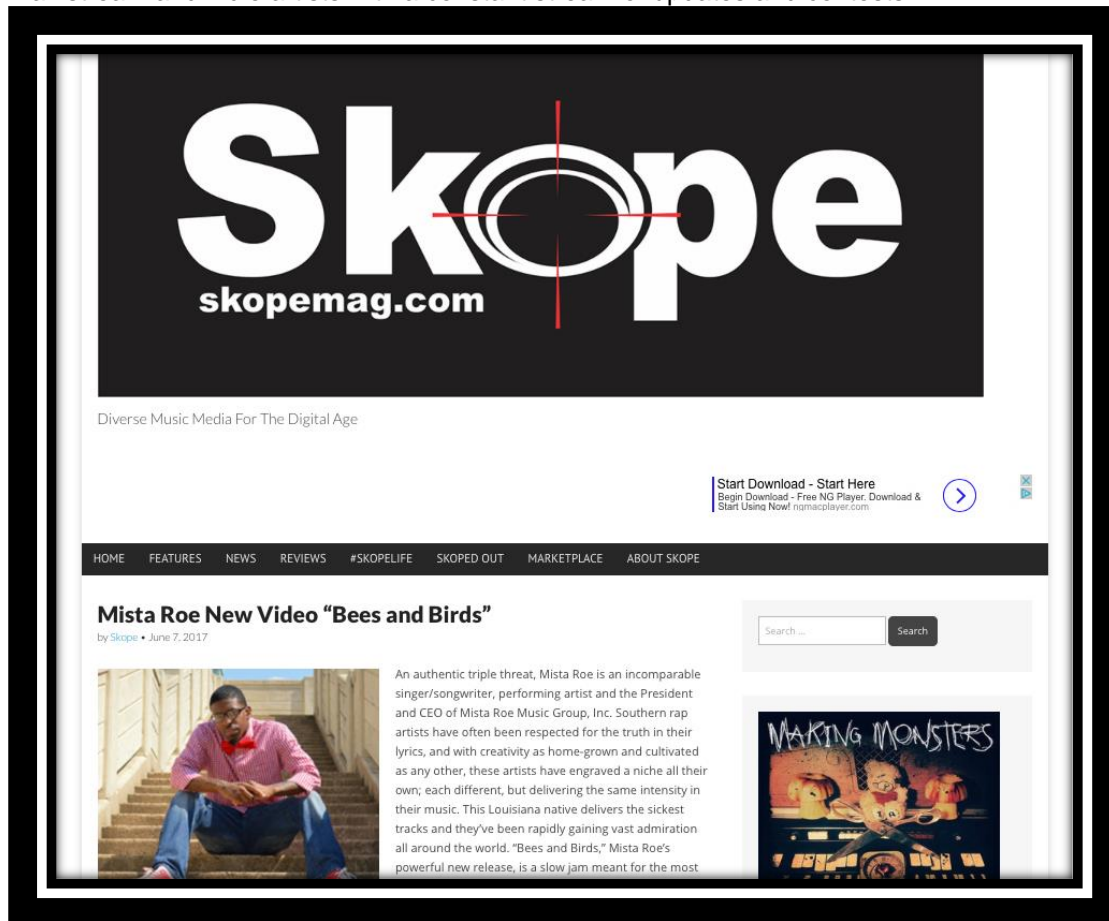


Hello Mista Roe and J!

Here is the music video airplay report for Mista Roe "Bees and Birds" through June 20, 2017 with a new total **twenty-nine adds** to date! This report includes new airplay, including regional (WTR Video Show) and internet (SkopeMag.com) programming. Attached, you will find a detailed run-through of all the programming attained thus far, with viewership numbers, screenshots, and market descriptions.

New Adds:

1. **SkopeMag.com** Boston, MA (Internet) Out of Boston, Skope Magazine is an online website that features audio and video content from artists of all genres. The website covers news, reviews, and content from mainstream and indie artists with a constant stream of updates and contests.



2. **WTR Video Show** Cleveland, OH 1.1 million potential viewers in Cleveland and the surrounding environs. Has ten different broadcast slots in varying day and night parts. WTR Video show airs Urban videos and broadcasts in 130 cities and 6 counties in North Ohio. Week ending 5/31.

[illegible]

Artist/Labels	MON. Ch21 6pm	Tues. Ch21 3pm	Tues. Ch197 6pm	Wed. Ch197 5pm	Wed. Ch21 8pm	Fri. Ch21 7pm	Fri. Ch197 9pm		
Mista Roe "Bees and Birds"			x	x			x		
K Camp "Rockstar crazy"	x	x	x	x	x	x	x		
Rich Lowe "Booey Man"	x	x			x	x			
Alex H "one Hundred" Diversity	x	x	x	x	x	x	x		
Justina Valentine "Crushin On You"	x	x	x	x	x	x	x		
LEL Brothas "Bad Guy"			x	x			x		
Force MDs "Don't Rush"			x	x		x	x		

Existing Adds:

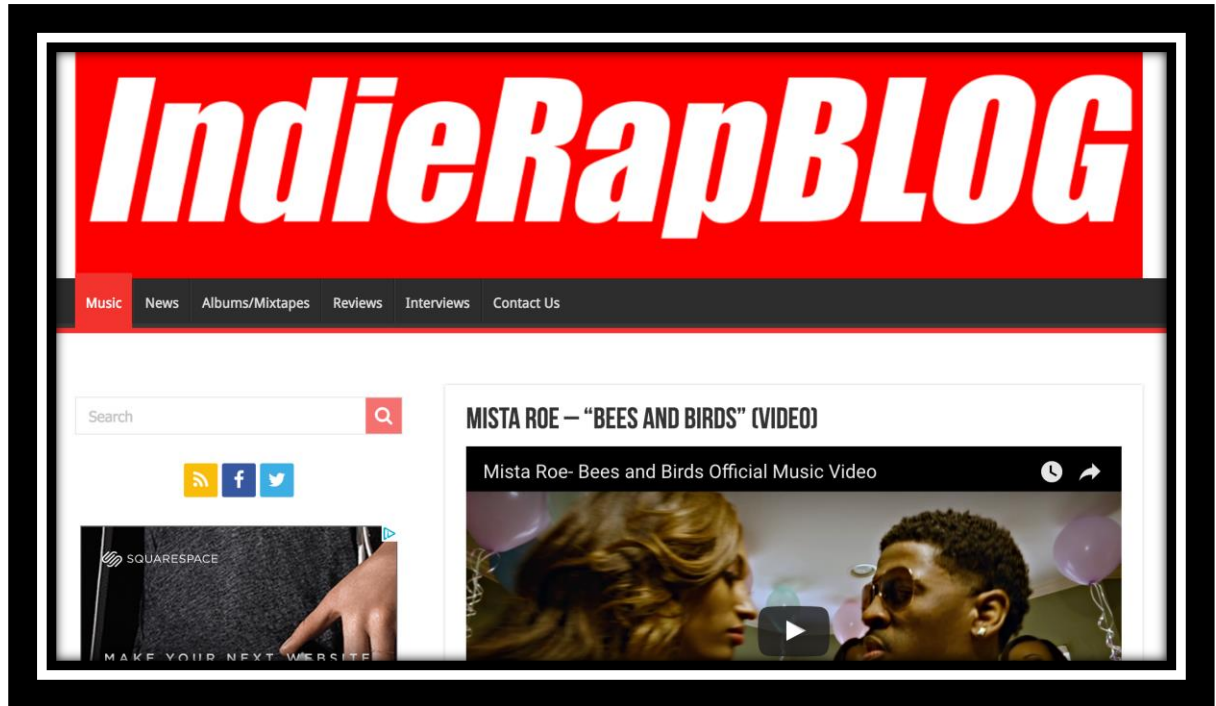
3. **Bongo Boy TV** - Bongo Boy TV Presents Indie Music Videos From Around The World a syndicated TV show on 32 TV channels in the USA on Cable. It airs throughout the five boroughs of NYC and NJ. It can also be seen on The Indie TV Channel on Roku, and at www.bongoboytv.com and <https://vimeo.com/channels/bongoboytv>. Review of each music video is published in Steel Notes Magazine per episode Reviews are written by International music reviewer Michael McKenna. Bongo Boy TV also publishes an official press release to several online music hubs. Each music video guest's web site and/or facebook page links are hosted on Bongo Boy TV web site.
Featured in June 2017 programming!

