

Dear Sponsors,

Reaching the Unreached Fest is a brand new Festival in Buffalo, NY. With so many great events in the Western New York area, why are we organizing another festival? Our mission is for youth all over New York state to experience spiritual revival through Christian Hip Hop. Most youth love hip hop, but are listening to the wrong type of messenger and the wrong type of message. We have artists lined up who are filled with the Holy Spirit. Our plan is not to be like other festivals but to be like Jesus and feed his children with Love and Hope.

Our event, Reaching the Unreached Fest, plans on featuring the best of the best in Christian Hip Hop. These Artists will need help getting to our venue, Sword of the Spirit church in Buffalo, NY. We plan on bringing Angie Rose or Flame, Zauntree, and A.I. the Anomaly as our headliners for next year's festival. These artists bring something different - they are skilled at their craft and they know how to connect with our youth. If we are not involved in bringing up the next generation, someone else will. These artists are role models that have a message of hope for young people in our area. Our goal is a minimum of 400 tickets sold out by July of 2022, reaching youth 10 - 25 years of age. We are connecting with different youth groups in Buffalo, NY, Syracuse, NY, and the surrounding areas to make this a reality. Buffalo is known as the City of Good Neighbors, and we want you to be involved by partnering with us as we seek to be good neighbors for the younger generation.

You are probably asking why and how this will benefit you. Our plan is to have an intentional focus on branding and providing our sponsors with the best presence on our platform. We have three main packages for organizations partnering with us, listed on the next page. Our biggest package will include a Sponsor Hosting our Live interview or our Q&A. Our packages are between the prices of \$500 - \$2,500 and can include general promotions with your company's logo on our website, social media pages, and email campaigns. If your business is in the music industry, we can connect you with our Artist Lineup. Our platform will continue to grow with help from I Pray Radio, a radio station based in New York, creating more opportunities to get your organization in front of consumers.

Part of our vision is to make this even bigger in the future, Bringing college students together to worship a awesome God. this would be something different in New York state, we have other christian Festivities but not Christian Hip hop festivals in General where we are bringing in big names but also giving the independent/underground a chance to prove themselves. You are going

to be apart of something big that will grow over the years as we serve Christ in Christian Hip Hop.

If this is something you'd like to consider, we'd love to continue this conversation. Your sponsorship would be a huge boost for [Reaching the Unreached Fest] along with our [400] attendees. Please feel free to contact me if you have any questions

Jason@reachingtheunreachedfest.com

Sincerely,

Jason Graham