



AFRICA IN AMERICA

MUSIC, DANCE, & CULTURE FESTIVAL

AFRICA IN AMERICA: MUSIC, DANCE, & CULTURE FESTIVAL WILL DEBUT JUNE 7-9, 2024 AT SOFI STADIUM IN LOS ANGELES, CA. A GROUND-BREAKING, 3-DAY FESTIVAL FEATURING MASTER DANCERS, DRUMMERS, AND VISUAL/DESIGNING ARTISTS, COMBINED WITH TOP RECORDING ARTISTS FROM AROUND THE AFRICAN DIASPORA, IT WILL BE FILLED WITH INSPIRATION, EDUCATION AND PROFESSIONAL TRAINING FOR STUDENTS FROM THE BEGINNING LEVEL TO PROFESSIONAL LEVEL; WHILE ALSO BUILDING A STRONGER BRIDGE AMONGST ARTISTS IN THE DIASPORA.

**FOUNDER: KARA MACK
CREATIVE DIR.**



#1

BRING TOP RECORDING ARTISTS + MASTER DANCE AND DRUM TEACHERS FROM THE AFRICAN DIASPORA TOGETHER IN 1 WEEKEND.

#2

BOTH PROFESSIONAL DANCERS & DRUMMERS + ENTHUSIASTS ARE ABLE TO RECEIVE TRAINING ON TECHNIQUE, HISTORY, & CULTURE.

#3

TRADITIONAL AFRICAN DIASPORIC GROUP PERFORMANCES ARE FEATURED EACH NIGHT.

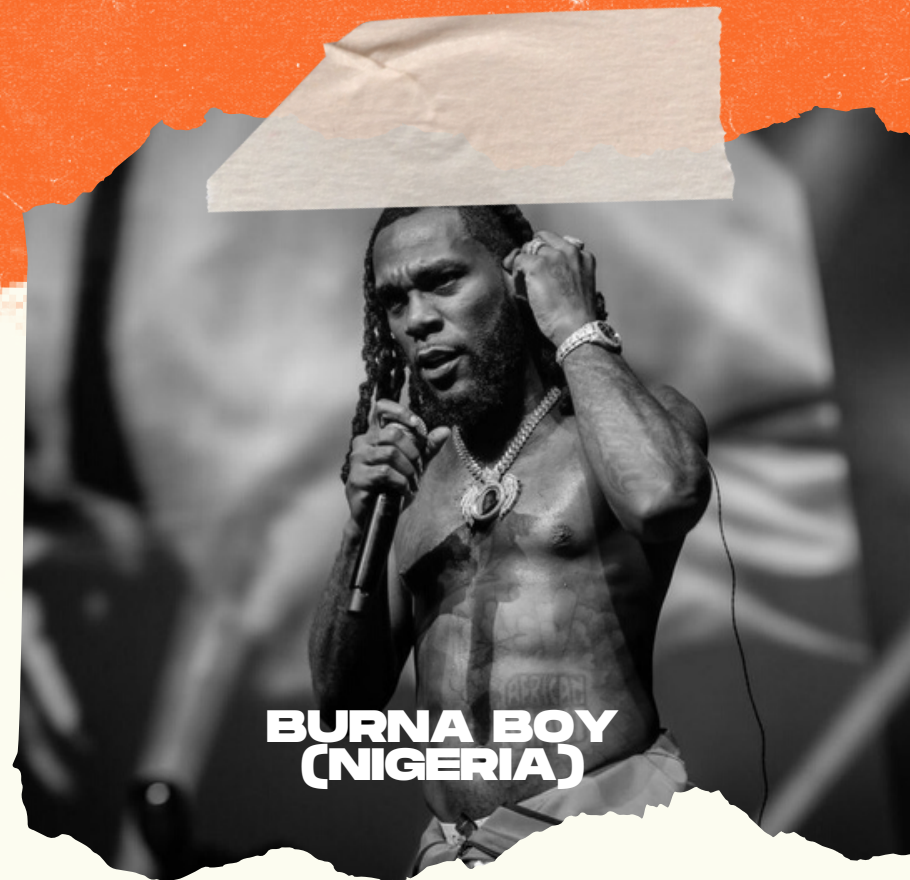
FEATURES



**DJENEBA SAKO
(MALI)**

DANCE/DRUM WORKSHOPS

PARTICIPANTS ARE ABLE
TO TAKE DANCE/DRUM
CLASSES FROM VARIOUS
ETHNIC TRADITIONS FROM
THE DIASPORA.



**BURNA BOY
(NIGERIA)**

TOP RECORDING ARTISTS

WATCH PERFORMANCES
FROM TOP ARTISTS LIKE
BURNA BOY + MORE!



**DIAMANO COURA
(OAKLAND, CA)**

TRADITIONAL DANCE/DRUM GROUP PERFORMANCES

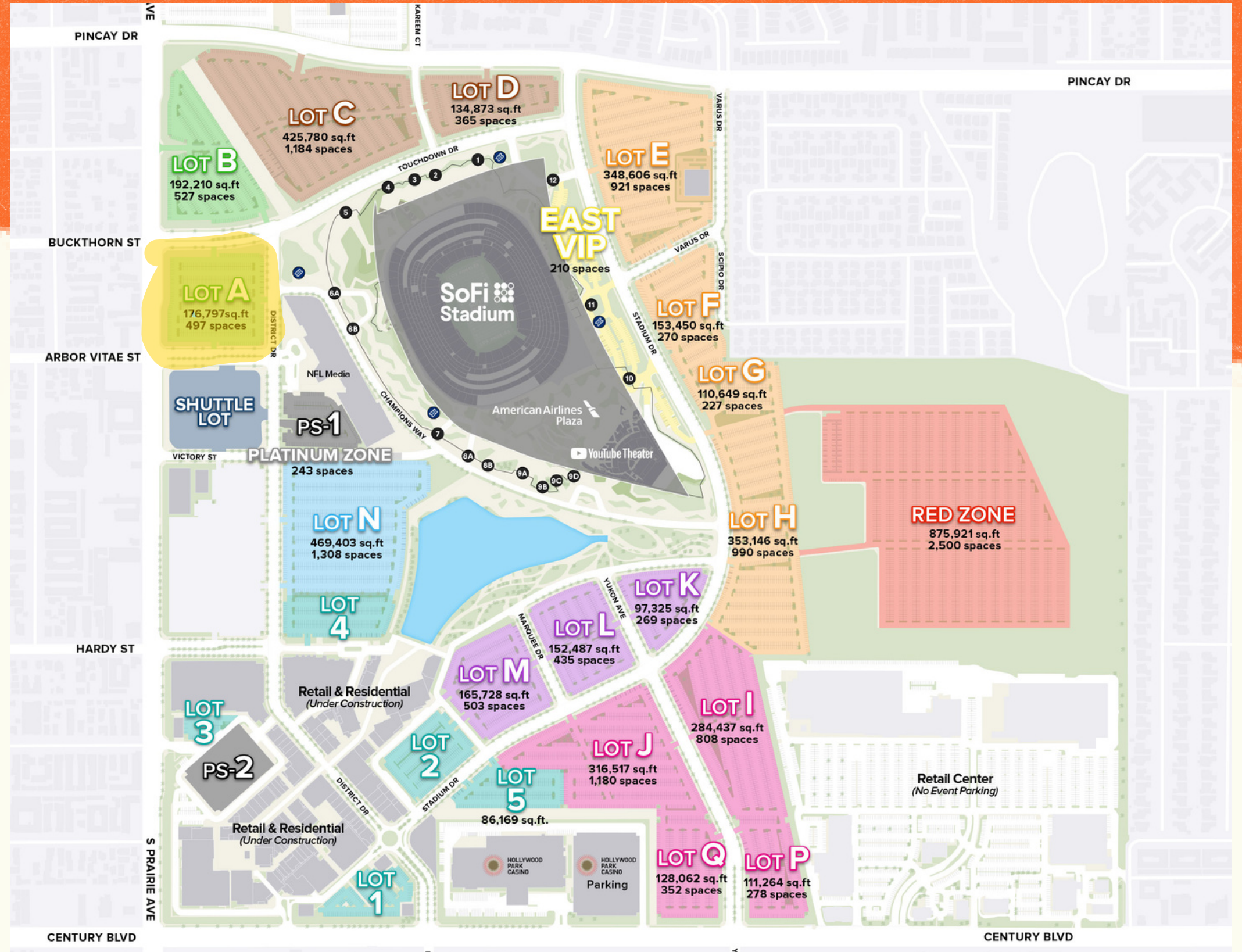
SPOTLIGHT
PERFORMANCES FROM
TRADITIONAL
PERFORMANCE GROUPS
EACH NIGHT.

