



2023  
**LIPVERSE**  
Benefit Show

SPONSORSHIP PACKAGES



# About Us

**NuVysion Media Group, LLC.** is a small media company located in the Dallas area. The company specializes in the development of creative entertainment-based platform for interns and individuals pursuing careers in filming, photography, and acting. Founded by co-owners Kimlynn and Tamika Archie, NuVysion has established itself in the independent film industry with the 2019 debut of its breakout film series, "Behind Closed Doors." The series continues to attract favorable attention from both viewers and industry personnel opening the doors for the talented crew and cast members.



4.1K



3.8K



2.3K

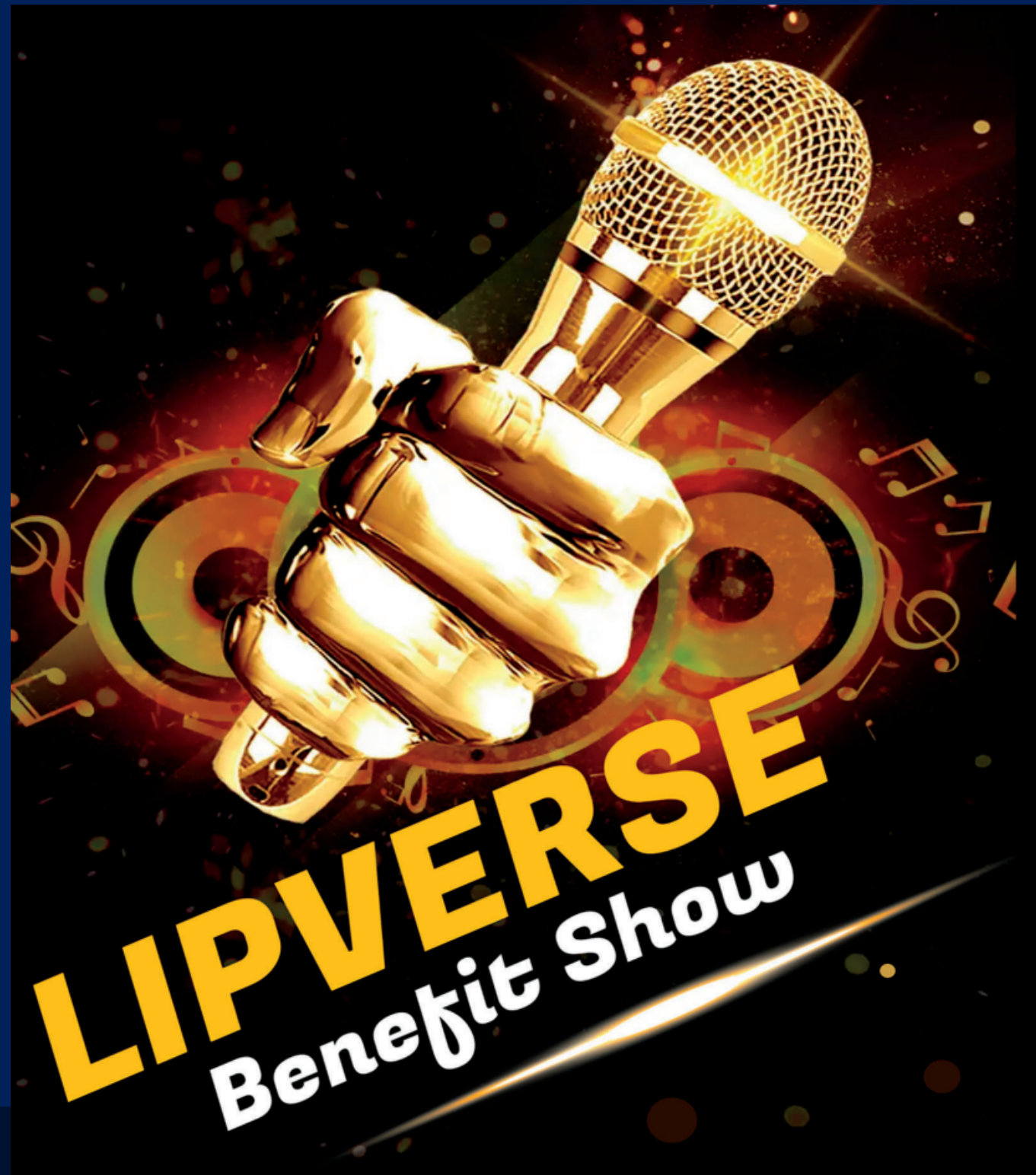


6K monthly  
website sessions





# Our Mission



## To continue the local support and fight against domestic violence

LipVerse Benefit Concert is produced by Tamika Archie of NuVysion Media Group, to assist in the support of Domestic Violence. NuVysion has donated over \$12K to Genesis Women's Shelter Outreach. Genesis Women's Shelter Outreach assists with families in a domestic violent home. They provide immense support to not only the victim but for the children as well. NuVysion created the lip sync benefit concert to continue the local support and fight against domestic violence. Our platform allows individuals to impersonate a celebrity and offer patrons that true concert feel with background singers and band members. Giving everyone the feel of watching the real life artist in their presence. A forward-thinking company, NuVysion Media is headed by two black women who have created a platform that provides content on behalf of independent entertainment.

NuVysion's mission is to support and encourage everyone involved in producing excellent work. NuVysion Media is about diversity, dedication and overall a true vision. Within the next year NuVysion will incorporate a celebrity artist in the concert providing a bigger platform for our local artist.

**Event Date: October 14, 2023**

**Location: Carrollton, TX**

**Venue: The Plaza Arts Center Ballroom**

**Capacity: 600**



# Past Events



## 2021

- Located in Ft Worth Texas
- 125 Attendees 22% Male and 78% women
- 2021 Donation amount to Genesis Women Shelter Outreach \$1682

## 2022

- Located in Dallas, TX
- 263 attendees 31% male and 69% women
