

SPADES®

BOWL



L A S V E G A S 2 0 2 3

P R E S E N T E D B Y

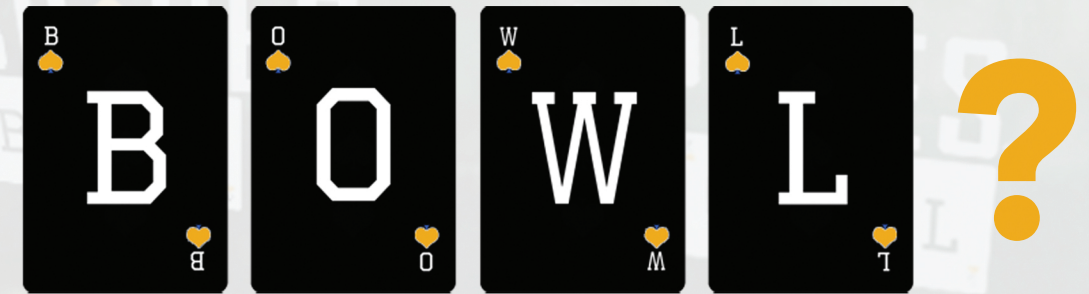
**YOUR
LOGO/DESIGN
HERE**

#sblv23 #thegameofspades #yourcompany





What is SPADES



500+
teams

Will compete in

15
playoff cities

for a chance to win



airfare

hotel

to Las Vegas, NV for SB23' Weekend



L A S V E G A S 2 0 2 3

to fight it out on the table for a shot at



the 2023 SPADES BOWL Championship belts +

\$20,000

- ♠ SPADES BOWL is the world's first Spades league which will gather all of the best Spades players from all over the world to compete for a championship title similar to most professional sports.
- ♠ For our inaugural year, 15 playoff tournaments will be held in 15 different metropolitan cities across the United States during the Summer/Fall of 2023.
- ♠ During each playoff tournament, 32 teams will battle it out in a double elimination tournament (must lose twice to be disqualified) to crown a local champion.
- ♠ The winning team from each playoff city will win airfare + hotel to Las Vegas on November 4th, 2023 to compete in a pool of 64-teams for the SPADES BOWL title and up to \$20,000 in cash and prizes (with a twist!).
- ♠ Each year more cities will be added as the league expands.



500+
teams

Will compete in

15
playoff cities

for a chance to win



to Las Vegas, NV for SB23' Weekend



to fight it out on the table for a shot at



the 2023 SPADES BOWL Championship belts +

\$20,000

SB LV 23' CITIES



Atlanta, GA



Boston, MA



Charlotte, NC



Cleveland, OH



Dallas, TX



Detroit, MI



Houston, TX



Los Angeles, CA



New Orleans, LA



New York, NY



Philadelphia, PA



St. Louis, MO



Tampa, FL



Washington DC



Miami, FL



LAS VEGAS 2023

500+
teams

Will compete in

15
playoff cities

for a chance to win



airfare hotel

to Las Vegas, NV for SB23' Weekend



LAS VEGAS 2023

to fight it out on the table for a shot at



the 2023 SPADES BOWL Championship belts +

\$20,000

LEAGUE SCHEDULE

May 27th Los Angeles, CA | @TBD

June 03rd Cleveland, OH | @Euphoria Lounge

June 10th Charlotte, NC @1501 South Mint

June 24th Atlanta, GA @Original Hot Dog Factory

***July 01st** NYC / North, NJ | @TBD

July 08th Boston, MA | @Sunset Cantina

July 15th Dallas, TX | @ESO Mimosa Bar

July 30th Washington D.C. | @Hook Hall

***Aug 05th** Houston, TX | @TBD

Aug 13th St. Louis, MO | @Open Concept STL

Aug 20th Philadelphia, PA | @A King's Cafe

Aug 26th New Orleans, LA | @Feaux Lounge

***Sept 09th** Tampa, FL | @TBD

***Sept 16th** Detroit, MI | @TBD

***Sept 23rd** Miami, FL | @Rosie's Miami

***Sept 30th** Reserve Date*

* subject to change



SB LV 23'

NOV 04th Las Vegas, NV | @MEET



L A S V E G A S 2 0 2 3

500+
teams

Will compete in

15
playoff cities

for a chance to win



to Las Vegas, NV for SB23' Weekend



to fight it out on the table for a shot at



the 2023 SPADES BOWL Championship belts +

\$20,000

SPADES IN THE METAVERSE

As a surprise addition to our 15 city league schedule, we are working with HARDY WORLD SPADES to create a bonus 16th tournament to take place in the METAVERSE! More details to come.





L A S V E G A S 2 0 2 3

500+
teams

Will compete in

15
playoff cities

for a chance to win



airfare

hotel

to Las Vegas, NV for SB23' Weekend



L A S V E G A S 2 0 2 3

to fight it out on the table for a shot at



the 2023 SPADES BOWL Championship belts +

\$20,000

SB LV 23' VENUE



Over 15,000 sq ft. of completely customizable and technologically advanced space with unlimited branding opportunities.



