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AT A 40% DISCOUNT

Printed Matter Publishing Program

Printed Matter, Inc. is the world's leading non-profit dedicated to the promotion and distribution of artists' books. In addition to maintaining a New York City storefront with 15,000 titles distributed on behalf of artists and independent publishers, we also have an active publishing program. Publications under the Printed Matter imprint include new works from emerging and established contemporary artists as well as a back list of vintage works published since our founding in 1976. We currently publish between 5 and 7 titles a year.

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NEW RELEASE

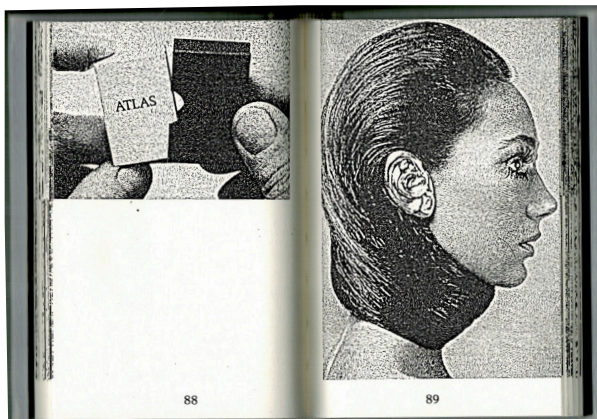
Name, Thing, Thing: A Primer in Parallel Typographies

by Gerardo Madera

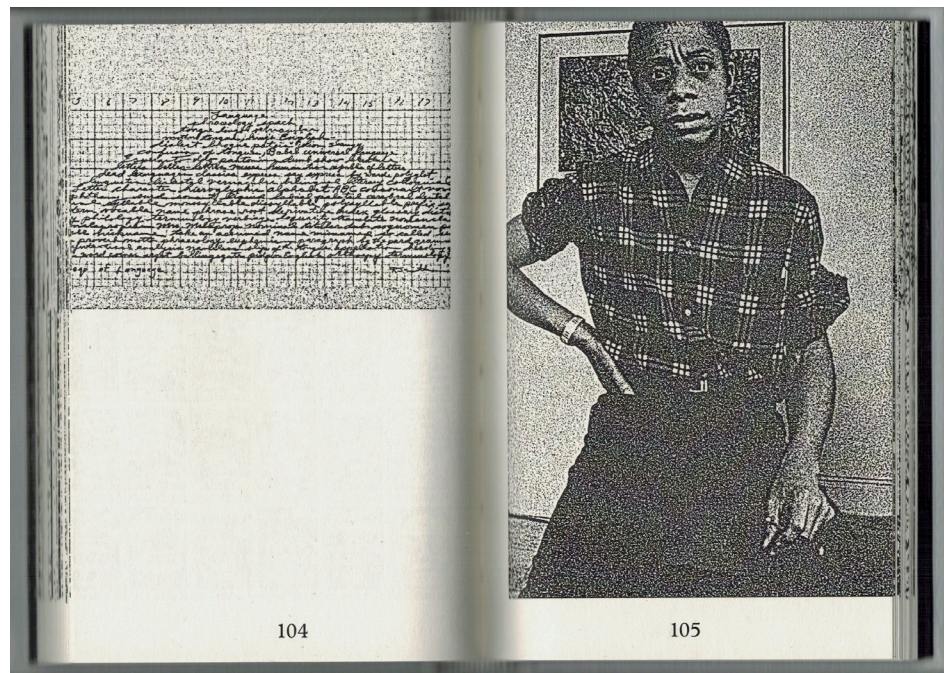


Name, Thing, Thing is a compilation of thoughts, quotations, fragments, on and around typographic intervention as resistance against the colonial embeds of typographic tradition—a pursuit analogous to strategies long used by people of color to subvert or reclaim defined historical narratives and traditions as a means of survival. Cultural remapping, hybrid and subversive form-making and discursive histories are tactics explored in *Name, Thing, Thing* to locate potential channels of articulation in decolonizing typography.

An ambitious new project using text, found images and citations to explore typographic intervention and the decolonization of typography.



