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August 5, 2024

I hope this message finds you well. I am reaching out to share an exciting opportunity for your company to be a key partner in our company's 25th Extravaganza. My name is Kiva C. Dale, proud owner of KCDale & Associates LLC, a Black woman-owned business that has served Southern California's nonprofit community for 25 years. This event is not only a celebration of our business's remarkable achievements, but also a tribute to the community that has supported us over two decades.

We are thrilled to celebrate this significant milestone, and we are seeking your support and partnership as a sponsor for this special occasion. This black-tie formal celebration will take place on Saturday, December 14, 2024, at a private estate in Beverly Hills, California. We have invited a diverse audience, including local community members, business leaders, highly successful entrepreneurs and our loyal clients.

We are confident that your support would not only enhance the success of this celebration, but also establish a great partnership. As a business that values diversity and empowerment, we believe that your company shares our commitment to fostering a vibrant and inclusive community. By sponsoring our event, your company will receive significant exposure and benefits, including brand visibility, event recognition, networking and advertising opportunities.

We offer a variety of sponsorship levels to accommodate various levels of involvement. Please find attached our sponsorship package details, outlining the benefits associated with each level. We are also open to discussing customized sponsorship options and non-monetary donations that align with your company goals.

Your support would not only contribute to the success of our 25th anniversary celebration but also demonstrate your commitment to diversity and community development. We would be delighted to discuss how we can tailor this sponsorship to align with your company objectives and maximize its impact.

Thank you for considering this opportunity. We look forward to the possibility of collaborating with your company to make KCDale & Associates LLC's 25th Extravaganza a resounding success.

Warm regards,

KCDale

Kiva C. Dale
KCDale & Associates LLC
President/CEO



KCDale & Associates LLC 25th Extravaganza Sponsorship Packages

➤ **\$25,000 | TITLE SPONSOR**

- “Title Sponsor” acknowledgement in all print and digital promotional materials
- VIP seating for (2) tables of 8 (16 guests)
- Speaking opportunity during dinner (3 min. max)
- Logo placement on all event promo materials
- Plaque of recognition
- Company name announced by DJ
- Corporate logo on step and repeat wall (Large Font)
- Inside Front Cover - Full color ad in digital souvenir book
- Corporate logo listed on KCDale & Associates LLC website one year (January – December 2025)

➤ **\$15,000 | PREMIERE SPONSOR**

- “Premiere” acknowledgement in all print and digital promotional materials
- VIP seating for (1) tables of 8
- Plaque of recognition
- Logo placement on all event promo materials
- Company name announced by DJ
- Corporate logo on step and repeat wall (Medium Font)
- Corporate logo listed on KCDale & Associates LLC website for six months (January – June 2025)

➤ **\$10,000 | PLATINUM SPONSOR**

- “Platinum” acknowledgement in all print and digital promotional materials
- Individual ticket (6) seats
- Certificate of recognition
- Corporate logo on step and repeat wall (Medium Font)
- Corporate logo listed on KCDale & Associates LLC website for six months (January – June 2025)

➤ **\$5,000 | GOLD SPONSOR**

- “Gold” acknowledgement in all print and digital promotional materials
- Individual ticket (4) seats
- Certificate of recognition
- Corporate logo on step and repeat wall (Small Font)
- Corporate logo listed on KCDale & Associates LLC website for three months (January – March 2025)

➤ **\$2,500 | SILVER SPONSOR**

- “Silver” acknowledgement in all print and digital promotional materials
- Certificate of recognition
- Individual ticket (2) seats
- Corporate logo on step and repeat wall (Small Font)
- Corporate logo listed on KCDale & Associates LLC website for one month (January 2025)

SOUVENIR AD BOOK

- Full Page Color Ad (8.5” x 11”) - \$1,000
- Half Page Color Ad (7.5” x 4.75”) - \$500
- Business Card Color Ad - \$250
- High resolution files should be in pdf or png format.
- Email ads to kcdale@kcdaleassociates.com