5:00pm in all the 5 boroughs Queens, Manhattan, Staten Island, Bronx, Brooklyn on these channels -
Channel 34 Time Warner Cable
Channel 67 CableVision
Channel 82 RCN,
Channel 42 Verizon

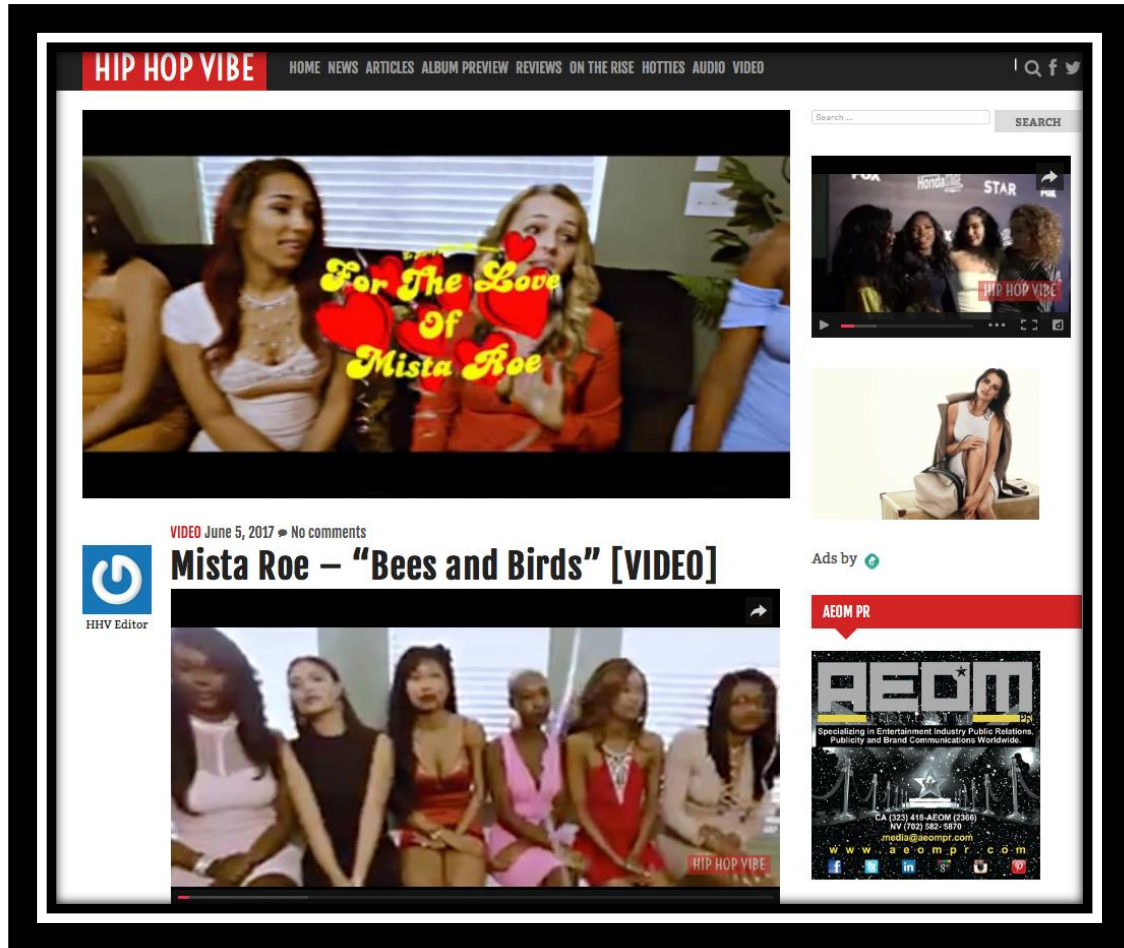
Again In Manhattan on April 14 at 10:30pm
on these channels -
Channel 67 Time Warner Cable
Channel 85 RCN
Channel 33 FiOS

First Saturday of every month. Time: 5:00pm Channel 34 Time Warner Cable Channel 67 CableVision,
Channel 82 RCN, Channel 42 Verizon

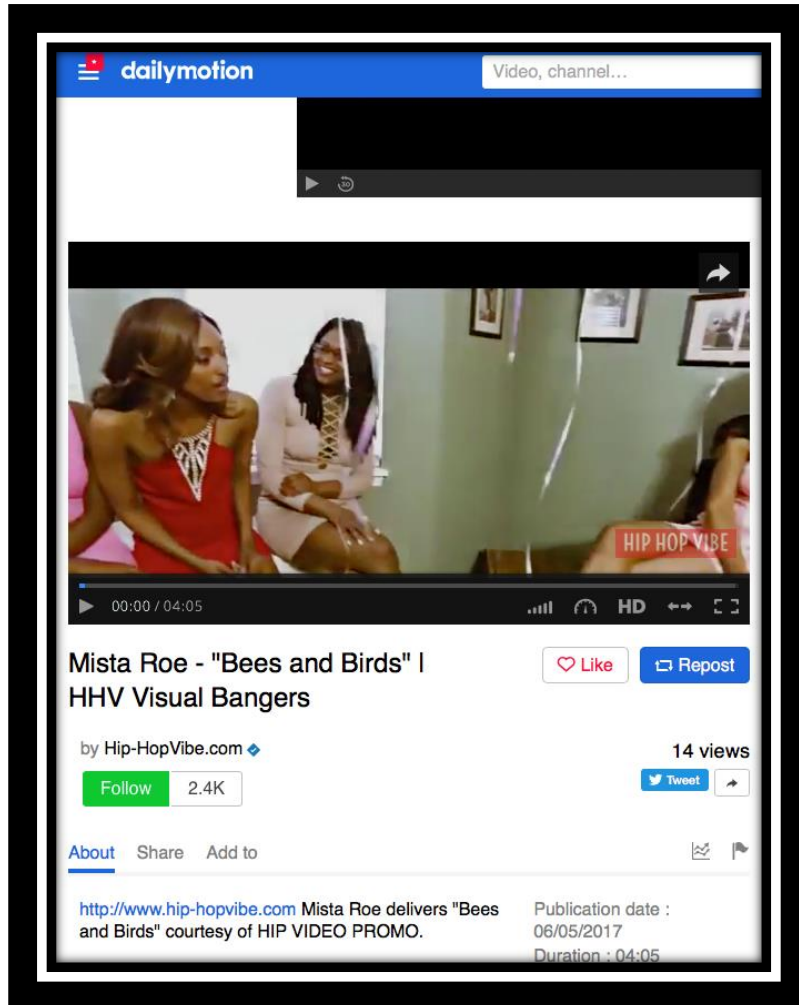
4. **Music Inner City** Seattle, WA Currently airing on Comcast On-Demand all over Western Washington state 24 hours a day. If you are in this area and have Comcast On-Demand, just grab your remote and click "music" and then "Music Inner City". There are three to four programs to watch at all times 24/7. MIC also airs on SCAN-TV ch 23/77 in the Seattle area and suburbs Friday at 11pm (Pacific Time). They also web cast our newest program right here on "Music Inner City Online". It's 24/7 on-demand. And MIC use Ustream.tv to broadcast LIVE and on-demand programs. Plus we broadcast "Music Inner City Radio," LIVE and on-demand right here on MIC Online. Playing the best in "Classic Soul" and as well as entertainment news and urban sports news. The show has also recently expanded into major markets in California and Oregon. **Big Interview!**
5. <http://indierapblog.com/2017/05/31/mista-roe-bees-and-birds-video/>



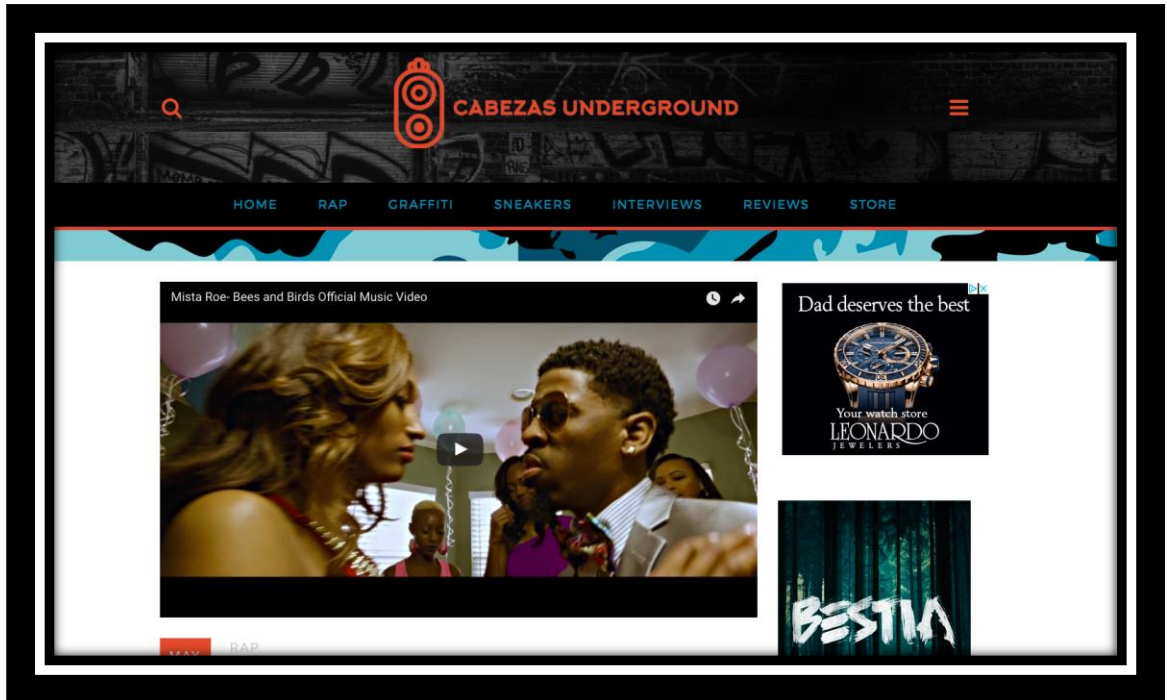
6. **Hip-HopVibe.com** (Internet) Rap, Hip-Hop/Urban website