Part One (Letters Are Things), is a performative text drawing from numerous theoretical sources across design criticism and cultural history. Progressing through numbered and lettered sections, the essay attempts to cobble together what a methodology that actively combats typography's inherent homogenization of language and form might look like. Part Two (Things) borrows images from various books, artifacts, artworks, etc. to locate an expressive language, one often incorporating physical gesture—posture, gesticulation, facial expression—in the space around language, symbol and relic. Part Three (Things Cited) attributes the images and text.



New York: Printed Matter, Inc. 2018
Hardcover - Foil Stamp / Sewn Binding
/ Black-and-White / Edition of 1000
Retail \$15 / Wholesale \$9
ID# 110009

NEW RELEASE

And Yet My Mask Is Powerful

by Basel Abbas &
Ruanne Abou-Rahme



And Yet My Mask is Powerful is a new publication by Palestinian artist-duo Basel Abbas and Ruanne Abou-Rahme. The work is an encompassing visual poem that develops the artists' ongoing project of the same name, exploring the intersections of performativity and ritual, body and artifact, thingness and virtuality.

Comprised of several narrative threads, *And Yet My Mask is Powerful* is a reflection on violence and crisis as it filters down through history, mythology, and into the complexities of our present moment. The book takes Adrienne Rich's poem *Diving Into the Wreck* (1973) as its starting point and allegorical framework, with portions of that text running through the book in English and Arabic side by side.

The project is built up through the layering of original and found imagery, providing both a formal and conceptual structure for thinking about people/place within a living fabric that has been compromised. Archival photos, stills of video/media files, and performance documentation are shuffled and overlapped until unscripted connections start to emerge.

A visual project of
found and original
imagery exploring
the intersections
of performativity
and ritual, body and
artifact, thingness
and virtuality.



New York: Printed Matter, Inc. 2017
Paperback / Sewn Bound / Offset-Printed
with Pantone / Color / Edition of 1000 /
Retail \$18 / Wholesale \$10.80
ID# 110157

NEW RELEASE

Printer Prosthetic: Futura

by Federico Pérez Villoro &
Christopher Hamamoto

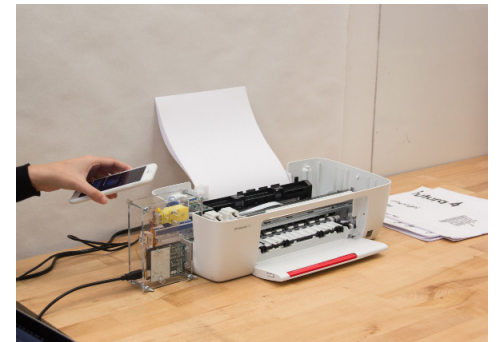


Printer Prosthetic: Futura is conceived as an “experimental reprint” of artist, publisher, and printer Hansjörg Mayer’s seminal *Futura* (1965–1968), a series of twenty-six artworks each published as a folded, single-page pamphlet. Using this collection of Concrete and Fluxus works as a starting point, *Printer Prosthetic: Futura* reinterprets the poems by means of mechanical mediation, outputting the originals through a set of controlled and chance operations.