DANCE & DRUM VILLAGE



DANCE & DRUM VILLAGE

PARTICIPANTS ARE ABLE TO TAKE DANCE/DRUM CLASSES FROM VARIOUS ETHNIC TRADITIONS FROM THE DIASPORA.
(I.E. STYLES FROM NORTH & SOUTH AMERICA, CARIBBEAN, AND WEST/CENTRAL AFRICA)



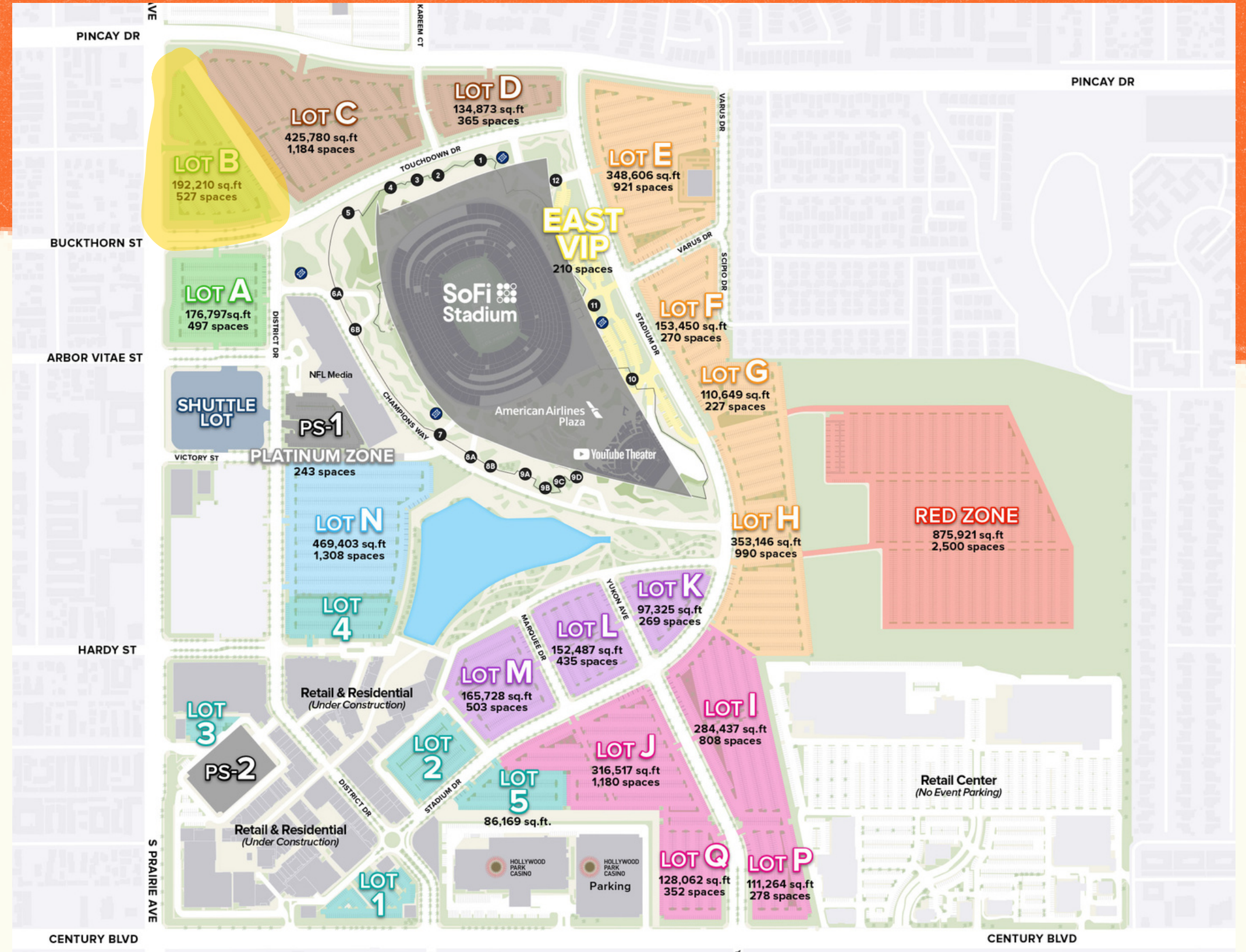
FREESTYLE VILLAGE



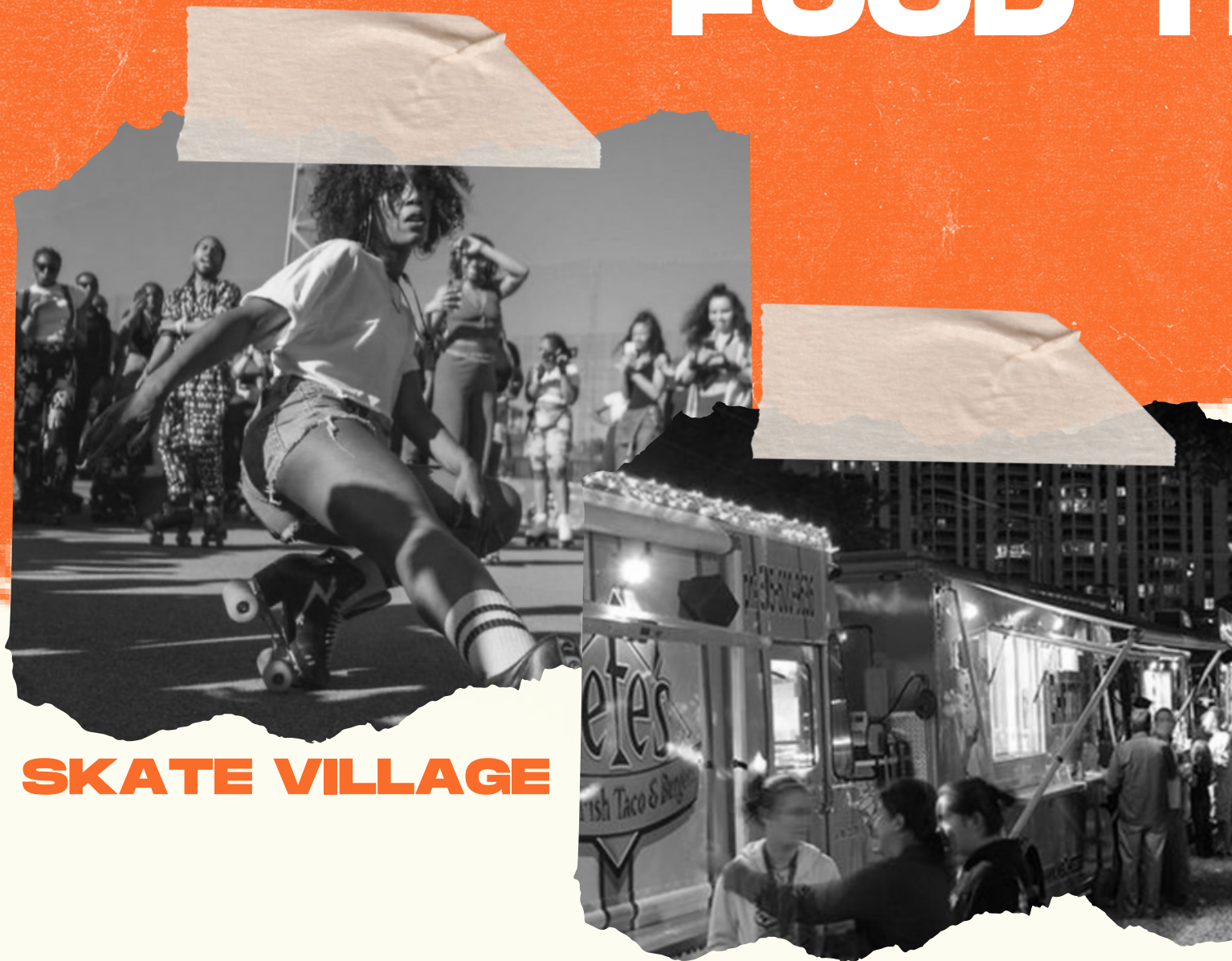
FREESTYLE VILLAGE

PARTICIPANTS ARE ABLE TO TAKE PART IN SINGLE & GROUP DANCE COMPETITIONS.

(I.E. AFRO, HIP-HOP, BALLROOM, ETC.)



SKATE VILLAGE/ FOOD TRUCK VILLAGE



SKATE VILLAGE

FOOD TRUCK VILLAGE

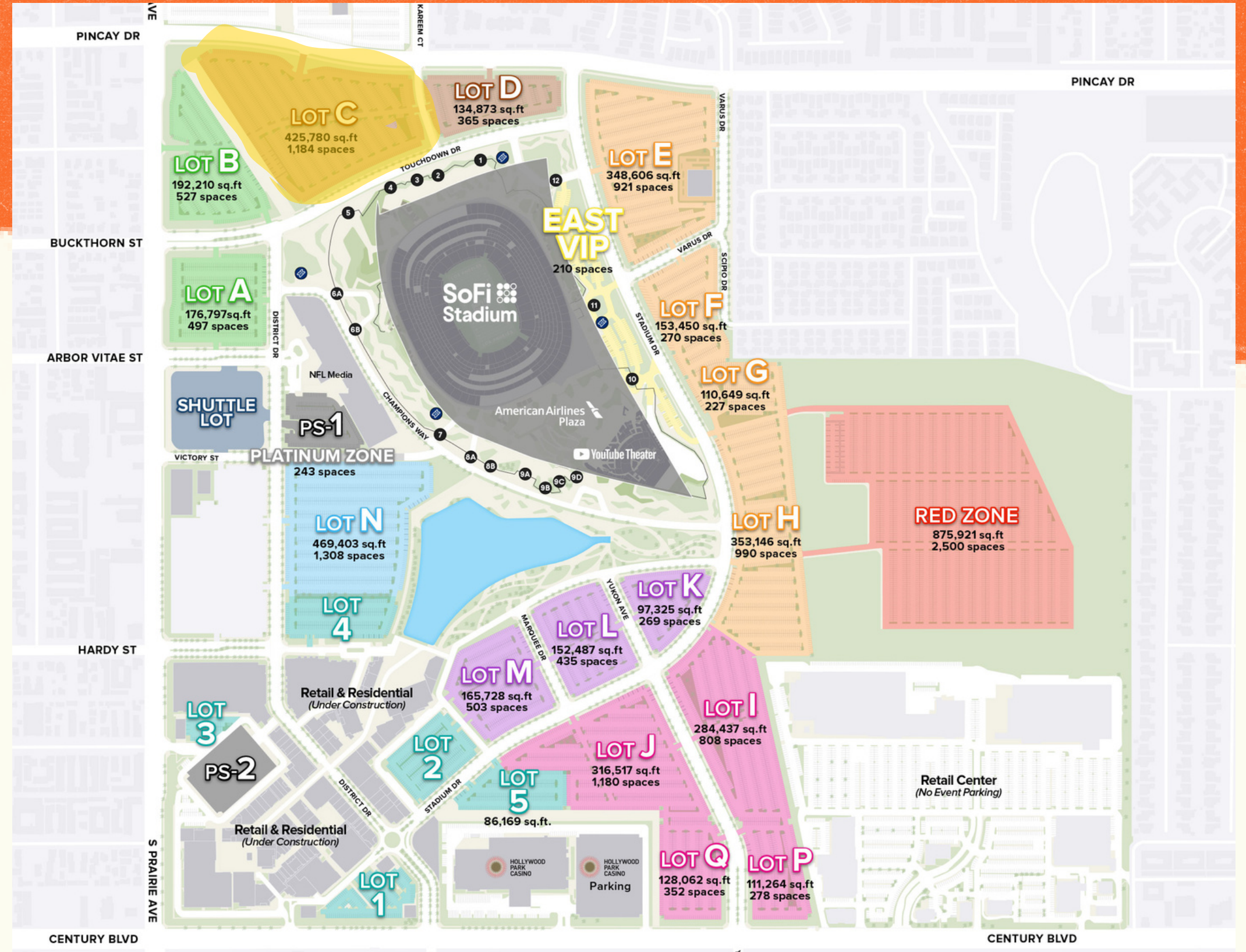
PARTICIPANTS ARE ABLE TO SKATE EACH DAY OF THE FESTIVAL W/ THE HOTTEST DJS SPINNING. WITH THE BEST FOOD & DRINKS FROM THE DIASPORA RIGHT IN THEIR GRASP.



