



40% 60%
AGE 28 - 54



KEY BISCAIYNE
MIAMI MARINE STADIUM

EVENT SUMMARY:

The South Florida Seafood Festival is a celebration of all things seafood and waterfront living, giving people their fill of the freshest, tastiest delicacies of the sea.

This seafood festival provides great food and good times for anyone looking to experience a slice of Florida's diverse culture and kickoff stone crab season in style with an epic view of Biscayne Bay and the Miami Skyline.



18,000
SOCIAL MEDIA
FOLLOWERS



12,500
ATTENDANCE

www.southfloridaseafoodfestival.com



45+ FOOD VENDORS
30+ NAUTICAL ART & LIFESTYLE VENDORS

DATE :

October 19th – 20th 2019 (SAT + SUN)

TARGET DEMO :

Millennials, Professionals, Foodies, Families, Home, Pet & Boat Owners

FEATURES :

Kitchen Lab, Live Musical Performances, Craft Cocktails, Marine and Art Market, Seafood Vendors, Free Entrance, Family Fun Zone, over 25 seafood partners, TICKETED EVENT (\$12 - \$35)