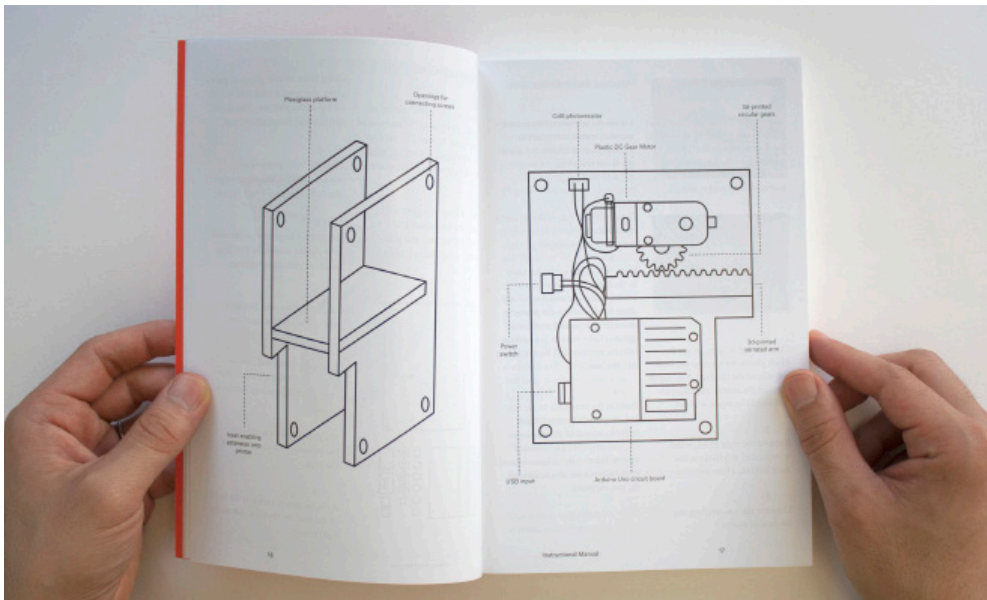
The artists worked with an industrial designer, producing a custom 3D-printed “prosthetic” device which allowed them to manipulate the encoder strip of a desktop printer. The individual

poems of the *Futura* pamphlets were run through a HP DeskJet 1112 while the artists interfered with the rhythm of the printhead by adjusting the track on which it moves. The resulting work is a set of new, altered text pieces that are conceptually distinct from the original while still bearing a formal similarity.

The first section is comprised of an instructional manual for both recreating the prosthetic and modding a desktop printer. An essay by Roxana Fabius offers a history of Mayer’s series and positions this new project in relationship to that work. The second section presents the outcomes of the reprinting



An experimental reprint of the seminal *Futura* pamphlet series by way of a custom 3D-printed prosthetic.



New York: Printed Matter, Inc. 2017
Paperback / Perfect Binding / Black-and-White / Edition of 1000 /
Retail \$15 / Wholesale \$9
ID# 110009

NEW AND FEATURED



Philip Aarons and AA Bronson, editors

Queer Zines, Vol. 1

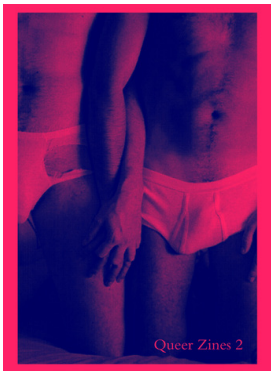
Queer Zines collects the varied practices of gay zine makers past and present, from North America and Europe. The title includes comprehensive bibliographies, sinful synopses, excerpted illustrations and writings by zine makers, and also includes reprints and a directory of articles about queer zines, and important zine archives around the world.

New York: Printed Matter, Inc., 2008 & 2014

280 p. / 27 x 19 cm. / Softcover / Glue Bound / Duotone / Edition of 2000

Retail \$25.00 / Wholesale \$15.00

ID#94945



Philip Aarons and AA Bronson, editors

Queer Zines, Vol. 2

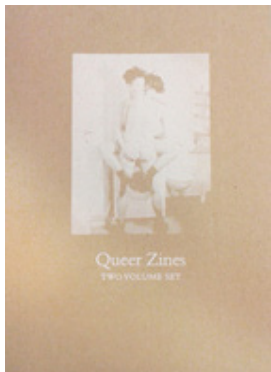
Queer Zines 2 includes new essays reflecting the editors' deep belief in the urgency and vitality of zines as an individual and collective forum, and offer both personal and critical assessments of independent queer publishing as an important agent in shaping identity, establishing community, and altering the course of culture more generally.

New York: Printed Matter, Inc., 2014

280 p. / 27 x 19 cm. / Softcover / Glue Bound / Duotone / Edition of 2000

Retail \$25.00 / Wholesale \$15.00

ID#96370



Philip Aarons and AA Bronson, editors

Queer Zines Box Set, Volumes 1 & 2

This special edition of *Queer Zines* contains volumes 1 and 2 and comes with a screenprinted slipcase. This set includes a reprint of the original *Queer Zines* in an abridged and updated second printing.

