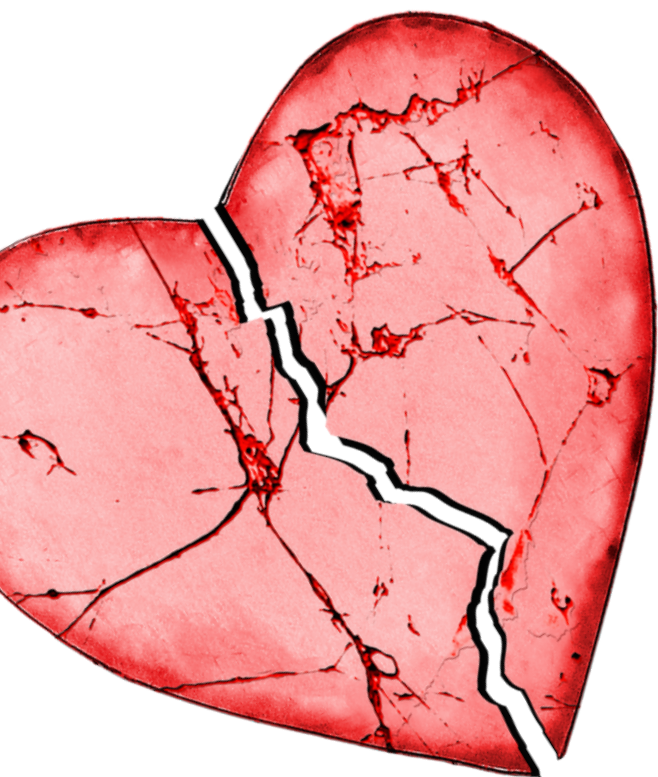


A romantic couple is shown from the chest up, standing in a pool of water. They are facing each other, almost kissing. The background is a beautiful sunset with orange and yellow clouds. The water reflects the couple and the sky.

Love Me? Love Me!

SPONSOR INFO PACK

YOU MUST LOVE YOURSELF, BEFORE YOU CAN FALL IN LOVE WITH SOMEONE ELSE



124

MILLION

ADULT AMERICANS ARE
SINGLE

About 50.2 percent — or 124.6 million American adults are single. In 1950, that number was about 22 percent. Singles have taken over!



50%

OF MARRIAGES END IN
DIVORCE

For those who have found a partner and got married, over 50% of these marriages are ending in divorce.

1/3

OF SINGLES ADMIT TO
CHEATING

1/3 of singles admit to having cheated on a partner, at least once in their lives.

DATING STATS

HEALING BROKEN HEARTS & TEACHING PEOPLE HOW TO LOVE - THIS IS NOT YOUR AVERAGE DATING SHOW

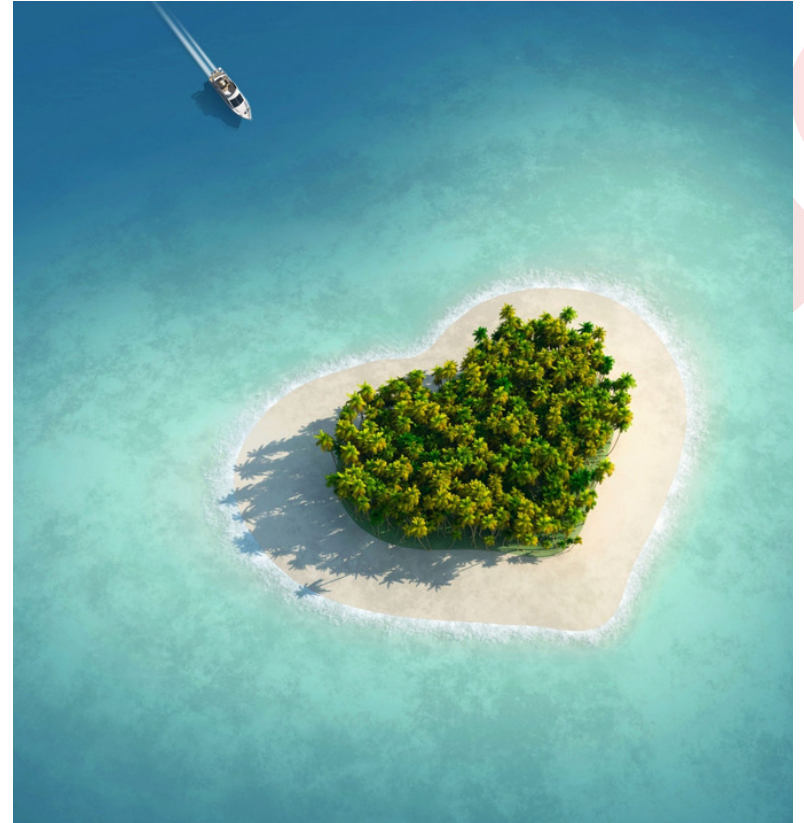
Dating Apps & Dating TV shows have made it easier for single Americans to meet random strangers and have meaningless hookups but harder for singles to go on quality dates and have meaningful connections.

