

**WIMBLEDON  
ART FAIR** Wimbledon  
Artstudios  
16-19 NOVEMBER 2017

# EVENT SPONSORSHIP

## SUPPORT THE ART AND SOUL OF WIMBLEDON

[DANIEL@WIMBLEDONARTSTUDIOS.CO.UK](mailto:DANIEL@WIMBLEDONARTSTUDIOS.CO.UK)





WATERLOO



# THE OPPORTUNITIES FOR YOUR BUSINESS

**FEATURE YOUR BRAND AND REACH A NEW AUDIENCE IN SOUTH LONDON\***

*\*Stats from our May 2017 marketing campaign*

- Outdoor advertising posters reaching over 150,000 commuters.
- 75,000 leaflets delivered into the homes and hands of local residents.
- Website features with over 20,000 page views
- Social media posts reaching out to 40,000 active followers.
- 35,000 emails delivered into inboxes across London.



# THE OPPORTUNITIES FOR YOUR BUSINESS

## TREAT YOUR CUSTOMERS AND TEAM TO A VIP EXPERIENCE

- Entertain your key customers against the backdrop of Wimbledon's most creative space.
- Reward your team with a night to remember at our launch party with free bar.
- Enjoy tailor made workshops and talks for that extra special teambuilding experience.





# WHAT ARE WE ALL ABOUT?

Established 24 years ago for 6 artists in a working paper warehouse

Now one of the largest single site studio complexes in the UK



Spanning 2 buildings and 8 floors



From emerging talent to award-winning, internationally renowned artists and makers

A supportive environment where artists and makers can develop their careers



Home to a thriving creative community of 230 artists

As a not-for-profit, everything we do is for the benefit of our creative community





# WIMBLEDON ART FAIR

**NOVEMBER WILL PLAY HOST TO OUR 42ND WIMBLEDON ART FAIR. THIS UNIQUE 4-DAY EVENT WILL OFFER 5,000 VISITORS FROM ACROSS SOUTH LONDON THE EXCLUSIVE OPPORTUNITY TO PURCHASE AFFORDABLE ART DIRECTLY FROM OVER 150 OF THE MOST TALENTED ARTISTS AND MAKERS IN LONDON INCLUDING:**

## **EMMA LEONE PALMER**

Featured on Sky Arts - Portrait Artist of The Year, Winner of The London Contemporary Art Prize and exhibiting in The Wallace Collection.

## **ALEX RENNIE**

Working from Mayfair to New York and a featured artist with the John Moores Painting Prize, Lynn Painter-Stainers Prize and BP Portrait Award.

## **TIM GOFFE**

An accomplished and collected oil painter, winning the Gordan Hulson Memorial Prize for Draughtmanship, Variety and Exploration.

## **JACQUI KELLY**

14-time Gold Medal winner at Cake International with installations and teaching from London to Miami.

## **MICHAEL WALLNER**

Celebrating the beauty of the city through shapes and outlines; featured in the Evening Standard and BBC Radio.



# LIMITED EDITION PACKAGES TO SUIT ALL BUDGETS

	<b>GOLD @ £2,000</b>	<b>SILVER @ £1,000</b>	<b>BRONZE @ JUST £500</b>
Top tier logo featured on all outdoor advertising, printed & online marketing materials	●		
Logo featured on all outdoor advertising and printed marketing materials	●	●	
Targeted and bespoke social media posts leading up to the event, including video	●		
Targeted and bespoke text/image social media posts leading up to the event	●	●	●
Dedicated e-newsletter to our database of 10,000	●	●	●
10 VIP tickets to the launch party night including free refreshments	●	●	●
Branding within the central marquee	●	●	
Branding within the 4-day pop-up café	●	●	●
Advertorial space in the printed programme	●		
Extended mention in the printed programme		●	
Logo credit in the printed programme	●	●	●
£200 to spend on art at the Fair	●		
£100 to spend on art at the Fair		●	
£50 to spend on art at the Fair			●

**TO SUPPORT THE  
ART AND SOUL  
OF WIMBLEDON  
CONTACT:**

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