New York: Printed Matter, Inc., 2014

280 p. / 27 x 19 cm. / Softcover / Glue Bound / Screenprinted Slipcase / Duotone

Retail: \$45.00 / Wholesale: \$27.00

ID#96371



Sally Alatalo

An Arranged Affair

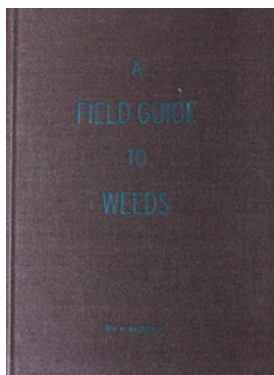
An Arranged Affair was published on the occasion of Chicago based artist Sally Alatalo's exhibition, Sally Alatalo: Narrative in Revision, on view in Printed Matter's exhibition space from May 25 - June 24, 2017. Using standard format paperback novels as source material, *An Arranged Affair* is the latest installment of Alatalo's Pulp series, which she initiated through her own imprint, Sara Ranchouse Publishing. The series operates within the conventions of mass-market publishing, reusing the tropes of genre fiction to lay out, among other things, a critique of various social and political constructions.

New York: Printed Matter, Inc. 2017

Paperback / Perfect Binding / Offset-Printed / Black-and-white / Edition of 500 / English

Retail \$15 / Wholesale \$9

ID# 109081



Kim Beck

A Field Guide to Weeds (3rd Edition)

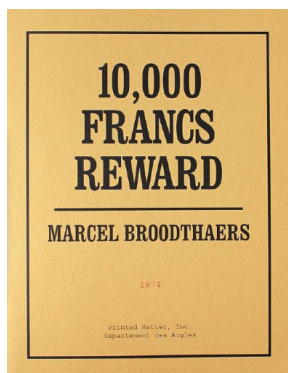
A Field Guide to Weeds masquerades as a 19th century pocket guide. The physical form of the book is used as a metaphor for a crack in the city sidewalk, where the unruly plants creep out of the gutter and overrun the page spread.

New York: Printed Matter, Inc., 2008

96 p. / 17.5 x 11.8 cm. / Cloth Cover / Sewn Bound / Color / Edition of 1500

Retail: \$25.00 / Wholesale: \$15.00

ID#97149



Marcel Broodthaers

10,000 Francs Reward

Translated by editor Elizabeth Zuba in collaboration with Maria Gilissen Broodthaers in its first English publication, *10,000 Francs Reward (Dix mille francs de récompense)* is realized as a performative self-interview in which Broodthaers's questions and answers run together in a single, fluid body of text. The work first appeared in connection with the artist's *Catalogue/Catalogus* exhibition at the Palais de Beaux-Arts, Brussels, 1974, inspired by a conversation with art critic Irmeline Lebeer.

New York / Brussels: Printed Matter, Inc. / Département des Aigles Brussels, 2016

12 p. / 23 x 18 cm. / paperback / edition of 1000

retail \$12 / wholesale \$7.20

ID#104454



Peter Coffin

Imaginary Concerts

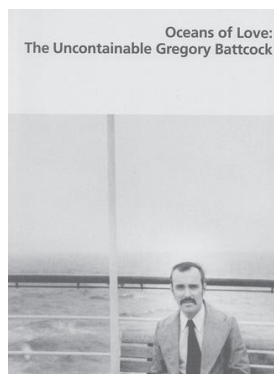
Co-published by Printed Matter, Inc. and Anthology Editions, *Imaginary Concerts* is a collaborative project organized by Coffin, featuring the contributions of more than 75 artists, curators, and musicians. Each contributor submitted a fictitious concert lineup they would like to see take place. The billings were then typeset in the iconic style of the Colby Poster Printing co.

New York: Printed Matter, Inc. Anthology Editions, 2017

168 p. / 31 x 23 cm. / Hardback-Board / Sewn-Bound / Offset-Printed / Color / Edition of 1000 / English

Retail \$29.95 / Wholesale \$17.97

ID# 108231



Joseph Grigely

Oceans of Love: The Uncontainable Gregory Battcock

Oceans of Love: The Uncontainable Gregory Battcock, edited with an introduction by Joseph Grigely, is the first book that brings together a collection of Gregory Battcock's prefaces and essays (from *Minimalism*, *Idea Art*, *Why Art?*, and other books), as well as critical writings called "quiticism" that had been published in underground newspapers in the 1970s. The book follows Joseph Grigely's exhibition, *The Gregory Battcock Archive*, which was first exhibited in 2009.

