

HAUNTED DISCO

A POP-UP HALLOWEEN NIGHT DANCE PARTY

OCTOBER 31, 2019 / 8:00PM-12:00AM / HQO NAVY YARD

SCORPIO ENTERTAINMENT, LLC

Scorpio Entertainment, LLC, is a professional DJ & event production company based in Washington, DC, providing event entertainment coast-to-coast, since 2005.

Founded by Actor-DJ-Producer Edward Daniels (*Homeland*, *House of Cards*, etc.), we specialize in private & corporate events, festivals, weddings, road races, & unique pop-up experiences!

HISTORY

- celebrating 15 years in 2020
- over 650 events booked
- over 300 venues played

POP-UP EXPERIENCES

The world has become a complicated place. We create unique escapes where guests of all backgrounds can come together, eat, drink, and dance the night away, usually created & curated around a holiday or larger celebration, in an unconventional location.

- 2015, #PridePaintParty
- 2016, Underground Throwdown
- 2017, The Unity Ball | an inauguration weekend dance party
- 2019, May the 4th | an outer space dance party at Reagan National Airport

EVENTS BY THE NUMBERS

- 3 of our 4 latest pop-up events have completely **SOLD OUT** at 400+ guests!
- Our pop-up guest **age demographic** has been 18-70. Yes, partying together!
- Our pop-up guests have **traveled from 40 states and 6 countries** (*The Unity Ball*)
- We market heavily to **media** sources nationwide & have attracted national and international media features
- Our audience: Mailchimp: 2,927, Twitter: 1294, Facebook: 481, Instagram: 211

HAUNTED DISCO, DETAILS

- Halloween Night, 10.31.19, 8pm-12:00am
- HQO Waterside Events, Navy Yard, 17,000 sq ft of space
- Features 2 DJs, open bar, light food, 2 levels, light show, special FX, and a midnight abduction! Several of our best-dressed guests will be abducted at midnight and taken to an undisclosed location* where they will spend the night...in style!
- *Seven guests will enjoy a one-night stay at a nearby hotel. Three separate rooms/suites. Parting gift and overnight essentials provided.

HAUNTED DISCO, SPONSORSHIPS AVAILABLE

LED Cocktail Decor Sponsor, \$75

Company name and logo featured as sponsor of individual LED 30"-round cocktail table with stretch white cloth, featuring haunted decor centerpiece. Company collateral displayed as part of centerpiece. Company name and logo listed on event website and in all e-blasts.

Social Media Sponsor, \$175

Company name and logo featured in all social media including our 15-foot jumbo social media wall projection during event. Company collateral displayed during event, mentions in announcements throughout evening, and logo featured on event website & pre-event e-blasts.

LED Party Favors Sponsor, \$650

Company name and logo featured on all LED glow wear for 700 guests, including customized foam cheer sticks. Company collateral displayed during event, mentions in announcements throughout evening, and logo featured on event website & pre-event e-blasts!

Media Sponsor, \$1000

Company name and logo featured on all press-release material as media sponsor.

Company name and logo featured in two-week radio ad on-air and online campaign with 94.7 The Drive (radio advertiser pending).

Also includes company name on one-month WMATA digital in-metro ad in one location. Company collateral displayed during event, mentions in announcements throughout evening, logo featured on event website, and logo featured in all pre-event e-blasts.

Includes two party passes.

HAUNTED DISCO, SPONSORSHIPS AVAILABLE (CONT'D)

Food Sponsor, \$1300

Company name and logo featured on all food locations and in two in-air lighted projections above food sections.

Company name and logo featured on all press-release material as food sponsor.
Company name and logo featured in two-week radio ad on-air and online campaign with 94.7 The Drive.

Also includes company name on one-month WMATA digital in-metro ad in one location. Company collateral displayed during event in bar zone, mentions in announcements throughout evening, logo featured on event website and in all pre-event e-blasts!

Includes four party passes.

Open Bar Sponsor, \$2500

Company name and logo featured on all FOUR open-bar areas and in two in-air lighted projections above open bar sections.

Company name and logo featured on all press-release material as bar sponsor.
Company name and logo featured in two-week radio ad on-air and online campaign with 94.7 The Drive.

Also includes company name on one-month WMATA digital in-metro ad in one location. Company collateral displayed during event in bar zone, mentions in announcements throughout evening, logo featured on event website, and in all pre-event e-blasts!

Includes eight party passes.