Open-endedness is Elsewhere

Enrique Walker Studio
MASP, Lina Bo Bardi
Double the Surface
——Jinxia Lou, Kai Wang,
Patrick Lin, Tamim Aljefri, Zhijian Sun
Open-endedness is Elsewhere

Openness
Transparency
Freedom

Art is For People.
Art is not Privilege of Elite.
Art Should not be put in Sacred Space.
Art Exists in Daily Life.
Art is Exhibited in Continuous Urban Space.
Metaphor of Transparency, Democracy and Freedom.
No Divisions Between Art Works.
Audience are Subject of Museum.
Activating Autonomy of Audience.
Chapter 1

Lina Bo Bardi: Minimal Intervention

——“I Almost Did Nothing”
Open-endedness is Elsewhere

Glass House, 1950
Museum in St. Vincent, 1951
MAEP, 1957
Teatro Oficina, 1984
SESC Pompeia, 1986

Lina's Past Works
Open-endedness is Elsewhere
Open-endedness is Elsewhere
Open-endedness is Elsewhere

Glass House
Open-endedness is Elsewhere

Glass House
Open-endedness is Elsewhere

Glass House
Open-endedness is Elsewhere

Glass House

Glass House  Museum in Saint Vincent  MASP  Teatro Oficina  SESC Pompeia
Open-endedness is Elsewhere

Glass House
Open-endedness is Elsewhere

Glass House

Museum in Saint Vincent

MASP

Teatro Oficina

SESC Pompeia
Open-endedness is Elsewhere
Open-endedness is Elsewhere

Glass House
Open-endedness is Elsewhere

Glass House
Open-endedness is Elsewhere

Museum in St. Vincent
Open-endedness is Elsewhere

——Museum in St. Vincent
Open-endedness is Elsewhere

— Museum in St. Vincent
Open-endedness is Elsewhere

--- Museum in St. Vincent
Open-endedness is Elsewhere

Museum in St. Vincent
Open-endedness is Elsewhere

Museum in St. Vincent
Open-endedness is Elsewhere

Museum in St. Vincent
Open-endedness is Elsewhere

Museum in St. Vincent
Open-endedness is Elsewhere

MASP
Open-endedness is Elsewhere

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MASP
Open-endedness is Elsewhere

MASP
Open-endedness is Elsewhere

——Teatro Oficina
Open-endedness is Elsewhere

— Teatro Oficina
Open-endedness is Elsewhere
Open-endedness is Elsewhere

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Teatro Oficina
Open-endedness is Elsewhere
Open-endedness is Elsewhere
Open-endedness is Elsewhere

— SESC Pompeia
Open-endedness is Elsewhere

— SESC Pompeia
Open-endedness is Elsewhere

SESC Pompeia
Open-endedness is Elsewhere

_SESC Pompeia_
Open-endedness is Elsewhere

--- SESC Pompeia
Open-endedness is Elsewhere

--- SESC Pompeia
Open-endedness is Elsewhere

—— Lina’s Past Works

Chapter 2

Reading MASP
—Openness, Transparency, Freedom
Open-endedness is Elsewhere
Open-endedness is Elsewhere
Open-endedness is Elsewhere

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Building Diagrams
Open-endedness is Elsewhere

Building Diagrams
Open-endedness is Elsewhere

Building Diagrams
Open-endedness is Elsewhere
Open-endedness is Elsewhere

— Building Diagrams

1968
Open-endedness is Elsewhere

Building Diagrams
Chapter 3

Paulista is a Cultural Avenue

— Publicity is Provided by Buildings
Open-endedness is Elsewhere

Cultural Buildings
Open-endedness is Elsewhere

Cultural Buildings
Open-endedness is Elsewhere

SESC Avenida Paulista
Itau Cultural Instituto
FIESP Headquarters
Conjunto Nacional
Instituto Moreira Salles
Open-endedness is Elsewhere

Cultural Buildings

SESC Avenida Paulista
Itau Cultural Instituto
FIESP Headquarters
Conjunto Nacional
Instituto Moreira Salles
Open-endedness is Elsewhere

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Cultural Buildings

SESC Avenida Paulista
Itau Cultural Instituto
FIESP Headquarters
Conjunto Nacional
Instituto Moreira Salles
Open-endedness is Elsewhere

SESC Avenida Paulista
Open-endedness is Elsewhere

— SESC Avenida Paulista
Open-endedness is Elsewhere

SESC Avenida Paulista
Open-endedness is Elsewhere

— SESC Avenida Paulista
Open-endedness is Elsewhere

SESC Avenida Paulista
Open-endedness is Elsewhere
Open-endedness is Elsewhere

——Itau Cultural Instituto
Open-endedness is Elsewhere

Itau Cultural Institute
Open-endedness is Elsewhere
Open-endedness is Elsewhere

— FIESP Headquarters
Open-endedness is Elsewhere

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FIESP Headquarters
Open-endedness is Elsewhere

