



**WHERE
FASHION
BECOMES
MORE HUMANE**

FUSION FASHION TECH SUMMIT

THREADS OF CHANGE: UNITING VISIONARIES, EMPOWERING HUMANITY, TRANSFORMING ECONOMIES, AND ACCELERATING CIRCULARITY

We envision a world where sustainability, circularity, and ethical practices are deeply integrated into every aspect of the industry, promoting innovation, empowering communities, and inspiring a collective commitment to a more inclusive, transparent, and responsible creative ecosystem.





In an era where technology and fashion intertwine more intricately than ever, we are thrilled to present the Fusion FashionTech Summit during NYFW. This one-day event will bring together the brightest minds, policymakers, and the most innovative brands at the intersection of fashion, technology, and sustainability. We invite you to be a critical part of this groundbreaking summit as a valued attendee, partner, or volunteer.

A large, chaotic pile of discarded clothing and fabric, including jackets, shirts, and pants, is the central focus of the image. The pile is composed of various colors and textures, suggesting a wide range of items. The background shows a cloudy sky and some trees, indicating an outdoor setting. The overall tone is somber and suggests a theme of waste or recycling.

SPONSORSHIP OPPORTUNITIES

WHY PARTNER WITH FUSION FASHION TECH SUMMIT 2024?

Partner with us during NYFW to explore how strategic partnerships can unlock growth in a \$2.5 trillion industry and lead the charge towards sustainability and circular business models.

- **Thought Leadership:** Share your expertise and unique insights through panel discussions and keynote addresses on pivotal topics like circular economy, ethical sourcing, and technological integration in fashion. Help shape the discourse and educate the community on the importance of innovation and sustainability in building the future of fashion.
- **Targeted Networking:** Engage directly with a network of industry influencers, policymakers, thought leaders, and pioneers who are shaping the future of fashion.
- **Innovation Showcase:** Elevate your brand by showcasing your latest innovations and technologies in circular and sustainable fashion, setting the pace for industry advancements.
- **Brand Visibility:** Increase your brand's recognition and credibility among key stakeholders and consumers who are committed to ethical and progressive fashion practices.





Learn about the future of fashion, where innovation meets opportunity. Delve into how strategic partnerships can unlock growth in a \$2.5 trillion industry and lead the industry's impactful charge towards sustainability and circular business models.

- **Transform a \$2.5 Trillion Industry:** The fashion industry accounts for approximately 3% of the global GDP, representing a market size of \$2.5 trillion.
- **Embrace Circular Business Models:** Less than 1% of the fashion industry operates under circular models, with the global economy at 7.2%. Circular models in fashion could cut carbon emissions by 25% and unlock a \$700 billion opportunity by 2030.
- **Drive Environmental Sustainability:** Fashion contributes to 10% of global greenhouse gas emissions and produces substantial waste.
- **ESG Leadership:** Your partnership helps advance sustainable practices, reducing environmental footprint and promoting global change.
- **Change Advocacy:** Partnering with us helps combat these practices by promoting ethical sourcing and transparency in the fashion supply chain.

SHAPE THE FUTURE OF FASHION WITH US AT FUSION FASHIONTECH SUMMIT 2024

Step into a world where fashion technology and sustainability converge at the Fusion FashionTech Summit 2024. Engage with industry leaders and visionaries who are reshaping the market and driving social impact through innovative practices.

- **Embrace the Sustainable Fashion Market:** Sustainable fashion is set to make up 10% of the luxury sector by 2025.
- **Environmental Advantage:** Align your brand with the sustainability trend to appeal to eco-conscious consumers.
- **Foster Social Impact and Awareness:** A shift to circular economy could generate 6 million new jobs by 2030. Engage with us to support job creation, education, and promote inclusivity within the industry.
- **Addressing Modern Slavery Concerns:** Approximately 50 million people are living in conditions of modern slavery, with the fast fashion industry being a significant contributor. Partnering with us helps educate the industry to combat these practices by promoting ethical sourcing and transparency in the fashion supply chain.





PLATINUM PARTNER \$25,000

- Premier logo placement on all event materials
- Two key speaking opportunities
- Exclusive branding of the main stage
- 20 VIP passes for team members or clients
- Featured content in all press releases
- Prominent exhibition space
- Private VIP networking event with speakers and select attendees



GOLD PARTNER \$15,000

- Prominent logo placement on event materials
- One key speaking opportunity
- 15 VIP passes for team members or clients
- Inclusion in selected press releases
- Dedicated exhibition space
- Access to VIP networking event

SILVER PARTNER \$8,000

- Logo placement on event materials
- 10 VIP passes for team members or clients
- Exhibition space
- Recognition during opening and closing remark





BRONZE PARTNER \$5,000

- Logo placement on selected event materials
- 5 VIP passes for team members or clients
- Shared exhibition space