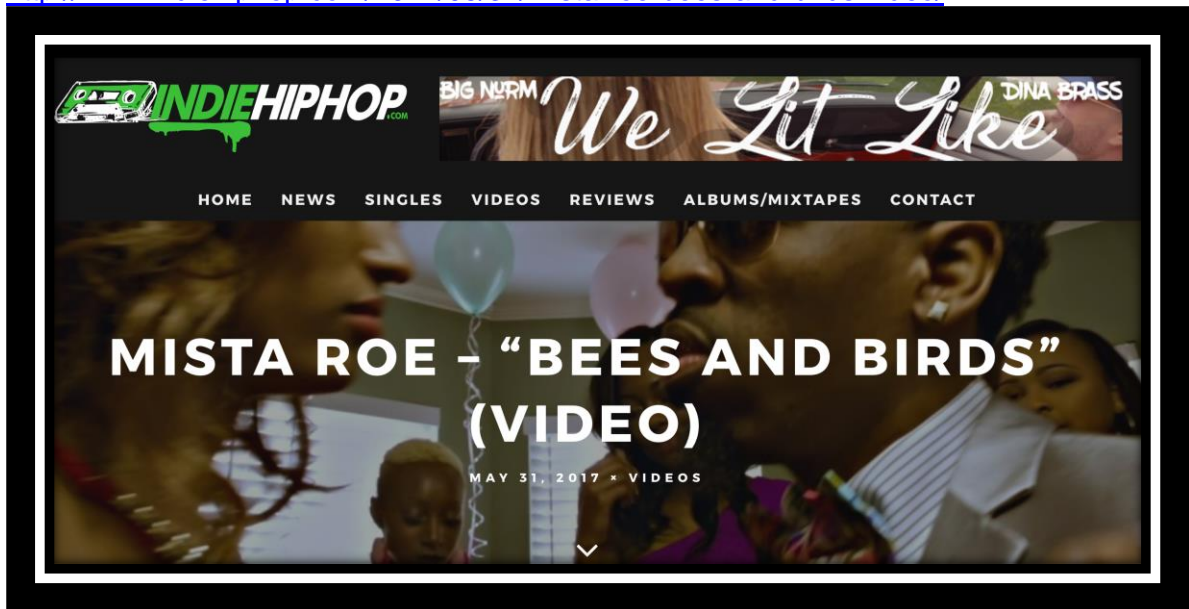
7. **DailyMotion.com** (Internet) As one of the leading sites for sharing videos, DailyMotion attracts over 110 million unique monthly visitors and 1.8 billion videos viewed worldwide. They offer the best content from users, independent content creators and premium partners. Using the most advanced technology for both users and content creators, DailyMotion provide high-quality and HD video in a fast, easy-to-use online service. Can be streamed via Amazon Fire TV On-Demand and TV Video On-Demand.



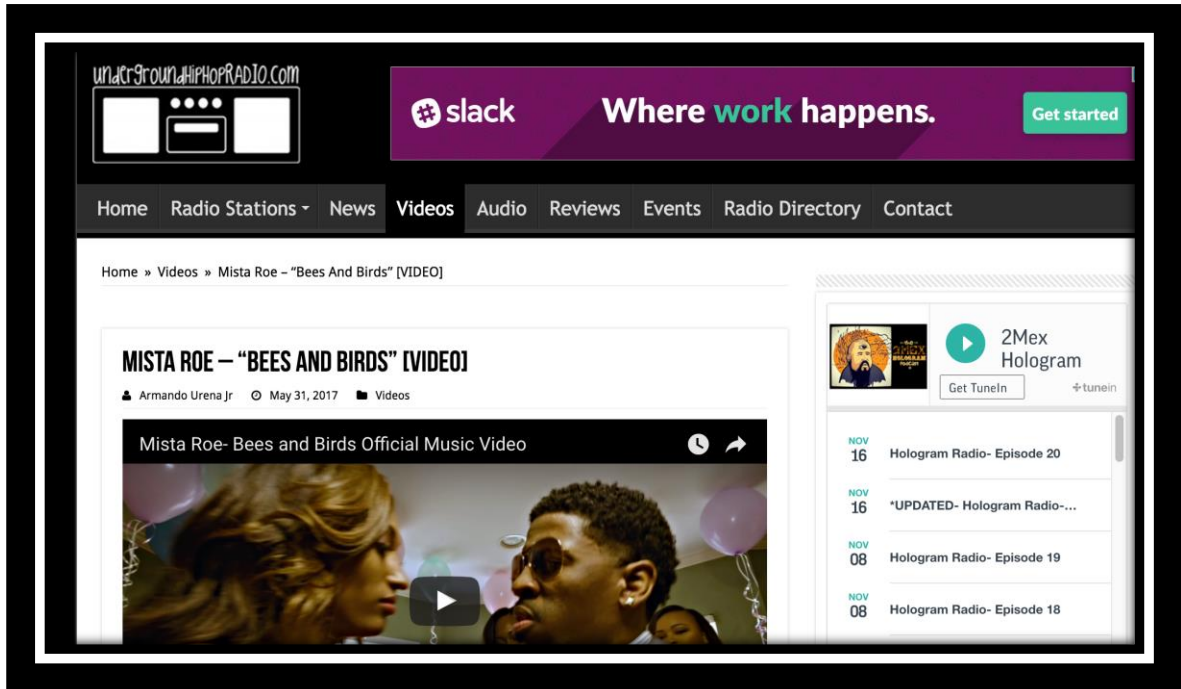
8. <http://cabezasunderground.mx/2017/05/mista-roe-bees-and-birds-video/>



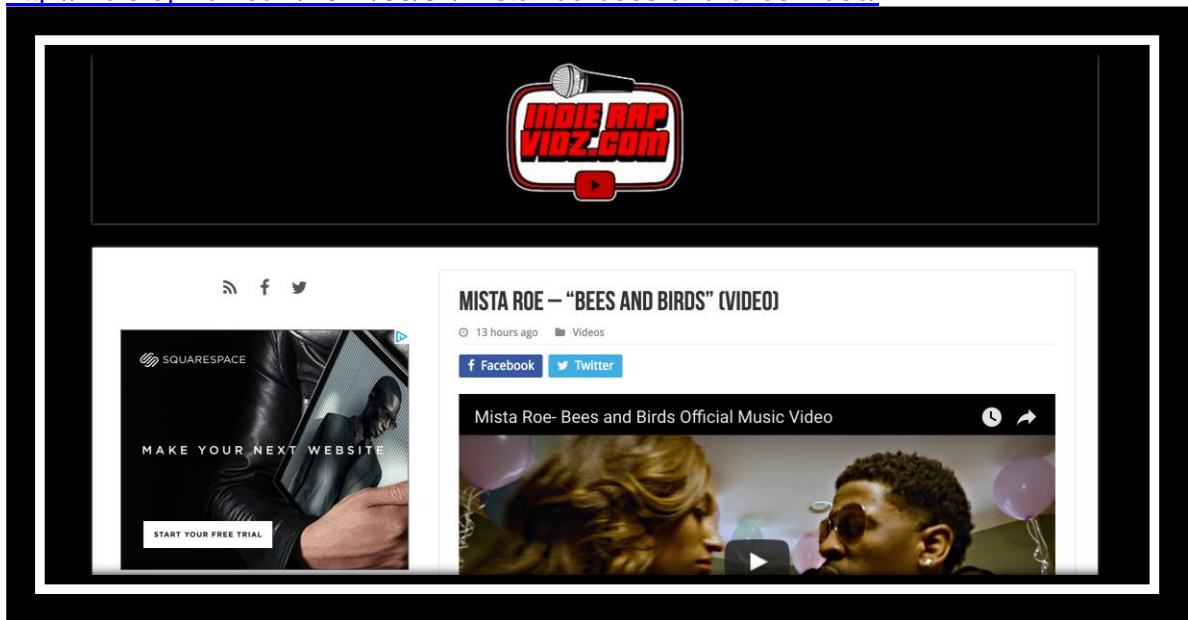
9. <http://www.indiehiphop.com/2017/05/31/mista-roe-bees-and-birds-video/>



