



Influencer marketing is something high growth brands are spending more time and resources on for one simple reason – it drives results. Recent studies have concluded that influencer marketing yields, on average, a 7:1 higher ROI (return on investment) than traditional marketing and advertising efforts.

Influencer marketing is exponentially cheaper, allows you to grow your brand's reach and builds a loyalty to your brand. This growing* list compiles the names of influencers we have spoken with and expect to see at the **Youtube's Retreat New York**, their stats (number of followers) and current sponsors.

NAME	M/F	INSTAGRAM	YOUTUBE	CURRENT SPONSORS
Amanda Bucci	F	278,000	100,000	PEScience Icon Meals Pardomas Ape Athletics
Steve Cook	M	1,200,000	562,000	Optimum Nutrition Gym Shark
Nikki Blackketter	F	1,100,000	470,000	Gym Shark Ghost Supplements
Ashley Ruth	F	30,400	6,000	Formulation 1
Calum Von Moger	M	1,300,000	206,000	N/A
Chris Jones	M	307,000	311,000	N/A
Emily Hayden	F	161,000	38,000	Pardomas Alphalete Athletics Icon Meals Ravish Sands
Randi Kennedy	F	104,000	12,000	NLA For Her Live Fit
Javon Alvin	M	79,400	50,000	N/A
Shawley Coker	M	45,900	22,000	Movement Watches MyProtein Vanity Planet
Daniel Hoang	M	53,800	16,000	PEScience Vanity Planet
Heidi Somers	F	1,200,000	322,000	1Up Nutrition Live Fit Sweet Sweat
Joshua Garcia	M	42,600	12,000	Sweet Sweat
Jessica Arrevalo	F	2,100,000	91,000	Shredz
Maxx Chewning	M	113,000	178,000	Ape Athletics Ghost Supplements Movement Watches
Christian Guzman	M	716,000	537,000	Ghost Supplements Movement Watches
Lauren Drain	F	2,800,000	8,000	N/A
Ashley Nocera	F	307,000	128,000	Alphalete Athletics
Jazmine Garcia	F	219,000	173,000	Gym Shark EHP Labs

Emily Duncan	F	167,000	36,000	PEScience
Matty Fusaro	M	42,100	158,000	Alphalete Athletics
Tim Rodriguez	M	79,700	38,000	Movement Watches MyProtein
Logan “Goody Beats” Delgado	M	26,400	16,000	Machine Fitness MyProtein
Terron Beckham	M	299,000	30,000	N/A