SOCIAL IMPACT PARTNER \$1,500

- Ideal for startups and small businesses
- Logo placement on selected event materials
- 2 VIP passes
- Shared exhibition space

IN-KIND SPONSOR

- Contributions of goods or services
- Benefits tailored to the value of in-kind sponsorship





PANEL TALK TOPICS

**JOIN US AS WE THREAD THE NEEDLE BETWEEN
TRADITION AND INNOVATION, CRAFTING A
FUTURE THAT IS BOTH STYLISH AND
SUSTAINABLE. BE AT THE FOREFRONT OF THIS
SARTORIAL REVOLUTION.**



CIRCULARITY AND SUSTAINABILITY IN FASHION

- The Eternal Runway: Achieving Circularity in Fashion
- Responsible Style: Materials and Processes Reimagining Sustainability
- Industry Collaboration: Emphasize the need for collaboration among various stakeholders in the fashion industry to achieve circularity. Discuss the importance of partnerships between designers, manufacturers, retailers, and policymakers to develop and implement effective strategies for circular fashion.
- Fashion's New Cycle: Business Models for a Circular Economy
- Technology in Textiles: Recycling and Upcycling Innovations
- Sustainable Design: Explore innovative approaches to designing circular fashion, such as using recycled materials, upcycling, and implementing zero-waste techniques.





DIGITAL PRODUCT PASSPORTS AND FASHION'S FUTURE

- **Digital Product Passport (DPP):** Discuss the DPP's potential to enhance traceability, circularity, and informed consumer choices.
- **Challenges & Opportunities:** Engage experts to explore the opportunities and collaboration in the fashion industry's sustainability landscape.
- **Circular Economy Mission:** Highlight the EU's broader mission to achieve a circular economy and how initiatives like ESSR and DPP contribute to this goal.
- **Stakeholder Perspectives:** Provide insights from industry experts, policymakers, and business leaders on their perspectives regarding the challenges and opportunities presented by ESSR and DPP, fostering a diverse and comprehensive discussion.

WEB3 REVOLUTION IN FASHION

- The Fabric of Web3: Crafting New Experiences in Fashion
- Blockchain Couture: Authenticity & Ownership in Digital Fashion
- Token Runway: The Role of Cryptocurrency in Future Fashion Markets
- Virtual Fitting Rooms: Integrating Augmented Reality and NFTs



ARTIFICIAL INTELLIGENCE IN FASHION

- AI Tailors: Personalization and Automation in Fashion Design
- Pattern Prediction: AI in Trend Forecasting and Inventory Management
- Cognitive Couture: The Impact of AI on Consumer Experience
- Smart Fabrics: Innovations in Wearable AI Technology



ADVERTISING IN WEB3

- Ad-dress to Impress: The Future of Fashion Advertising in Web3
- Decentralized Runways: Marketing and Engagement on Blockchain Platforms
- Tokenized Trends: Leveraging NFTs for Brand Promotion
- Influencers and Icons: The New Faces of Fashion in the Metaverse



A photograph of a bar interior. The background features a brick wall and a decorative, ornate ceiling with circular patterns. The bar counter is lined with numerous bottles of various liquors, including whiskey, vodka, and rum. The lighting is warm and focused on the bar area.

NETWORKING MIXERS

Connect with peers, mentors, and industry veterans in a relaxed setting designed to encourage conversation and connection. These mixers are perfect for building your network within the fashion tech community.



EXTEND THE EXPERIENCE: DIVE DEEPER INTO FASHIONTECH

The Fusion FashionTech Summit 2024 is more than a single day of talks and exhibits; it's a comprehensive experience that includes a series of official side events designed to deepen engagement, foster collaboration, and offer immersive experiences in the fashion technology realm.



SUSTAINABLE FASHION TOURS

Join guided tours focused on sustainability efforts within the fashion industry, including visits to eco-friendly production facilities and discussions with brands leading the way in sustainable fashion.



WORKSHOPS AND MASTERCLASSES

Roll up your sleeves and dive deep into hands-on sessions led by experts in various fields of fashion technology. From sustainable design practices to blockchain implementation, enhance your skills and knowledge.

INNOVATION SHOWCASES

Witness live demonstrations of cutting-edge fashion technology, from smart textiles to 3D-printed garments. These showcases highlight the practical application of innovations shaking up the industry.





FASHION TECH STARTUP PITCH

Emerging startups take the stage to pitch their ideas to a panel of investors and industry experts. Be part of the audience that sees the next big thing in fashion technology first.

DESIGNER SPOTLIGHTS

Feature presentations from pioneering designers merging fashion with technology, offering a glimpse into the creative processes that push the boundaries of what's possible in fashion.