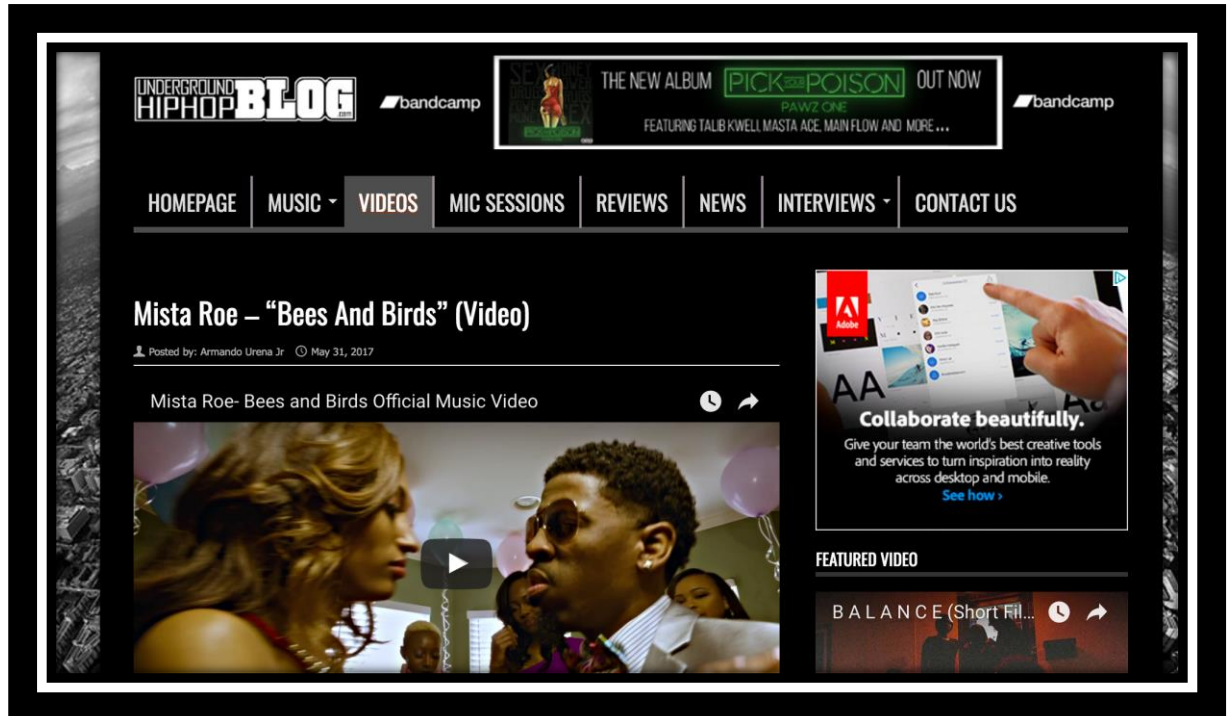
10. <http://undergroundhiphopradio.com/2017/05/31/mista-roe-bees-and-birds-video/>



11. <http://indierapvidz.com/2017/05/31/mista-roe-bees-and-birds-video/>



12. <http://undergroundhiphopblog.com/2017/05/31/mista-roe-bees-and-birds-video/>





13. **Neufutur.com** (Internet) NeuFutur Magazine Online is the digital response to the print version of NeuFutur Magazine. NeuFutur print is released on a bimonthly schedule, and has copies available in Ohio, West Virginia, and Pennsylvania.

NeuFutur

NeuFutur Magazine
About
Contact
2017 Media Kit

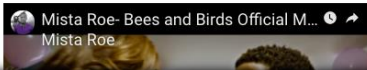
Mista Roe- Bees and Birds





Danica
May 27, 2017
Features, Music Reviews

Mista Roe's new single "Birds and Bees" is a sensual R&B hit for the summer. Mista Roe has a distinct but sexy voice that makes the listener want to dance. The beat is slow yet moving with low bass and light synth it accompanies the vocals well. Mista Roe's production is balanced no part of the song seems to overlap or lag. I really think that fans of Trey Songz or Bryson Tiller would enjoy Mista Roe. This song is definitely great for the club or to set a sexy mood in the bedroom.



