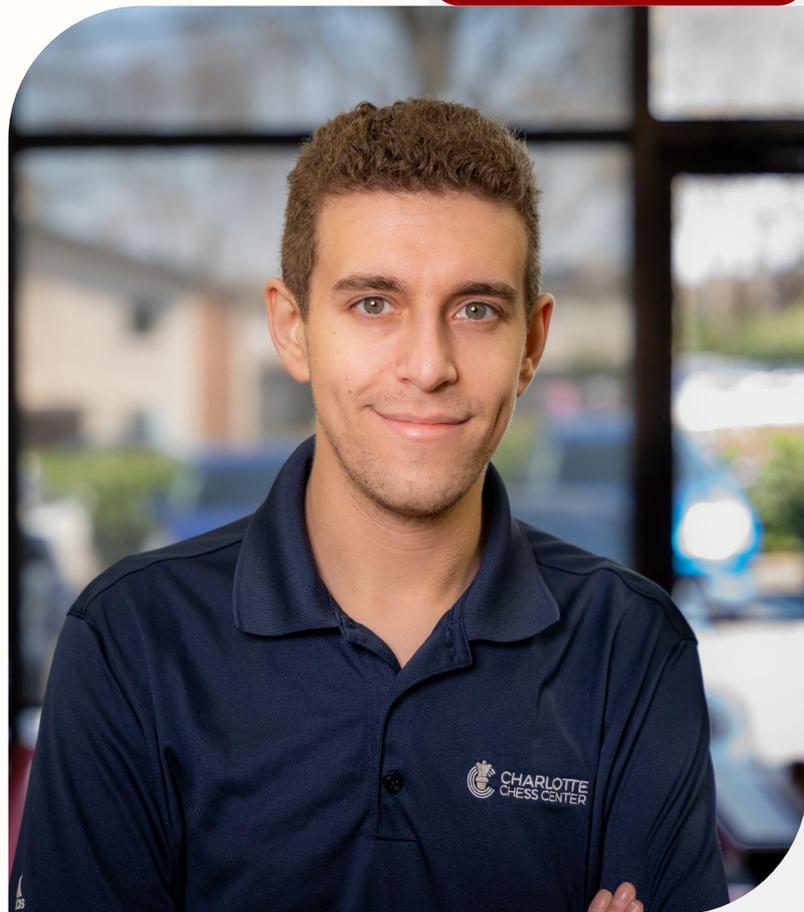


EVENT SPONSORSHIP OPPORTUNITIES

The Naroditsky Memorial Rapid & Blitz Championship

A World-Class Chess Event in Honor of the Life of
Grandmaster, Daniel "Danya" Naroditsky

July 3rd through July 5th, 2026 | Charlotte Marriott City Center



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Our Team

Mission, Vision, Values

CCCF Mission

To elevate the game and the community. The Charlotte Chess Center Foundation (CCCF) serves as the steward of the Naroditsky Memorial Fund—hosting a signature annual international memorial event and providing national youth fellowships—while maintaining a primary commitment to Charlotte’s underserved youth through Title I programming, internships, and expanded access to the game.

CCCF Vision

To transform a legacy of world-class excellence into a catalyst for local opportunity, where the global inspiration of the Naroditsky Memorial Fund meets our commitment to Charlotte's youth, empowering the next generation to break barriers and master the skills for a lifetime of leadership.

CCCF Pillars

Excellence

Maintaining a world-class standard.

As stewards of the Naroditsky Memorial Fund, we are committed to hosting a premier international event and managing fellowships that reflect the professional caliber of our late colleague. We ensure that every program we oversee—from global tournaments to national scholarships—operates at the highest level of the game.

1

Equity

Leveling the board for every child.

We believe that while talent is universal, opportunity is not. We are dedicated to removing the barriers that keep the game out of reach, ensuring that Title I schools and underserved Charlotte communities have the same access to high-quality chess programming as the rest of the world.

2

Empowerment

Building leaders beyond the board.

Chess is our vehicle for developing the next generation of thinkers and professionals. Through local internships, volunteer opportunities, and community-driven initiatives, we equip youth with the confidence, strategic thinking, and character-building tools they need to lead in their future careers.

3



CHARLOTTE
CHESS CENTER FOUNDATION



CHARLOTTE
CHESS CENTER

About Grandmaster Daniel Naroditsky

Meet The Times's New Chess Columnist

For Daniel Naroditsky, a career in the royal game may not be as lucrative as one at a hedge fund, but he is exactly where he wants to be.