The dating world needs a complete overhaul!

It's time to get rid of all of those superficial dating shows and phone apps and bring back the love and excitement of face-to-face dating!

We invite you to follow us as we take 20 singles, away from their everyday lives and watch as our matchmaker & her team of Superhero's help these singles to heal their broken hearts & lives, then hopefully, find true love. They will have no phones, no Internet & no contact with the outside world.

THIS WILL BE A FULLY IMMERSIVE EXPERIENCE



OUR MISSION

LOVE ME?

YOU MUST FALL IN LOVE WITH YOURSELF, BEFORE YOU ARE READY TO FALL IN LOVE WITH SOMEONE ELSE

Our host, Serena DC, better known as the Aussie Matchmaker made her name in the dating industry by running a singles vacation company called iHeart Matchmaking & is the go to girl in Australian media when it comes to advice on dating and relationships.

When she started hosting singles vacations, she thought they would be light hearted and fun but she found out pretty early that the singles were arriving to her vacations, emotionally battered broken and bruised.

These over 28's had been through the battlefields of love & after having multiple failed relationships, being cheated, losing a partner to illness or just never finding a "the one".

Serena spent hours each day trying to heal them of their broken hearts, teaching them dating skills & helping them to fall in love with themselves first so that they could actually have a chance at finding love.

This was how the concept for Love Me? Love Me! was born.



*BEFORE WE SEND THESE SINGLES OUT ON
DATES, FIRST WE HAVE TO HELP THEM
LOSE THEIR EMOTIONAL BAGGAGE & HEAL
THEIR BROKEN HEARTS.*



This innovative, new docu-series TV show is first of its kind. Join our Matchmaker, Serena DC, her team of Super Hero's & 20 American singles on a journey where you will have a front row seat as we delve into their private lives. They will bare their souls for us, revealing their deepest fears, their personal tragedies & their darkest thoughts.

Contestants will share their stories of infidelity, unrequited love, deep personal losses & the painful memories from their past that have been holding them back from living an authentic life & being open to finding a worthy partner and falling in love.

LET IT GO

EACH SINGLE WILL BE CHALLENGED TO FACE THEIR DEMONS & RELEASE THE PAIN & FEAR. THIS NEEDS TO HAPPEN BEFORE THE MATCHMAKING CAN BEGIN

Our team will spend the first few episodes of the series, helping our singles to fix their broken hearts & get their lives back on path. This will be achieved through groundbreaking one-on-one sessions with Serena DC as well as powerful group activities, held by our Superhero's, designed to help our singles let go of the past & get ready to experience true love again.

Our experts are anything but traditional! Our team bring about a new era in personal development, helping singles to heal spiritually, mentally, emotionally & physically!

The Superheros use box breaking activities such as surfing, spiritual awakening rituals, style overhaul's, lip sync battles and even building a homeless shelter, as their way of helping our singles to learn the values of forgiveness, self love, authenticity & the joy of both giving and receiving love.



SO WHO ARE OUR SUPERHEROES?

SERENA AND HER SUPERHEROS WILL CHALLENGE THESE SINGLES TO MAKE THE ULTIMATE LIFE SHIFTS. IF THESE SINGLES CAN EMBRACE THE LESSONS GIVEN BY SERENA AND HER TEAM THEN MAYBE THEY WILL HAVE A CHANCE AT FINALLY FINDING TRUE LOVE.



