LIVE ON STAGE
THROUGHOUT NEW JERSEY



BY TONY ARDOLINO & MOVIE MAGIC PRODUCTIONS

Something magical is coming to American Dream

SPONSORSHIP PROPOSAL

INTRODUCTION

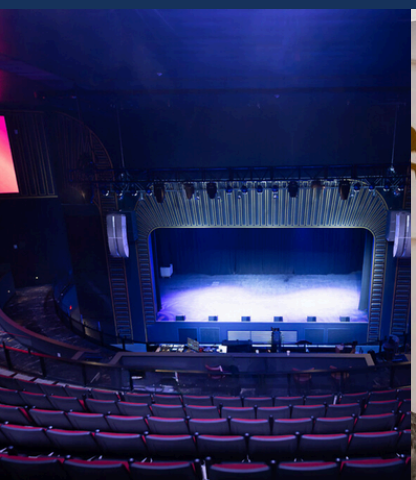
MOVIE MAGIC PRODUCTIONS

Movie Magic Productions is a New Jersey-based live entertainment company that creates theatrical shows and interactive experiences for families, communities, and special events. Founded by actor, writer, and director Tony Ardolino, the company is known for its award-winning murder mystery shows, holiday spectaculars, and Royal Tea Party, recognized as New Jersey's number one princess experience.

From immersive mysteries and festive musical productions to princess events filled with characters and audience participation, Movie Magic Productions brings professional performers and imaginative storytelling together to create memorable live experiences.

ELF SHELF TOUR SCHEDULE

- Skylands Stadium Holiday Lights Show, Sussex County: Friday, Saturday, and Sunday performances from Thanksgiving through Christmas. The show is expected to reach more than 1,000 guests per night. Nov 27, 28, 29 & Dec 4, 5, 6, 11, 12, 13, 18, 19, 20.
- Dream Live Theater at American Dream: December 23, with two performances in a 3,000-seat theater—up to 6,000 seats across both shows.
- Union Center of the Arts: December 12, with an expected audience of approximately 200 guests.
- Casa Bianca Holiday Brunch: Sunday, December 13, near Rockaway Mall, with an expected audience of approximately 200 guests.
- High Society Tea House, Wayne NJ- Dec 3, 10, 17






ABOUT THE EVENT

ELF SHELF
THE HOLIDAY SPECTACULAR

Elf Shelf: The Holiday Spectacular is an interactive holiday production created for audiences of all ages. Beloved characters take center stage in a magical story about friendship, believing in yourself, and discovering the true spirit of the holidays.

Throughout the performance, children become part of the magic as they sing, dance, interact with the characters, and help move the adventure forward. Filled with festive music, comedy, colorful characters, and heartwarming moments, Elf Shelf creates an exciting shared experience for children, parents, and the entire family.







NORTH POLE
VIP PASS

After each performance, up to 200 VIP guests will enter an exclusive North Pole experience that extends the magic beyond the stage. Families will have the opportunity to build a toy, design an ornament, write a letter to Santa, and meet the beloved characters from the show.

Each participant will also receive an exclusive VIP gift to remember their visit. This immersive experience gives sponsors an additional opportunity to connect directly with families through branded activities, product placement, giveaways, and memorable holiday moments.







ELF SHELF
THE HOLIDAY SPECTACULAR

SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR

Our Title Sposorship

- On-screen brand placement.
- In-person engagement.
- Regional visibility.
- VIP experience
- Marketing inclusion
- 4 Free Tickets

$5,000

GOLD SPONSOR

VIP Sponsorship

- On-screen brand placement
- In-person engagement
- Logo around VIP experience
- 2 Free Tickets

$1,500

SILVER SPONSOR

Sponsorship

- On-screen brand placement before show and during Intermission.

$500



Get ready to Sing, Dance, and Become an Elf!





PLATINUM SPONSOR

$5,000 Sponsorship Benefits for All Shows!

As a sponsor, your brand will enjoy the following benefits:

- **On-screen brand placement:**
  Your logo and advertisement will be displayed to the audience prior to the performance and Intermission. 3,000 guests seated in American Dream for each show!

- **In-person engagement:**
  You'll have the chance to set up a table at the event and connect directly with families.

- **Regional visibility:**
  Your brand will be showcased throughout a North Jersey tour, reaching audiences at Skylands Stadium, Union Center of the Arts, Casa Bianca, and American Dream.

- **VIP experience recognition:**
  You can provide branded merchandise for Santa to distribute during the North Pole VIP Experience, where children can create toys, meet characters, and participate in interactive holiday activities.

- **Marketing inclusion:**
  Your logo will feature on promotional materials distributed across North Jersey, with the campaign specifically designed to reach a wide regional audience.

For an additional $500, your logo can be included on a special VIP gift that families will take home from Union Center of the Arts, American Dream, and Casa Bianca.





GOLD SPONSOR

$1,500 Gold Sponsorship Benefits for All Shows That Include VIP.

As a silver sponsor, your brand will receive these fantastic benefits:

- On-Screen Brand Placement:

Your logo and advertisement will be prominently displayed to the audience before the performance.

- In-Person Engagement at VIP

Set up a table at the event to connect directly with families and engage with the community.

- Logo Around VIP Experience:

Your brand will be featured prominently around the VIP experience area, enhancing visibility among VIP guests.

Optional VIP Gift Add-On: $500

For an extra $500, your logo can also appear on a special VIP gift that families will take home from Union Center of the Arts, American Dream, and Casa Bianca.



BY TONY ARDOLINO & MOVIE MAGIC PRODUCTIONS

LET'S CONNECT

JOIN US AS A SPONSOR & LET'S MAKE MAGIC

201-230-7558

MovieMagicParties@outlook.com

@MovieMagicProductions

www.MovieMagicParties.com