

CHRISTIAN HENRY

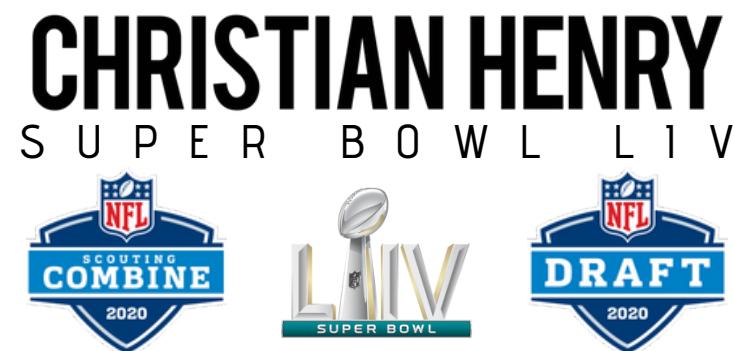
S U P E R B O W L L I V



KEVIN@CHRISTIANHENRY.COM

WHO WE ARE.

CHRISTIAN HENRY WAS FOUNDED BY DESIGNER, PHAROAH KIRK IN 2015, AND WAS NAMED AFTER PHAROAH'S LONG DESIRES TO CREATE A NAME AND ATMOSPHERE WHERE MEN AND WOMEN COULD BRING FASHION AND STYLE TO REALITY. WHILE TRAVELING THE WORLD, SEEING AND UNDERSTANDING THE BEAUTY AND UNIQUENESS OF MANY CULTURES, THIS HAS HELPED TO TRANSLATE A DIVERSE AND DISTINCTIVE OFFERING OF DESIGN, STYLE, AND CREATIVITY FOR BOTH MEN AND WOMEN.



SOME OF
OUR CLIENTS.



CHRISTIAN HENRY
SUPER BOWL LIV



AGENCY PARTNERS.

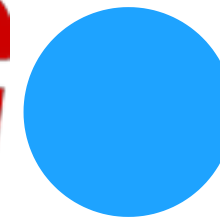


CHRISTIAN HENRY
SUPER BOWL LIV



MEDIA

ALL ICONS LINKED



USA TODAY



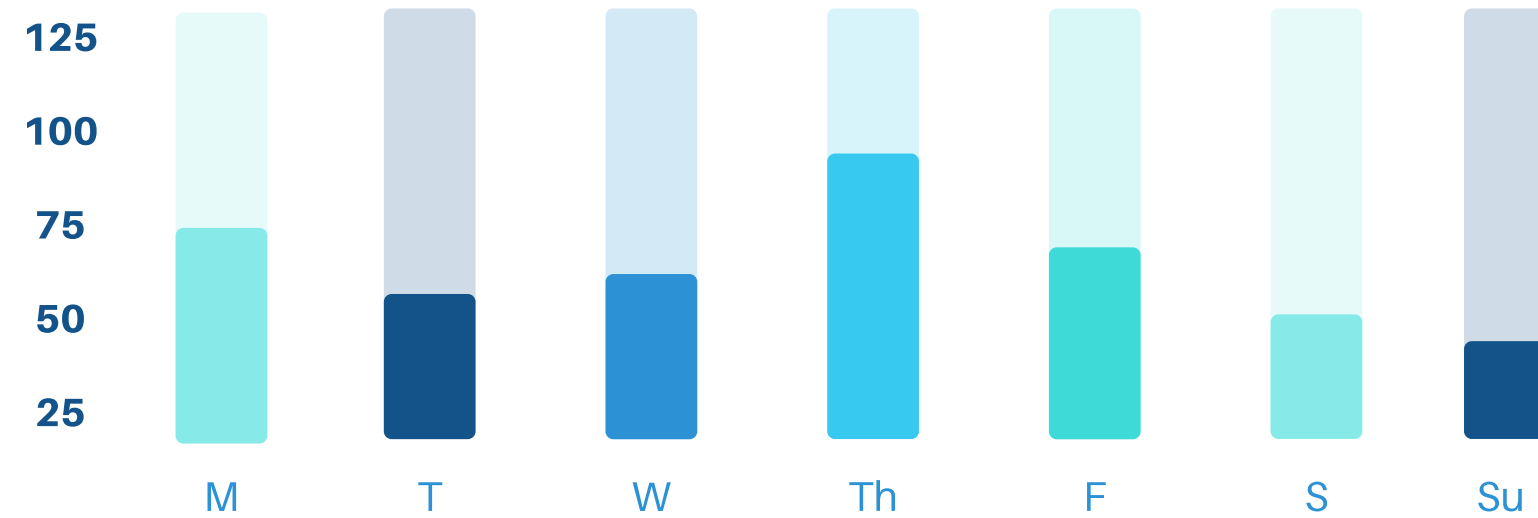
CHRISTIAN HENRY

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WEEKLY BY THE NUMBERS.