RHYS UHLICH

Mindset Reset Mentor

"What inspires me is human connection and heart. Exploring the light and finding power in the dark."

Rhy's uses his unique skill set to help people let go of control and how to use relationships as a spiritual practise to find true love within ourselves.



AMBER RENAE

Celebrity Stylist & Self Love Mentor

"My soul purpose is to bring self-love through style and body image, to millions of people." Amber Renae is an entrepreneur & branding expert who draws on her vast life experience not to just motivate and enlighten her audiences, but literally help people to strive in life & fulfil their potential.



MIKE SHERBAKOV

Philanthropist & Mission Mentor

"I am on a mission to positively impact 1 billion lives through education, inspiration, and empowerment." Mike is a philanthropist, & adventurer on a mission to create a better world. He believes our greatness is not what we have but what we give.

MATCHMAKING

SERENA CAREFULLY ANALYSES EACH SINGLE BEFORE MATCHING THEM WITH ONE ANOTHER FOR THEIR DAILY DREAM DATES.

Unlike other dating shows, our matchmaker Serena insisted that the 20 singles selected to be part of Love Me? Love Me! were not to be cast in the traditional way.

As part of her matchmaking process Serena will first meet with all of the single male applicants. She will get to know each male deeply, so that she can ascertain exactly what type of women they would be most compatible with.

Once the 10 men have been selected, she will then interview the women & will cast women based on their compatibility with the men who have already been cast. If Serena meets a woman who is charismatic & beautiful but will not be compatible with any of the men on the series, the woman will not be selected.

We want this series to show our audience what real chemistry looks like.

WE WANT OUR AUDIENCE TO WITNESS THE BEAUTY OF TWO PEOPLE FALLING DEEPLY IN LOVE.



DREAM DATES

OUR SINGLES WILL EXPERIENCE DEEPLY ROMANTIC DATES BY DAY & SEDUCTIVE SINGLES PARTIES BY NIGHT

Everyday our singles will enjoy romantic "Dream Dates" set up by our Matchmaker Serena. From a romantic rose petal bath, to a sensual couples massage class, these singles will get to know each other intimately & will be able to test out all of the new dating skills they have learned from Serena & her Superheros.

As night falls, our singles will attend seductive singles parties where their loyalty to their newfound love matches will be tested.

These 20 singles will be challenged. They will be made to face their fears. Some will become better lovers & experience romance & intimacy. Others will resist change & feel the cold kiss of unrequited love.

THIS WILL BE AN EMOTIONAL ROLLERCOASTER WHERE OUR SINGLES LOVE LIVES WILL BE CHANGED FOR BETTER OR WORSE



A romantic couple is shown in a tropical beach setting. The woman, with long blonde hair and wearing a white sleeveless top, is holding the man's face. The man, wearing a white long-sleeved shirt and sunglasses, is looking up at her. They are standing on a sandy beach with palm trees and a blue sky in the background. A semi-transparent blue banner is overlaid on the image, containing text.

WILL ALL OF OUR SINGLES HEAL AND MOVE FORWARD, OR WILL SOME OF
THEM RESIST CHANGE AND WALK AWAY?

WHOSE HEARTS WILL BE LEFT OUT IN THE COLD AND WHOSE WILL BE SET
ON FIRE WITH DEEP, MEANINGFUL LOVE?

*Anything is possible on
Love Me? Love Me!*

SPARK PRODUCTIONS

THE CREATORS OF LOVE ME? LOVE ME! ARE LEADERS IN THEIR RESPECTIVE INDUSTRIES. MEET OUR CREATIVE TEAM.



ANDY EDWARDS

Executive Producer

Andy Edwards has been producing television for 10 years. He produced Australia's #1 rating show 'The Voice Australia'. He has also produced shows in Australia such as 'The Bachelor', 'The Amazing Race' & 'The Ultimate Fighter'. Currently he just finished producing season 2 of 'World of Dance' for NBC in LA and has recently commenced production of the next season of 'American's Got Talent', also for NBC.