- 2022 Donation amount to Genesis Women Shelter Outreach \$4712

## 2023

- Located in Dallas, TX
- Projected 526 attendees
- Projected amount to Genesis Women Shelter Outreach 2023 over \$7000

# Sponsorship Packages

## PLATINUM

**\$10,000**

### What's included?

- ✓ Naming rights (presented by)
- ✓ Official beverage at event in spirit category
- ✓ Prominent banners at event to be displayed at entrance and exits (indoors)
- ✓ Sponsor press release announcement distributed nationally through Newswire
- ✓ 4 complimentary tickets to LipVerse Benefit Concert
- ✓ Main stage announcement during show - Logo on official event programs, step and repeat & promotion
- ✓ Social media advertisements & mentions
- ✓ Logo included on Digital Billboard and NuVysion official website
- ✓ Inclusion of sponsor's promotional items in LipVerse VIP Gift Bags

## GOLD

**\$5,000**

### What's included?

- ✓ Logo on event posters & step and repeat
- ✓ Signature event drink with product
- ✓ Logo inclusion on event posters (online)
- ✓ Sponsor press release announcement distributed nationally through Newswire
- ✓ 3 Complimentary tickets to LipVerse Benefit Concert
- ✓ Main stage announcement during benefit concert
- ✓ Social Media advertisements & mentions
- ✓ Logo included on Digital Billboard and NuVysion official website
- ✓ Inclusion of sponsor's promotional items in LipVerse VIP Gift Bags

## SILVER

**\$2,500**

### What's included?

- ✓ Logo inclusion on event posters & step and repeat
- ✓ Advertisement/promotional signage throughout the venue
- ✓ Sponsor press release announcement distributed nationally through Newswire
- ✓ 2 complimentary tickets to LipVerse Benefit Concert
- ✓ Social media advertisements & mentions
- ✓ Logo included on Digital Billboard - Logo on NuVysion official website

## PATRON

**\$500**

### What's included?

- ✓ LipVerse Benefit Concert shout-out
- ✓ Social media recognition
- ✓ Special "Thank you" on NuVysion Website
- ✓ Special "Thank you" on Facebook Live by NuVysion Founders

# Sponsor Benefits



## Activation Opportunities

Retail tie-ins, promotions or discounts, participation in additional events throughout the year as value to our sponsor



## Audience Reach

Access to large groups of event attendees



## Brand Recognition

Higher brand exposure and brand association with emerging Dallas area media company