Share full article



Naroditsky Memorial Fund Reaches \$1 Million Milestone

Target5th
Updated: Jan 1, 2026, 11:28 AM | 77 Chess.com News

2014 Samford Fellow: GM Daniel Naroditsky

By IM John Donaldson
March 11, 2014



GM Daniel Naroditsky at the STL Chess Club

The Washington Post

Chess.com

Obituaries Search Death Notices Place a Death Notice Request a News Obituary

Daniel Naroditsky, who became chess grand master as a teen, dies at 29

Mr. Naroditsky achieved the title of grand master in 2013 and was active in the chess community as a commentator, streamer, teacher and writer.

56 minutes ago

2 min



Palo Alto High School's news and features publication

About Staff Advertise Contact

Endgame in Mind: Daniel Naroditsky's sacrifices for chess

Zakir Akmal and Ashley Wang • October 5, 2017



BUSINESS INSIDER

My Markets Watchlist

MARKETS > NEWS

Charlotte Chess Center, Charlotte Chess Center Foundation and Naroditsky Family Announce Joint Initiative to Honor Grandmaster Daniel Naroditsky

Daniel Naroditsky
1995-2025



r/chess

WIKIPEDIA

28 languages

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Daniel Naroditsky

Article Talk

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From Wikipedia, the free encyclopedia

"Danya" redirects here. For other uses, see Daniel and Danyal. "Naroditsky" redirects here. For other uses, see Naroditsky (surname).

Daniel Aaron "Danya" Naroditsky (November 9, 1995 – October 19, 2025) was an American chess grandmaster, commentator, and content creator. During his career, he was widely considered one of the best speed chess players in the world and was consistently ranked among the top 25 players. His major tournament wins include the 2007 World Youth Championship, the 2013 U.S. Junior Championship, and the 2025 U.S. Blitz Championship. He became one of the youngest published authors in chess history at age 14 and earned the chess grandmaster title at age 17.

Naroditsky participated in the US Chess Championship five times, where he defeated world No. 2 Fabiano Caruana in 2021. One of his biggest achievements was tying for first place in the preliminary stage of the World Blitz Championships in 2024. In online chess, he was a top player in blitz and bullet, having been the No. 1 rated player at times in both formats on Chess.com and Lichess. He regularly finished in the top 3 in both the Chess.com Bullet and Hyperbullet Championships.

Naroditsky was a prominent chess streamer. He was known for his educational content on YouTube and Twitch and was highly regarded as a commentator. Naroditsky was an endgame columnist for Chess Life, and served as the New York Times chess columnist. He was the resident grandmaster at the Charlotte Chess Center from 2020 until his death in 2025.

Late in his career, Naroditsky was one of many prominent chess players who were the target of unsubstantiated cheating accusations by Vladimir Kramnik. Kramnik's allegations were condemned by many other professional chess players and prompted FIDE to open an ethics investigation against him.

Daniel Naroditsky



Born	<div> <div><div>Naroditsky in 2016</div></div> <ul style="list-style-type: none"> <ul style="list-style-type: none">November 9, 1995 San Mateo, California, U.S. </div>
Died	<div> <ul style="list-style-type: none"> <ul style="list-style-type: none">October 19, 2025 (aged 29) Charlotte, North Carolina, U.S. </div>
Alma mater	<div> <ul style="list-style-type: none"> <ul style="list-style-type: none">Stanford University </div>
Chess career	<div> <ul style="list-style-type: none"> <ul style="list-style-type: none">Chess career </div>
Country	<div> <ul style="list-style-type: none"> <ul style="list-style-type: none">United States </div>
Title	<div> <ul style="list-style-type: none"> <ul style="list-style-type: none">Grandmaster (2013) </div>
Peak rating	<div> <ul style="list-style-type: none"> <ul style="list-style-type: none">2647 (May 2017) </div>



The Top Chess Players in the World

GM Daniel Naroditsky

Full name Daniel Naroditsky
Life Nov 9, 1995 – Oct 19, 2025 (age 29)
Place of birth San Mateo, California, USA
Federation United States

Profiles



Naroditsky at the 2015 Qatar Masters tournament. Photo: Maria

Click to Play



About the Event Organizers



Charlotte Chess Center is one of the most respected and influential chess organizations in the United States, serving as a national hub for education, competition, and community building. Based in Charlotte, North Carolina, the Center hosts premier tournaments, trains players from beginner to grandmaster level, and has played a pivotal role in the modern growth of American chess.

