Sponsorship Proposal

Google Developer Groups

devfest
2022

Raipur

● **Dec 16-18**

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Who are we?

We are a tech community by Google Developers Group in Raipur, Chhattisgarh covering 1000+ tech minds across the state.

We are on a mission to strengthen the local tech community in Raipur and Chhattisgarh through various events, tech sessions, seminars, and other activities for Tech professionals.

We want to get all the tech career aspirants equal opportunities and exposure as people in metro cities.

5+ Events	1K+ Attendees	1K+ Members	1+ Years of Journey

Our Events & Initiatives

• Flutter Festival

Flutter Festival is a community-led event series where developers join and learn the fundamentals of Flutter.

• International Women's Day

As part of our International Women's Day celebrations, we invite women and allies to join us along with their communities to celebrate and encourage Women in Tech, and to make our community more diverse.

• IO Extended

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Dec 16-18, 2022

Devfest Raipur

Google Developers Group conducts DeFest annually across the world to bring the technology closer to the developers.

This is the first time we are organizing DevFest in Raipur, Chhattisgarh as a three day developer conference to focus on multiple technologies through lightning talks, sessions, and workshops.

• **3** Days	• **4** Tracks	• **50+** Speakers	• **1K+** Attendees

- 50 Speaker from across the globe

- Session on upskilling and separate booths for networking

- Focused on learning, networking and growing

- Career Fair for students in collaboration with the GDSCs

Key Highlights

First of its kind
DevFest has been conducted across the globe for a long time. We are bringing a global opportunity to the state for the first time.

Career Fair
This event will be an opportunity for local businesses to support local tech talent and collaborate with them.

Hybrid Booths
Hybrid booths for connecting with the onsite attendees as well as the virtual attendees. Showcase your products and get interests right away about it.

Hybrid Event
Not only we are making it more feasible for you to attend the event, but we also have some really exciting bonuses for the virtual event attendees.

Global Network
We will have some of the best minds in the industry as our esteemed speakers. There cannot be a better opportunity in Raipur to connect and learn from such brilliant minds.

Why are we sharing it with you?

We would love to have you onboard with us for this amazing Developer Conference in Raipur.

We have tons of opportunities for our event sponsors to connect with our sponsors like Hybrid booths, Sponsored talks, Online demo slots for virtual attendees, and much more.

DevFest Raipur would be incomplete without your collaboration and contribution.

Joining hands together will be beneficial for you, for us, and for the 1000+ attendees we are aiming to host from various backgrounds.

Investing in this collaboration will boost your brand publicity, attract and connect with the young minds at your exclusive booths (based on sponsor type) and collect their data for your business plans.

Sponsorship Packages

Offerings	Platinum	Gold	Silver	Bronze
Price ($)	3500 $	2500 $	1500 $	500 $
Logo on print ad	✓	✗	✗	✗
Separate vendor standee (to be provided)	✓	✗	✗	✗
A full page ad in the program newsletter	✓	✗	✗	✗
Lounge Area	✓	✗	✗	✗
Logo on the newsletter emails	✓	✓	✗	✗
Your logo on the Title slide, appearing between the talks	✓	✓	✗	✗
Company Promotional video during conference	✓	✓	✗	✗
Featuring by MCs - Individual	✓	✓	✗	✗
1 Workshop	✓	✓	✓	✗
1 Lightning talk	✓	✓	✓	✗
Sponsor recognition via social media	✓	✓	✓	✓
Your logo included on the sponsor page	✓	✓	✓	✓
DevFest Conference Tickets	✓	✓	✓	✓
Items in swag bag (flyer/sticker/booklet) you provide.	✓	✓	✓	✓
Email to all attendees	✓	✓	✓	✓
Mention on newsletter	✓	✓	✓	✓

- **Our Sponsorship Plans**

Title Sponsor

5000 $

Our Offerings

01. Logo alongside ours

Your logo will be put everywhere alongside wherever we will use DevFest Raipur or GDG Raipur logo.

02. A separate vendor standee

Separate vendor standee provided by you will be put in the venue beside the DevFest Raipur.

