DESIGN POP-UP SHOWROOM & EVENT SPACE

SEPTEMBER 2017













THE RAW INTERIORS

BENEFITING nest

IN PARTNERSHIP WITH

FURNITURE VENDORS:

Poltrona Frau Group
BDDW
The Future Perfect
Matter
One Kings Lane
Fair
Flos
Roll & Hill
Holly Hunt
Woven Concepts

ART COLLABORATORS:

Carpenters Workshop
Art Galleries
Individual Artists

MEDIA SUPPORT:

Nadine Johnson Architectural Digest Gotham Magazine Vogue Living WSJ Magazine Avenue Elle Décor BFA

The Raw Interiors is a New York based design studio pioneering Adaptive Industrial Interior Design.

By focusing on industrial style in its endless variations, we founded the company with the purpose to create unique interiors and to deliver our expertise and creative vision to clients who share our passion for raw and authentic spaces.

Best regards, Xenia & Innessa

WHAT:

Industrial inspired pop-up showroom and event space designed and curated by The Raw Interiors in partnership with selected furniture showrooms, art galleries and leading media platforms.

The displayed pieces are available for sale throughout the duration of the pop-up.

Part of the proceeds from the sales will benefit <u>NEST</u>, a nonprofit committed to cultural preservation of the global artisan community.

The unique pop up space is open for hosting Design, Fashion and Art related events happening during NYFW month.

WHEN:

Throughout September 2017, for the month of New York Fashion Week, when international leaders of creative industries are gathering in NYC.

WHERE:

The Raw Interiors is securing a prime property for temporary showroom in Soho / Tribeca.

Considered spaces:

http://streeteasy.com/building/704-broadway-new_york/3

http://streeteasy.com/building/55-north-moore-street-new_york/1

WHY:

To create a unique space that fosters cross- and co-promotion among professionals of compatible creative industries and simultaneously to give back to the community by benefiting a charitable cause.

info@therawinteriors.com

www.therawinteriors.com

@raw_interiors

n e s t () www.buildanest.org