## Support a Cause

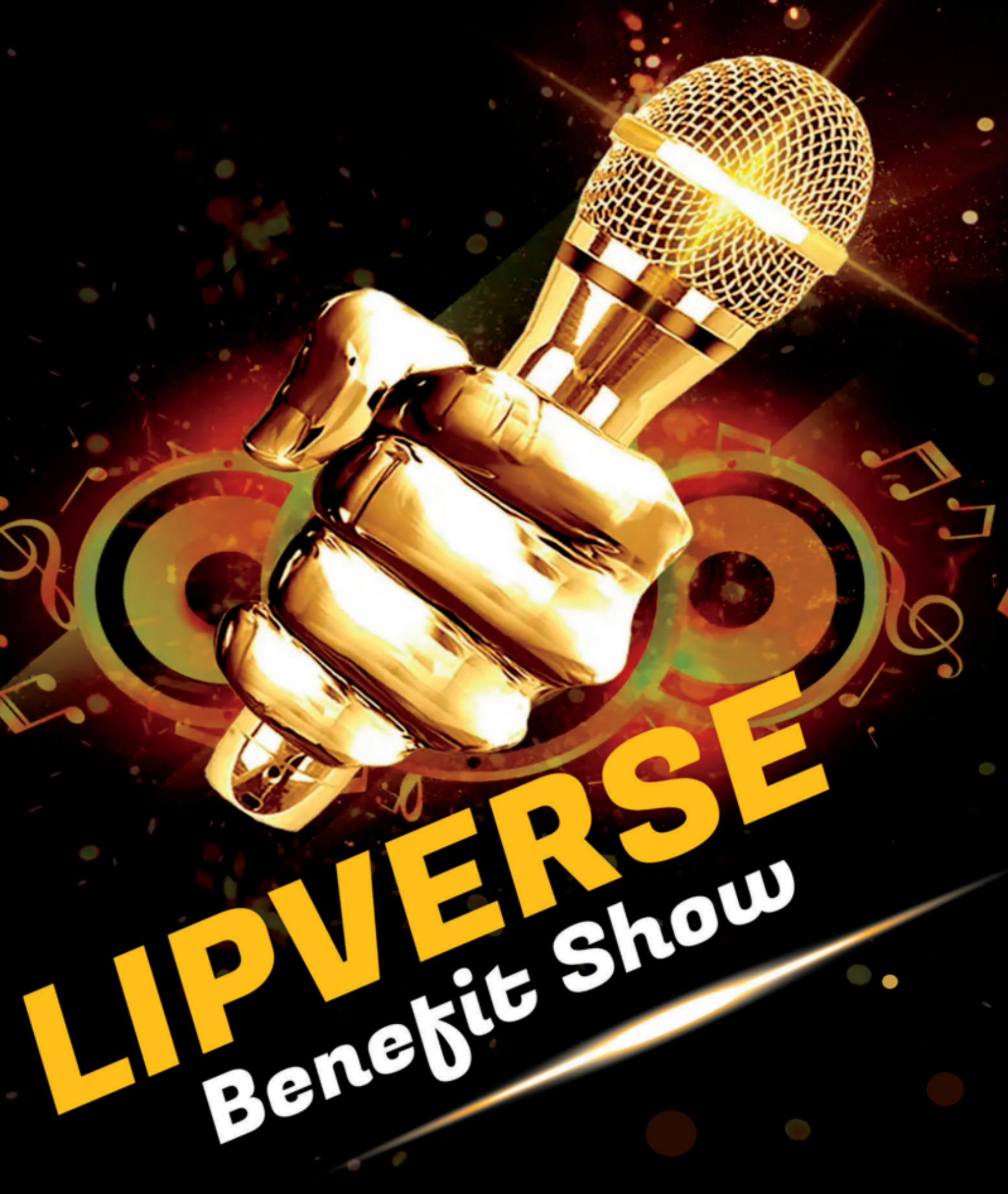
Support of independent business and contributions to our powerful cause that affects over 1 in 4 women (23.2%)



# Our Gallery







# Contact Information

## EMAIL ADDRESS

[tamika.r.archie@nuvysionmediagroup.com](mailto:tamika.r.archie@nuvysionmediagroup.com)

## PHONE NUMBER

(469) 444-0838

## WEBSITE

[www.nuvysionmediagroup.com](http://www.nuvysionmediagroup.com)





Thank You