29.7K
FOLLOWERS

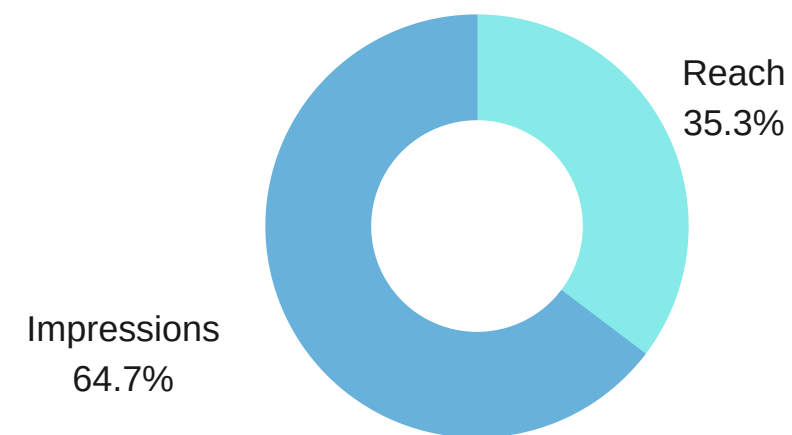


WEEKLY INTERACTION



25-34

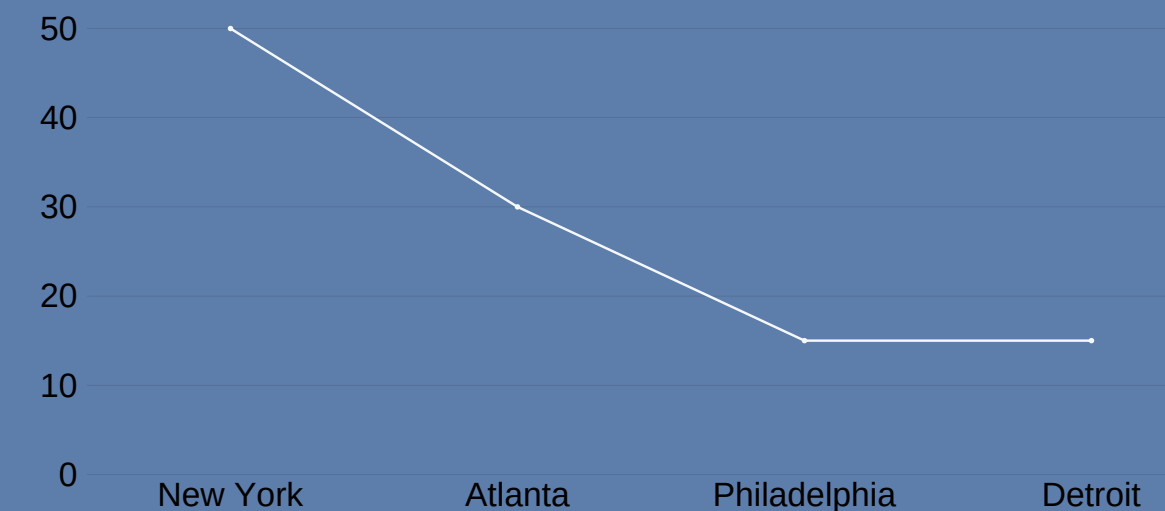
AGE DISTRIBUTION



Impressions
64.7%

Reach
35.3%

REACH VS. IMPRESSION



TOP LOCATIONS

CHRISTIAN HENRY
SUPER BOWL LIV



PARTNERSHIPS

foundr **JAMESON®** **ELITE TIME**



POTENTIAL DATES: JANUARY 30 | JANUARY 31 | FEBRUARY 1



PAST EVENTS

SUPER BOWL LIV

PAST INVOLVEMENT:

2019 NFLPA PLAYER'S SUITE

UPCOMING INVOLVEMENT:

CH HOSTED EVENT

DIRECT NFL PARTICIPATION, TBD

PURPOSE:

DELIVER MEASURABLES AS
OUTLINED BY NFLPA
PARTNERSHIP

NFL COMBINE

PAST INVOLVEMENT:

AGENCY SUPPORT

UPCOMING INVOLVEMENT:

AGENCY SUPPORT

PURPOSE:

CONDUCT PLAYER STYLE
ANALYSIS AND MEASUREMENTS

NFL DRAFT

PAST INVOLVEMENT:

DIRECT CLIENT SUPPORT

UPCOMING INVOLVEMENT:

DIRECT CLIENT SUPPORT

PURPOSE:

PROVIDE ATHLETES WITH
BESPOKE SUITING FOR DRAFT
DAY AND FIRST TEAM PRESSER

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SPONSORSHIP LEVELS

PRESENTING SPONSOR + \$10,000

- EVENT NAMING RIGHTS
- PREMIER IN-EVENT BRANDING
- BRAND AMBASSADOR ACTIVATION
- VIP EVENT SEATING (8)
- DEDICATED STAFF
- PRODUCT POSITIONING
- DEDICATED CONTENT CREATION

PARTNERSHIP SPONSOR + \$7,500

- VIP EVENT SEATING (6)
- BRAND AMBASSADOR ACTIVATION
- PREMIUM FOOD AND BEVERAGE
- STEP & REPEAT BRANDING
- PRODUCT POSITIONING
- SOCIAL MEDIA MENTION

EVENT SPONSOR \$5,000

- VIP EVENT SEATING (4)
- PREMIUM FOOD AND BEVERAGE
- IN-EVENT BRANDING
- RECAP VIDEO POSITIONING
- PRODUCT POSITIONING
- SOCIAL MEDIA PROMOTION

EVENT SPONSOR \$2,500

- IN-EVENT BRANDING
- RECAP VIDEO POSITIONING
- PRODUCT POSITIONING
- SOCIAL MEDIA PROMOTION