London / Graz / Hamburg / New York: Koenig Books / Grazer Kunstverein / Kunstverein in Hamburg / Printed Matter, Inc., 2016

222 p. / 24 x 17 cm / color and black-and-white / English

retail \$28 / wholesale \$16.80

ID#106671



Philip Losca

Exquisite Corps

EXQUISITE CORPS by Philip Losca is a new artist book of found compositions discovered by taking apart hundreds of vintage gay magazines. It was published as part of Printed Matter's Emerging Artist Publication Series, which is made possible with the generous support of the Jerome Foundation and the Andy Warhol Foundation for the Visual Arts.

New York: Printed Matter, Inc., 2017

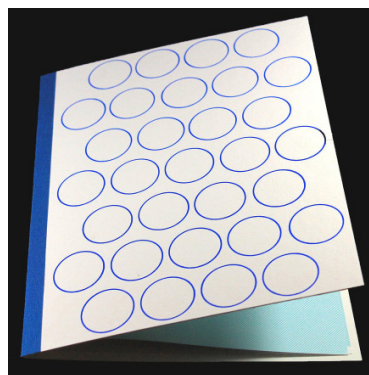
Paperback / Sewn Bound / Offset Printed / Color / Edition of 350

retail \$15 / wholesale \$9

ID#109079



A Book About Colab
(and Related Activities)



Max Schumann, editor
A Book About Colab (and Related Activities)

A Book About Colab (and Related Activities) – edited by Max Schumann, and with a Foreword and Afterword by art writer and Colab member Walter Robinson – traces the output of Collaborative Projects Inc. (aka Colab), the highly energetic gathering of young New York downtown artists active from the late 1970's through the mid 1980's.

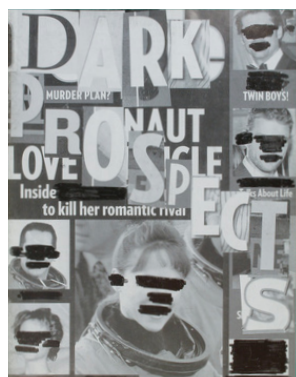
New York: Printed Matter, Inc., 2016
256 p. / 24 x 17 cm / paperback / color
wraparound poster cover / edition of 1000
retail \$39.95 / wholesale \$23.97
ID#103222

Dan Walsh
Blue Icon (Day Edition)

Blue Icon (Day edition), a hand-stitched conceptual book project, explores a minimalist conceit shaped by two progressions of form. Each sheet of the book has been trimmed to a different size and is composed of half tone dots that shift from green to blue, inviting the viewer to explore the variations of color, composition, and texture..

New York: Printed Matter, Inc., 2016
32 p. / 27.5 x 20.5 cm. / hardback / edition of 450
retail \$35 / wholesale \$21.00
ID#105532

BACKLIST



Charles Beronio
Dark Prospects

In *Dark Prospects*, Beronio takes his source material from issues of People, Time, Newsweek, and U.S. News. The artist dismantles the language of the medium by blacking out all references to corporate branding as well as the faces of featured stars and political figures.

New York: Printed Matter, Inc., 2008
62 p. / 28 x 21.5 cm. / Softcover / Staple Bound / Black and White
Retail: \$10.00 / Wholesale: \$6.00
ID#82681



Anne Callahan
Notes from the History of Ed-

Notes for the History of Ed- provides an historico-exemplary account of EDITING and/or THE EDITOR as a profession, activity and term. What happened (is happening) to the editor? (that sensitive visionary literary-journalistic figure of the last century). And, come to think of it, Where did the editor come from? This book traces the act of EDITING from Liu Xiang to Miranda Priestly with found texts and other visua

New York: Printed Matter, Inc., 2015
132 p. / 19.8 x 12.7 cm. / Paperback / Perfect Binding / Black and White / Edition of 350
Retail \$10.00 / Wholesale \$6.00
ID#101801



Erin Cosgrove
The Baader-Meinhof Affair

With *The Baader-Meinhof Affair* Erin Cosgrove writes a send-up of the romance genre, filled with the ghosts of the Baader-Meinhof gang of 1970's Germany. Dangerous passions and politics intersect as the author interjects historical cliff-notes and commentary.