MAIN STAGE



MAIN STAGE
EXPERIENCE THE BEST
MUSIC FROM TOP-
RECORDING ARTISTS IN
THE DIASPORA.



SOCIAL MEDIA VILLAGE



**FEATURING
INSTALLATIONS FROM
BLACK ARTISTS.**



**PARTICIPANTS ARE ABLE TO CREATE
MEMORIES AND CONTENT
SIMULTANEOUSLY. FEATURING
INSTALLATIONS FROM BLACK ARTISTS.**



THE FASHION DISTRICT



THE FASHION DISTRICT

PARTICIPANTS ARE ABLE TO BUY DIRECTLY FROM BLACK-OWNED BUSINESSES EACH DAY. ALSO FEATURES FASHION SHOWS FROM UP&COMING DESIGNERS.



SANKOFA STATIONS



SANKOFA STATIONS
EXPERIENCE MOMENTS IN DANCE
HISTORY THROUGH VIDEO
MONTAGES AS YOU WALK FROM
VILLAGE TO VILLAGE
THROUGHOUT THE FESTIVAL.
("SANKOFA" IS A WORD IN TWI OF GHANA MEANING
TO 'GO BACK AND GET IT')

FRIDAY

FREESTYLE VILLAGE

5PM-OPEN TO THE PUBLIC

6 – 8PM (120 MIN)-AFRICA IN AMERICA 1ST INTERNATIONAL DANCE COMPETITION PRELIMINARIES (SINGLES/GROUPS)



SOCIAL MEDIA VILLAGE

5:30-6:30PM-HOW TO BECOME A WORKING MUSICIAN W/WEEDIE BRAIMAH

MAIN STAGE

5PM-OPEN TO THE PUBLIC

7-8:30PM (60 MIN)-RED CARPET/MEDIA

BREAK (30 MIN)

9PM (60 MIN)- UNCLE WAFFLES + GUESTS

10 PM-MACHEL MONTANO & CAPOEIRA BATUQUE + GUESTS



SATURDAY

DRUM & DANCE VILLAGE

8:00 AM.—OPEN TO THE PUBLIC

9 – 10AM (60 MIN)—YOUSSOU KOUMBASSA DANCE CLASS
(GUINEA)

BREAK (10 MIN)

10:10 – 11:10AM (60 MIN)— KATI HERNANDEZ DANCE CLASS
(CUBA)

BREAK (5 MIN)

11:15 – 12:15PM (60 MIN)—ORISHA MOVEMENT W/ VERA PASSOS
(BRAZIL)

BREAK (5 MIN)

12:20 – 1:20PM (60 MIN)—TAP DANCE W/DORMESHIA EDWARDS

BREAK (5 MIN)

1:30 – 2:30PM (60 MIN)—CAPOEIRA W/MESTRE AMEN SANTO

BREAK (5 MIN)

2:35 – 3:35PM (60 MIN)—DJENEBA SAKO DANCE CLASS (MALI)

BREAK (5 MIN)

3:40 – 4:40PM (60 MIN)—AWA PIKINE DANCE CLASS (SENEGAL)

BREAK (5 MIN)

4:45 – 5:45PM (60 MIN)—CONGOLESE DANCE W/MABIBA BAEGNE
(CONGO)

BREAK (5 MIN)

6 – 7PM (60 MIN)—KATI HERNANDEZ DANCE CLASS (CUBA)

BREAK (5 MIN)

7:05–8:05 (60MINS)—HAITIAN DANCE W/PORTSHA JEFFERESON

FREESTYLE VILLAGE

8:00 AM.—OPEN TO THE PUBLIC

9 – 10AM (60 MIN)—AFRO—CONTEMPORARY W/WILLY SOULY

BREAK (10 MIN)

10:10 – 11:10AM (60 MIN)— JAZZ W/ DOM KELLY

BREAK (5 MIN)

11:15 – 12:15PM (60 MIN)—SOCA W/BETTY ROX

BREAK (5 MIN)

12:20 – 1:20PM (60 MIN)—BATA RHYTHMS W/ PEDRO MARTINEZ

BREAK (5 MIN)

1:30 – 2:30PM (60 MIN)—AMAPIANO W/LINDIWE ROSE (SOUTH
AFRICA)

BREAK (5 MIN)

2:35 – 3:35PM (60 MIN)—MANDINGUE RHTYMS W/ WEEDIE BRAIMAH

BREAK (5 MIN)

3:40 – 4:40PM (60 MIN)—HOUSE DANCE W/NINA FLAGG

BREAK (5 MIN)

4:45 – 5:45PM (60 MIN)—VOGUE FEMME W/OMARI ORRICI
(USA/SENEGAL)

BREAK (5 MIN)

6 – 7PM (60 MIN)—AFROBEATS W/AKOSUA AKOTO (USA/GHANA)

BREAK (5 MIN)

7:05–8:05 (60MINS)—DANCEHALL W/TANGO LEADAZ (JAMAICA)

SATURDAY

MAIN STAGE

5– 5:15PM (15 MIN)–TBD GROUP

BREAK (10 MIN)

5:25 – 5:40PM (15 MIN)–TBD GROUP

BREAK (10 MIN)

5:50–6:05PM (15MIN)–TBD GROUP

BREAK (10 MIN)

6:15 – 6:30PM (15 MIN)–TBD GROUP

BREAK (10 MIN)

6:40–6:55PM (15 MIN)–TBD GROUP

BREAK (10 MIN)

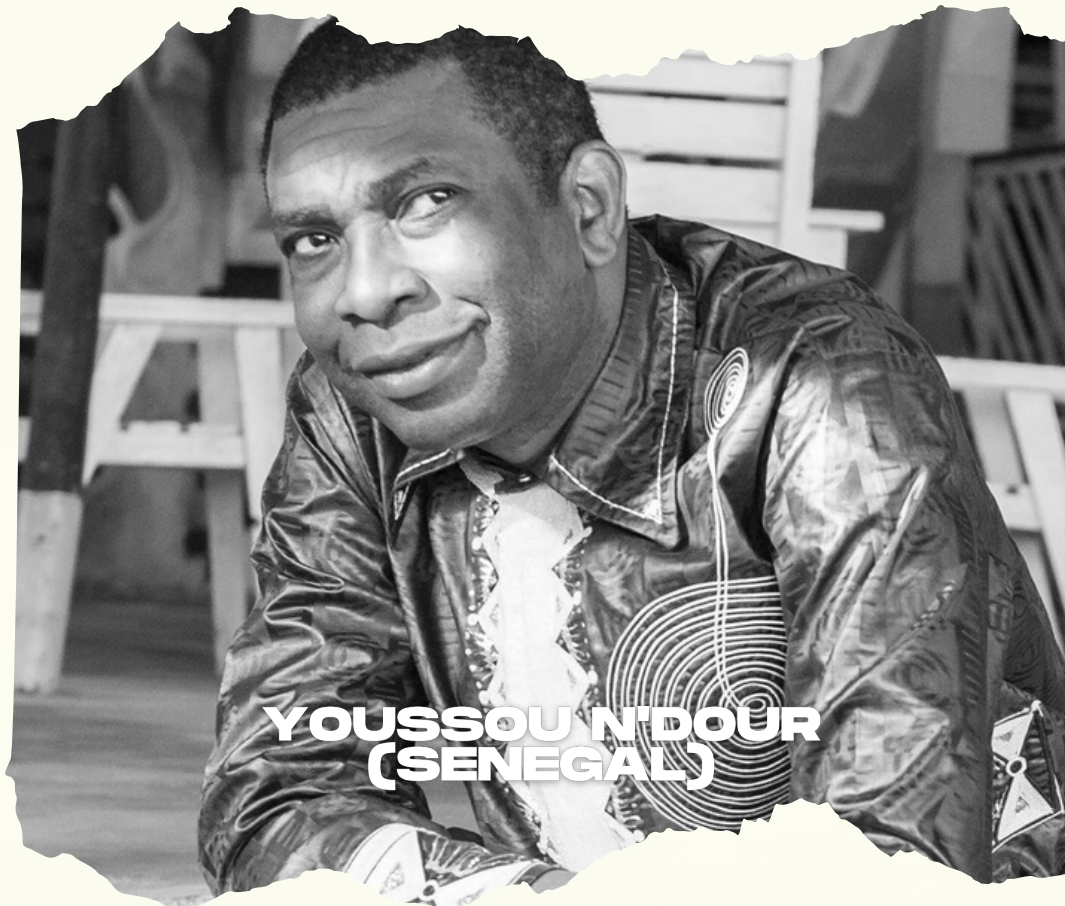
7–7:30 (30MIN)–DIAMANO COURA DANCE COMPANY
(OAKLAND)

BREAK (15 MIN)

7:45–8:15PM (30MIN)–MAGATTE FALL & MAX PERCUSSION
(SENEGAL)

BREAK (15 MIN)

8:30–10PM (60MIN)–YOUSSOU N'DOUR (SENEGAL)



YOUSSOU N'DOUR
(SENEGAL)



MAGATTE FALL & MAX PERCUSSION
(SENEGAL/USA)



TRADITIONAL DRUM/DANCE GROUP
(OAKLAND, CA)

SUNDAY

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MAIN STAGE

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BREAK (10 MIN)

5:25 - 5:40PM (15 MIN)-TBD GROUP

BREAK (10 MIN)

5:50-6:05PM (15MIN)-TBD GROUP

BREAK (10 MIN)

6:15 - 6:30PM (15 MIN)-TBD GROUP

BREAK (10 MIN)

6:40-6:55PM (15 MIN)-TBD GROUP

BREAK (10 MIN)

7-7:30 (30MIN)-FARAFINA KAN NEXT GEN (D.C.)