Known for its professional execution, inclusive culture, and commitment to excellence, Charlotte Chess Center attracts top talent, major events, and a loyal regional and national following. Its reputation extends far beyond the Carolinas, making it a trusted partner for elite players, global platforms, and sponsors.

Events
Per Year

375+
Tournaments

The CCC organizes and runs over 375 rated tournaments a year, far above the average US over-the-board organizer.

Community
Size

10,000+
Players +
Spectators

With over 1,500 active members, 2,700 unique rated players, and an online following in the tens of thousands, the CCC reaches players near and far.

Years of
Experience

12 Years

In 12 years, the CCC has grown from a small, local enterprise to one of the most reputable and professional chess educators and organizers in the world.

An Organizing Partner Of





Promotional Partner

Global Streaming and Promotion Powered by Chess.com

Global Streaming + Coverage Powered by Chess.com



200 Million Users

50 Million Monthly Active Users

10 Million+ Social Media Followers

Chess.com, the world's largest online chess platform, will be actively involved in the coverage and streaming of the Daniel Naroditsky Memorial Rapid & Blitz Championship. Through professional broadcast production, digital amplification, and content distribution, Chess.com's involvement propels the event to a global stage.

Their partnership ensures high-quality live coverage, extended replay value, and meaningful exposure for players, sponsors, and the Charlotte Chess Center far beyond the event weekend.





Charlotte, a Major Chess Epicenter



Charlotte

250K

Registered Users

Around 1 in 4 of Charlotte's ~1M population are registered users on Chess.com

Surrounding Area

1M

Registered Users

Nearly 1M Chess.com users in North Carolina and South Carolina

United States

52M

Registered Users

The United States is the #1 country on Chess.com by registered users

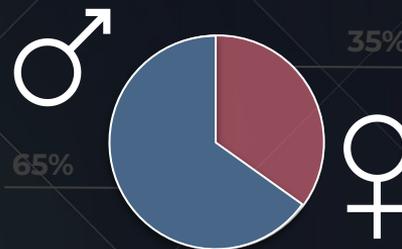


Chess.com's Audience: Young, Global and Affluent

Age



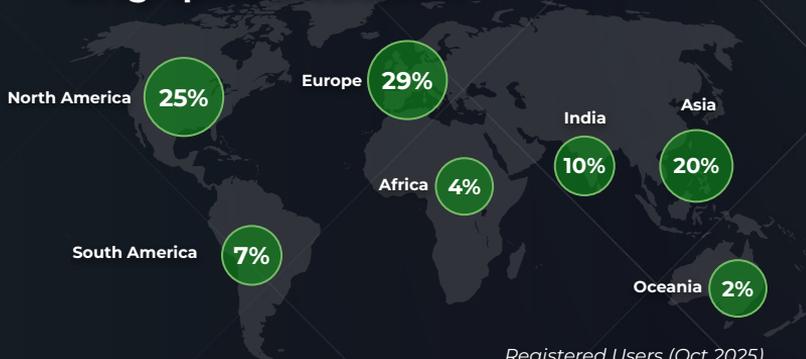
Gender



85%
Beginners

Users below 1000 ELO

Geographic Breakdown



Income



Chess fans are 2X represented in
\$100k+ bracket vs US avg



Chess.com is the #1 Chess Broadcaster



2025

135M
TOTAL VIEWS



2.8M
SUBSCRIBERS



1.2M
SUBSCRIBERS



Key Chess.com Events Broadcast Reach

ALL TIME VIEWERSHIP



7
Events

78M
Live Views

13M
Hours Watched



38
Events

262M
Live Views

67M
Hours Watched





The Chess.com Platform

Chess.com is the #1 chess platform and organization at the intersection of:

KEY FIGURES - Jan 2026

GAMING

up to **1B**

monthly games played

APPS

70M

app downloads in 2024

SPORTS

#1

Organizer and broadcaster of professional events

EDU/KIDS

#1

Education ecosystem and kids platform

CREATORS

250+

Content Creators

251M

Registered Users

38M

MAU

#1

Gameplay Site Rank

#86

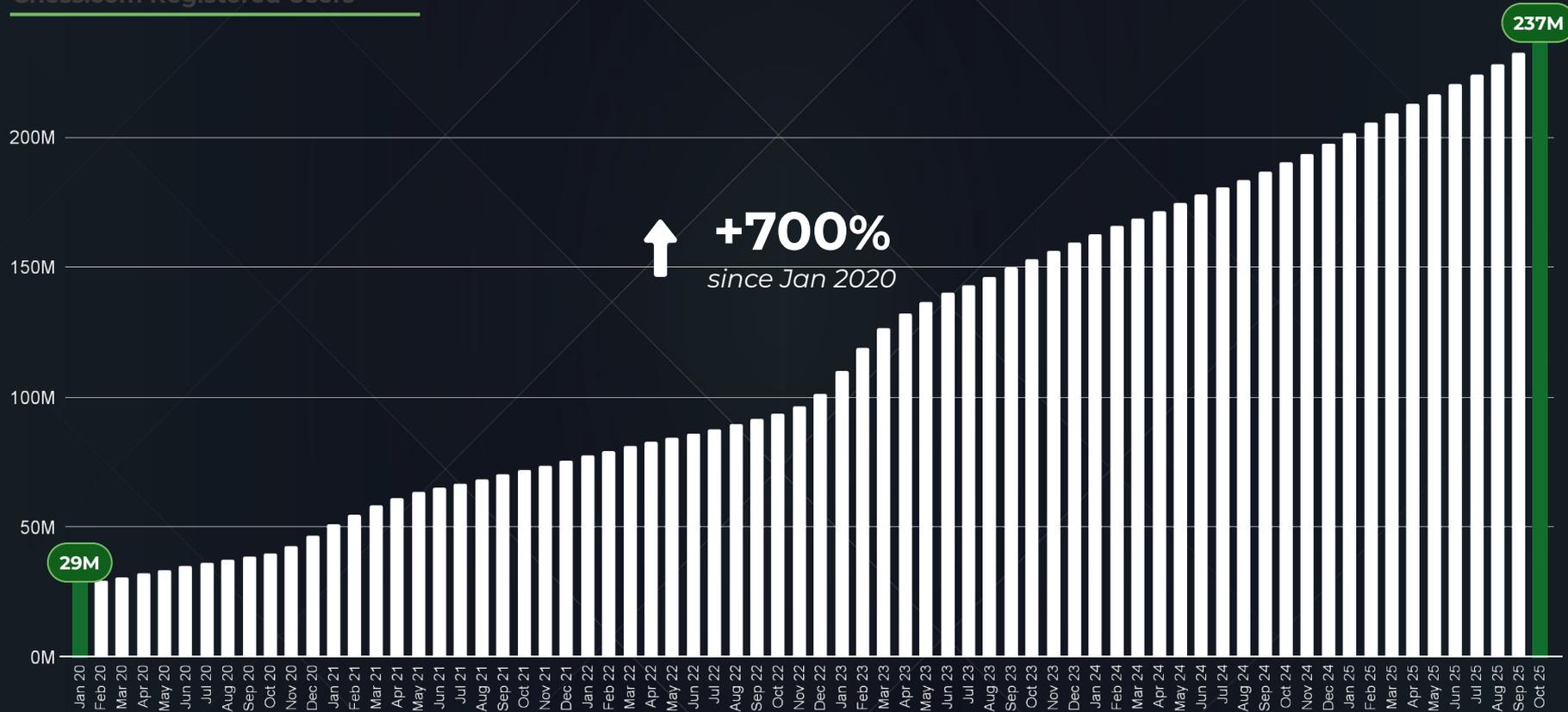
Global Site Rank





200M+ New Chess Fans Since 2020

Chess.com Registered Users



The Naroditsky Memorial **Blitz & Rapid Championship**

Elite Players + Influencers

20 Hours of Premium Live Coverage

NARODITSKY MEMORIAL SCHEDULE

3

July

FRIDAY

Naroditsky Memorial Rapid Championship

11:00am-6:00pm

4

July

SATURDAY

Naroditsky Memorial Blitz Qualification Stage

11:00am-6:00pm

5

July

SUNDAY

Naroditsky Memorial Creator Invitational

10:30am-1:30pm

5

July

SUNDAY

Naroditsky Memorial Blitz Final

2:00pm-5:00pm



CHARLOTTE
CHESS CENTER FOUNDATION



CHARLOTTE
CHESS CENTER

DAYS

3

IMPRESSIONS

25M+

PRIZE FUND

\$50K

20h+

LIVE BROADCAST

500+

LIVE PLAYERS AND
SPECTATORS

Confirmed Players



Hikaru Nakamura
#2 Player in the World
#1 Player in the US

8 Million+ Followers



Wesley So
World #8



Javokhir Sindarov
World #12



Lenier Dominguez
World #16



Hans Niemann
World #18



Nihal Sarin
World #23



Awonder Liang
World #26

Confirmed Creators



Levy Rozman / GothamChess
#1 Chess Content Creator

13 Million+ Followers



Alexandra Botez
5 Million+ Followers



Julien Song
2 Million+ Followers



Aman Hambleton
1 Million+ Followers



Sagar Shah
5 Million+ Followers



Andrea Botez
2 Million+ Followers



John Batholomew
.3 Million+ Followers



Dina Belenkaya
3 Million+ Followers



Eric Rosen
1 Million+ Followers



Danny Rensch
CCO Chess.com



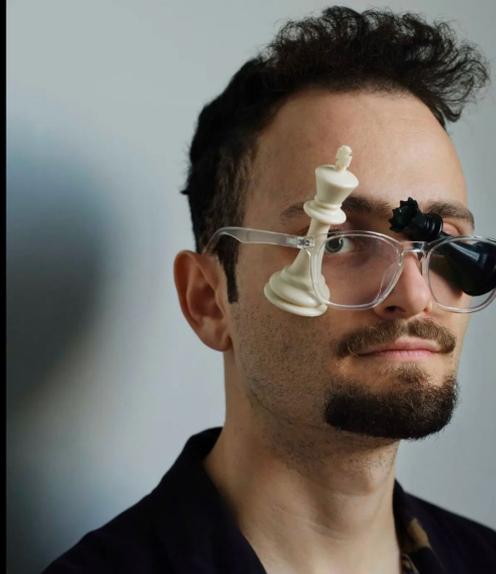
The New York Times Magazine



BUSINESS INSIDER

'Starting Soon, Nerds': Levy Rozman Wants to Teach You Chess

He sacrificed his grandmaster dreams to become one of the game's most popular personalities.





Sponsorship + Partnership Opportunities

Presenting Sponsor

\$100,000

Only 1 Available

Brand Visibility & Prestige

- Exclusive Event Naming “Presented by [Brand]”
- Top-tier logo placement across:
 - Main stage & playing hall
 - Streaming overlays
 - Event signage & banners
- Ceremonial first move at the Championship