03. A full page advertisement

Your full page ad will be added in the event brochure and the post event newsletter

04. Custom Lounge

A place will be given to setup the lounge in the networking area.

05. Logo in the emails

Your logo will be included in the footer of the all the communication emails.

06. Logo on the slides

Your logo will be added on the filler slides in the videos or slides when any sessions are not live.

07. Promotional videos in between the breaks

Your promotional video will be played in the screens in breaks both online and offline.

08. Booths for networking

You will be given place to set up one booth for free with free F&B support for up to 5 volunteers.

09. Special mentions by the event hosts

Event hosts/anchors will mention about your company in the event.

10. 1 Lightening Talks

You will be given a slot for promoting about your company in the event.

11. Sponsor recognition in the social media

We will release the posters in the social media announcing you as our sponsor in the social media.

12. Logo on the sponsors page

In the website of the DevFest Raipur you will be listed as one of the sponsors.

13. Free tickets for the conference

You will get 7 free tickets for the event which you may distribute to anyone of your choice.

14. Sponsored items in the swag bag

We will add 4 of your items be it Flyers, Stickers or booklets in the Swag kits to be distributed to the participants.

15. 1 Workshop

You can take any one workshop in the event.

• **Our Sponsorship Plans**

Platinum

3500 $

Our Offerings

01. A separate vendor standee

Separate vendor standee provided by you will be put in the venue beside the DevFest Raipur.

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Your full page ad will be added in the event brochure and the post event newsletter.

03. Custom Lounge

A place will be given to setup the lounge in the networking area.

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07. Promotional videos in between the breaks

Your promotional video will be played in the screens in breaks both online and offline.

08. Booths for networking

You will be given place to set up one booth for free with free F&B support for up to 5 volunteers.

09. Logo on print promotional materials

Your logo will be included in the print media ad run by us for the DevFest Raipur

10. 1 Lightening Talks

You will be given a slot for promoting about your company in the event.

11. Sponsor recognition in the social media

We will release the posters in the social media announcing you as our sponsor in the social media.

12. Logo on the sponsors page

In the website of the DevFest Raipur you will be listed as one of the sponsors.

13. Free tickets for the conference

You will get 5 free tickets for the event which you may distribute to anyone of your choice.

14. Sponsored items in the swag bag

We will add 4 of your items be it Flyers, Stickers or booklets in the Swag kits to be distributed to the participants.

15. 1 Workshop

You can take any one workshop in the event.

● **Our Sponsorship Plans**

Gold

2500 $

Our Offerings

01. **Logo on print promotional materials**

Your logo will be included in the print media ad run by us for the DevFest Raipur.

02. **Logo in the emails**

Your logo will be included in the footer of the all the communication emails.

03. **Logo on the slides**

Your logo will be added on the filler slides in the videos or slides when any sessions are not live.

04. **Promotional videos in between the breaks**

Your promotional video will be played in the screens in breaks both online and offline.

05. **Booths for networking**

You will be given place to set up one booth for free with free F&B support for up to 5 volunteers.

06. **Sponsored items in the swag bag**

We will add 4 of your items be it Flyers, Stickers or booklets in the Swag kits to be distributed to the participants.

07. **Special mentions by the event hosts**

Event hosts/anchors will mention about your company in the event.

08. **1 Lightening Talks**

You will be given a slot for promoting about your company in the event.

09. **Sponsor recognition in the social media**

We will release the posters in the social media announcing you as our sponsor in the social media.

10. **Logo on the sponsors page**

In the website of the DevFest Raipur you will be listed as one of the sponsors.

11. **Free tickets for the conference**

You will get 3 free tickets for the event which you may distribute to anyone of your choice.

12. **1 Workshop**

You can take any one workshop in the event.

- **Our Sponsorship Plans**

Silver

1500 $

Our Offerings

01. **1 Lightening Talks**

You will be given a slot for promoting about your company in the event.

02. **Sponsor recognition in the social media**

We will release the posters in the social media announcing you as our sponsor in the social media.

03. **Logo on the sponsors page**

In the website of the DevFest Raipur you will be listed as one of the sponsors.

04. **1 Workshop**

You can take any one workshop in the event.