Mista Roe- Bees and Birds Official M...
Mista Roe

DEPARTMENTS

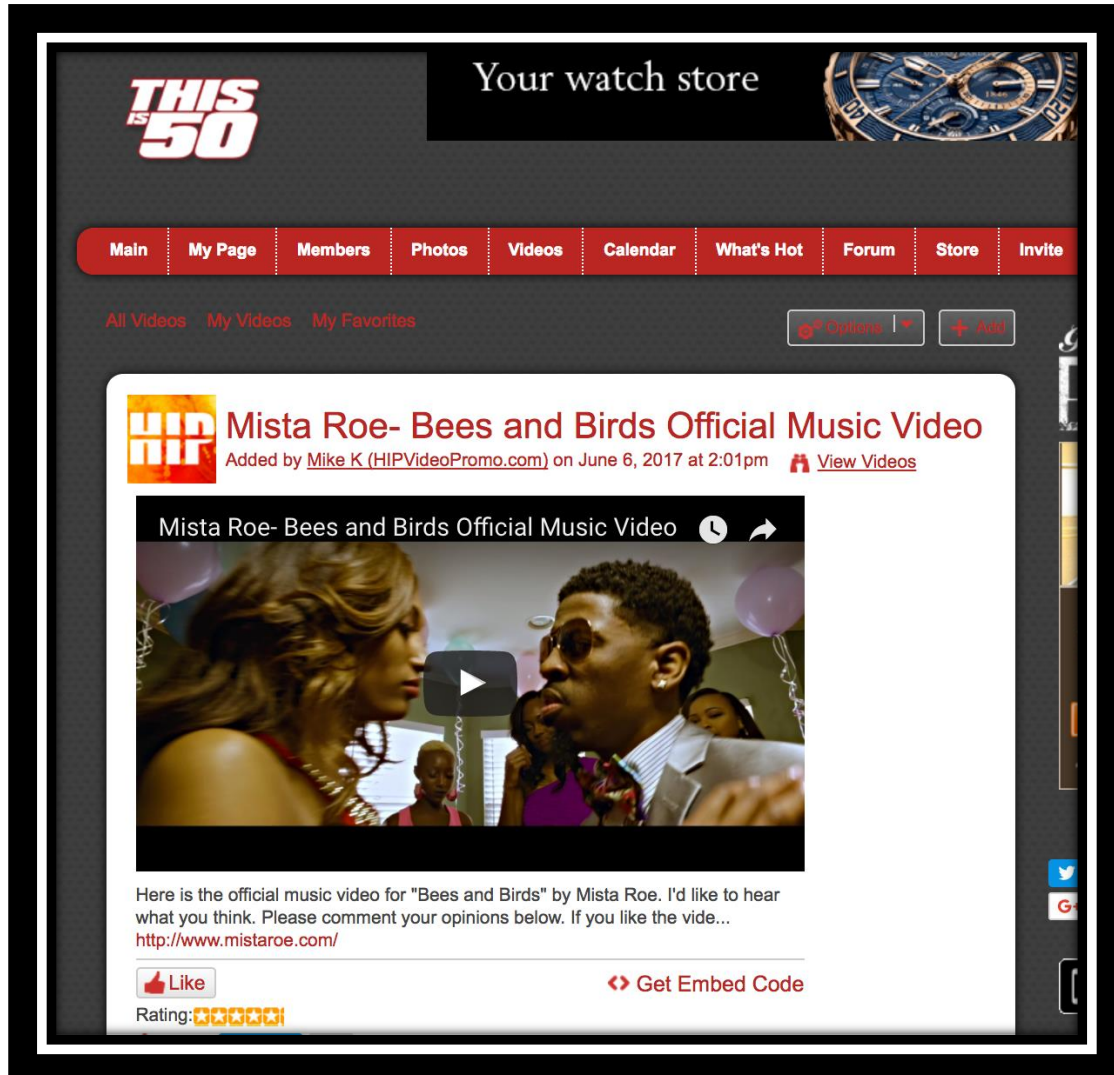
Select Category ▾

LAST UPDATES

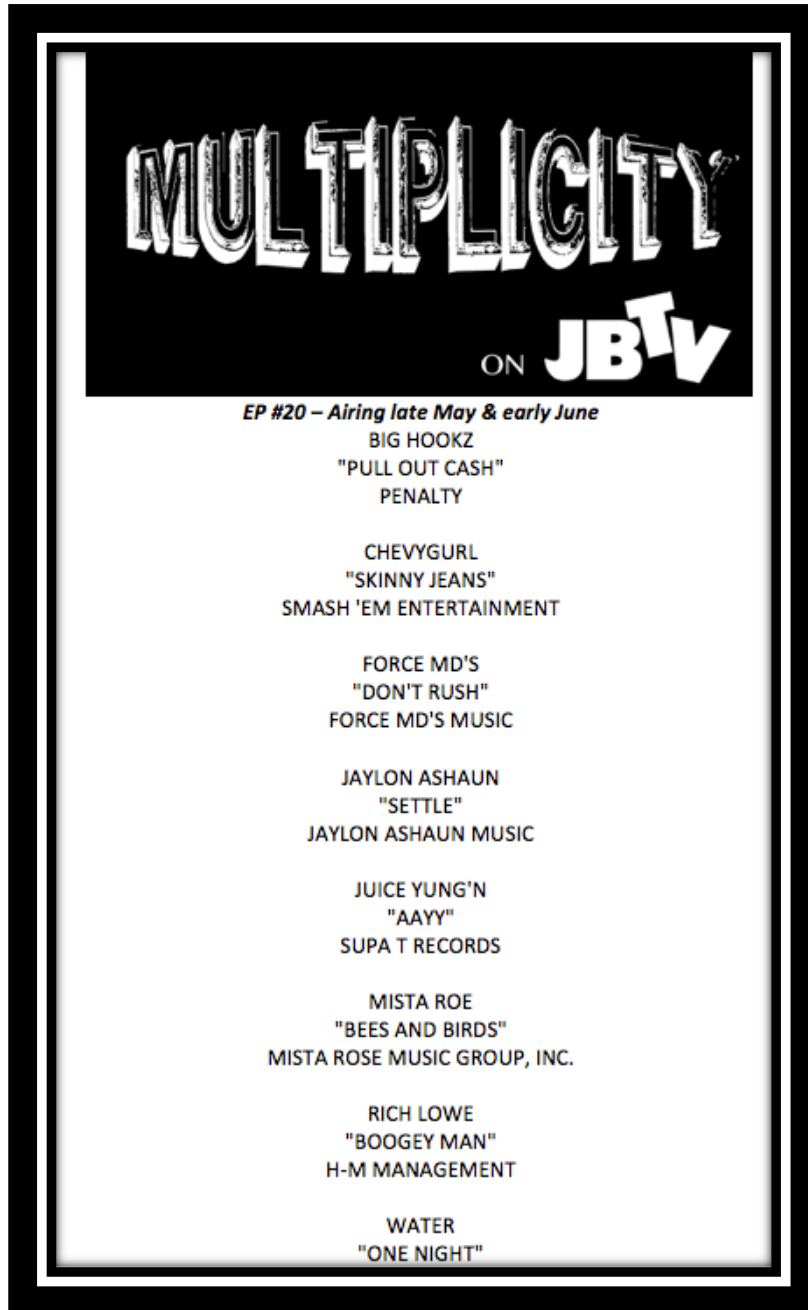
- An Interview with DOHKE, Atsuo
- Highland Kites EP "I'm Not Weak"
- Every Other Sunday – Ghost
- The SHRIMPS – Abstracts and Keywords
- The Victory Drive – Before I Self Destruct
- Pretti Emage – Bad Mamacita
- K-Syran – Dizzy
- Sampling a bit of Mellah Nix
- Elusive – 10 Days
- Gary Nichols – Field Of Plenty

LINKS


14. **ScreenPlay** Seattle WA (RETAIL POOL) Screenplay services music video reels which go to over 25,000 prominent retailers, nightclubs and restaurants in the U.S. and Canada, including Macys, Ikea, Rentway and Goltshalcks. This in-store airplay and nightlife exposure leads over 300 million impressions a month! **Accepted for upcoming reel.**
15. **ThisIs50.com** (Internet) 50 Cent's website where rap fans can share content.



16. **JBTV** Chicago IL JBTV can be seen in 11 million homes on broadcast TV all over the Chicago area. This is the most influential music outlet in the Midwest and is a tremendous boost for the campaign. JBTV is a one hour show that airs on NBC nonstop in 9 markets, including Washington DC, Boston, Dallas, and Los Angeles. JBTV is also seen on broadcast Channel WEDE Ch34 (from Sears Tower) every Wednesday night at 11pm, as well as Thursday nights at 8pm on Cable 25, Sunday nights at 12 midnight, Monday nights at 11:30pm and Wednesday nights at 9PM. JBTV also broadcasts on full power UHF WJYS Channel 62. In addition to all of JBTV's regular time slots, episodes of the show air in open time slots on WJYS from midnight to 4am 7 days a week. This is a very big add and JBTV has a large viewership in Chicago and the surrounding communities. **Featured on their show *Multiplicity*, which is also seen in the greater Memphis, TN Metro-area.** <https://vimeo.com/217559013>





17. YesterdaysNothing.com (Internet) – Fast rising independent pop/hip hop website.



YESTERDAYS NOTHING / SICKSTEEN / YN MUSIC BLOG /
YN EVENTS / YN MEDIA

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Yesterdays Nothing Music Blog

Submit Your Music in the Form Below!

#YN New Music . @MistaRoeMusic . #BeesAndBirds Music Video .
#Shreveport
May 18, 2017

Mista Roe

Shreveport, Louisiana



MISTA ROE

Social Networks

18. **Video Hits** Rochester NY A very indie friendly video show that reaches 1 million potential viewers on cable in Rochester, Syracuse and Buffalo. Channel 98 at 11pm Saturday night, and channel 15 on Wednesdays and Thursdays at 12 midnight. Video Hits airs weekly in multiple time parts. Jay Berrocal's show is the best in Upstate New York.

Video Hits

Playlist for May 25 – 27, 2017

Rap/Hip-Hop:

Marshmello "Moving On"
Noah Cyrus "Stay Together"
Big Sean "Light"
Will Jay "Leading Man"
Big Hookz "Pull Out Cash"
ChevyGurl "Skinny Jeans"
Lil Yachty "Peek a Boo"
Fat Joe "Heart Broke"
Force MDS "Don't Rush"
Mista Roe "Bees and Birds"
Rich Lowe "Boogey Man"

Indie/Alternative:

Covington Wheeler "Seeking light"
Kobra and Lotus "You Don't Know"
Black Top Mojo "Where the Wind Blows"
Fall out Boy "Young and Menace"
Norah Jones "Flipside"
Circa Waves "Fire that burn"
The SLVR Tongues "S-Class"
Helsey "Now or Never"
Carry Illinois "Electric Charm"

Video Hits

May 18, 19 and 20 – 2017

Hey Violet “Break My Heart”

Oh Wonder “Ultralife”

One East “Paper Chasin”

Logic “Black Spider Man”

Jaylon Ashaun “Settle”

Juice Yung’n “Aayy”

Water “One Night”

Kobra and The Lotus “You Don’t Know”

Fall Out Boy “Young and Menace”

Norah Jones “Flipside”

Circa Waves “Fire That Burn”