VIP & Hospitality

- Premium VIP table at the evening dinner
- 8 VIP event passes
- Access for 8 to VIP lounge
- Priority seating and access throughout the event

Content, Streaming & Digital

- Featured sponsor mentions during livestream coverage
- Dedicated sponsored segment or giveaway moment
- On screen commercial during livestream
- On-screen QR code and giving link integration
- Inclusion in post-event highlight content

On-Site Engagement

- Vendor / activation table - first choice on location
- Tote bag inclusion (promotional items)
- Opportunity to sponsor a premium chess board giveaway
- Brand presence at key event areas

Championship Sponsor | \$50,000 | 5 Spots Maximum

Brand Visibility

- Prominent logo placement on:
 - Event banners
 - Select streaming overlays
 - Digital event materials

VIP & Hospitality

- Seating for 5 at VIP table at the evening event
- Complimentary VIP passes
- Access for 5 to VIP lounge

Content & Digital

- Livestream sponsor mentions
- Opportunity to co-sponsor a premium chess board giveaway
- QR codes placed in high-traffic areas
- Digital ad to played on livestream

On-Site Engagement

- Merch / swag inclusion
- Vendor table

Premier Sponsor |

\$25,000 |

8 Spots Maximum

Brand Visibility

- Logo placement on event signage
- Recognition during livestream coverage

VIP & Hospitality

- VIP table at the evening event
- 2 Complimentary passes
- Access to VIP lounge

Engagement

- Tote bag inclusion
- QR code placement in event space
- Eligibility to participate in sponsored giveaways

Official Sponsor

\$10,000

10 Spots Maximum

Brand Visibility

- Logo placement on physical and digital donor wall

VIP & Access

- 1 seat at VIP dinner
- 1 VIP Pass
- Access for 1 to the VIP lounge
- Complimentary event passes

Engagement

- Tote bag inclusion
- QR code placement
- Giving link or mention during streaming coverage

Community Sponsor

\$5,000

15 Spots Maximum

Brand Visibility

- Logo inclusion on physical and digital donor wall

Engagement

- Tote bag inclusion
- Local recognition on social media
- 2 complimentary entries or spectator passes (yearly memorial)

Interested in Partnering? Contact the Team



Peter Giannatos
Executive Director



Andrew Horton
Sponsorship Director



Giovani Gonzalez
Sponsorship Advisor

contact@cltccf.org



Thank you!

