



## SOUTH FLORIDA SEAFOOD FESTIVAL



**40% 60%**  
AGE 28 - 54

### EVENT SUMMARY:

The South Florida Seafood Festival is a celebration of all things seafood and waterfront living, giving people their fill of the freshest, tastiest delicacies of the sea.

This seafood festival provides great food and good times for anyone looking to experience a slice of Florida's diverse culture and kickoff stone crab season in style with an epic view of Biscayne Bay and the Miami Skyline.



**18,000**  
SOCIAL MEDIA  
FOLLOWERS



**12,500**  
ATTENDANCE

[www.southfloridaseafoodfestival.com](http://www.southfloridaseafoodfestival.com)



**KEY BISCAIYNE**  
MIAMI MARINE STADIUM

### DATE :

October 19<sup>th</sup> – 20<sup>th</sup> 2019 (SAT + SUN)

### TARGET DEMO :

Millennials, Professionals, Foodies,  
Families, Home, Pet & Boat Owners

### FEATURES :

Kitchen Lab, Live Musical Performances,  
Craft Cocktails, Marine and Art Market,  
Seafood Vendors, Free Entrance, Family  
Fun Zone, over 25 seafood partners,  
TICKETED EVENT (\$12 - \$35)



**45+ FOOD VENDORS**  
**30+ NAUTICAL ART &  
LIFESTYLE VENDORS**