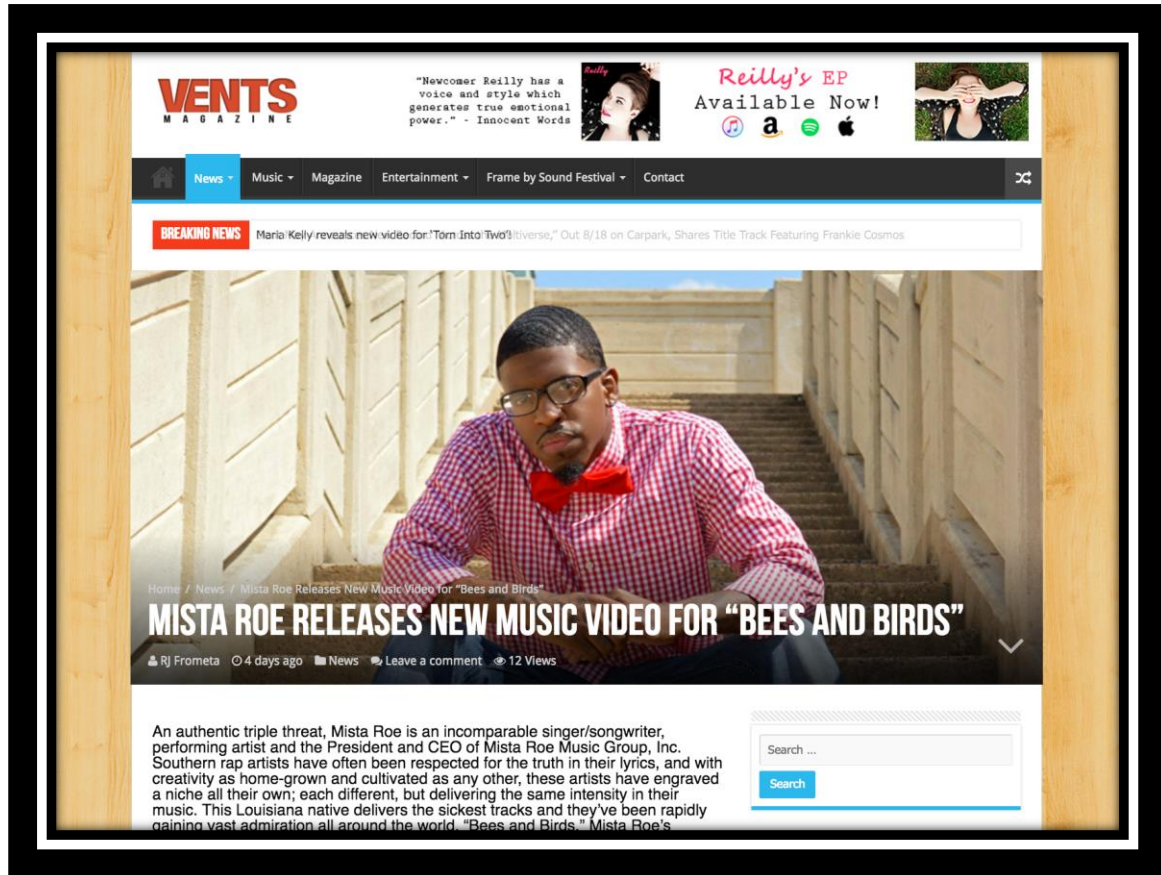
The SLVR Tongues “S-Class”

Force MDs “Don’t Rush”


Mista Roe “Bees and Birds”

Rich Lowe “Boogey Man”

19. **Vents Magazine (VentsMagazine.com)** Vents Mag is a fast growing music and entertainment website that focuses on what's currently popping in the world of pop culture and is known for highlighting the best up and coming talent emerging onto the musical landscape.



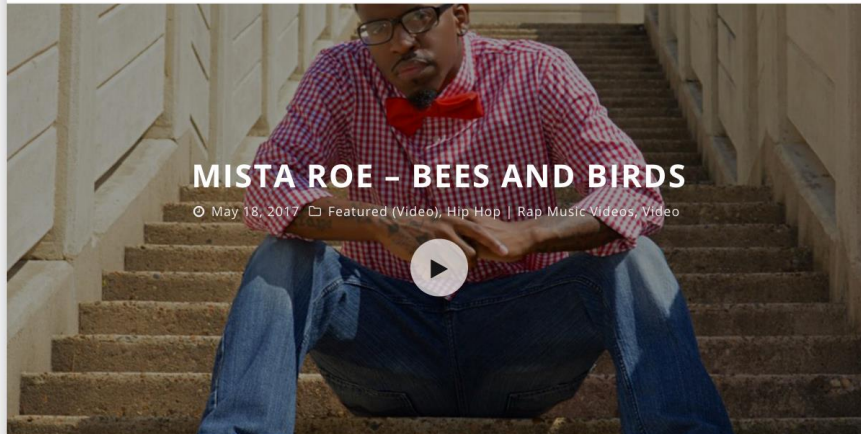
20. **PCMusic (PCMusic.com)** New York, NY PCMusic is the only PC-based, on-demand business music, video, A/V and security provider. They are specialists in customizing the ambiance of the visual and acoustic environment and help transform the way businesses appeal to their patrons by ultimately personalizing the experience to reflect their own distinguished style and atmosphere, comparable to Pandora and others. VIDEObox is an On-Demand music video service that allows subscribers to view and play in stunning 1080P HD. **Video has been added to VIDEObox catalog.**
21. **Rain Music Network - Live Music Media** (Northport NY) 2.5 million potential viewers throughout Long Island, Queens, and The Bronx, as well as parts of Southern Connecticut. Airs weekly on Sunday nights on Optimum cable and Dish Network HD NY Channel 115. This widely viewed and well respected video program air in different day and night parts, repeating in many markets throughout Long Island. The viewing audience and fans/friends of the artist on the www.livemusicmedia.tv website. and may vote every time the artist's video airs. The top voted upon artist of the month is then featured in the Top 12 and Featured on Music Media TV.

ARTIST SELECTION			
		Contractor: <u>HIP VIDEO PROMO</u> Client: <u>Andy Gesner</u> Contractor phone: <u>732 613 1779</u> Contractor e-mail: <u>hipvideopromo@gmail.com</u> CH 115 11:30PM Fridays	
NORTHPORT, NY 11768			
Artist/Band	RUN START	PLATFORM	CHANNEL
John 'Papa' Gros 'Cocaine and Chicken Fricassee	5/5	Regional	115
Avantist "Tidalwave"	5/5	Regional	115
Room Full of Strangers	5/5	Regional	115
Mista Roe "Bees and Birds"	5/5	Regional	115
Travis Marsh "Lay Me Down"	5/5	Regional	115

22. **DopeCauseWeSaid.com** (Internet) DOPECAUSEWESAID is an online platform and brand that is an aggregator for all things DOPE in relation to music by emerging artists, as well as culture, and style. Our aim is to showcase the best new music by emerging artists in the genres of Pop, Hip-Hop, Soul, RnB, Rock and Electronic music and showcase the products and services of emerging creatives and brands from around the world.



23. **Music City Arts Nashville** Nashville, TN 300,000 potential viewers on cable in Nashville. Music City Arts is Nashville's Public Arts Television: Music, Arts, Film, Dance and more on Comcast channel 9 and AT&T Uverse channel 99. MCAtv can be seen widely throughout Davidson County and is available in 65% of the homes throughout Nashville and the surrounding metropolitan area.
<http://www.necatnetwork.org/music-city-arts/> - Added to Indie Block programming.
24. **ArtistRack.com** (Internet) Music website focusing on the new and about to blow up.



MISTA ROE – BEES AND BIRDS

May 18, 2017 Featured (Video), Hip Hop | Rap Music Videos, Video

Mista Roe – Bees and Birds:

An authentic triple threat, Mista Roe is an incomparable singer/songwriter, performing artist and the President and CEO of Mista Roe Music Group, Inc. Southern rap artists have often been respected for the truth in their lyrics, and with creativity as home-grown and cultivated as any other, these artists have engraved a niche all their own; each different, but delivering the same intensity in their music. This Louisiana native delivers the sickest tracks and they've been rapidly gaining vast admiration all around the world. "Bees and Birds," Mista Roe's powerful new release, is a slow jam meant for the most intimate of moments. After all, he isn't called the "RnB King of Shreveport Louisiana" for nothing!

Mista Roe has worked with several reputable producers, including Samuel "Knucklehead" Irving, a platinum plaque recipient for his work with August Alsina, who was named "Producer of the Year" at the 2014 BMI awards. He's also collaborated with Emmanuel "Eman" Anene, who's also a platinum plaque holder and is credited for his work with Stevie Wonder, Dondria, Daddy Yankee, and Slim of 112. With hits from his sophomore album The RnB King of Shreveport, like "Bees and Birds" and "Don't Matter," it's no surprise that many are calling it his best music to date – already landing at #55 on iTunes' R&B Top 100.