LAS VEGAS 2023

500+
teams

Will compete in

15
playoff cities

for a chance to win



to Las Vegas, NV for SB23' Weekend



LAS VEGAS 2023

to fight it out on the table for a shot at



the 2023 SPADES BOWL Championship belts +

\$20,000

SB LV 23' HOSTS



&



HaHa Davis



7.7M



2M



470K

Trez Anderson



144K



343K



401K



L A S V E G A S 2 0 2 3

500+
teams

Will compete in

15
playoff cities

for a chance to win



airfare hotel

to Las Vegas, NV for SB23' Weekend



L A S V E G A S 2 0 2 3

to fight it out on the table for a shot at



the 2023 SPADES BOWL Championship belts +

\$20,000

ORGANIC IMPRESSIONS / REACH

DIGITAL

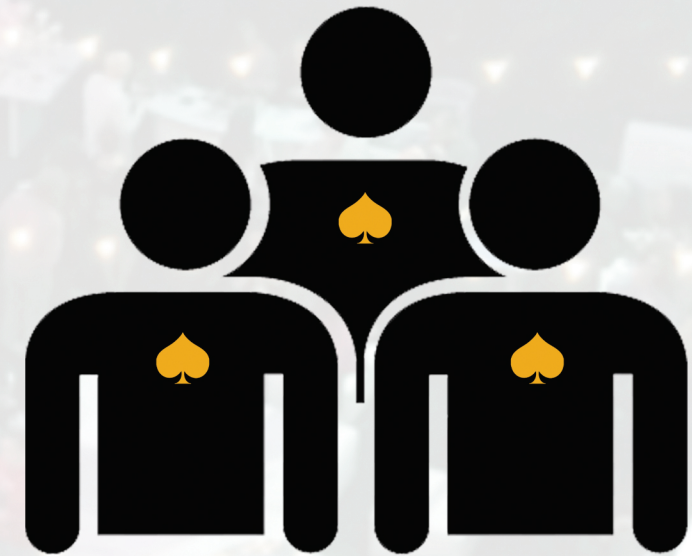


OVER

11M

Hosting venues and SB LV 23' hosts have over
11 million combined social media followers

PHYSICAL



OVER

5K

All events are estimated to produce over 5K
players and general attendees combined.