New York: Printed Matter, Inc., 2003
 248 p. / 17 x 10.5 cm. / Softcover / Glue Bound / Black and White / Edition of 3000
 Retail: \$14.95 / Wholesale: \$8.97
 ID#73914



Jason Evans
Pictures for Looking at & Equivalents

Pictures for Looking at & Equivalents features a series of intricate still lifes by the artist paired with diagonally divided rectangles. With no interpretive text, the work he says "asks for just a keen pair of eyes happy to wander and wonder," setting up a kind of equivalency between the two forms.

New York: Printed Matter, Inc., 2014
 48 p. / 29 x 24.5 cm. / Softcover / Staple Bound / Color / Edition of 500
 Retail: \$15.00 / Wholesale: \$9.00
 ID#97174

Brion Gysin
Alarme

Alarme is a publication by Gysin, an icon of the Beat Generation, consisting of the 1977 calligraphic poem of the same name. The work was conceived as an artists' book but never received publication during the author's lifetime, and consists of words, gridded and repeated, that dissolve into visual patterns and gestural marks.

New York and Paris: Printed Matter, Inc. and Galerie de France, 2010
 168 p. / 25 x 25 cm. / Softcover / Sewn Bound / Black and White / Edition of 1500
 Retail: \$18.00 / Wholesale: \$10.80
 ID#87398

Rachel Harrison
Abraham Lincoln

Abraham Lincoln surveys depictions of this ubiquitous visage as it appears in the collective consciousness. Aimed to encapsulate the obscurities of our digital age, the book is comprised entirely of Googled images which show our sixteenth president sequentially turning his celebrated profile from right to left in a parade of absurd representations attesting to the over-commodification of American history including a Lincoln toe ring, a Lincoln cake, a Lincoln egg, and a Lincoln coffee mug.

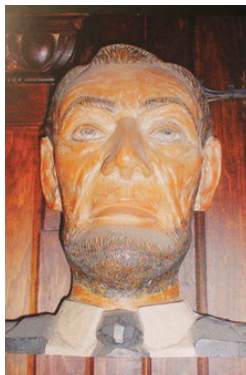
New York: Printed Matter, Inc., 2011
 268 p. / 25.5 x 20.5 cm. / Softcover / Gluebound / Color / Edition of 1000
 Retail: \$34.00 / Wholesale: \$20.40
 ID#88657

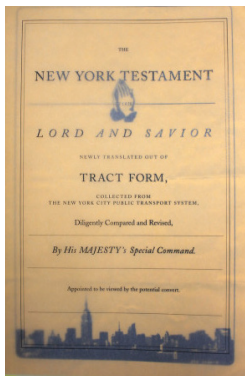
Reverend Jen
Reverend Jen's Really Cool Neighborhood

Reverend Jen's *Reverend Jen's Really Cool Neighborhood* is a travel guide to the Lower East Side, NY, filled with anecdotes of hellish roommates, loneliness and delusions of fame. Flip the book over and you'll find a bonus *Les Misrahi*, an epic musical puppet show which protests the gentrification of the Reverend's beloved bohemia.

New York: Printed Matter, Inc., 2003
 208 p. / 11.5 x 21.5 cm. / Softcover / Gluebound / Black and White / Edition of 2000
 Retail: \$14.95 / Wholesale: \$8.97
 ID#74289

Brion Gysin
Alarme





Dawn Kim
New York Testament

New York Testament compiles images from various religious tracts found in the New York City subway. The result is a “reverse engineered bible” that unifies the mostly disparate denominations in an unlikely testament to human creativity, ambition, and diversity. An appendix in the book’s final pages provides excerpts of text from each pamphlet.