FEATURED VIDEOS



Big Hookz – Pull Out Cash



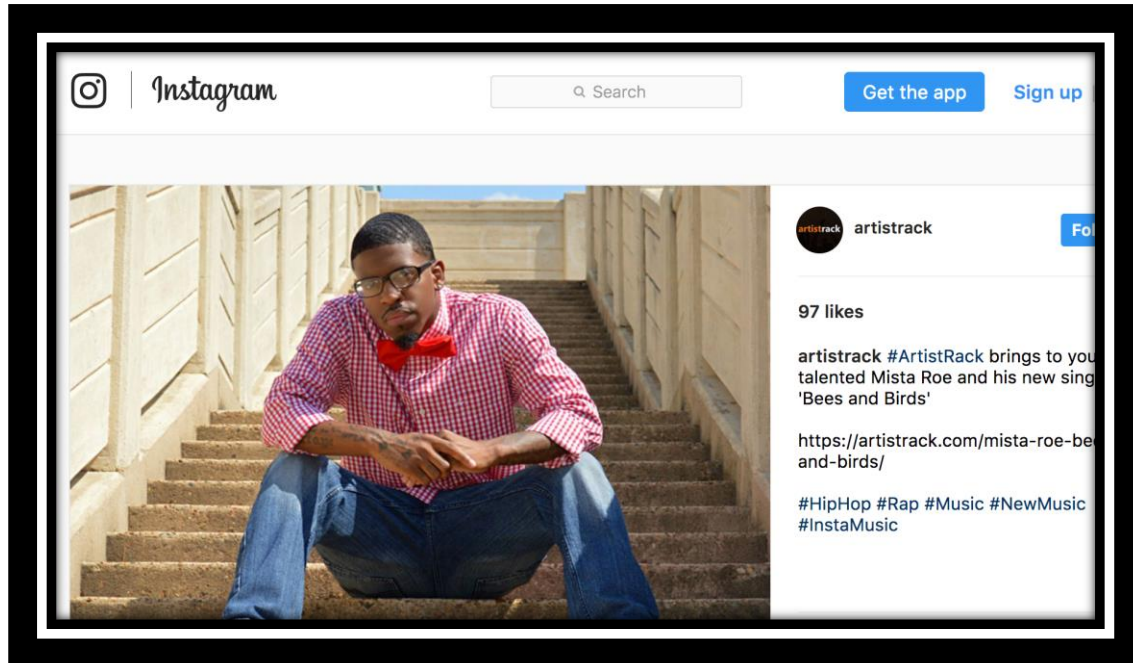
Travis Marsh – Lay Me Down



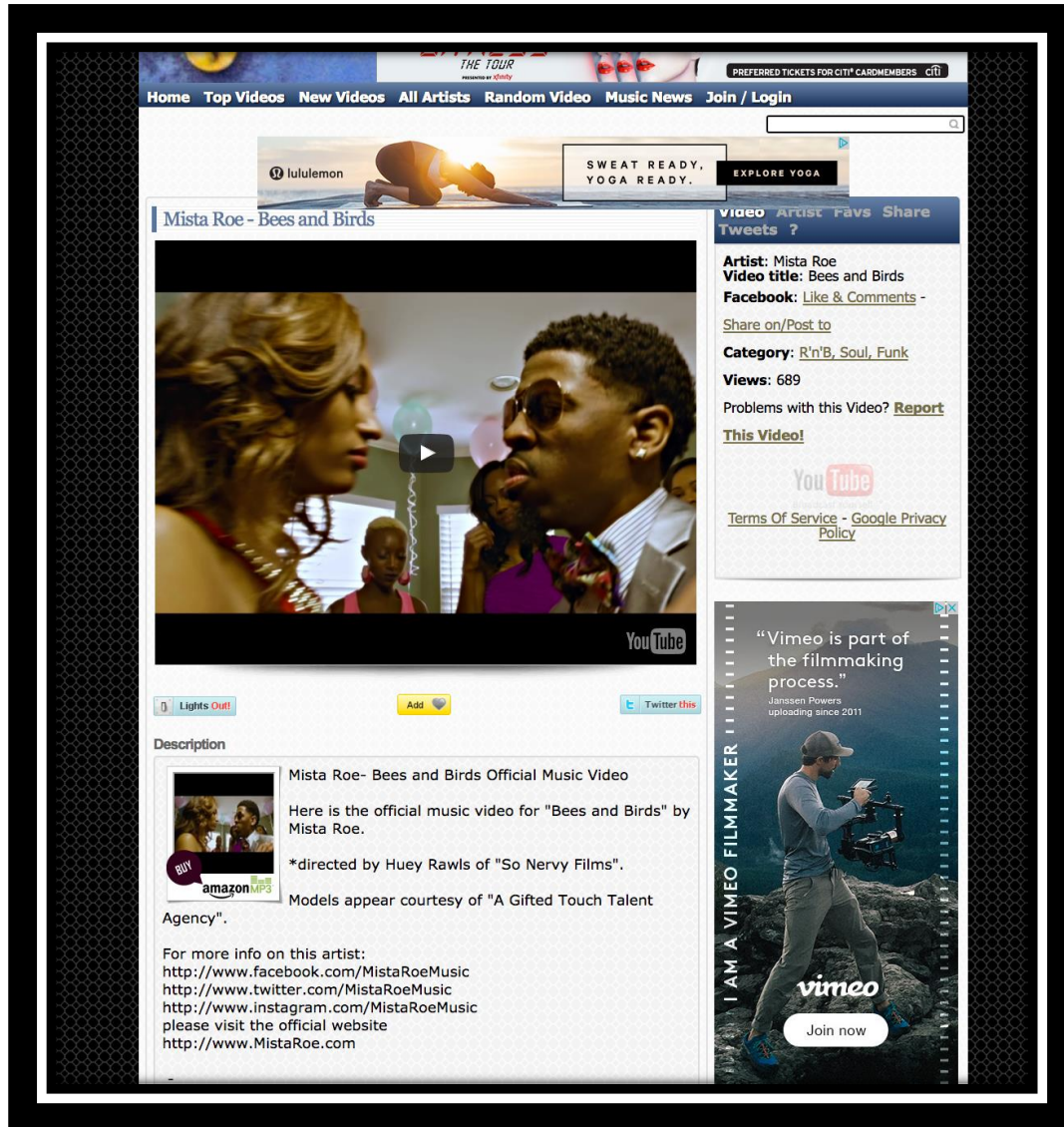
ChevyGurl – Skinny Jeans ft. Sada James



Avantist – Tidalwave



25. **TotallyFuzzy.net**



26. EssentiallyPop.com (Internet) Pop music centric website featuring on the verge artists.

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Home » Music » New Artists » Mista Roe – ‘Bees and Birds’

Mista Roe – ‘Bees and Birds’

» New Artists, » New Releases, » Videos May 21, 2017 0 Lisa Hafey



Mista Roe has worked with several reputable producers, including Samuel “Knucklehead” Irving, who was named “Producer Of The Year” at the 2014 BMI Awards. He’s an incomparable singer songwriter and performing artist, and is also the President and CEO of Mista Roe Music Group Inc. The Louisiana native has gained admiration around the world for his tracks, which deliver both truth and creativity in his lyrics.

Mista Roe’s latest track, ‘Bees And Birds’, takes its cues in its video from Flava Flav’s ‘Flavor Of Love’, and naturally plays the centre of attention, surrounded by women vying for a piece of the action. The smooth and sensuous video reflects his attention-grabbing view on love, with the girls doing their best to win his love. There’s humour involved as well: as the day goes on the stakes get higher. More and more diamonds and designer dresses, sharp glances, and posturing and positioning takes on a super-competitive nature, and it’s soon clear that there can only be one winner.

Find out more about Mista Roe from his [website](#), [Twitter](#), [Facebook](#), and [Instagram](#).

ESSENTIAL ST PATRICK’S DAY PLAYLIST

- OXYGEN 3:15
- What Do You W5:28
- Rise 4:29
- Hollywood Lig.4:04
- Call Me 3:27
- Show My Love 3:15

