



34th Annual • GVR Foundation Southern Arizona Senior Games

Presented by GREEN VALLEY RECREATION, INC.

August 2017

Wow! The Southern Arizona Senior Games is singled-out to receive the 2017 *“Outstanding Program Award for Active Adult 50+ Program”* from the Arizona Parks and Recreation Association! The Southern Arizona Senior Games, an award-winning community-wide annual event entering its 34th year in 2018, inspires adults to be fit, stay healthy, and engage in activities that work the body and mind.

Each year during the entire month of March, nearly 1,000 participants compete in more than 30 events held at Green Valley Recreation, Inc.’s (GVR) centers and other venues in the greater Green Valley area. Competitions range from pickleball and tennis tournaments and Canasta, Cribbage and Euchre games, to a modified triathlon and 5K run.

The GVR Foundation, a 501(c) 3 tax-exempt nonprofit, presents the Southern Arizona Senior Games. The Games attract approximately 5,000 spectators. Hundreds of volunteers who log more than 1,200 hours to support the event reinforce it. Most critical to the continued success of the Southern Arizona Senior Games is the generous financial support and in-kind contributions from our business partners, corporate sponsors and underwriters.

The GVR Foundation and GVR, Inc. aggressively promote the Southern Arizona Senior Games locally and nationally to encourage participation, tourism, and economic development. The promotional activities provides an extraordinary outreach opportunity for you to get your business or corporate message to tens of thousands of active adults before, during and after this highly publicized, month-long competition.

For a modest investment, the GVR Foundation offers several sponsorship levels to meet your goals and budgetary requirements that provide value-added exposure in the premiere active adult and retirement community of Green Valley, Arizona.

Enclosed is information on Southern Arizona Senior Games sponsorship levels. I will follow-up with you within the next few weeks to discuss opportunities for you to participate. Sponsorship commitments are sought by [Monday, October 2, 2017](#) to ensure that our business and corporate partners receive maximum public recognition for their support.

Warm regards,

Lynda Campbell
Events & Marketing Assistant
lyndac@gvrec.org
(520)-449-8704
Fax (520) 625-2352



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PRESENTING SPONSOR - \$1,500

- Naming rights to the top Senior Games competition of your choice (e.g. ABC Company Pickleball Tournament)
- Your company logo in GVR's weekly eBlast with 12,000+ subscribers for a minimum of 16 weeks
- Your company name and logo on banners placed at all events for 1 month
- Your company name and logo in both the Registration and Results books
- Your company logo on the GVR Foundation website www.gvrfoundation.org
- Your company name mentioned in all marketing and promotional materials
- Your company name in all news releases for the event
- Your company logo on the official Senior Games t-shirts
- Information table and sampling opportunities at events of your choice (up to 3)
- Informational table and sampling opportunities at the Opening and Closing Events
- Verbal recognition at the Opening and Closing Events
- Your company logo on all 6 electronic message boards at GVR centers
- Inclusion of your company name in all social media postings
- Verbal recognition in all media coverage
- Free entry to 2 Senior Games competitions
- 2 event t-shirts

ASSOCIATE SPONSOR - \$1,000

- Your company logo in GVR's weekly eBlast with 12,000+ subscribers for a minimum of 16 weeks
- Your company name and logo on banners placed at all events for 1 month
- Your company name and logo in both the Registration and Results books
- Your company logo on the GVR Foundation website www.gvrfoundation.org
- Your company name mentioned in all marketing and promotional materials
- Your company name in all news releases for the event
- Your company logo on the official Senior Games t-shirts
- Verbal recognition at the Opening and Closing Event
- Informational table at the Opening and Closing Event
- Verbal recognition in all media coverage
- Free entry to 1 Senior Games competitions
- 1 event t-shirts

SIGNATURE SPONSOR - \$600

- Your company name and logo on banners placed at all events for 1 month
- Your company name and logo in both the Registration and Results books
- Your company logo on the GVR Foundation website www.gvrfoundation.org
- Your company name mentioned in all marketing and promotional materials
- Your company name in all news releases for the event
- Your company logo on the official Senior Games t-shirts
- Verbal recognition at the Opening and Closing Events
- Information tables at the Opening and Closing Events
- Verbal recognition in all media coverage

COMMUNITY PARTNER - \$300

- Your company name and logo in both the Registration and Results books
- Your company name on the GVR Foundation website www.gvrfoundation.org
- Your company name in all news releases for the event
- Verbal recognition at the Opening and Closing Event
- Information table at the Opening Event

FRIENDS OF THE GAMES - \$100

- Your company name and logo in both the Registration and Results books
- Verbal recognition at Opening and Closing Events
- Information table at the Opening Event

IN-KIND CONTRIBUTOR:

- Your company name and logo in both the Registration and Results books
- Verbal recognition at Opening and Closing Events
- Information table at the Opening Event
- Please describe your contribution: _____

Please sign and return no later than Monday Oct. 2, 2017

Fax (520) 838-0164 or email lyndac@gvrec.org

To ensure you receive maximum public recognition of your sponsorship investment

Please print clearly. Submit the completed sponsorship form to:
GVR, Attn: Lynda Campbell

Company _____ Contact person _____

Address _____ City _____ State _____ Zip _____

Phone _____ Email _____

- ☐ We are pleased to support this event and commit to the Sponsorship level indicated above!
- ☐ We are unable to be a sponsor, but would like to contribute an in-kind gift of _____.
- ☐ We are happy to display your promotional materials and stock your registration forms.
- ☐ Please send me more information about how our organization can volunteer with the Senior Games.

Authorized Signature

Date