500+
teams

Will compete in

15
playoff cities

for a chance to win



to Las Vegas, NV for SB23' Weekend



to fight it out on the table for a shot at

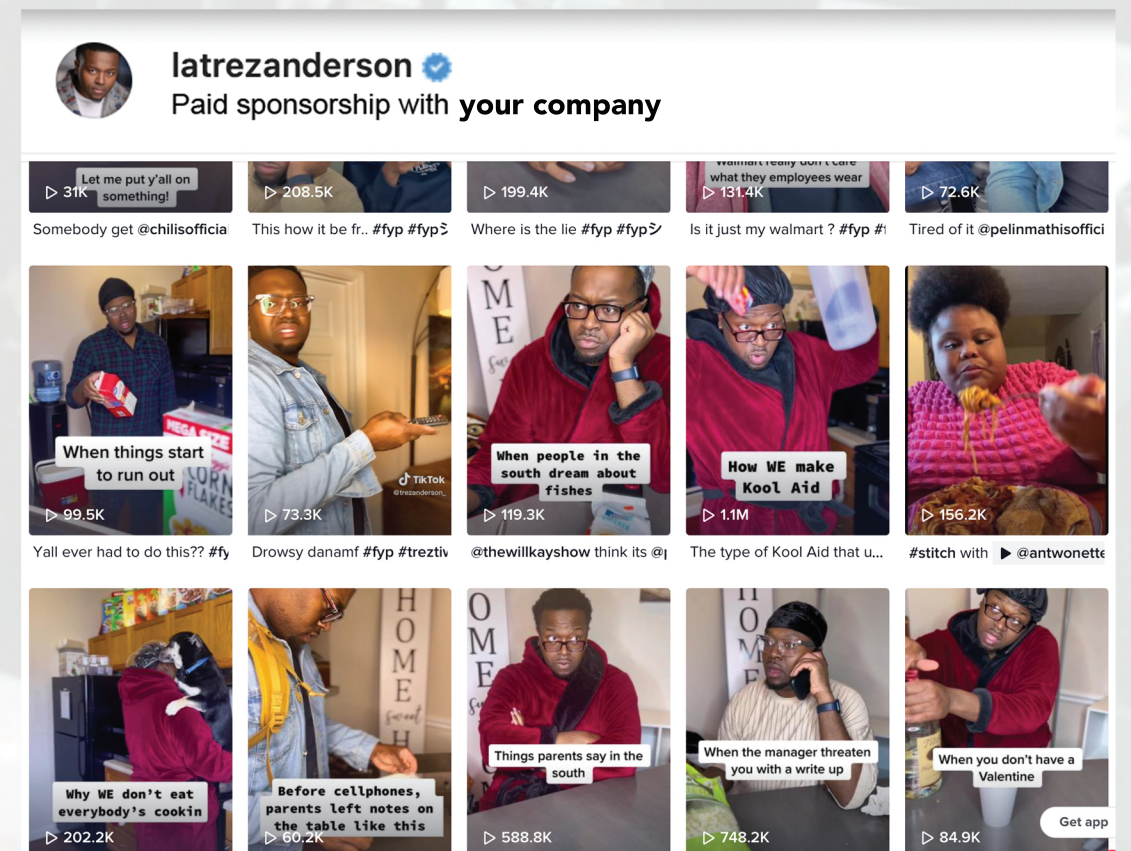


the 2023 SPADES BOWL Championship belts +

\$20,000

INFLUENCER MKTG

With a combined social media following of over 11+ million active users across all major platforms (Instagram, Facebook, Tik Tok, Twitter etc.) we have the ability to create an original product placement post to be shared on these extensive reach applications. Based on historical data, such a post is sure to reach millions of consumers within the brand's key demographic.





500+
teams

Will compete in

15
playoff cities

for a chance to win



to Las Vegas, NV for SB23' Weekend



to fight it out on the table for a shot at



the 2023 SPADES BOWL Championship belts +

\$20,000

BRANDING IDEAS CONT'D

Custom T-Shirts

Tour style t-shirts given to all players and staff during each playoff tournament.



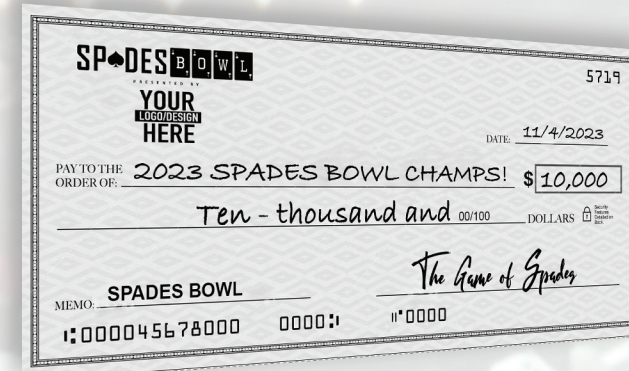
Banners and Signage

Traditional step & repeat and graphic banners setup at all playoff tournaments and championship event.



Grand Prizes

Final cash prize presented to the SPADES BOWL winners with name logo in addition to the championship belts





500+
teams

Will compete in

15
playoff cities

for a chance to win



to Las Vegas, NV for SB23' Weekend



to fight it out on the table for a shot at



the 2023 SPADES BOWL Championship belts +

\$20,000

BRANDING IDEAS CONT'D

Custom T-Shirts

Tour style t-shirts given to all players and staff during each playoff tournament.



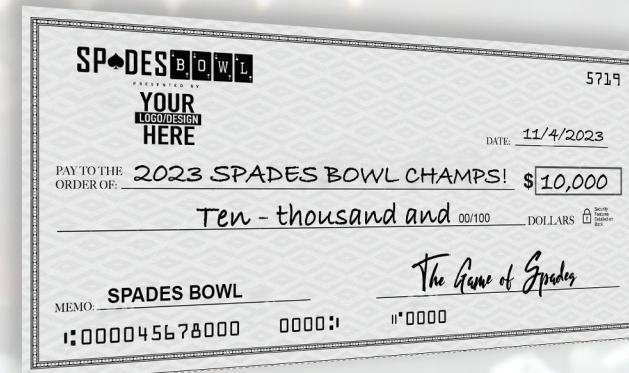
Banners and Signage

Traditional step & repeat and graphic banners setup at all playoff tournaments and championship event.



Grand Prizes

Final cash prize presented to the SPADES BOWL winners with name logo in addition to the championship belts





L A S V E G A S 2 0 2 3

500+
teams

Will compete in

15
playoff cities

for a chance to win



airfare

hotel

to Las Vegas, NV for SB23' Weekend



L A S V E G A S 2 0 2 3

to fight it out on the table for a shot at



the 2023 SPADES BOWL Championship belts +

\$20,000

EXPERIENCE MKTG

Create one of a kind branded consumer experiences at all playoff and championship events.





LAS VEGAS 2023

500+
teams

Will compete in

15
playoff cities

for a chance to win



airfare hotel

to Las Vegas, NV for SB23' Weekend



LAS VEGAS 2023

to fight it out on the table for a shot at



the 2023 SPADES BOWL Championship belts +

\$20,000

PARTNER WITH US

We are looking for a premium brand to partner with us and help bring SPADES BOWL 23' to life in a way that sets the tone for years to come.

The Game of Spades has had, and continues to have such a profound impact on American culture, and we would love to partner with you to help celebrate this impact in a unique and exciting way.



Atlanta, GA



Boston, MA



Charlotte, NC



Cleveland, OH



Dallas, TX



Detroit, MI



Houston, TX



Los Angeles, CA



New Orleans, LA



New York, NY



Philadelphia, PA



St. Louis, MO



Tampa, FL



Washington DC



Miami, FL



\$2K per city

\$15K SB LV 23'

The Ask

We estimate a cost of \$45,000 to execute this proposal.