New York: Printed Matter, Inc., 2015
60 p. / 21.6 x 14 cm. / Paperback / Perfect Binding / Color / Edition of 350
Retail \$15.00 / Wholesale \$9.00
ID#101802



Peter Liversidge
Proposals for Printed Matter, Inc.

Proposals for Printed Matter, Inc. is a catalog of proposals for Printed Matter, Inc. describing an array of possible projects – objects, performances, and actions in the fluxus tradition.

New York: Printed Matter, Inc., 2014
44 p. / 21 x 16.5 cm. / Softcover / Staple Bound / Black and White
Edition of 500
Retail: \$12.00 / Wholesale: \$7.20
ID#98387



Rita McBride and Glen Rubsamen, editors
Futureways

Futureways is the story of an art exhibition in the year 2304. Part collaborative novel, exhibition, and catalogue, this book utilizes the conventions of the science fiction genre, with stories about space and time travel, alien contact and robots.

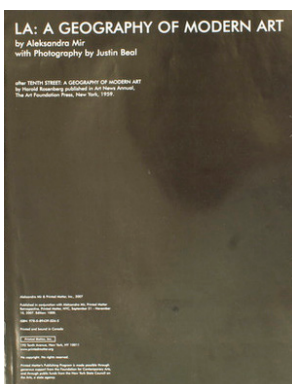
New York and Vancouver: Printed Matter, Inc., Whitney Museum of American Art and Arsenal Pulp Press, 2004
200 p. / 18 x 11 cm. / Softcover / Glue Bound / Black and White
Retail : \$14.95 / Wholesale: \$8.97
ID#77826



Wes Mills, Hipólito Rafael Chacón, Ann Wilson Lloyd
Wes Mills

Wes Mills is a monograph featuring forty-eight drawings made by the artist between 1994 and 2003. A complete index of the work is included and essays by Hipólito Rafael Chacón and Ann Wilson Lloyd discuss the work’s aesthetic and art historical significance.

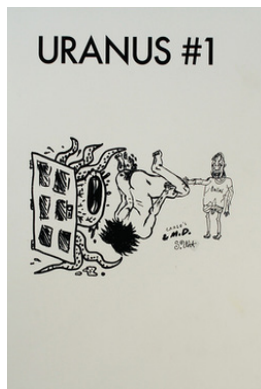
New York: Printed Matter, Inc., 2004
120 p. / 31 x 23.5 cm. / Cloth Cover / Sewn Bound / Color / Edition of 1500
Retail: \$35.00 / Wholesale: \$21.00
ID#76515



Aleksandra Mir
LA: A Geography of Modern Art

Aleksandra Mir’s oversized booklet is a modern, west coast take on Harold Rosenberg’s “Tenth Street: A Geography of Modern Art” published in Art News Annual by the Art Foundation Press in 1959. Mir’s version reads almost like an art school brochure, designed to give perspective students a glimpse at what “residential life” is like in the Southern Californian art scene. Photographs by Justin Beal document the bar scene, dinners, lectures, dance workshops, openings, and events where art appears as background scenery against which an international group of artists and students mingle.

New York: Printed Matter, Inc., 2007
7 p. / 33.5 x 25.5 cm. / Paperback / Staple Bound / Color / Edition of 1000
Retail: \$5.00 / Wholesale: \$3.00
ID#83962



Carlo Quispe, Mike Diana, and Shane Uht
Uranus #1

Within the pages of their collaborative "Gay Love Comix," Carlo Quispe, Mike Diana, and Shane Uht let their desires and fantasies roam free in these quickly-executed ink drawings, exploring explicit sex acts and candid affection.

New York: Printed Matter, Inc., 2010
 67 p. / 32 x 24 cm. / Softcover / Glue Bound / Black and White
 Retail: \$15.00 / Wholesale: \$9.00
 ID#87734



Martha Rosler
Service: A Trilogy on Colonization

A reprint of Rosler's 70's classic artists' book, originally executed as a mail art project. "A Budding Gourmet," "McTowers Maid," and "Tijuana Maid" are three short novels addressing the social uses of food.