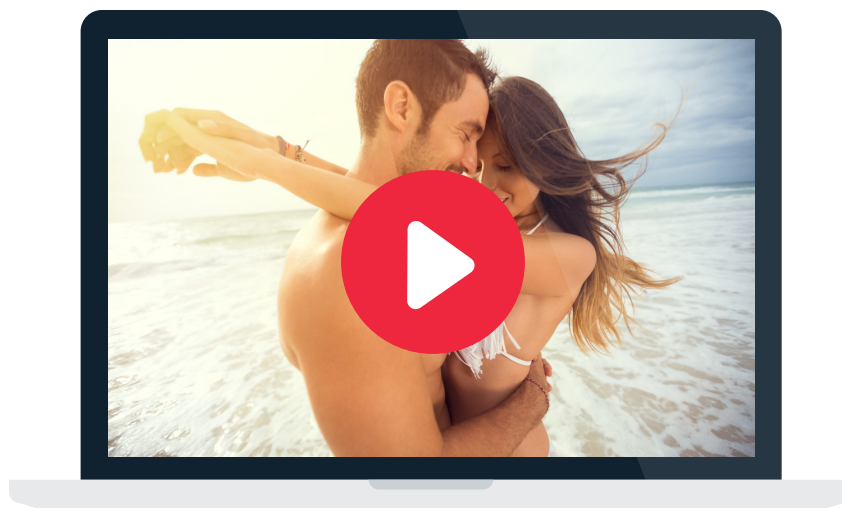


SERENA DE COMARMOND

Director of Content & Production

Serena has worked in front and behind the camera for the last 8 years and is best known for her Lead role in the hit Australian reality show, Instant Hotel. Alongside her numerous TV appearances as a dating and relationships expert Serena also hosts her own radio show each week on Wyn. FM 88.9. Serena is an internationally published author and writes articles of some of Australia's leading publications.

WATCH THE TRAILER



PASSWORD: lovemeloveme

SEASON 1

We have written 10 episodes that will run for 50 minutes each. These episodes will form a full season which will include the daters' backstories, Serena's matchmaking sessions, the singles vacation and a finale episode.

EPISODE 1

Episodes 1 and 2 will be based at Serena's Matchmaking offices in LA. During these first two episodes Serena will meet one on one with each of the daters where she will delve deeply into their personal lives and find out about what areas in their lives they need to heal and also to create their dating profile so that they can be set up on dates with compatible matches.

Serena will discuss each dater with her team when they leave her office. During each matchmaker meeting, we will cut away to the daters' backstory, filmed in their hometowns.

Our daters will head off to our tropical Island where they will all meet for the first time. This episode will include daters saying goodbye to families & boarding a plane.

2 - FIRST NIGHT IN PARADISE

Arriving at our island and meeting daters for the first time & settling into their rooms with their new roommates. Next, a welcome address from Serena & Superheros followed by a speed dating session, a singles pool party and interviews in daters' bedrooms about their first impressions, hopes, fears & initial crushes.



SERIES DETAILS

3 - LET IT GO

- 1: Rhys will use surfing and a spiritual healer to help daters let go of their fears, shame and past relationship baggage.
- 2: Daters will attend romantic blind dates, set up by Serena
- 3: Tonights singles event will be set around a campfire on the beach where singles will play a risque game of truth or dare.

4 - LOVE YOURSELF

- 1: Serena will help the singles to learn to love their bodies and be authentic versions of them selves during the "Lets get naked" session.
- 2: Daters will attend romantic blind dates, set up by Serena
- 3: Tonights singles event will be a white party held on a yacht. As our singles sail the high seas, will some of them try to stow away for a little one on one time with their new found crushes?

5 - STRUT YOUR STUFF

- 1: Amber & her team will give each dater a hair, face & clothing makeover whilst teaching daters to love the skin they are in.
- 2: Daters will attend romantic blind dates, set up by Serena.
- 3: 2 celebrity choreographers will separate the girls and guys into groups & teach them each a song to perform in our guys v's girls, Lip Sync Battle which will be followed by a Fancy Dress Party

6 - FEEL WHAT YOU CANT SEE

- 1: Our spiritual / psychic healer will help daters to speak with spirit guides and lost loved ones to help heal their broken hearts and lives.
- 2: Daters will attend romantic blind dates, set up by Serena.
- 3: Our group will take a private jet to a roof top penthouse for a cocktail party with a twist!

