# Los Angeles Black History Month Festival





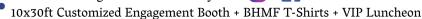
2024

# SPONSORSHIP OPPORTUNITIES

#### TIER 1 SPONSORSHIP

\$25,000

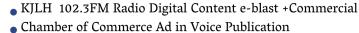
- Main Stage Engagment-Host
- Radio Mention Marketing Ad + LA Times Digital Marketing Package
- Cover Page Color Ad within Festival Program Booklet
- #400 Imprinted Swag Giveaways Social Media Digital Content Weekly Run 🧿 📑



Main Stage Banner + Venue Banner Placement in Entryway/Marketplace

### TIER 2 SPONSORSHIP

\$20,000





- #300 Imprinted Swag Giveaways • Social Media Digital Content Weekly Run
  - 10x30ft Customized Engagement Booth + Swag Bags + VIP Luncheon Access
- Main Stage Banner + Banner Placement in Marketplace Area
- Back Cover Page Color AD within Festival Program Booklet

## TIER 3 SPONSORSHIP

\$15,000



- Chamber of Commerce Voice Publication Ad/ KJLH 102.3FM Radio Digital Marketing Blast
- Social Media Digital Content Weekly Run
- 1/2 Half Page Color AD within Festival Program Booklet
- 10x10 Canopy Engagement Booth +Swag Bags + VIP Lucheon Access
- 200 Ceramic Mugs with Official Sponsor Logo
- Main Stage Banner + Banner Placement in Food Concession Area + 3 BROAD Museum Tickets

#### TIER 4 SPONSORSHIP \$10,000



- KJLH Radio 102.3FM Radio Digital Marketing Blast Social Media Digital Content Posts Weekly Run
- 10x0 Engagement Booth
- VIP Luncheon Access
- 100 Imprinted Cooler Lunchbags +Pens 2 BROAD Museum Exhibit Tickets
- 1/2Page Colored AD in program booklet
- Banner

#### TIER 5 SPONSORSHIP \$5,000

- Social Media Digital Content Posts Weekly Run
- 10x0 Engagement Booth VIP Luncheon Access
- 100 Imprinted Logo Lip Balm or Flyers
- 1/2 Page Color AD within Festival Program Booklet
- Banner



