



Sponsorship Proposal

Women & Wealth
on HER Terms

October 8, 2025



Contact

www.NextChaptHer.com

hello@nextchapther.com



INTRODUCTION

Next ChapterHER is the premiere growth and networking experience for women navigating life's transitions. What began as a simple lunch among friends has become a sold-out series where ambition meets authenticity.

Our events prove that powerful things happen when women gather in person—with honesty, curiosity, and a willingness to grow. From entrepreneurs scaling businesses to professionals re-imagining careers, we create spaces that spark meaningful conversations, lasting connections, and real momentum.

Now in our second year, Next ChapterHER is expanding beyond D.C., building a national movement rooted in clarity, confidence, and collective rise. At Next ChapterHER, we don't just talk about what's next—we step into it, together.

About Us

Next ChaptHER is a modern community for women in motion, those navigating transition, reinvention, or simply asking, what's next for me? Founded in Washington, D.C. by four friends who craved deeper conversations and authentic support, what began as a single lunch has evolved into a sold-out event series and rapidly growing platform.

Our gatherings are intentionally designed to be both grounding and galvanizing—spaces where real talk meets expert insight. Attendees include women from all walks of life: entrepreneurs, executives, mothers, creatives, and visionaries. What unites them is a desire to grow, not just professionally, but personally and purposefully.

In 2025, Next ChaptHER is expanding beyond events. We're launching a curated membership experience to provide year-round access to connection, resources, and mentorship. We're also introducing a grant program to fund bold, woman-led ideas—supporting projects that reflect creativity, leadership, and meaningful change.

At our core, we believe every woman deserves a community that meets her where she is and walks beside her as she rises. This isn't about perfection, it's about possibility. At Next ChaptHER, we don't just talk about what's next. We help each other step into it, fully and unapologetically.

Vision



- A culture where women support one another through life's most pivotal transitions.
- A national movement that redefines networking as connection, growth, and shared impact.
- A platform that funds, celebrates, and amplifies women-led ideas at every stage of reinvention.

Mission



- Create spaces where women feel seen, supported, and inspired to grow through personal and professional change.
- Foster meaningful connections through curated events, mentorship, and community dialogue.
- Provide tangible resources, including membership access and grant funding, to help women build what's next.

OUR TEAM



Alicia McKenzie

Co-Founder



Anina Belle Giannini

Co-Founder



Hilary Phelps

Co-Founder



Lindsay Gill

Co-Founder

PANEL SPEAKERS



Alicia McKenzie

Moderator



Hitha Palepu

Entrepreneur, Speaker,
and Author



Anne McCabe

FP®, CRPC®|CEO
+Partner



Michelle Lee

Principal at Carlyle

About the Event

On Wednesday, October 8th from 11:00 AM to 2:00 PM, Next ChaptHER will host its signature luncheon at Joe's Seafood, Prime Steak & Stone Crab in Washington, D.C.

This afternoon gathering will center on Women & Wealth with the mission to spark curiosity about money, legacy, and the freedom that comes from financial clarity.

A panel will lead discussions on the questions women are often hesitant to ask: how to build wealth, invest wisely, and reclaim a sense of agency over their financial future.

Whether navigating a transition, launching something new, or simply seeking confidence with finances, attendees will leave with both practical insights and meaningful connections in a room designed for women walking the same path.

Event Highlight



Curated Panel Discussion featuring female investors, financial advisors, and founders sharing real-world insight and tools.

Interactive Q&A giving attendees the chance to ask personal finance questions in a supportive, judgment-free space.

Community Networking with 100+ driven women across industries, building both personal and professional connections



BENEFITS FOR SPONSOR

ACCESS

Direct Access to a High-Impact Audience:
Engage with 100+ professional, purpose-driven women who are decision-makers, entrepreneurs, and community leaders.

ALIGNMENT

Brand Alignment with Empowerment and Equity: Position your brand alongside a movement focused on financial literacy, women's leadership, and inclusive wealth-building.

VISIBILITY

Integrated Visibility Across Channels: Receive recognition through event materials, social media, newsletters, and on-site activations before, during, and after the event.



Sponsorship Package

Presenting Sponsor EXCLUSIVE (1 available)

\$7500

Includes all Silver, Bronze, and Community benefits, plus:

- Recognition as Presenting Sponsor across all platforms
- Speaking opportunity at the luncheon
- Premier logo placement + logo on Next ChaptHER website
- Named recognition in secured media coverage
- Opportunity to co-brand the guest gift bag
- Dedicated post-event social spotlight
- Six (6) VIP tickets

Silver Sponsor

\$5000

Includes all Bronze and Community benefits, plus:

- Logo on all signage and digital marketing
- Featured tags across all Next ChaptHER platforms
- VIP access to pre-event networking activations
- Four (4) VIP tickets

Sponsorship Package

Bronze Sponsor

\$2500

Includes all Community benefits, plus:

- Logo on printed + digital event materials
- Social media tag before the event
- Two (2) VIP tickets

Community Sponsor

\$1000

- Two (2) General Admission tickets
- Logo on printed event signage
- Branded item included in guest gift bag
- Tag on Instagram Stories pre-event

Product Sponsorship

Our product sponsorship program is designed to give brands meaningful visibility and direct engagement with our audience. By providing curated gifts for our speakers, VIPs, and general attendees, partners have the opportunity to showcase their products in an authentic, high-touch environment. Each gift reinforces the event's core theme of investing in yourself, ensuring your brand is remembered long after the lunch concludes.

Guest Speakers

4

- Premium hero gift that creates lasting impact
- Positioned for strong social sharing potential

VIP Guests

25

- Elevated, memorable product or gift card
- Aligns with our invest in yourself theme
- Reinforces your brand as part of their lifestyle

General Admission

110

- Accessible, scalable product or sample
- Exclusive discount code to drive future engagement
- Ensures every attendee experiences your brand

MEDIA AND PREVIOUS EVENTS

Media Sponsor



Recent Media

[Georgetown Dish](#)

[DC Modern Luxury](#)

[DC News Now](#)

Past Sponsors Include:



THE DUPONT CIRCLE

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paris



ROSEWOOD
WASHINGTON, D.C.





Thank You

Thank you for considering a partnership with Next ChaptHER.

Your support helps us create spaces where women feel empowered, connected, and equipped to step into their next chapter, personally and professionally. Together, we're not just hosting events, we're building a movement rooted in possibility, purpose, and community.

We look forward to the opportunity to grow this impact, with you by our side.

Contact

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