7 - LET ME LOVE YOU

- 1: Our expert will teach the girls how to release stress thru massage & the guys, how to impress your girl with cooking exotic, nutritious food.
- 2: Daters will attend romantic blind dates, set up by Serena
- 3: As night falls the girls will get up close & personal with their date again by giving their guy to a sensual massage. The guys will then treat their girl to a delicious dinner, cooked & served by them.

8 - A DAY TO SERVE

- 1: Mike will teach daters about the joy of being in service to others & send the daters out on charity missions, in couples selected by Serena.
- 2: The group heads out to the wilderness for some hiking & ziplining, where they will need to help & support each other to get thru it.
- 3: The night dates. Daters will attend their first night time date, set up by Serena - Will the daters get extra cosy, after dark?

9 - I CHOOSE YOU

- 1: Serena will have brief meetings with each dater where they will discuss who they would most like a date with.
- 2: Serena will match up people who have requested dates with each other for their Final Date. Those who did not pick each other will be set up on one final blind date.
- 3: Tonight will be a fancy affair. A black tie dinner, hosted by Mike & called the Gratitude & Reflection Dinner, where daters will share their thoughts on each other with the group. The good, the bad & the flirty.

EPISODES 3 - 9

SERIES FINALE

EPISODE 10 - FINALE

At a group breakfast Serena will give daters their final task. They must write who they have fallen in love with and submit it to Serena. Serena & the team will then thank everyone for coming to the island and bid them farewell.

The daters will be asked to return to their rooms to pack their bags whilst Serena and the Superhero team privately review the submissions to see which couples are a love match.

Serena will sit down with couples who have successfully found new love with each other to discuss their joy and excitement and to give them some guidance on how to keep their love growing when they leave the island. She will gift them a weekend away with each other at an exotic location, with the promise that they report back to let us know how they went. We will then see them leave the house in a limo on their way to the airport.

Rhys, Amber & Mike will spend time one on one with the daters who have not found a match or have been rejected by someone on in the group that they had feelings for. The Superheros will help the dater to celebrate the positive things they have learned & experienced on the vacation & how to apply them at home to help find love. We see the dater leave in a taxi, alone.

The show ends with video testimonials from the couples and singles, sharing their joy of finding love or reflecting on their life changing experience, if they went home single.



PROGRAMMING DETAILS

THE NETWORK



A press release detailing our network choice will be available on May 10th. We have green lights from NBC and Lifetime which are both Tier 1 networks.

SEASON PREMIER

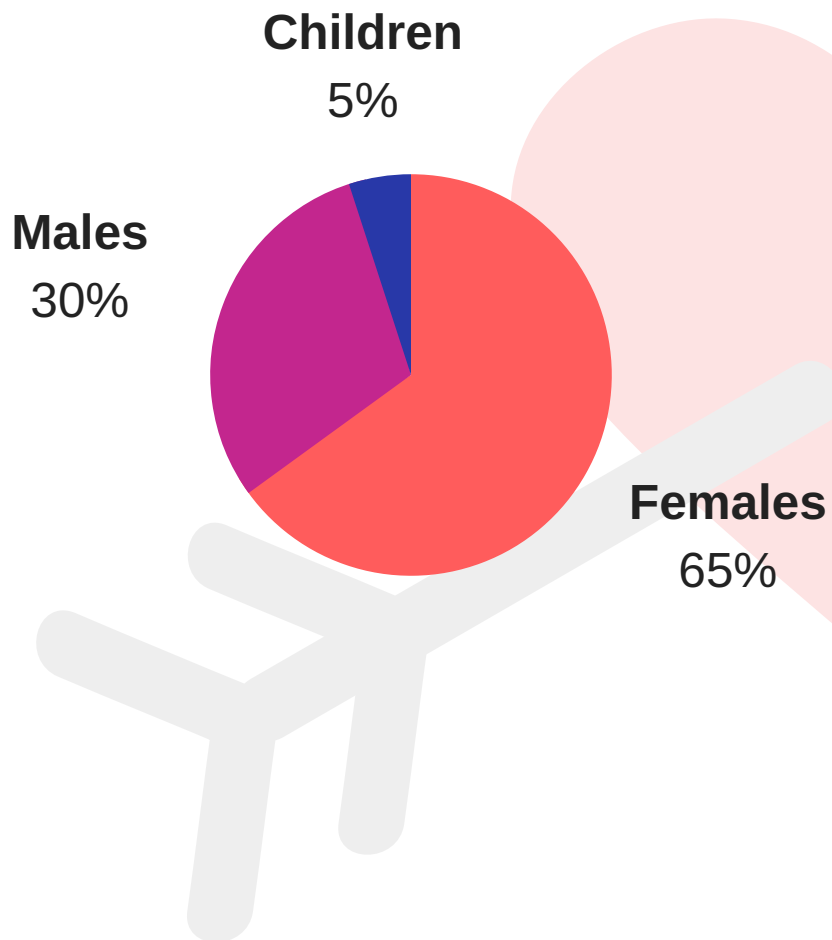
The season premieres during the first quarter of 2019.