VIP DINNERS

An exclusive opportunity to dine with keynote speakers, panelists, and industry leaders. Engage in meaningful discussions and gain insights in an intimate setting.



A woman with long dark hair is looking upwards and to the right. Her face and hair are partially obscured by a zebra print shadow pattern, which is cast across her from the left. The background is a solid, vibrant orange-red color. The overall mood is artistic and dramatic.

CULTURE AND COUTURE EXCURSIONS

Experience the intersection of fashion and culture with curated excursions to design exhibits, fashion districts, and historical fashion landmarks.



**SEIZE THE
SPOTLIGHT:
SHOWCASE
YOUR
INNOVATIONS**

**THESE OFFICIAL SIDE EVENTS ARE
DESIGNED TO COMPLEMENT THE
SUMMIT EXPERIENCE, OFFERING
DEEPER INSIGHTS AND MORE
PERSONAL ENGAGEMENT WITHIN
THE SUSTAINABLE FASHION
SPACE.**



EXHIBIT WITH US

The Fusion FashionTech Summit 2024 is not just a summit; it's a beacon for the future of fashion and technology. Exhibiting at our event provides an unparalleled opportunity to showcase your brand, products, and innovations to a curated audience of industry leaders, influencers, and decision-makers. Here's why securing an exhibition booth at the Fusion FashionTech Summit can be a game-changer for your business.





DIRECT ENGAGEMENT

Interact face-to-face with attendees, establish new connections, and gain direct feedback on your products. Your booth is the stage to demonstrate your innovation and expertise in sustainability and the fashion tech space.

BRAND VISIBILITY

The background of the image shows a minimalist clothing store. On the left, a rack holds several light-colored shirts. In the center, a wooden rack holds dark trousers. On the right, a wooden rack holds two white tote bags. The floor is light wood, and the walls are white.

Gain significant exposure and elevate your brand's profile among an audience that's invested in the next wave of fashion technology. Your presence at the summit places you at the heart of industry innovation.

A woman with long dark hair, wearing a vibrant red, long-sleeved, floor-length dress, stands on a wooden boardwalk that winds through a forest. The forest floor is covered with fallen leaves and moss-covered rocks. The background is filled with trees and dense foliage, creating a natural and serene atmosphere. The lighting is soft, suggesting an overcast day or late afternoon.

LEAD GENERATION

Capitalize on the opportunity to meet potential clients, partners, and customers actively looking for new solutions, collaborations, and ideas. Our attendees are here to find what's next — and that could be you.

COMPETITIVE INSIGHT

Being part of the exhibition floor allows you to observe industry trends, understand competitor offerings, and identify opportunities for growth and differentiation in your market segment.



The background of the image features two white smartwatches with black straps, positioned diagonally from the top right towards the bottom left. The watch in the foreground is slightly more prominent, showing its circular face and the strap's buckle. The second watch is behind it, partially obscured. The overall aesthetic is clean and modern, with a light gray background.

PRODUCT LAUNCH PLATFORM

If you're launching a new product, there's no better place to make a splash than in front of an audience that appreciates innovation. Make your launch event the talk of the summit and engage with attendees eager to see the latest advancements.

MEDIA ATTENTION

Benefit from the media presence at the summit seeking the newest stories and breakthroughs in fashion technology to share with the wider public. Your booth could be featured in the next headline.



INVESTOR INTEREST

The summit draws interest from investors keen on discovering emerging technologies that accelerate circularity and startups with high potential. Your exhibition booth could be the first step towards your next funding opportunity.



A photograph of four people sitting on a black metal bench in front of a brick building with white-framed windows. From left to right: a man in a light grey blazer and pink shirt, a man in a dark coat and maroon vest, a woman with long blonde hair in a grey jacket, and a man in a brown blazer and shorts. The scene is set outdoors with autumn foliage on the building's facade.


COMMUNITY BUILDING

Engage with a community that shares your passion for fashion, sustainability, and technology. Build relationships that transcend the event and become part of a network that's driving the circular economy forward.

THE FUSION FASHION TECH SUMMIT IS MORE THAN A SINGLE DAY OF TALKS AND EXHIBITS; IT'S A COMPREHENSIVE EXPERIENCE THAT INCLUDES A SERIES OF OFFICIAL SIDE EVENTS DESIGNED TO DEEPEN ENGAGEMENT, FOSTER COLLABORATION, AND OFFER IMMERSIVE EXPERIENCES IN THE FASHION TECHNOLOGY REALMS.



this
must be
the place



**WE ARE EAGERLY ANTICIPATING THE CHANCE TO
ESTABLISH A PARTNERSHIP WITH YOU, WITH THE
SHARED GOAL OF PROPELLING SUSTAINABILITY AND
INNOVATION WITHIN THE FASHION INDUSTRY.**

AMBRIEL,

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