In the case of Rainbow: Rug, reality and illusion, appearance and disappearance, presence and absence, are more than general dichotomous. When the viewer approaches the hologram it disappears completely, leaving nothing but one's own reflection on the mirror that lies beneath. The hologram after hitting its spectral peak, the more it evades him or her. From the back of the piece, the carpet reappears as a shadowy afterimage, into the latent background from which it will re-emerge each time anew, like a magic trick, an apparition. The more the viewer advances toward the viewing angle, the holographic carpet seems to hover over its frame; outside this privileged vantage point, it starts to disappear, gradually sinking.