PRODUCTION DATES

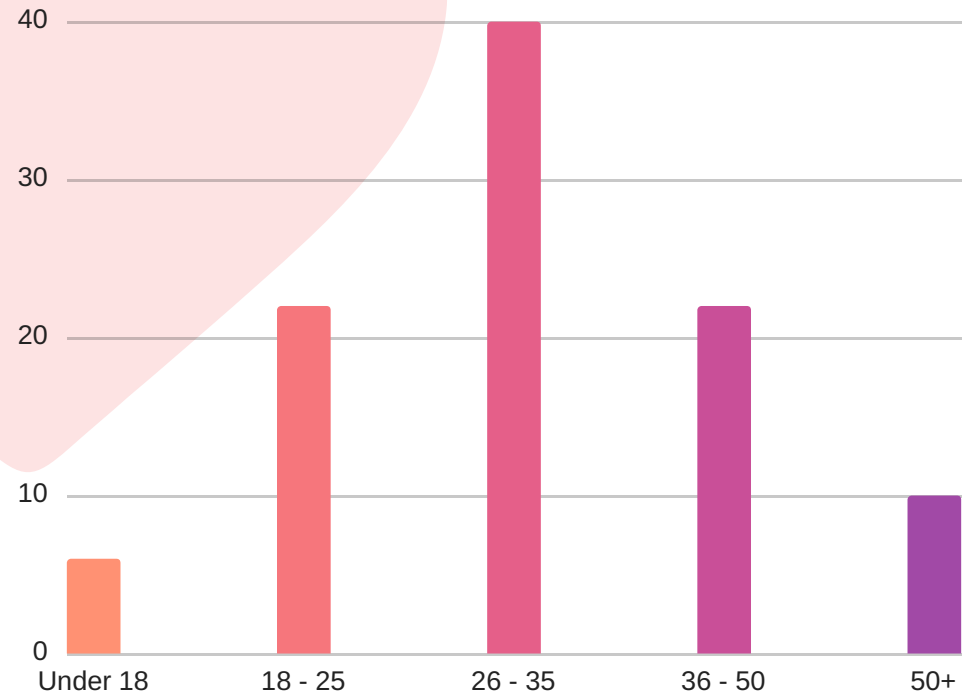
Filming commences in August 2018 in Los Angeles, California. We will be filming for 2 weeks in LA and will then fly to our secret tropical destination for a further 15 days of filming.

DEMOGRAPHICS & VIEWERS

AUDIENCE SEX



AUDIENCE AGE



PRODUCT EXCLUSIVITY

WE MAXIMISE YOUR EXPOSURE ON OUR TV SHOW BY GIVING YOU TOTAL PRODUCT EXCLUSIVITY

To help you make the most out of this sponsorship opportunity we are proud to offer all of our sponsors, category exclusivity for all of the episodes that they product is featured on. This means that if you are for example, a beverage brand, your beverage will be the one drink that we allow to be seen on the show during your allocated episodes.

By having exclusively, you will be able to gain the total focus of consumers on your brand. Yours will be the only one used and scene throughout the episode/s and also during the ad breaks and on the casts social media posts.

