



TOTAL DEATH FEST
FRIDAY MAY 3RD & SATURDAY MAY 4TH
2024

Ground Zero
3052 Howard St, Spartanburg, SC 29303

SPONSORSHIP DECK



GREETINGS FROM TOTAL DEATHCORE!

Are you ready to be part of a musical revolution? As we gear up for our third Total Death Fest on Friday, May 3rd, and Saturday, May 4th, at the legendary Ground Zero venue in Spartanburg, South Carolina, we're calling on brands and businesses like yours to join us on this exhilarating journey.

With a legacy of promoting underground and independent musicians, we've established a platform that bridges communities and showcases emerging talents to various audiences. Our company, helmed by Daniel Whitehouse – a stalwart in marketing and organizational leadership – has cultivated a prominent and engaged following across multiple platforms.

Our festival is a celebration of extreme metal and hardcore genres but transcends music to be an inclusive, family-friendly event. Yes, that means children rocking out front and center! And while our core audience gravitates towards alternative and niche lifestyles – think streetwear, jewelry, art, tattoos, beard care, and more – our arms are wide open.

Here's where you come in:

We're seeking dynamic partners who can elevate our event.

Do you offer unique products or services?

Can you provide a memorable experience for our attendees?

Or perhaps financial or logistical support to enhance the festival's scope and reach?

Even if you don't fit neatly into our outlined categories, if there's potential for mutual growth and benefit, we want to hear from you.

Inside, you'll find our sponsorship deck. We've put a lot into it and hope it speaks to you. If you see an opportunity, we'd love to chat and see how we can work together.

Having you on board would mean a lot to us. Let's team up and do something special for the artists, fans, and everyone involved.

**WE WELCOME UNIQUE
AND
COLLABORATIVE PARTNERSHIPS**

We will negotiate within reason

TOTAL DEATH FEST EVENT SPONSORSHIP

Package Tier List

1. Bronze Tier - 6-Month Digital Presence (8 Slots Open)

Price: \$450 - Includes 2 day pass.

Logo/name on event flyer.

Tagged on event-related social media for 6 months.

Shoutout in emails/newsletters for 6 months.

1/4 page ad or mention in the magazine.

15% used for sponsored ads on their behalf.

2. Silver Tier - 6-Month Digital Presence + Basic Vending (6 Slots Open)

Price: \$650 - Includes 2 day pass + guest.

Logo/name on event flyer.

Tagged on event-related social media for 6 months.

Shoutout in emails/newsletters for 6 months.

1/2 page ad or feature in the magazine.

Designated 6x6 ft. merch stand space (will be under a 10x20).

Logo featured on the event compilation CD.

15% used for sponsored ads on their behalf.

3. Gold Tier - 6-Month Digital Presence + Premium Vending (2 Slots Open)

Price: \$900 - Includes 2 day pass + 2 guests.

Large logo/name on event flyer and tickets.

Tagged on all event-related social media from purchase to event.

Shoutouts in emails/newsletters from purchase to event.

Full-page ad or feature in the magazine.

Premium 10x10 ft. merch stand space.

Stage shoutout during the event.

Logo prominently displayed on event t-shirts.

Logo featured on the event compilation CD.

15% used for sponsored ads on their behalf.

4. Platinum Tier - 6-Month Digital Presence + Exclusive Sponsorship

Price: \$1,500 - Includes 2 day pass + 4 guests.

All benefits of Gold Tier.

Designated as the "Festival Host" on the event flyer and all announcements.

Prominent "Brought to you by [Sponsor Name]" mentions in other promotional materials.

Custom banner provided by the event, showcasing the sponsor's branding at the entrance.

Opportunity to distribute promotional materials or freebies to attendees upon entrance.

Logo prominently displayed on event t-shirts in a prime position (e.g., front center or sleeve).

Logo featured as a key sponsor on the event compilation CD.

2-page spread or feature in the magazine.

Logo featured on entry wristbands/lanyards and trading card packaging.

5. Custom Tier

Inquire for custom pricing on benefit details and cost.

Ideal for businesses looking for a unique involvement or planned engagement.

We do give a 15% referral discount.

TOTAL DEATH FEST 2024: UNITING CULTURE & AMPLIFYING EXPOSURE

Why Partner with Us?

Broad Reach:

Our fanbase, spanning 125k+ across platforms like YouTube, Facebook, Instagram, TikTok, and more, offers your brand a stage for extensive recognition.

Direct Exposure:

We aim for roughly 300+ ticket sales daily in addition to 150+ from band packages. This is purely direct exposure; the organic reach from shares, word of mouth, and inherent buzz is anticipated to be significantly high even before we kickstart our ads.

Enhanced Visibility:

Our arsenal includes aggressive promotion across diverse channels like podcasts, blogs, live streams with influencers, and dedicated campaigns via premier PR companies.

Immediate Buzz:

Historically, our artist submissions alone pull in over 1,000 entries, ensuring your brand is under the limelight from the initial phases.

**Join Total Death Fest 2024,
and be a part of a groundbreaking musical and cultural fusion.**

Financial Breakdown Example:

(Using Silver Tier

- 6-Month Digital Presence + Basic Vending):

Total Payment: \$650

\$325 (50%) to cover venue and artist payments.

\$227.50 (35%) for paid advertisements and marketing.

\$97.50 (15%) for ads directly on behalf of the sponsor.