05. **Free tickets for the conference**

You will get 3 free tickets for the event which you may distribute to anyone of your choice.

06. **Sponsored items in the swag bag**

We will add 4 of your items be it Flyers, Stickers or booklets in the Swag kits to be distributed to the participants.

• Our Sponsorship Plans

Bronze

500 $

Our Offerings

01. **Sponsor recognition in the social media**

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02. **Logo on the sponsors page**

In the website of the DevFest Raipur you will be listed as one of the sponsors.

03. **Free tickets for the conference**

You will get 3 free tickets for the event which you may distribute to anyone of your choice.

04. **Sponsored items in the swag bag**

We will add 4 of your items be it Flyers, Stickers or booklets in the Swag kits to be distributed to the participants.

- **Other Offerings**

Hiring Partners   500 $

Our Offerings

At DevFest Raipur 2022, we will have a separate job board to help the recruiters connect with the talents and vice versa.

We will help you list your jobs on our website by the end of the event and communicate it to the audience. It will bridge the gap between the recruiter and the job seeker and will help them connect easily.

The job board will be live even after the event. So anyone can check it on the website and apply for the relevant jobs. Listing is completely free.

Booths   500 $

Booths will include **FREE** F&B for upto two volunteers present at the booth. GDG Raipur will provide the space and a pair of two tables and chairs. The other items shall be setup by you.

Our Featured Speakers

Tony Pham
CEO Adflex

Abhik Sarkar
Head of ML Cloudastracture

Ashish Tiwari
Senior Advocate Elastic

Devesh Raj
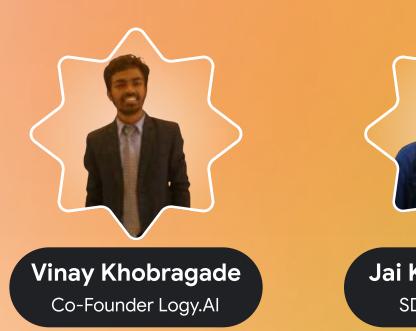Founder MealOBox

Aditya Agrawal
Senior MTS Fyle

Sayak Paul
Advocate Hugging Face

Viren Khatri
SDE at Amazon

Nitin Prakash
SDE- 3 at Trell

Vrihas Pathak
SDE-2 at Hotstar

Vinay Khobragade
Co-Founder Logy.AI
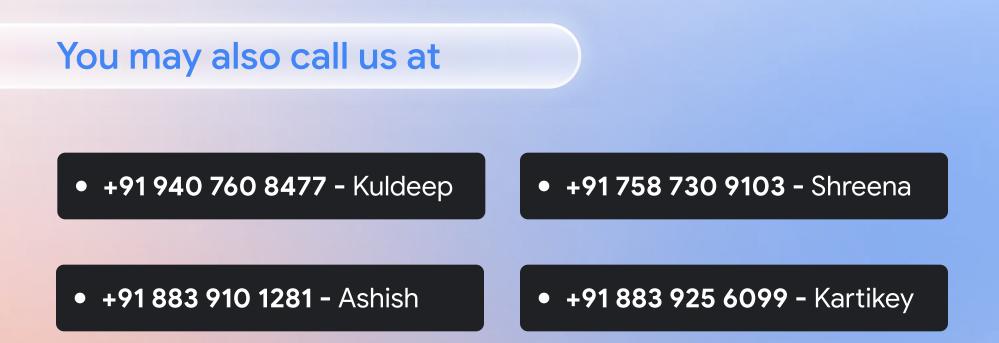
Jai Kumar Dewani
SDE at Carl Zeiss

And many more...

Contact Us

Thanks you for going through the brochure. We are really excited to onboard you.

For any doubts/queries, feel free to reach out to us at
kuldeep@gdgraipur.in

You may also call us at

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- **+91 758 730 9103 -** Shreena
- **+91 883 910 1281 -** Ashish
- **+91 883 925 6099 -** Kartikey

Help GDG Raipur

Our vision is to create a local ecosystem of programmers & developers in and around Raipur.

We engage and collaborate with developers, fresh graduates and tech professionals through our community events & meetups.

Follow us