BREAK (15 MIN)

7:45-8:15PM (30MIN)-"THE CYPHER" FEAT. TOBE & FATS,
AYA STAR, TBD...

BREAK (15 MIN)

8:30-10PM (60MIN)-BURNA BOY (NIGERIA)



**BURNABOY
(NIGERIA)**



**CLICK ON PIC TO
WATCH VIDEO**



**MUNTU
DANCE THEATRE**

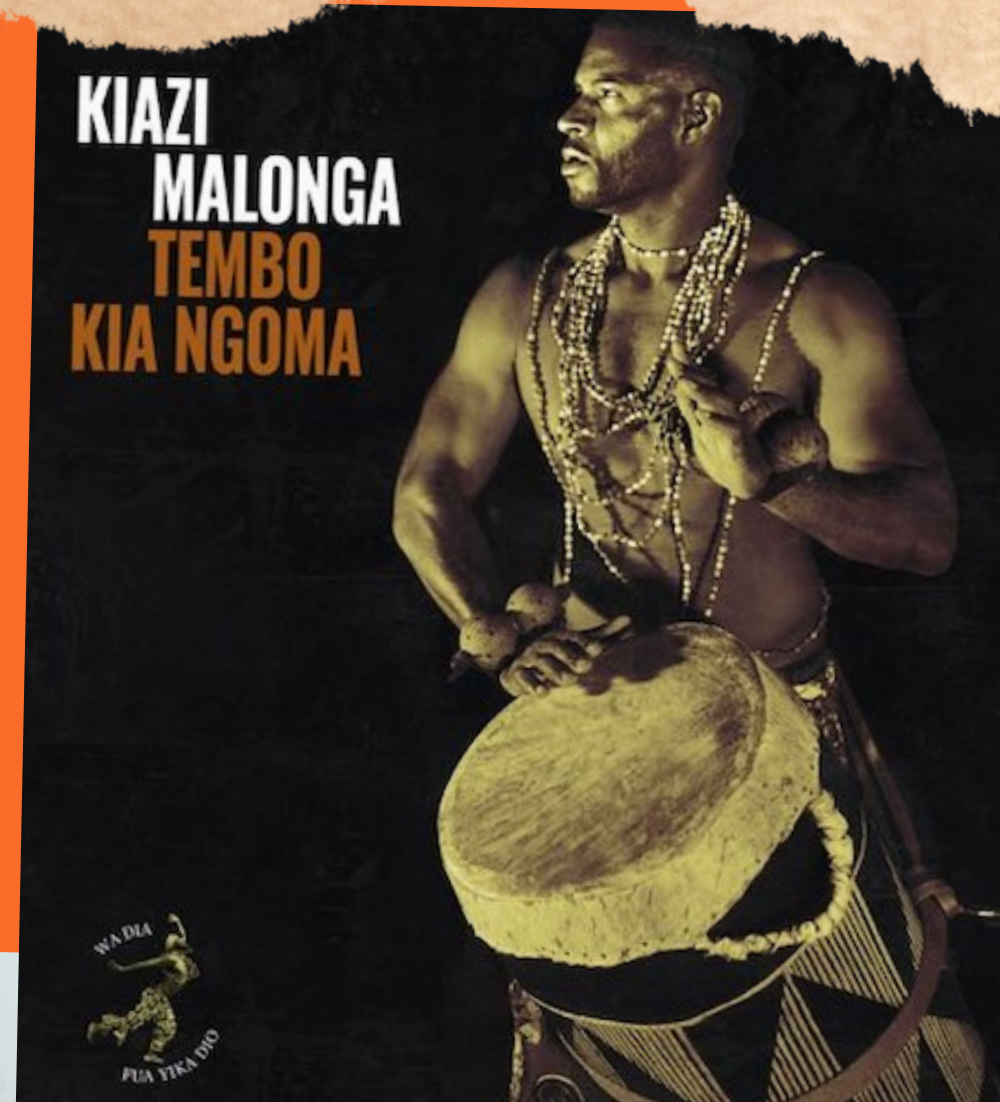
**CLICK ON PIC TO
WATCH VIDEO**





FARAFIMA KAM

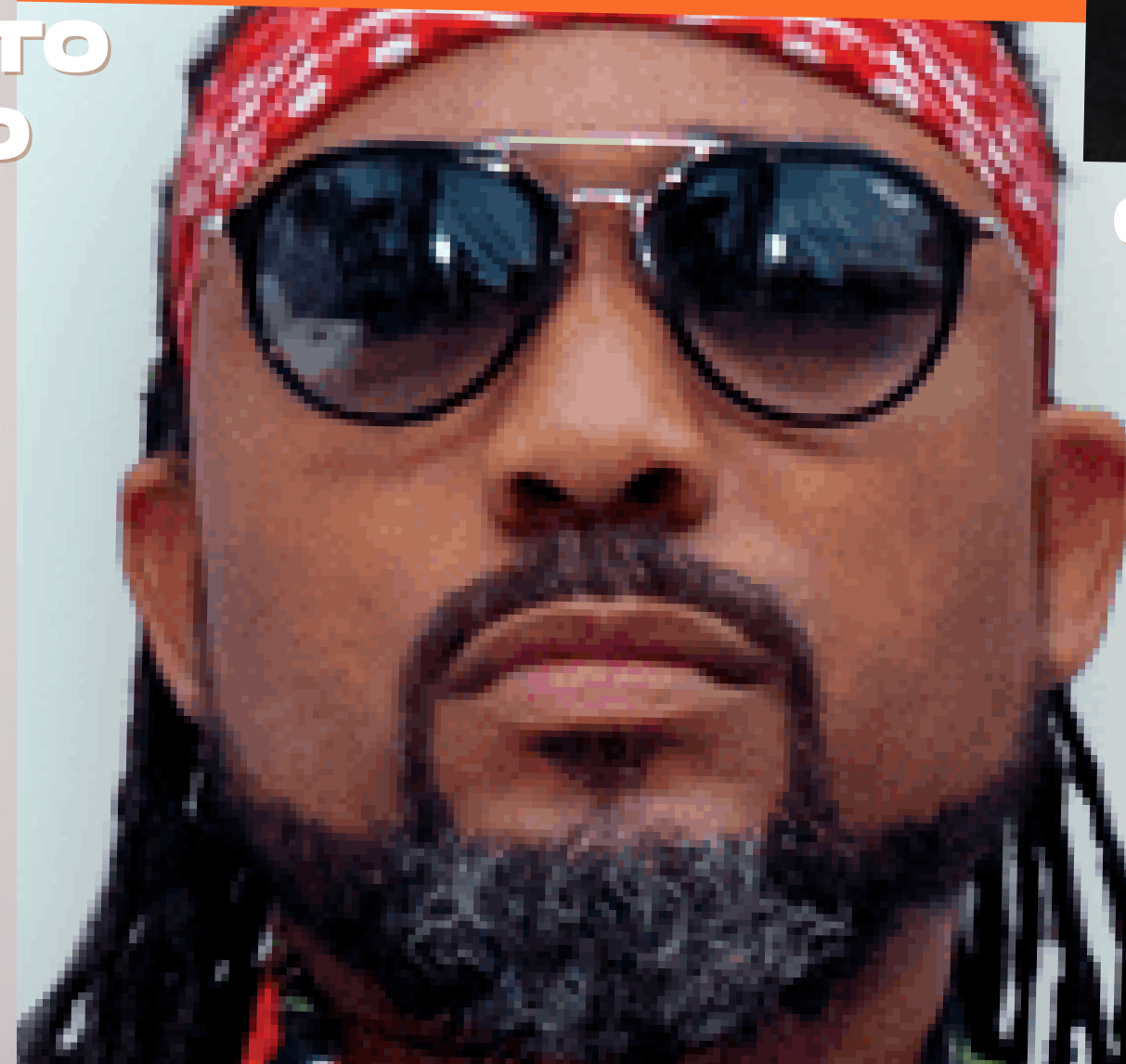
**CLICK ON PICS TO
WATCH VIDEO**



**CLICK ON PIC TO
WATCH VIDEO**

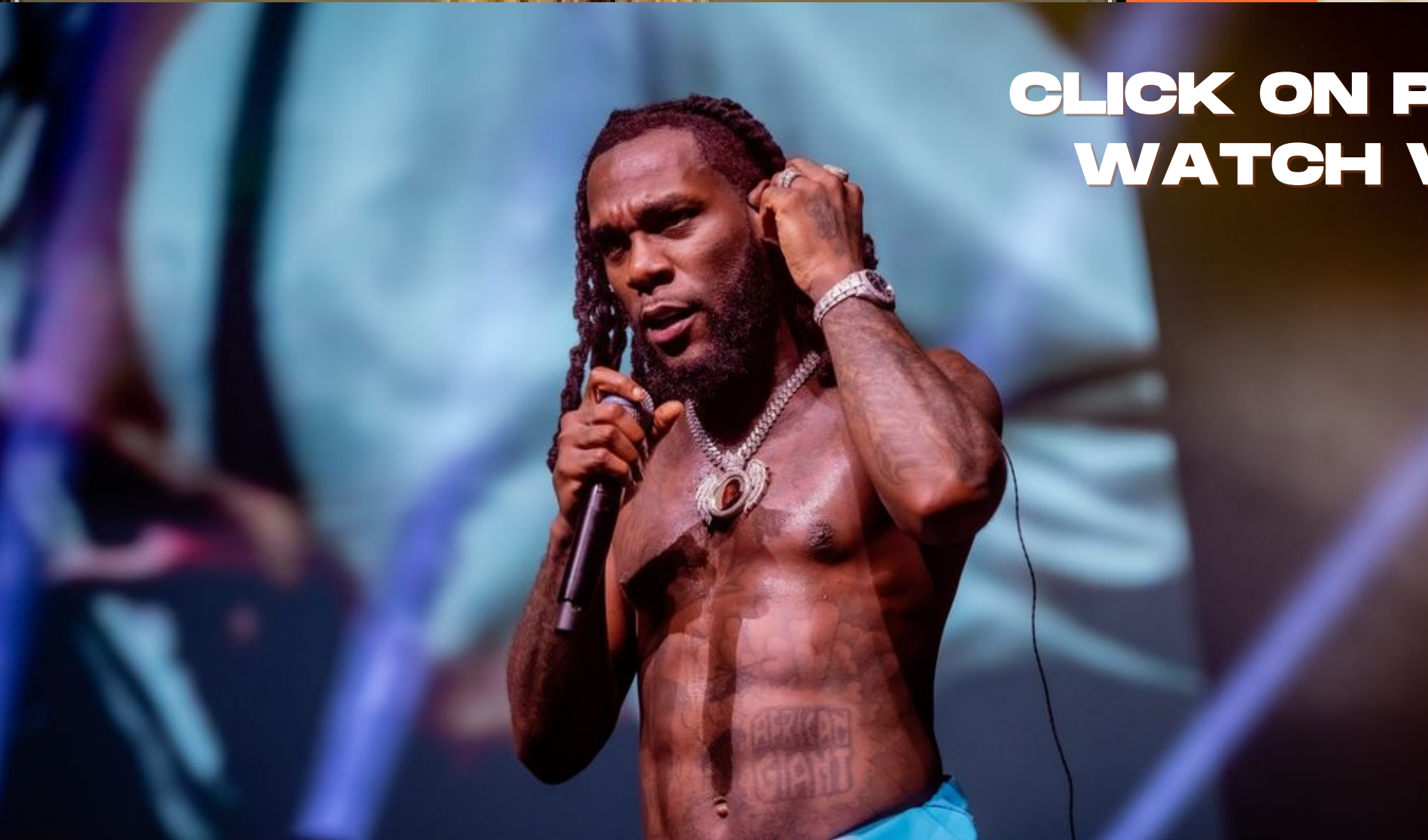


**CLICK ON PICS TO
WATCH VIDEO**





**CLICK ON PICS TO
WATCH VIDEO**



**CLICK ON PICS TO
WATCH VIDEO**





**CLICK ON IT TO
WATCH VIDEO**

WORKSHOP EXAMPLE
(YOUSOUF KOUMBASA, GUINEA)

TBD STADIUM 60,000 CAPACITY

CLICK ON PIC FOR VIDEO



GENERAL ADMIN:
\$250/SINGLE DAY
\$600/3-DAY

ALL ACCESS:
\$400/SINGLE DAY
\$1000/3-DAY

VIP/MEET & GREET:
\$1000/SINGLE DAY
\$2500/3-DAY



WHY? IT'S NEVER BEEN DONE BEFORE!

FIFTEEN YEARS AGO, FOUNDER KARA MACK MADE A STRATEGIC AND RADICAL DECISION TO FOCUS ON MUSIC AND DANCE STYLES FROM THE AFRICAN DIASPORA AFTER YEARS OF CLASSICAL TRAINING IN BOTH RESPECTIVE FIELDS. AS SHE BEGAN TO PRACTICE THESE DIFFERENT ART FORMS SHE RECOGNIZED THAT IN SOCIETY THESE STYLES ARE SEEN AS ELECTIVES AND HOBBIES ARTISTICALLY THAT IN TURN FORCE THEM TO FALL SHORT OF BEING RESPECTED AS TECHNICAL STYLES. SHE WANTED TO CHANGE THIS REALITY AND DECIDED TO CREATE THE BRAND, AFRICA IN AMERICA.



STARTED SEPT. 2014

