



2022 Sponsorship Prospectus

Janus Conferences are specifically designed for the busy executive or professional. The purpose is to provide an update on topical issues that are changing rapidly. Delegates are provided with information on new trends and developments in order to make informed decisions.

Our events provide outstanding opportunities to reach your target market, connect with industry decision-makers to grow your business.



janusconferences.com



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JANUS
CONFERENCES

SPONSORSHIP PACKAGE

As we work through a pandemic and restrictions on in-person events in 2022, our sponsorship package will provide you with an amplified level of exposure.

- A page on our Conference blog on the services that you offer and your capabilities
- Your firm's contact details will appear on the conference website and brochure going to over 5,000 senior business executives from across the country.
- Social media marketing on LinkedIn, Facebook, and Twitter
- Promotion of your firm's participation in the conference on media news services
- A list of the delegates (including contact information) attending the conference and/or requesting the conference information kit
- Private introductions and meetings with conference delegates of your choosing
- Your firm name will appear on all conference materials.
- You will receive 50% of the ticket revenues for any delegates who attend as a result of your involvement.
- Introductions to the speakers
- For in-person events, a special table at the conference for 10 delegates for your firm
- For in-person events, a booth at the conference where you can distribute materials and answer questions of the delegates