This show will be aired in the USA and multiple countries, giving your product /brand huge exposure



SHOWCASE YOUR PRODUCT TO MILLIONS OF VIEWERS

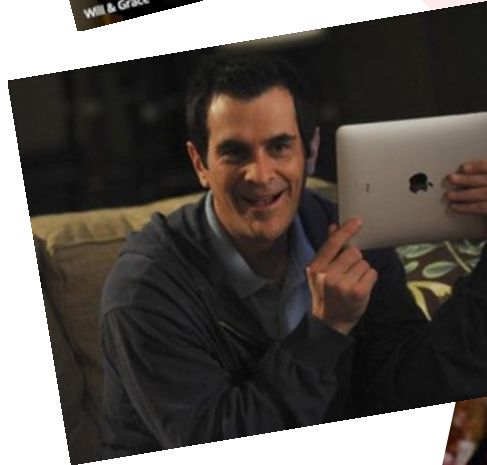
We will insert your product / brand into episodes by placing it directly into the hands of our cast. They will hold & use your product on an episode, & mention it by name.

Example: Silky Lipgloss

Jenny and Melissa are seen in their bedroom talking about their upcoming first dates. Jenny is putting on Silky Lipgloss and Melissa asks, "whats that?". Jenny replies "OMG you have to try this! It's called Silky Lipgloss. It is literally the best lipgloss I have ever used!"

ORGANIC PLACEMENT

Organic placement means that we will insert your product / brand into an episode in a way that is natural and relevant to the scene it is in. The audience will not be aware that your product is a "product placement". Your product will be seen as a product that our cast use, love and recommend. This is the absolute best form of advertising for your product / brand.



ORGANIC PRODUCT PLACEMENT

GAIN UPTO 24 NEW CELEBRITY INFLUENCERS WHO WILL PROMOTE YOUR BRAND WORLDWIDE, ACROSS THEIR SOCIAL PROFILES



As part of your chosen sponsorship package you will be allocated upto 24 cast members to make social media posts for you. The cast will post a photo of them using your product / brand. On the night that your product is showcased on the show, they will also do an insta story for you, showing them using and enjoying your product / brand. These photos and stories will then be forwarded on to you for use across your social media platforms. This package inclusion will become a source of marketing for you brand over and over again as the show is aired in different countries.

INFLUENCER POSTS

TV AD'S & BILLBOARDS

BUYING TV ADVERTISING IN THE USA CAN BE HARD AS THE TV SERIES OWN MOST OF THE ADVERTISING SPACE AVAILABLE. WE ARE EXCITED TO OFFER YOU THE RATE OPPORTUNITY OF SECURE UPTO 10 WEEKS OF TV ADVERTISING AND TV BILLBOARDS



TV AD'S

Your package includes 15 or 30 second TV Ad's that will run during the episode that your product / brand is featured in. The audience will get to see your product being used by celebrities in the episode & then see a TV ad showing them how they can purchase it for themselves!

INFOMERCIALS

Our larger packages offer the ability to have 1 minute infomercials air during the ad break of each episode. These long form infomercials will allow you to showcase your product / brand in detail. Our cast are happy to be part of your infomercial if required.

TV BILLBOARDS

TV Billboards or "Brought to you by's" are short form ad's that appear at the beginning and end of each ad break as well as the beginning and end of each episode. They create brand awareness and brand credibility. Billboards are included in every package.

THE HOLLYWOOD EXPERIENCE

HAVE YOU EVER WONDERED WHAT IT WOULD BE LIKE TO BE ON THE SET OF A USA REALITY SHOW?

As one of our sponsors you will be taken behind the scenes at the recording of the show. Depending on when your product is being featured on the show we invite you to come down and see our cast showcasing your product.

You will get to see how it all works! Meet the cast and crew and learn about the Reality TV industry.

Normally TV sets are completely closed to the public but as a valued sponsor we want you to be part of the creative process and to come with us for the ride of a lifetime!



WOULD YOU LIKE TO STAR IN OUR SHOW?

We are offering the incredibly rare opportunity of being featured as one of the cast members on our show. This opportunity is very limited and exclusively available for our Platinum, Primary & Exclusive Sponsor's only.

You can choose to participate in the show as a representative from your company during the segment of the episode where your product is showcased. Alternately you may like the opportunity of being a full cast member, and appear on the show as one of our Daters. To qualify for this opportunity you must be single and seriously looking for love.

Becoming a celebrity in the USA and across the world is an incredibly fun and fulfilling experience and it will help you to level up your personal and business profile in a huge way!



