned TEDx programming: innovation, ideation & change.

Benefits	Champions \$5,000	Gold \$3,000	Silver \$1,000	Bronze \$500
Recognition in Conference Program	X	X	X	X
Logo placement and write up on our website	X	X	X	X
Recognition from stage (audio & visual)	X	X	X	
Display space at conferences (e.g., pop-up banner or hanging banner)	X	X		
Opportunity to personally connect and follow-up with the audience members	X	X		
Prime display space at conference (e.g., booth for demonstration of products, sampling, testing).	X			
Salon event with theme of Sponsor's choice	X			

For more **information** please contact Olesya Kolisnyk: [okolisnyk1@gmail.com](mailto:okolisnyk1@gmail.com)

### Also Available: In-kind Sponsorships.

There are many ways you can support this event through in-kind sponsorships. We can customize benefit packages based on your in-kind gift.

- Printing • Media Partnership • Gift items for Speakers • Video production • Editing
- Post production • Food and beverages