AFRICA IN AMERICA REPRESENTS AS A PRIMARY RESOURCE FOR BOTH PROFESSIONAL AFRICAN DANCE, MUSIC-BASED ARTISTS AND ART PARTICIPANTS WHO ARE INTERESTED IN THE GROWING CULTURE HERE IN AMERICA. THESE STYLES INCLUDE THE ARTS FROM NORTH AND SOUTH AMERICA, THE CARIBBEAN, WEST, CENTRAL, AND SOUTHERN AFRICA. SINCE AFRICAN-BASED ARTS HAVE HELD A HUGE PART IN SOCIAL JUSTICE BOTH IN AMERICA AND THE DIASPORA, "AFRICA IN AMERICA" ALSO IS COMMITTED TO CONTINUE THIS PATH BY KEEPING OUR AUDIENCE AWARE WHEN IT COMES TO COMMUNITY AND ORGANIZATION BUILDING, GRANT AND WORK OPPORTUNITIES, AND MANY OTHER WAYS THAT MAY INSPIRE ART LOCALLY AND NATIONALLY.

AFRICA IN AMERICA IS THE ONLY BRAND THAT SPEAKS TO A SPECIFIC NEED FOR THE BLACK ARTS COMMUNITY AND HAS CULTIVATED SPECIFIC WAYS TO CHANGE THINGS FOR THE BETTER THROUGH THE CREATION OF VARIOUS PLATFORMS. AFRICA IN AMERICA SHINES A LIGHT ON AFRICAN DIASPORIC MUSIC, DANCE, ARTS & CULTURE THROUGH CONTENT ON PATREON, ORIGINAL WORKS SHOWCASES, MASTER DRUM AND DANCE WORKSHOPS, & A RETAIL CLOTHING LINE.

WHO IS AFRICA IN AMERICA?



2ND ANNUAL ORIGINAL WORKS SHOWCASE FOR AFRICAN DIASPORIC MUSIC AND DANCE



KARA UTILIZES A LANGUAGE, VOCABULARY, AND RHETORIC THAT IS RELATABLE IN ORDER TO BRING BACK A SENSE OF VISIBILITY THAT WILL CULTIVATE WELL-ROUNDED ARTISTS CAPABLE OF SUCCEEDING THROUGH ANY ARTISTIC EXPRESSION THEY CHOOSE.

IN OUR FINAL STAGE, THIS FESTIVAL WILL BE THE FIRST OF ITS KIND!

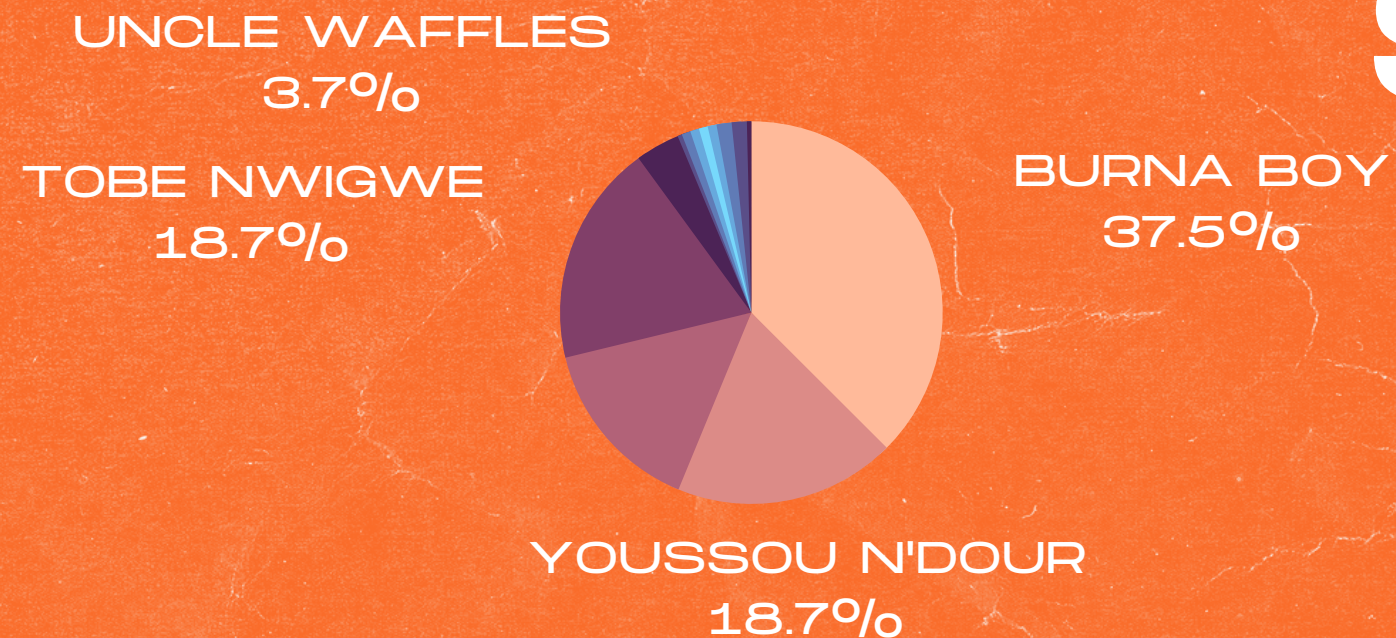
MUSIC DANCE FASH

"EVERY PIECE, EVERY ARTIST LEFT"

AFRICA IN AMERICA FESTIVAL BUDGET

3-DAY PROJECTIONS

\$1.3M



YOUSSOU N'DOUR
18.7%



SOFI STADIUM
100%

\$2M

ARTIST FEES:

BURNA BOY: \$500,000

YOUSSOU N'DOUR: \$500,000

MACHEL MONTANO: \$250,000

TOBE Nwigwe & FATS:

\$250,000 (+ TRAVEL AND PRODUCTION)

