

# Los Angeles Black History Month Festival

## FEBRUARY





## 2024

## SPONSORSHIP OPPORTUNITIES

### TIER 1 SPONSORSHIP

**\$25,000**





- Main Stage Engagment-Host
- Radio Mention Marketing Ad + LA Times Digital Marketing Package
- Cover Page Color Ad within Festival Program Booklet
- #400 Imprinted Swag Giveaways
- Social Media Digital Content Weekly Run  
- 10x30ft Customized Engagement Booth + BHMF T-Shirts + VIP Luncheon
- Main Stage Banner + Venue Banner Placement in Entryway/Marketplace

### TIER 2 SPONSORSHIP

**\$20,000**





- KJLH 102.3FM Radio Digital Content e-blast +Commercial
- Chamber of Commerce Ad in Voice Publication
- #300 Imprinted Swag Giveaways
- Social Media Digital Content Weekly Run  
- 10x30ft Customized Engagement Booth + Swag Bags + VIP Luncheon Access
- Main Stage Banner + Banner Placement in Marketplace Area
- Back Cover Page Color AD within Festival Program Booklet

### TIER 3 SPONSORSHIP

**\$15,000**



- Chamber of Commerce Voice Publication Ad/ KJLH 102.3FM Radio Digital Marketing Blast
- Social Media Digital Content Weekly Run  
- 1/2 Half Page Color AD within Festival Program Booklet
- 10x10 Canopy Engagement Booth +Swag Bags + VIP Lucheon Access
- 200 Ceramic Mugs with Official Sponsor Logo
- Main Stage Banner + Banner Placement in Food Concession Area + 3 BROAD Museum Tickets

### TIER 4 SPONSORSHIP


**\$10,000**



- KJLH Radio 102.3FM Radio Digital Marketing Blast
- Social Media Digital Content Posts Weekly Run
- 10x0 Engagement Booth
- VIP Luncheon Access
- 100 Imprinted Cooler Lunchbags +Pens
- 2 BROAD Museum Exhibit Tickets
- 1/2Page Colored AD in program booklet
- Banner

### TIER 5 SPONSORSHIP

**\$5,000**

- Social Media Digital Content Posts Weekly Run 
- 10x0 Engagement Booth
- VIP Luncheon Access
- 100 Imprinted Logo Lip Balm or Flyers
- 1/2 Page Color AD within Festival Program Booklet
- Banner



All Proceeds are 100% Tax Deductible

[www.lablackhistorymonthfestival.com](http://www.lablackhistorymonthfestival.com)