

# Sponsorship Deck for the R&B Rewind Fest

Featuring Dru Hill, Chante' Moore & Howard Hewett



PROMOTER – Over the Top Entertainment

VENUE – The Crystal Ballroom, 1332 W. Burnside St., Portland, OR

EXPECTED ATTENDANCE – 1,600

MEDIA BUY:

KXJM JAMN 107.5 FM – 110 commercials – 440,100 Gross Impressions – 206,200 Net Reach

KBMS 1480 AM – 120 commercials – 200.00 Gross Impressions – 105,000 Net Reach

PACIFIC OUTDOOR ADVERTISING – 10 Billboards throughout the city – 6 week campaign

FLYERS & POSTERS – 20,000 flyers and 1,000 posters posted and distributed throughout the city

SOCIAL MEDIA – Instagram, Facebook and Twitter weekly impressions and blasts

STEP & REPEAT BANNER – instant promotion of your brand on social media from attendees via picture posts

Portland's Premiere Concerts & Events

SPONSORSHIP OPPORTUNITIES:

**TITLE SPONSOR** - \$15,000.00

Includes brand/company mention on all media buys as “Your Brand” Presents..., name on billboards, brand logo on posters, flyers and all social media mentions including event website, logo on Step and Repeat board inside of venue and company banner hung on event stage and 6 (six) all access backstage passes with a meet and greet with the artist.

**PLATINUM SPONSOR** – \$10,000.00

Includes brand/company mention on all media buys as a sponsor including event website , brand logo on billboards, brand logo on posters and flyers as event sponsor, logo on Step and Repeat board inside of venue and 4 (four) all access backstage passes with a meet and greet with the artist.

**GOLD SPONSOR – \$5,000.00**

Includes brand/company mention on all media buys as a sponsor, brand logo on billboards, brand logo on posters and flyers as event sponsor, logo on Step and Repeat board inside of venue, 4 (four) complimentary admission tickets with a meet and greet with the artist.

**PRODUCT SPONSOR – \$1,000.00**

Includes logo on Step and Repeat board inside of venue and your product placed inside of the artists' dressing rooms. There is also an opportunity to distribute your product to the event attendees via a SWAG GIFT BAG. Sponsor must provide product and bags.

**HOTEL SPONSOR**

Includes brand/company mention on all media buys as the official hotel sponsor of the event in exchange for hotel rooms for the artists.

**GROUND TRANSPORTATION SPONSOR**

Includes brand/company mention on all media buys as the official ground transportation sponsor of the event in exchange for hotel pickup and drop off and ground transportation for the artists during the day before, day of and day after the event.

For more information or to commit to your sponsorship package, please contact our General Manager Ms. Rosetta Adzasu at (503) 516-2971 or email us at [contact@overthetopent.com](mailto:contact@overthetopent.com). Thank you for your time and we look forward to partnering with you for the 2017 R&B Rewind Fest!

**-END-**

**Over the Top Entertainment**  
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