



# EXPERIENTIAL MARKETING

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## EVENT SPONSORSHIP OPPORTUNITIES

[SPONSORSHIP@MYHOUSEMUSICFEST.COM](mailto:SPONSORSHIP@MYHOUSEMUSICFEST.COM)

[WWW.MYHOUSEMUSICFEST.COM](http://WWW.MYHOUSEMUSICFEST.COM)

PRESENTED BY: RE/MAX LOYALTY



**SATURDAY AND SUNDAY  
AUGUST 11TH AND 12TH, 2018  
12 PM – 10 PM  
PILSEN NEIGHBORHOOD, CHICAGO, IL**

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**The 4th annual My House Music Festival will take place in the vibrant and growing neighborhood of Pilsen. Located just minutes from downtown Chicago.**

The festival features performances by Chicago's elite House music DJ's. Alongside great music and art, you can also taste some of the best food from Chicago's favorite restaurants and popular food trucks.

Our mission is to be a true all-inclusive community event; therefore it will always be FREE to attend with no pushy suggested donations requested upon entry.

**ANTICIPATED EVENT ATTENDANCE**

**40K+**

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**ABOUT US**





Men: 42%

Women: 58%

#### AGE BREAKDOWN

13-17	1%
18-24	19%
25-34	38.5%
35-44	24%
45-54	11%
55-64	4%
65+	2%

# AUDIENCE DEMOGRAPHICS

Mixed demographic varying in education, income and ethnic backgrounds from all over the Chicagoland area. More than 90% of attendees reside within 50 miles of the festival.



# PAST/CURRENT SPONSORS

We've worked with some amazing brands to integrate into our festival experience.

**RE/MAX**<sup>®</sup>

**LAGUNITAS**  
BREWING COMPANY

**bai**

**Red Bull**<sup>®</sup>  

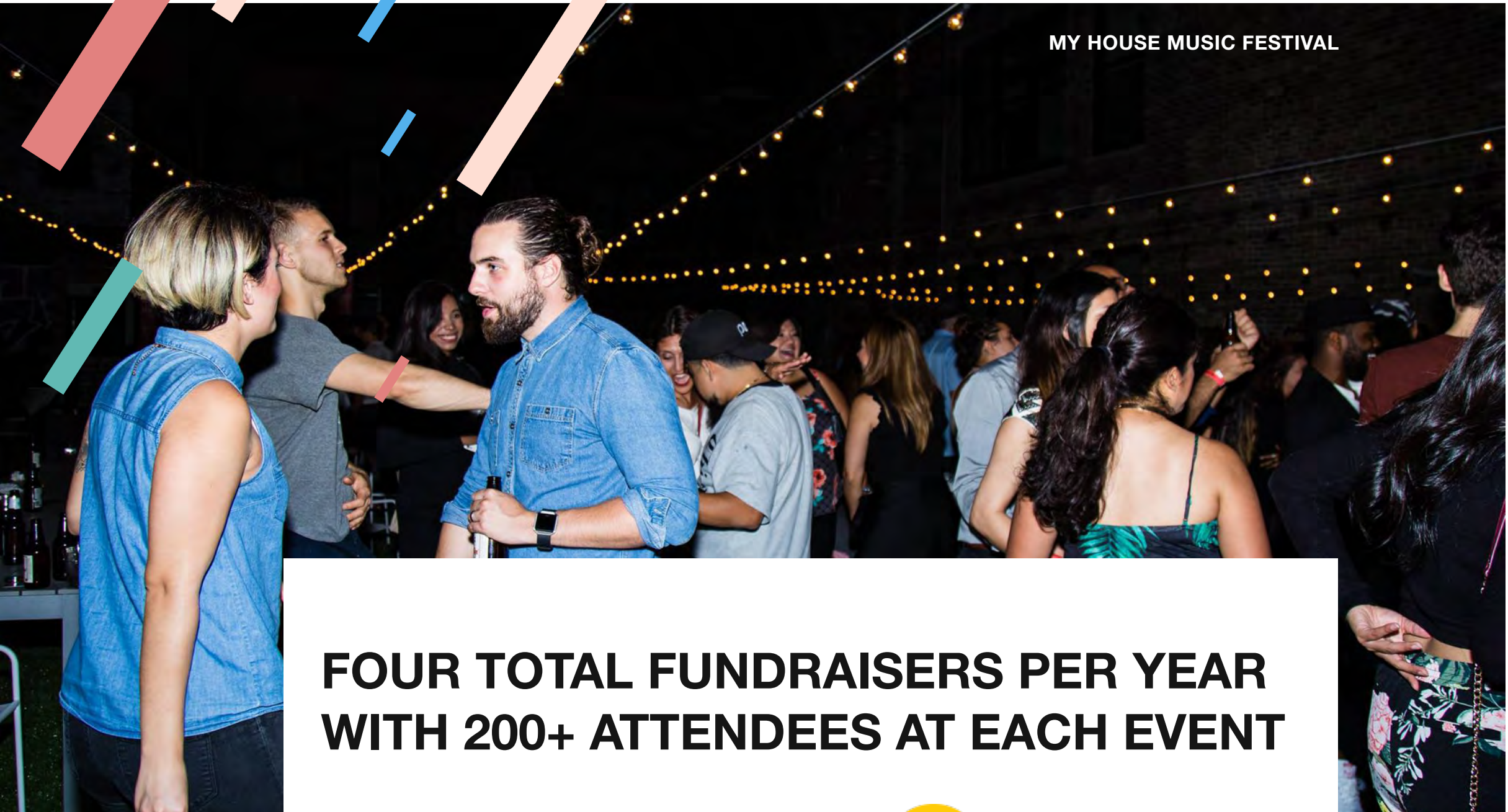



  
**FLATS**  
STUDIO

**MAVEN**

**BOXED**  
**WATER**<sup>®</sup>





**FOUR TOTAL FUNDRAISERS PER YEAR  
WITH 200+ ATTENDEES AT EACH EVENT**

 **SPROUTING  
LEADERS**

 **Children's  
Miracle Network  
Hospitals**



**WE GIVE BACK TO THE COMMUNITY**



MY HOUSE MUSIC FESTIVAL

IT'S CHICAGO  
IT'S PART OF THE COMMUNITY  
IT'S MULTICULTURAL  
IT'S 100% FREE!

**MY HOUSE**  
*Music Festival*



A photograph of a smiling man wearing a black fedora and a white t-shirt, standing next to a young boy in a green t-shirt who is holding a cup of ice cream. They are at an outdoor festival with many people in the background. The man's t-shirt has a logo that says "WE ARE HIP-HOP YOUTH FESTIVAL".

# THANK YOU

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