



TOP25 | PHOTO
models

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models

Calendar
Edition

Calendar

- Issuing only once per year
- Twelve best models are carefully selected to participate in the Calendar Shooting in Monaco the first week of February 2017
- Calendar is an addition to the brand new magazine Top 25 Photo Models International Edition which will come out in the end of March 2017 in Côte D'Azur but has separate structure and design
- The Calendar will be printed as 12 posters -12 months and placed in the port Hercule of Monaco and Luxury Fitness Club World Class Monaco for 2 months until the Catalogue will be issued
- For World Class Monaco we are shooting special sport addition of the Calendar
- The Event of the Calendar Presentation and backstage photo exhibition will happen as soon as shooting is finished the 4th of February 2017

JANUARY

Mariya For Top25 Photomodels International Edition



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Top 25 Photo Models International Edition. New faces

- Top 25 Photo Mode International Edition is a brand new magazine devoted to a newly discovered faces in fashion world and high -end fashion brands who are looking for exposure in Monaco and Côte D'Azur
- Coming out in March 2017
- The Magazine will be issuing twice per year
- Quantity of the Catalogue and therefore Calendar is 5000 printed copies



Catalogue and Pages Layout

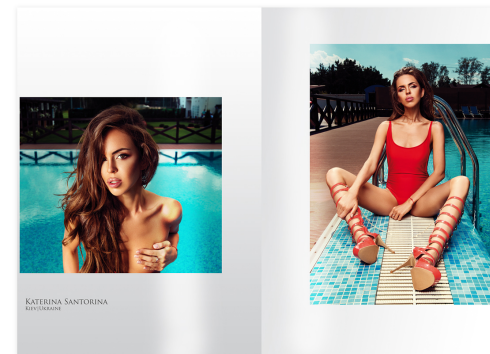
MAGAZINE COVER



SECOND MAGAZINE COVER



DOUBLE-PAGES



DOUBLE-PAGES



Distribution

■ Monaco

- ✓ 5*Luxury Hotels
- ✓ Luxury Fitness Clubs
- ✓ Golf Club de Monaco
- ✓ Heli port de Monaco
- ✓ Yacht Club de Monaco
- ✓ Yacht brokerage companies
- ✓ Private jet companies
- ✓ Restaurants
- ✓ Night Clubs
- ✓ Luxury Boutiques
- ✓ Beauty Shops

■ Côte D'Azur and Milan

- ✓ 5*Luxury Hotels (Cannes, Nice, Antibes, Ez, Milan)
- ✓ Private jet companies
- ✓ Business Lounges and 1st Class Lounges in the airports of Milan and Nice
- ✓ Restaurants
- ✓ Night Clubs
- ✓ Luxury Boutiques
- ✓ Beauty Shops
- ✓ Model Agencies

Sponsorship offer, General Sponsor

- Interview with Sponsor for local and international media (Fashion TV, Radio, Printed editions)
- Time for speech during the Event devoted to Presentation of the Calendar.
- Distribution corner of the Sponsor for company's commercial and non commercial products including brochures during the Event
- Lottery of Sponsor's products during the Event
- Installation of company's brand wall during the Event
- Logo of the Sponsor on the press wall and other printed editions of the Event
- Specially for airlines possibility to shoot the backstage on the board of the plane with all visual signs of the company
- Shooting of the backstage of calendar photo shoot and event with maximum of exposure of visual signs of the company's brand
- Logo on each printed poster in port Hercule in Monaco as well as in World Class Monaco
- Mention and special thanks to The Sponsor during the Event
- Mention of the Sponsor in all announces of the Event and post PR
- 1 double page inside of the TOP25 Photo Models Magazine with article and pictures
- Invitation of target audience and potential clients of General Sponsor to the Event devoted to presentation of the Calendar and the backstage photo exhibition
- Promotion and advertising of the Sponsor in Instagram and other social networks until next issue of the calendar
- All photo and video materials

Sponsorship offer for designers

- Exclusive right to dress up models for calendar shooting in the end of January 2017
- 1 double pages inside of the Magazine with article and pictures
- Video of backstage of the calendar shooting
- Invitation of target audience and potential clients of designer to the Event devoted to presentation of the Calendar
- Logo of designer on the press wall and other printed editions of the Event
- Mention of designer in all announces of the Event and post PR
- Defile and/or fashion show during the Event
- Highlighting of the Event in local media
- Interview for Fashion TV
- Promotion and advertising of designer in Instagram and other social networks until next issue of the calendar
- All photo and video materials

Presentation of The Calendar TOP 25 Photo models International Edition and backstage photo exhibition

- The Event will take place on the 4th of February 2017 in Restaurant L'été in Monaco
- 12 beautiful and successful models in one place!
- Celebrities, media people and press are coming to become witnesses of the most fashionable party of the year !
- Defile of super models
- Opportunity to win photoshoot with super models
- Our honorable guests will have lots of surprises and lotteries during the Event.
- Don't miss your chance to become a part of successful world of fashion this February

Benefits for Sponsors and Designers

- Huge promotion and advertising in Monaco and Côte D'Azur through printed media, internet editions and TV
- Strong advertising campaign
- Brand exposure in Europe and East European countries
- New clients and buyers
- Discovering of new market
- 6 months advertising in Top25 Photo Models Magazine, International Edition, New faces
- Long lasting promotion in social networks

P.S. Please Note that any matter is negotiable



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