UNCLE WAFFLES: \$50,000

MAGATTE FALL & MAX PERCU: \$5,000

DIAMANO COURA: \$10,000

MUNTU: \$10,000

DJAPO: \$10,000

FARAFINA KAN NEXT GEN: \$10,000

MASTER DANCE TEACHERS:
20 ARTISTS: \$850/EACH

MASTER DRUM
TEACHERS/ACCOMPANISTS:
20 ARTISTS: \$850/EACH

LOCATION FEES:

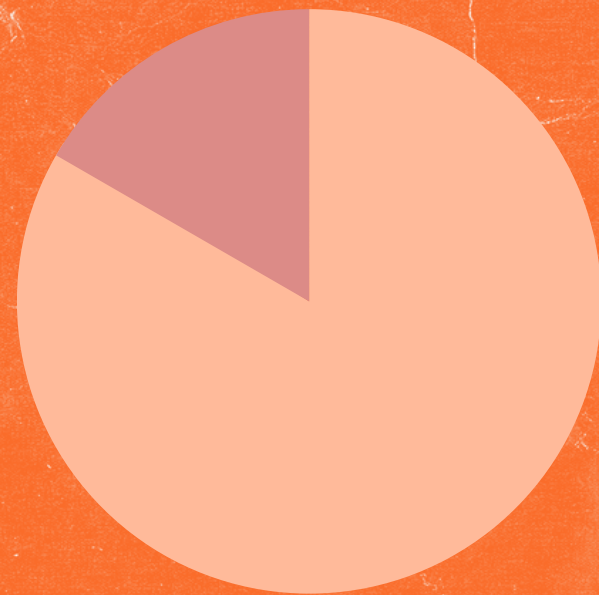
SOFI STADIUM: \$2,000,000

AFRICA IN AMERICA FESTIVAL BUDGET

3-DAY PROJECTIONS

MARKETING

16.7%



SECURITY GUARDS

83.3%

\$500K

\$100K

SECURITY FEES:

30 GUARDS/1,000 FESTIVAL PARTICIPANTS

\$20-\$40/HR PER EACH GUARD

MARKETING:

1200 MAXIMUM TICKETS

* \$5 MARKETING COST

PER TICKET

= \$6,000 MAXIMUM

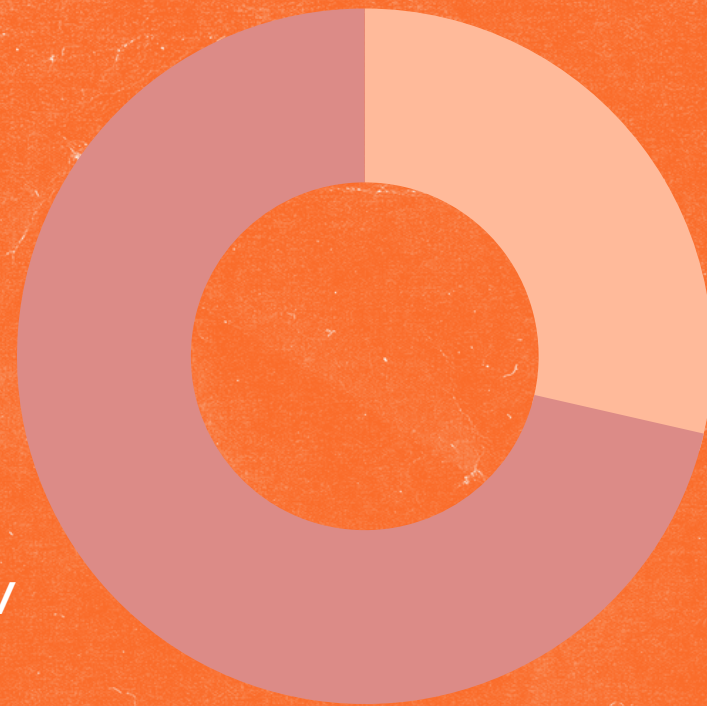
MARKETING BUDGET

(SELL OUT BUDGET)

AFRICA IN AMERICA FESTIVAL BUDGET

3-DAY PROJECTIONS

\$35K



ARTISTS ACCOMMODATIONS
28.6%

PRODUCTION CREW
71.4%

ESTIMATED TOTAL: \$5M

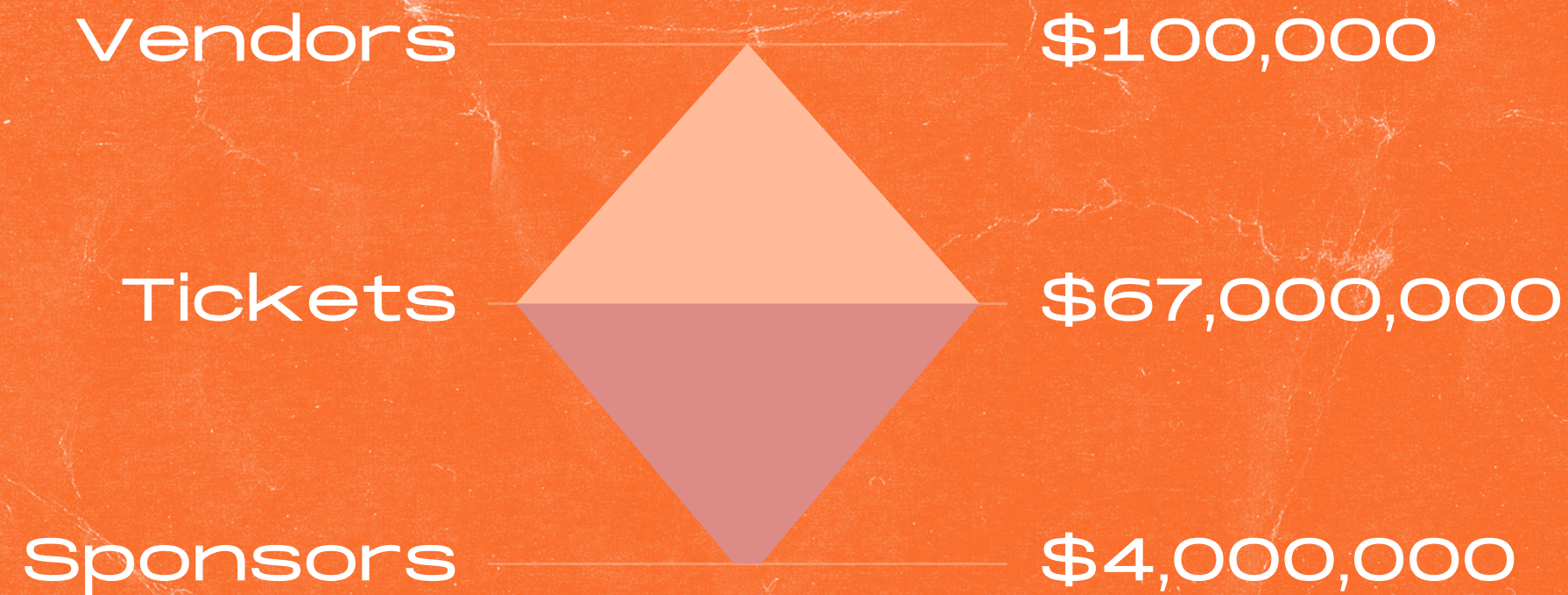
PRODUCTION CREW:

- FESTIVAL / EVENT DIRECTOR — \$500 — \$750+ / DAY
- SITE MANAGER — \$300 TO \$600 / DAY
 - SITE CREW — \$200 — \$300 / DAY
 - SIGNAGE TEAM
 - BUILD / STRIKE TEAM
- PRODUCTION MANAGER — \$300 — \$600 / DAY
 - PRODUCTION ASSISTANT — \$250 — \$300 / DAY
 - STAGE MANAGER — \$250 — \$500 / DAY
 - LABOR MANAGER — \$250 — \$400 / DAY
 - STAGE CREW — \$150 — \$250 / DAY
- SECURITY MANAGER — \$300 — \$600 / DAY
- VIP MANAGER — \$300 — \$400 / DAY
 - VIP COORDINATORS — \$200 — \$300 / DAY
- HOSPITALITY MANAGER — \$300 — \$400 / DAY
 - HOSPITALITY COORDINATORS — \$200 — \$300 / DAY
- SPONSORSHIP MANAGER — \$300 — \$400 / DAY
- **MEDIA** MANAGER — \$300 — \$400 / DAY
 - SOCIAL MEDIA COORDINATOR — \$200 — \$300 / DAY
 - PHOTOGRAPHER — \$200+ PER DAY
- FOOD VENDOR MANAGER — \$300 — \$500 / DAY
- ART VENDOR MANAGER — \$300 — \$500 / DAY
- NON-PROFIT MANAGER — \$300 — \$500 / DAY
- PARKING MANAGER — \$300 — \$500 / DAY
- FRONT OF HOUSE / CROWD CONTROL MANAGER — \$300 — \$500 / DAY
- CAMPING MANAGER — \$300 — \$500 / DAY
- OFFICE MANAGER — \$250 — \$400 / DAY
- FESTIVAL MANAGER — \$250 — \$500 / DAY
- BOX OFFICE MANAGER — \$250 — \$500 / DAY
 - BOX OFFICE TEAM — \$150 — \$200 / DAY
- ARTIST RELATIONS MANAGER — \$250 — \$400 / DAY
 - TRANSPORTATION TEAM — \$200 — \$300 / DAY
 - ARTIST RELATIONS COORDINATORS — \$150 — \$250 / DAY

AFRICA IN AMERICA FESTIVAL BUDGET

3-DAY REVENUE

\$71.1M



VENDORS:

- EXPO - LARGE 10/\$5000
- EXPO - MEDIUM 10/\$1000
- EXPO - SMALL 10/\$500

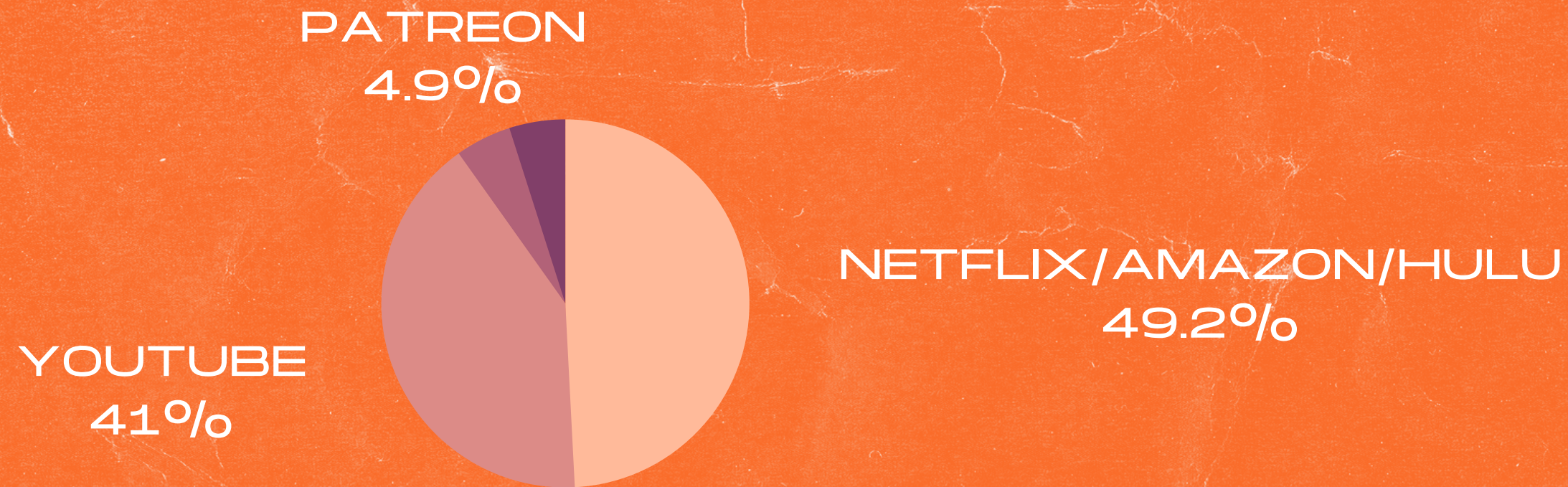
SPONSORS:

- GOLD PACKAGE:
\$75,000
- SILVER PACKAGE:
\$50,000
- BRONZE PACKAGE:
\$25,000

AFRICA IN AMERICA FESTIVAL BUDGET

3-DAY REVENUE

\$580K



AFRICA IN AMERICA: MUSIC, DANCE, & CULTURE DOCUMENTARY

GET THE HISTORY OF HOW THE MUSIC, DANCE, AND CULTURE OF WEST AND CENTRAL AFRICA CAME TO THE U.S.; NOT JUST THROUGH JUST VARIOUS VOAYGES OF EXPLORATION AND THE TRANS-ATLANTIC SLAVE TRADE, BUT ALSO THROUGH THE INTINITAL EFFORTS IN THE 1940'S FROM ARTISTS LIKE KATHERINE DUNHAM. ALSO GET BEHIND THE SCENES EXPERIENCE ON THE MANIFESTION OF THE FIRST INTERNATIONAL FESTIVAL.

STREAMING, PODCASTS, PATREON EXCLUSIVE CONTENT

YOUTUBE CONTENT
AFRICA IN AMERICA PATREON
CONTENT:
WWW.PATREON.COM/AFRICAINAMERIC
A
SPOTIFY PODCASTS
APPLE PODCASTS

AFRICA IN AMERICA FESTIVAL BUDGET

3-DAY REVENUE

\$1.6M



**ESTIMATED REVENUE:
\$73M**

**PROJECTED PROFIT:
\$67M**

AIA MERCH:

ADS:

PLACEMENTS DURING CONCERTS
AND WORKSHOPS

EXAMPLE:

VIDEO—\$10,000 DURING
CONCERT/LIVE STREAM
PROGRAM—\$100—\$500
SOCIAL MEDIA—\$1000

TARGET MARKET

**DANCE/FITNESS
(32%)**

\$38000000B INDUSTRY

**PROFESSORS/EDUCATORS
(32%)**

\$5000B INDUSTRY

**MUSICIANS
(30%)**

\$830513.8B INDUSTRY

**CREATIVES/TOURISTS
(7%)**

\$8928.8B INDUSTRY



(FISCAL SPONSOR)

PROJECT ELEV8

501(C3) NON-PROFIT ORG.



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EDUCATION. INNOVATION.

AN ORGANIZATION ALIGNED WITH OUR IDEALS OF PROMOTING EDUCATION AND INNOVATION WITHIN OUR YOUTH, PROJECTELEV8 NON-PROFIT ORGANIZATION IS AFRICA IN AMERICA'S FISCAL SPONSOR.

CLICK ON THE PIC TO GO DIRECTLY TO THEIR WEBSITE.

BOPSIDY

LOG IN

SIG

A black and white photograph of a group of people dancing in front of a large mural of Black Panther characters. The mural features T'Challa in his vibranium suit and Iron Man. The dancers are wearing masks and are in various dance poses. The text "discover dance styles" is overlaid on the image.

discover dance styles

AFRICA IN AMERICA ONLINE HUB

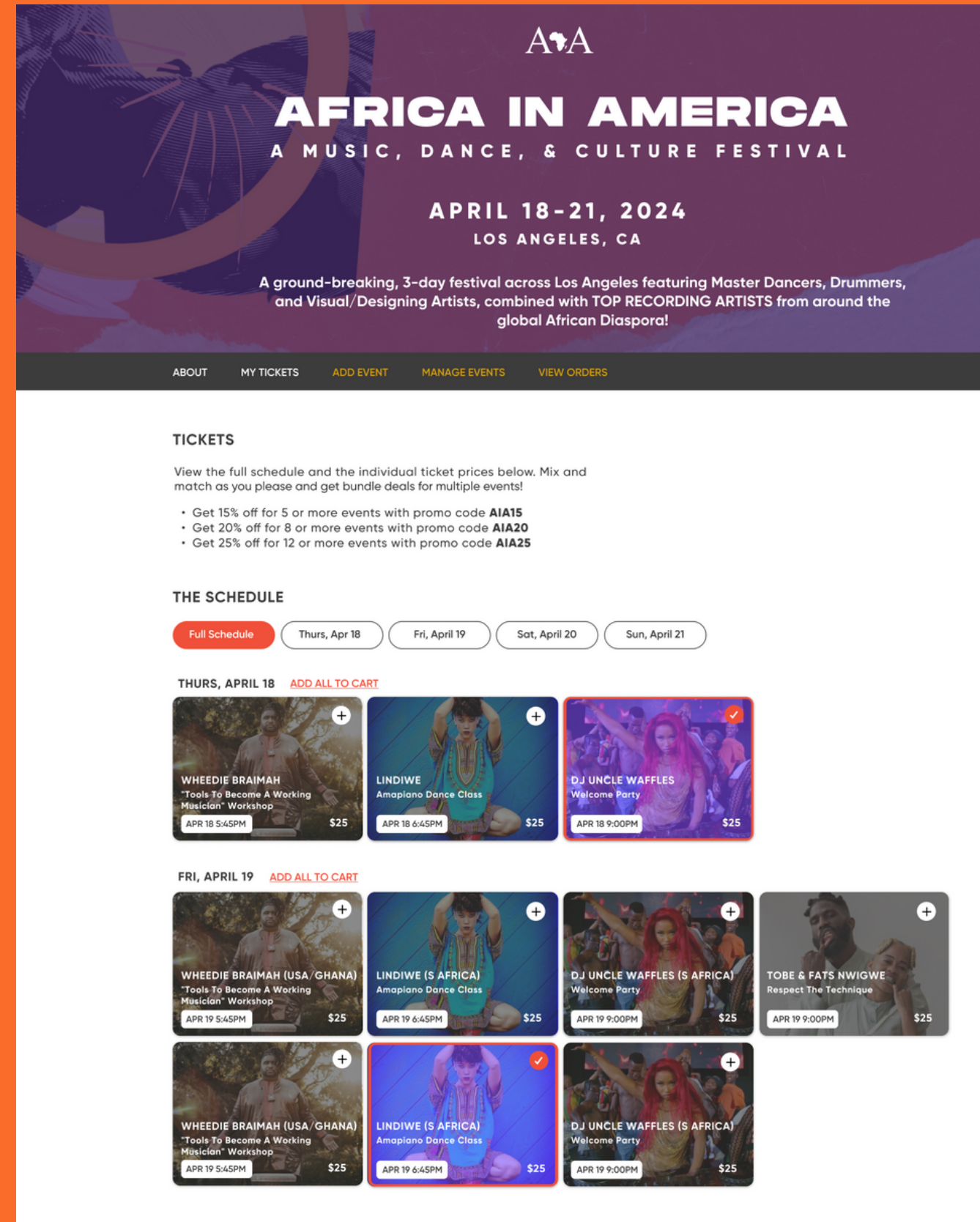
AFRICA IN AMERICA HAS THE FIRST-EVER DATABASE FOR AFRICAN DIASPORIC DANCERS AND MUSICIANS ON THE DANCE PLATFORM BOPSIDY.COM.

THIS HUB ENABLES US TO CREATE OUR OWN LANDING PAGE.

CLICK ON THE PIC TO GO DIRECTLY TO THEIR WEBSITE.