Note: Our packages are priced based on the length of exposure and the benefits offered. Your contribution not only contains promotional value but also contributes significantly to the financial foundation of the festival, ensuring its success and widespread promotion.

PAYMENT TERMS AND OTHER DETAILS

Monthly Payments:

We are flexible and offer monthly payment options for vendors and sponsors. However, to secure your spot, we require an initial deposit.

Deposit:

A 35% deposit is mandatory for all vendor opportunities. Please note that this deposit is non-refundable. (Except in cancellations)

Missed Payments:

If a vendor/sponsor misses a scheduled payment by more than 5 days, their contract will be deemed void, and we reserve the right to replace their spot with another vendor/sponsor.

Refunds:

Payments made during the course of the campaign are non-refundable due to the inherent nature of the event and its promotional campaign.

Exceptions at event planner's discretion.

Event Cancellations/Postponements:

In the unlikely event of cancellation or postponement due to unforeseen circumstances, we will assess partial refunds on a case-by-case basis.

Please note: the event proceeding under heavy rain does not qualify

First-Come, First-Served:

All sponsorships, including specific date and time preferences, are granted on a first-come, first-served basis.

Contractual Agreement:

Upon agreement, each vendor/sponsor will be provided a contract. This document will detail the payment terms and include a non-disclosure agreement pertaining to sensitive event information.

Invoice:

For clarity and tax purposes, vendors/sponsors will receive an itemized invoice outlining payment terms via PayPal.

By engaging as a vendor or sponsor, you acknowledge and agree to these terms.

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MUSIC: 5PM

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to 100%

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 thetotalideaaffaire totaldeathcore

Ticket on total-deathcore.ticketleap.com

WWW.THETOTALDEATHCORE.COM

TOTAL DEATH FEST

ROUND 2

TOTAL DEATHCORE PRESENTS



3052 HOWARD ST
SPARTANBURG, SC

PRE-SALE \$15
DOOR \$20

PRE-SALE
2 DAY \$25



DOORS 5:30 MUSIC 6:00
FRIDAY OCT 20, 2023

exitwounds

FIGHT FROM
WITHIN

EXTRALUST

REBELLIOUS

MAGNET'S
MANIACS

DEATH
CORE

DEATH
CORE

cleansing
the
temple

Death
Core

Violence

Sanctuary

DETEST
THE
THRONE

SATURDAY OCT 21, 2023

DEATH
CORE

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DEATH
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DEATH
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TRAVERSE
THE
ABYSS

Bludge

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DEATH
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ACCUSER
OF THE
BRETHREN

SPONSORS



VULGAR
DISPLAY OF
PODCAST

TOTAL DEATHCORE MAGAZINE



NOSTALGIA
EAT YOUR HEART OUT

TOTAL DEATHCORE MAGAZINE

SPONSORSHIP DECK

Welcome to Total Deathcore Magazine, a publication that not only pulses with the heart of extreme metal but also serves as a vessel for the voices of the underground.

In each meticulously crafted issue, spanning 8-12 pages, we weave a tapestry of the raw and the resonant, reaching around 100 physical buyers and digitally touching approximately 3,000 engaged readers.

Our Offering:

With every magazine, we bundle a unique compilation CD, offering a tangible slice of the scene's auditory artistry. The package is completed with a set of collectible trading cards spotlighting our featured artists, creating a multi-sensory experience for our audience.

Distribution:

- 100 physical copies sold and delivered, ensuring hands-on engagement.
- E-Distribution to 3,000+ subscribers, extending digital reach.

Your Impact:

By sponsoring Total Deathcore Magazine, you're not just placing an ad; you're aligning with a movement.

You're enabling the growth of artists, contributing to the culture, and embedding your brand within a community that values authenticity and passion.

Join Us:

Partner with Total Deathcore Magazine. Amplify your brand.
Support the scene.
Be part of the legacy.

TOTAL DEATHCORE MAGAZINE AD SPACE TIERS

1. Bronze Package - "The Shoutout"

1/4 page ad in the magazine
Tagged in all posts about the magazine for the month
Price: \$50

2. Silver Package - "The Spotlight"

1/2 page ad in the magazine
Tagged in all posts about the magazine for the month
Logo placement on the CD sleeve
Price: \$100

3. Gold Package - "The Feature"

Full page ad in the magazine
Tagged in all posts about the magazine for the month
Logo placement on the CD sleeve and trading cards
Short company profile in the magazine
Price: \$150

4. Platinum Package - "The Headliner"

Includes all Gold Package benefits
Prime ad placement: inside front cover full-page ad or back cover full-page ad
Featured article or interview
Inclusion in the compilation CD as a presenting sponsor
Exclusive trading card with logo and artwork
Price: \$200

AD SPACE TIERS CONT.

4. Custom Package - "The Encore"

Custom ad placement within the magazine
A prominent feature on all posts about the magazine for the month
Opportunity for product placement or featured content
Inclusion in email marketing campaign
Price: \$350

5. Band Spotlight Package

Guaranteed feature within the magazine
Any time any issue
Includes front page
Inclusion on the compilation CD
Spotlight in social media and email campaigns
A trading card featuring the band
Price: \$250

ADD-ONS

Sticker Package

Sponsor-branded stickers included with each magazine copy.
Price: \$50

Lanyard Package

Custom lanyards featuring sponsor branding distributed with magazine copies.
Price: \$75

Social Media Blast

Week of dedicated social media posts across all platforms.
Price: \$30

Email Blast Feature

A dedicated section about the sponsor in an email blast.
Price: \$40