OUR CAST WILL CREATE UNIQUE & ENTERTAINING CONTENT THAT YOU CAN USE ACROSS YOUR DIGITAL MARKETING PLATFORMS



As part of your chosen sponsorship package we will create some scripted Digital content for your brand. Working alongside you, our talented writers will create some unique and entertaining scenes that can be filmed on set with our cast, hosts and your products. You can use this digital content for marketing and promotions for your brand while our show airs as well as afterward. Creating this sort of content for your brand can cost tens of thousands of dollars for production, not to mention talent and influencer costs but it is included as part of your sponsorship package.

DIGITAL CONTENT

WORLDWIDE EXPOSURE

SHOWCASE YOUR PRODUCT / BRAND IN THE USA AND ACROSS THE GLOBE AS THE SHOW AIRS ON SOME OF THE BIGGEST NETWORKS IN THE WORLD

Love Me? Love Me! Is being filmed in Australia, LA and The Bahamas. It will air on TV in the USA in January 2019, however once the show has aired in the States we will then be airing the show across the world. Our goal is for the show to air in Australia, New Zealand, Canada, UK and several other territories.

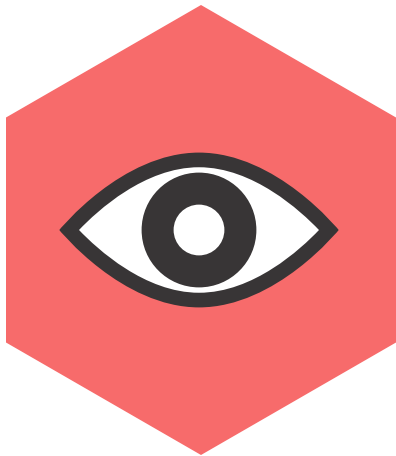
Your sponsorship buys you product placement in an episode/s which means that when we air the show in another country, you will get completely free exposure again and again and again!

By sponsoring the USA filming of this series you will get taken along for a ride at no additional cost, showcasing your product / brand to not only the million plus viewers in the USA but literally tens of millions across the globe. This will open up brand new markets when you can start to sell your product / brand.



LEVEL UP YOUR MARKETING

Product Placement and TV Advertising is the Rolls Royce of the marketing industry! To have the opportunity for your product to be showcased on a USA television show, promoted by upto 24 celebrity influencers online, then seen on TV across the globe as the TV airs in new territories, is the ultimate opportunity to advertise and grow your product / brand!



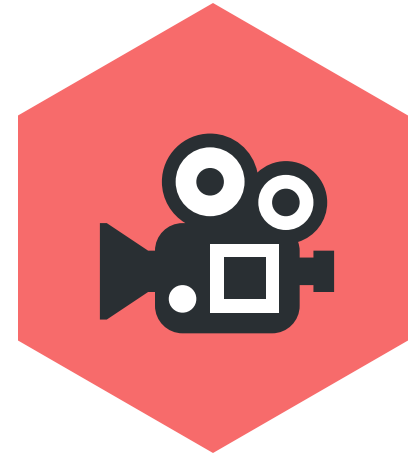
HUGE BRAND EXPOSURE

This is your opportunity for your product ./ brand to be seen on TV, used and enjoyed by the cast. The ultimate editorial for your business where literally millions of viewers will be able to see your product in action.



MASSIVE BRAND CREDIBILITY

When our audience of millions views your product being used by celebrities it will give your brand instant credibility. To have your brand featured on a TV show is the best social proof that your product is high quality and used by the elite.



AMAZING MARKETING FOOTAGE

Our producers & camera crew have work on the biggest shows in America, such as The Bachelor, America's Got Talent and World of Dance. The quality of footage you will receive featuring your product will be outstanding & ready for you to use across any medium.

A romantic couple is shown in profile, facing each other and smiling. The man on the left is wearing sunglasses and has water droplets on his skin. The woman on the right is wearing a large straw hat and sunglasses. They are sitting on a wooden deck, and their hands are clasped together. The background is a soft-focus view of the ocean with blue and white waves. A red rectangular box is superimposed over the center of the image, containing white text.

*We welcome you to join
the Love me? Love me!
family xx*