BOPSIDY MOCKUPS

- FESTIVAL HUB TO DISPLAY A CALENDAR OF EVENTS WHERE USERS CAN ADD ONE TO MANY EVENTS TO THEIR CART (À LA CARTE STYLE)
- EACH EVENT GETS ITS OWN EVENT PAGE WHERE YOU CAN LIST THE PRICE, PROVIDE DETAILED LOCATION INFORMATION, UPLOAD A VIDEO AND TAG THE ARTISTS (SEE MOCK-UP)
- THERE WILL BE A CART BUTTON EASILY ACCESSIBLE ON ALL PAGES FROM THE HEADER. THE CART WILL FUNCTION SIMILARLY TO E-COMMERCE SITES WHERE YOU CAN ADD MULTIPLE ITEMS BEFORE PAYING. LIKE WITH DOORDASH WHERE EACH RESTAURANT HAS ITS OWN CART, EACH FESTIVAL HUB ON BOPSIDY WILL HAVE ITS OWN CART (CANNOT MIX AND MATCH A NON-AIA EVENT WITH AIA EVENTS).
- THE HOST (YOU) CAN CREATE PROMOTION CODES TO BE APPLIED TO THE ENTIRE CART. FOR EXAMPLE, 20% OFF IF YOU SIGN UP FOR 5 EVENTS OR MORE. FYI: THE PROMO ENGINE IS A BIG ONE THAT WILL NEED MORE ENGINEERING CONVERSATIONS SO WE'LL WANT TO START OFF WITH SOMETHING THAT'S SIMPLE (BUT POWERFUL!)
- WE'LL PROVIDE SOME ADMIN TOOLS TO MAKE IT EASY FOR YOU AS THE HOST TO VIEW REGISTRATION LISTS FOR EACH EVENT, EDIT PRICES ACROSS EVENTS, ETC. THE MUSTARD YELLOW LINKS IN THE HEADERS ARE HOST TOOLS ONLY VIEWABLE BY YOU (THE HOST).



Africa In America
A MUSIC, DANCE, & CULTURE FESTIVAL

APRIL 18-21, 2024
LOS ANGELES, CA

A ground-breaking, 3-day festival across Los Angeles featuring Master Dancers, Drummers, and Visual/Designing Artists, combined with TOP RECORDING ARTISTS from around the global African Diaspora!

ABOUT MY TICKETS ADD EVENT MANAGE EVENTS VIEW ORDERS



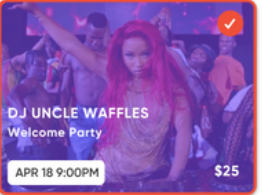
TICKETS
View the full schedule and the individual ticket prices below. Mix and match as you please and get bundle deals for multiple events!

- Get 15% off for 5 or more events with promo code **AIA15**
- Get 20% off for 8 or more events with promo code **AIA20**
- Get 25% off for 12 or more events with promo code **AIA25**





THE SCHEDULE

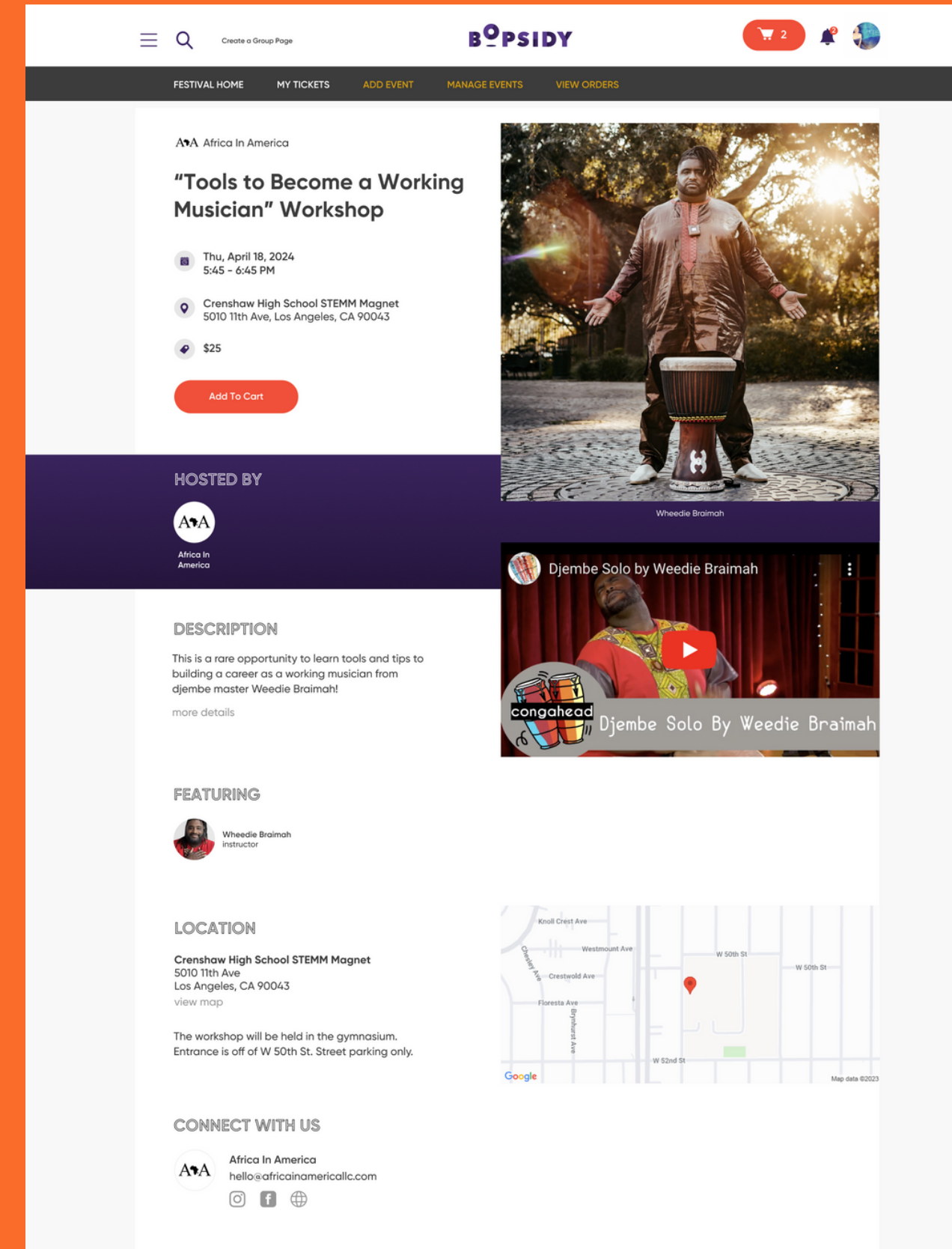
Full Schedule Thurs, Apr 18 Fri, April 19 Sat, April 20 Sun, April 21

THURS, APRIL 18 ADD ALL TO CART

 <p>WHEEDIE BRAIMAH "Tools To Become A Working Musician" Workshop APR 18 5:45PM \$25</p>	 <p>LINDIWE Amapiano Dance Class APR 18 6:45PM \$25</p>	 <p>DJ UNCLE WAFFLES Welcome Party APR 18 9:00PM \$25</p>
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FRI, APRIL 19 ADD ALL TO CART

 <p>WHEEDIE BRAIMAH (USA /GHANA) "Tools To Become A Working Musician" Workshop APR 19 5:45PM \$25</p>	 <p>LINDIWE (S AFRICA) Amapiano Dance Class APR 19 6:45PM \$25</p>	 <p>DJ UNCLE WAFFLES (S AFRICA) Welcome Party APR 19 9:00PM \$25</p>	 <p>TOBE & FATS NWIGWE Respect The Technique APR 19 9:00PM \$25</p>
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FESTIVAL HOME MY TICKETS ADD EVENT MANAGE EVENTS VIEW ORDERS

Africa In America

"Tools to Become a Working Musician" Workshop

Thu, April 18, 2024
5:45 - 6:45 PM

Crenshaw High School STEMM Magnet
5010 11th Ave, Los Angeles, CA 90043

\$25

Add To Cart

HOSTED BY

Africa In America

DESCRIPTION
This is a rare opportunity to learn tools and tips to building a career as a working musician from djembe master Weedie Braimah!
more details

FEATURING

Wheedie Braimah
instructor

LOCATION
Crenshaw High School STEMM Magnet
5010 11th Ave
Los Angeles, CA 90043
view map

The workshop will be held in the gymnasium. Entrance is off of W 50th St. Street parking only.

CONNECT WITH US

Africa In America
hello@afriainamericallc.com

Instagram Facebook Twitter

Djembe Solo by Weedie Braimah



KARA MACK IS A CHOREOGRAPHER AND CREATIVE DIRECTOR WITH AN EXPERTISE IN AFRICAN DIASPORIC MUSIC AND DANCE. RECENT CREDITS INCLUDE COMING TO AMERICA 2 (ASSISTANT CHOREOGRAPHER) AS WELL AS FREEFORM'S GOOD TROUBLE. OTHER NOTABLE CREDITS INCLUDE ASSISTING INDUSTRY-LEADING CHOREOGRAPHER FATIMA ROBINSON ON KENDRICK LAMAR'S ICONIC PERFORMANCE AT THE 58TH GRAMMY AWARDS, BUSTA RYHMES' PERFORMANCE AT THE 2021 MTV VMA'S, AND THE UPCOMING "THE COLOR PURPLE" MOVIE.

OTHER TELEVISION CREDITS INCLUDE CO-CHOREOGRAPHING CHANCE THE RAPPER'S PERFORMANCE ON SATURDAY NIGHT LIVE AS WELL AS PROJECTS WITH THE NBA, DISNEY, NBC, AND FOX AND BEING MARGOT ROBBIE'S MOVEMENT COACH FOR THE MOVIE "BABYLON".

KARA IS THE FOUNDER OF AFRICA IN AMERICA®, WHICH SERVES AS A PRIMARY RESOURCE FOR PROFESSIONALS AND PARTICIPANTS OF AFRICAN DIASPORIC MUSIC, DANCE, ARTS & CULTURE IN AMERICA. HER PASSION AND EXPERTISE HAVE LED HER TO TEACH ALL OVER THE NATION INCLUDING THE DEBBIE ALLEN DANCE ACADEMY. KARA WAS ALSO AN ARTIST-IN-RESIDENT AT THE RENOWNED THEATER OF HEARTS; A LOS ANGELES BASED NON-PROFIT ORGANIZATION FOCUSING ON REACHING AT-RISK YOUTH THROUGH THE ARTS.

AS A DANCER KARA HAS PERFORMED ON SEVERAL AWARD SHOWS INCLUDING THE GRAMMYS, NAACP IMAGE AWARDS, THE BET AWARDS, AND THE BILLBOARD MUSIC AWARDS.

CLICK ON IT TO
WATCH REEL:

FOUNDER:
KARA
MACK



A.A.

AFRICA IN AMERICA

CONTACT:

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