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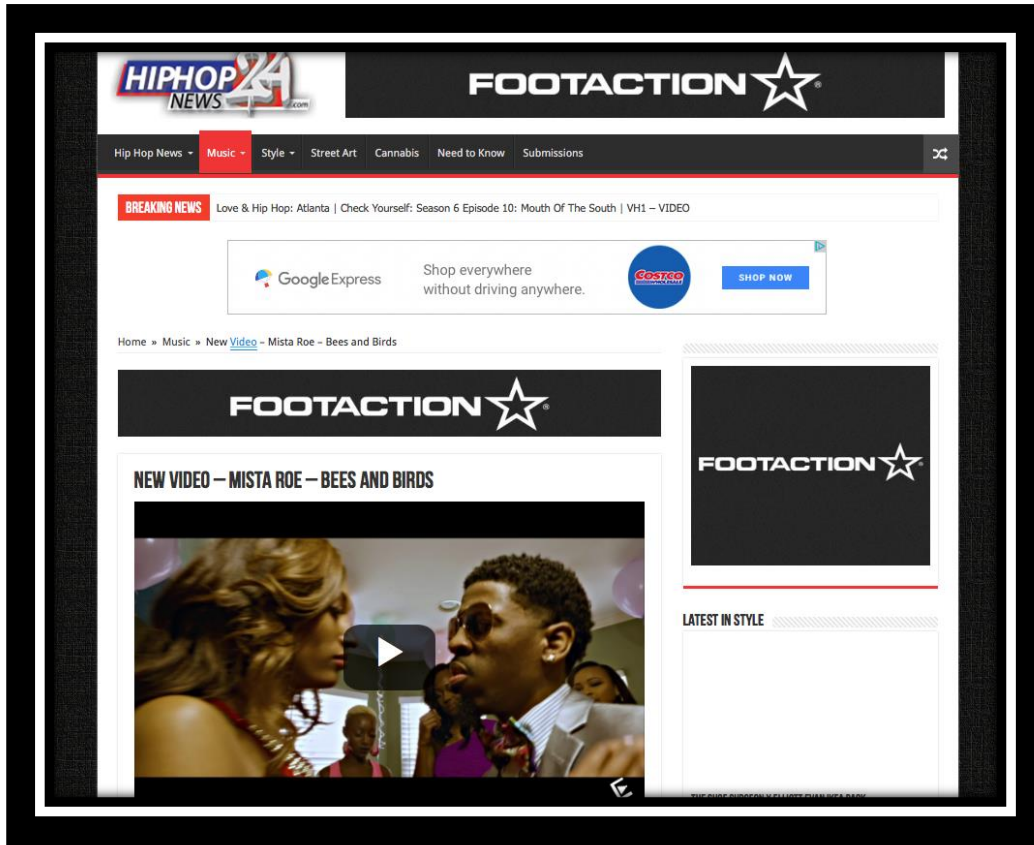




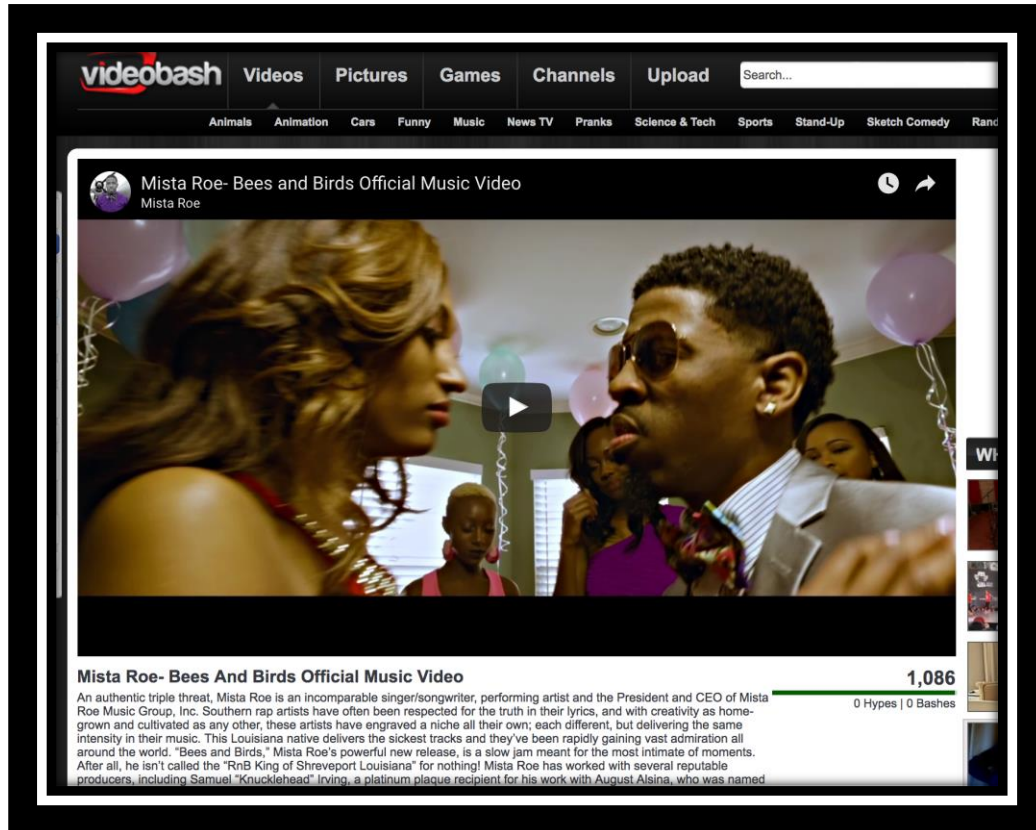




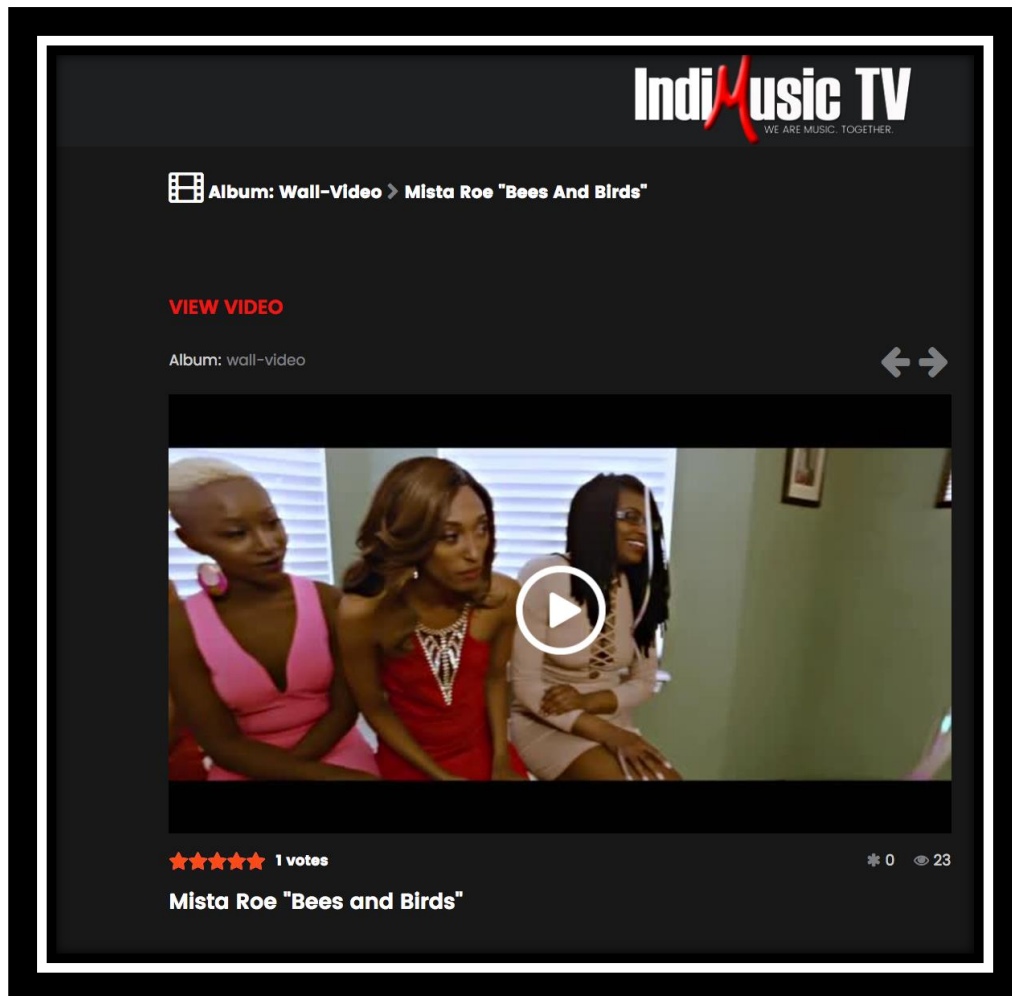

27. **HipHopNews24.com** (Internet) Rap, Hip-Hop/Urban website.



28. **VideoBash.com** (Internet) VideoBash has the world's biggest and best selection of free videos.



29. **IndiMusic.tv** (Internet) IndiMusic TV is the premiere indie and unsigned 24/7 Music Video channel and Social Network. The site receives 15,000 visitors daily, 7,000+ unique visitors, 250,000 page views and 300,000 hits daily. Facebook page has more than 12K fans. <https://www.facebook.com/indimusic.tv>.



Here at HIP HQ we'll continue to work tirelessly to get this video exposed to as many eyeballs as we possibly can throughout the duration of the campaign. If you have any questions or concerns about this report or the promotion in general please don't hesitate to get in touch.

Keep fighting the good fight,

Andy Gesner
 HIP Video Promo
 13 Appleby Avenue
 South River, NJ 08882
 (732)-613-1779
 (732)-991-5140 (cell)
www.HIPVideoPromo.com
www.YouTube.com/HIPVideo
www.Facebook.com/HIPVideoPromo