

ABOUT US

Open Arms Food Pantry and Resource Center first erected in 2018, when a group of likeminded residents in Los Angeles City came together to advocate for Community Food Equity, increase Arts X Culture programming & Affordable Housing Services.

The 2021 World Peace Music Festival mission is to bring creative awareness, understanding and exploration of the arts regionally to populations that do not have immediate access to creative outlets. Our message resonates social awareness, inspire & provide safe creative spaces amongst youth young adults that live in areas where poverty is the highest in Los Angeles City and not represented in mainstream media nor art sectors.

The message of peace will transpire from every artist that participates in the exciting two-day festival including *headliners -whether through performing arts, expressing tolerance, human love, cultural expression and positivity in word. Our festival will include over 25 global musical artists performing & Marketplace showcasing 80 international vendors.

WORLD PEACE

M U S I C
F E S T I V A L

A U G U S T 1 4 - 1 5
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CONTACT INFO

213-300-0080
Monday - Saturday | 10 am – 6 pm
325 N Larchmont Boulevard Unit#123
Los Angeles, CA 90004
WorldPeaceMusicFestival@gmail.com
Worldpeacemusicfest.org



World Peace Music Festival



LA_black_history_month_event



@worldpeacemusicfestival

MEDIA & CORPORATE PARTNERS



DEPARTMENT OF CULTURAL AFFAIRS
City of Los Angeles

Department of Cultural Affairs City of Los Angeles is one of our community agency partners that has helped in the execution and planning of this yearly event.



Volkswagen

Volkswagen and Lithia Auto Group are one of our corporate sponsors and partners that saw our vision and joined forces with our organization to support the Arts and Culture of Los Angeles through youth programming like World Peace Music Festival this year.



O V E R
2 M I L L I O N
S U B S C R I B E R S

RADIO PRESS AND SOCIAL MEDIA

World Peace Music Festival has teamed up with LA Weekly, Instagram, Twitter and Audacy to reach over 2 million subscribers pre event of August 14/15 2021 to penetrate broader cultural audience within more West and Northern Communities of Los Angeles City for our annual event.



WORLD PEACE MUSIC Festival

PSYCHOGRAPHICS & REGIONAL DEMOGRAPHICS

FEMALE TO MALE RATIO 60/40

INCOME -69K-134K ANNUALLY

HOMEOWNERSHIP
AGE RANGES OF 25-60 YEARS OF AGE

ETHNIC DEMOGRAPHICS:

AFRICAN AMERICAN 35%

AFRO LATIN 10%

ASIAN 10%

CAUCASION 15%

LATIN 25%

MIXED HERITAGE 5%

OTHER 10%

VALUES

1. ETHICALLY SOURCED PRODUCT
2. FAMILY AND CHILDREN BONDING
3. ADVOCATES FOR ARTS AND CULTURAL CAUSES
4. SUPPORTS LOCAL SMALL BUSINESSES
5. ADVOCATES FOR SOCIAL JUSTICE AND GLOBAL EQUALITY
6. CONCIOUS CONSUMER & PRODUCT VALUE