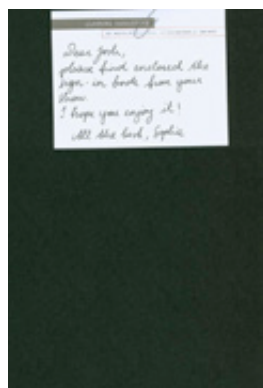
New York: Printed Matter, Inc., 2008
 126 p. / 12.5 x 21.5 cm. / Softcover / Glue Bound / Black and White / Edition of 1050
 Retail: \$10.00 / Wholesale: \$6.00
 ID#82931



Ann Chapman Scales
The Ann Scales Postcards : March 14, 1973 - March 14, 1975

The *Ann Scales Postcards* is the record of a two-year mail art project edited into book format. Hand-written postcards discussing Ann Scales' life as an artist and the nature of art itself are interspersed with literary fragments and citations from various texts on the habits of birds.

New York: Printed Matter, Inc., 1976
 64 p. / 13.5 x 20.5 cm. / Paperback / Staple Bound / Black and White
 Retail: \$5.00 / Wholesale: \$3.00
 ID#627



Josh Smith
The Signing

The Signing is a facsimile reproduction of the gallery sign-in book from the artist's 2007 exhibition "Abstraction" at Lühring Augustine Gallery. Hardbound in black cloth, the book consists of the signatures and notes left by visitors both famous and unknown.

New York: Printed Matter, Inc., 2008
 200 p. / 28.5 x 22 cm. / Cloth Cover / Sewn Bound / Black and White / Edition of 400
 Retail: \$35.00 / Wholesale: \$21.00
 ID#17938



Max Stolkin
Versions

Versions offers a concise treatment of infinite regress that pairs Hubble telescope deep-field imagery with found images of modernist stacking tables and several versions of the same story. This title was published by Printed Matter as part of their Emerging Artists Publication Series.

New York: Printed Matter, Inc., 2014
 60 p. / 22 x 15.5 cm. / Softcover / Gluebound / Color / Edition of 350
 Retail: \$10.00 / Wholesale: \$6.00
 ID#98209



Michelle Stuart

The Fall

The Fall is composed of stereopticon photos of Southern California waterfalls, which are juxtaposed with a text combining real and imagined history, geological phenomena and exploration, and a paradise inhabited only by women.

New York: Printed Matter, Inc., 1976

28 p. / 20 x 23 cm. / Softcover / Staple Bound / Offset-Printed

Retail \$6.00 / Wholesale: \$3.60

ID#1793



Derek Sullivan

Persistent Huts

An accordion fold-out book based on Ed Ruscha's famous *Every Building on the Sunset Strip*. However, the photos inside are of structures built out of multiple copies of another famous artist's book, *Psychobuildings* by Martin Kippenburger.

New York: Printed Matter, Inc., 2008

18 p. / 18 x 14 cm. / Paperback / Accordion / Black and White / Edition of 500

Retail: \$15.00 / Wholesale: \$9.00

ID#83588

ARTIST AUDIO



Destroy All Monsters

Double Sextet

Recorded in Ann Arbor in 1975 (and lost for 35 years), this Destroy All Monsters LP gem features the underground sound of the group as a sextet (Mike Kelley, Jim Shaw, Cary Loren, Jeff Fields, Kalle Nemvalts, and John Reed). Cover art designed by Mike Kelley and Cary Loren.

New York: Printed Matter, Inc. 2009

31 x 31 cm. / Audio Vinyl / Edition of 1000

Retail: \$18.00 / Wholesale: \$10.80

ID#8519

Sun Foot, Stefan Marx

The Rain Song 7"

To celebrate Sun Foot's appearance at the 2012 NY Art Book Fair Preview, we presented this limited edition 7" picture disc featuring their song "Rain Song". The San Francisco based group consists of artist Chris Johanson, multi-instrumentalist Brian Mumford, and drummer Ron Burns. Illustrator and longtime Printed Matter contributor Stefan Marx provided the artwork and album design.

New York: Printed Matter, Inc. 2012

31 x 31 cm. / Audio Vinyl / Edition of 500

Retail: \$20.00 / Wholesale: \$5.40

ID# 92058