--- FIESP Headquarters
Open-endedness is Elsewhere

—— FIESP Headquarters
Open-endedness is Elsewhere

FIESP Headquarters
Open-endedness is Elsewhere

——FIESP Headquarters
Open-endedness is Elsewhere
Open-endedness is Elsewhere
Open-endedness is Elsewhere
Open-endedness is Elsewhere
Open-endedness is Elsewhere

--- FIESP Headquarters
Open-endedness is Elsewhere — FIESP Headquarters
Open-endedness is Elsewhere

— Conjunto Nacional
Open-endedness is Elsewhere

--- Conjunto Nacional
Open-endedness is Elsewhere

Conjunto Nacional
Open-endedness is Elsewhere
Open-endedness is Elsewhere

Instituto Moreira Salles
Open-endedness is Elsewhere

Instituto Moreira Salles
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---Instituto Moreira Salles
Open-endedness is Elsewhere

Instituto Moreira Salles
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Open-endedness is Elsewhere

——Instituto Moreira Salles
Open-endedness is Elsewhere

—Instituto Moreira Salles
Chapter 4

Doubling the Void

—Paulista as the Site
Open-endedness is Elsewhere
Open-endedness is Elsewhere

Plaza
Open-endedness is Elsewhere

—— Plaza
Open-endedness is Elsewhere

--- Park

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Open-endedness is Elsewhere
Open-endedness is Elsewhere
Open-endedness is Elsewhere

--- On the Building

Skirt Buildings Platform

Balcony in the air
Open-endedness is Elsewhere

On the Building
Open-endedness is Elsewhere

--- On the Building
Open-endedness is Elsewhere
Open-endedness is Elsewhere

Sunken Plaza

Under Canopy

Big Steps

Free Ground
Open-endedness is Elsewhere

——Sunken Plaza
Open-endedness is Elsewhere

Sunken Plaza
Open-endedness is Elsewhere
Open-endedness is Elsewhere

——Under Canopy
Open-endedness is Elsewhere
Open-endedness is Elsewhere

--- Big Steps
Open-endedness is Elsewhere

Big Steps
Open-endedness is Elsewhere

———Big Steps
Open-endedness is Elsewhere
Open-endedness is Elsewhere

--- Free Ground
Open-endedness is Elsewhere
Open-endedness is Elsewhere
920 + 1176 + 790 + 1234 = 4120 sqm ≈ 4200 sqm
210sqm*10m + 530sqm*15m + 790sqm*12m + 920sqm*11m = 2100sqm*11m
Chapter 5

Open Work

— Scattered Archipelago
Open-endedness is Elsewhere

MASP

Design Rules

Rules of Design
Open-endedness is Elsewhere

MASP

Design Rules

——Rules of Design
Open-endedness is Elsewhere

MASP

Design Rules

—— Rules of Design
Open-endedness is Elsewhere

First Site
Office Building

Second Site
Radio Tower

Third Site
Office Building

Fourth Site
Business Complex

Rules of Design
Open-endedness is Elsewhere

Rules of Design

First Site
Auditorium

Second Site
Workshop

Third Site
Media Room

Fourth Site
Cinema
Open-endedness is Elsewhere

First Site
Open-endedness is Elsewhere
Open-endedness is Elsewhere
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First Site
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--- First Site
Open-endedness is Elsewhere

First Site
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First Site
Open-endedness is Elsewhere
Open-endedness is Elsewhere
Open-endedness is Elsewhere —— Second Site
Open-endedness is Elsewhere
Open-endedness is Elsewhere
Open-endedness is Elsewhere

Second Site
Open-endedness is Elsewhere
Open-endedness is Elsewhere
Open-endedness is Elsewhere — Second Site
Open-endedness is Elsewhere
Open-endedness is Elsewhere
Open-endedness is Elsewhere
Open-endedness is Elsewhere

Third Site
Open-endedness is Elsewhere
Open-endedness is Elsewhere
Open-endedness is Elsewhere

---Third Site
Open-endedness is Elsewhere

Third Site
Open-endedness is Elsewhere
Open-endedness is Elsewhere — Third Site
Open-endedness is Elsewhere

Third Site
Open-endedness is Elsewhere

---Third Site---
Open-endedness is Elsewhere

---Fourth Site
Open-endedness is Elsewhere

——Fourth Site
Open-endedness is Elsewhere

—Fourth Site
Open-endedness is Elsewhere
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—Fourth Site
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Fourth Site
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Fourth Site
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---Fourth Site---
Open-endedness is Elsewhere
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Open-endedness is Elsewhere
Open-endedness is Elsewhere

—Paulista Avenue
10 Years Later...
Open-endedness is Elsewhere

---Paulista Avenue
Open-endedness is Elsewhere

Paulista Avenue
Open-endedness is Elsewhere

--- Paulista Avenue
Open-endedness is Elsewhere

———Paulista Avenue