



DUBAI OPERA



RESILIENCE

CLIMATE CONCERT



COP²⁸
UAE



DECEMBER 6 • 2023 • 6 PM



AquariumoftheBay.org/ClimateConcert





COP²⁸
UAE

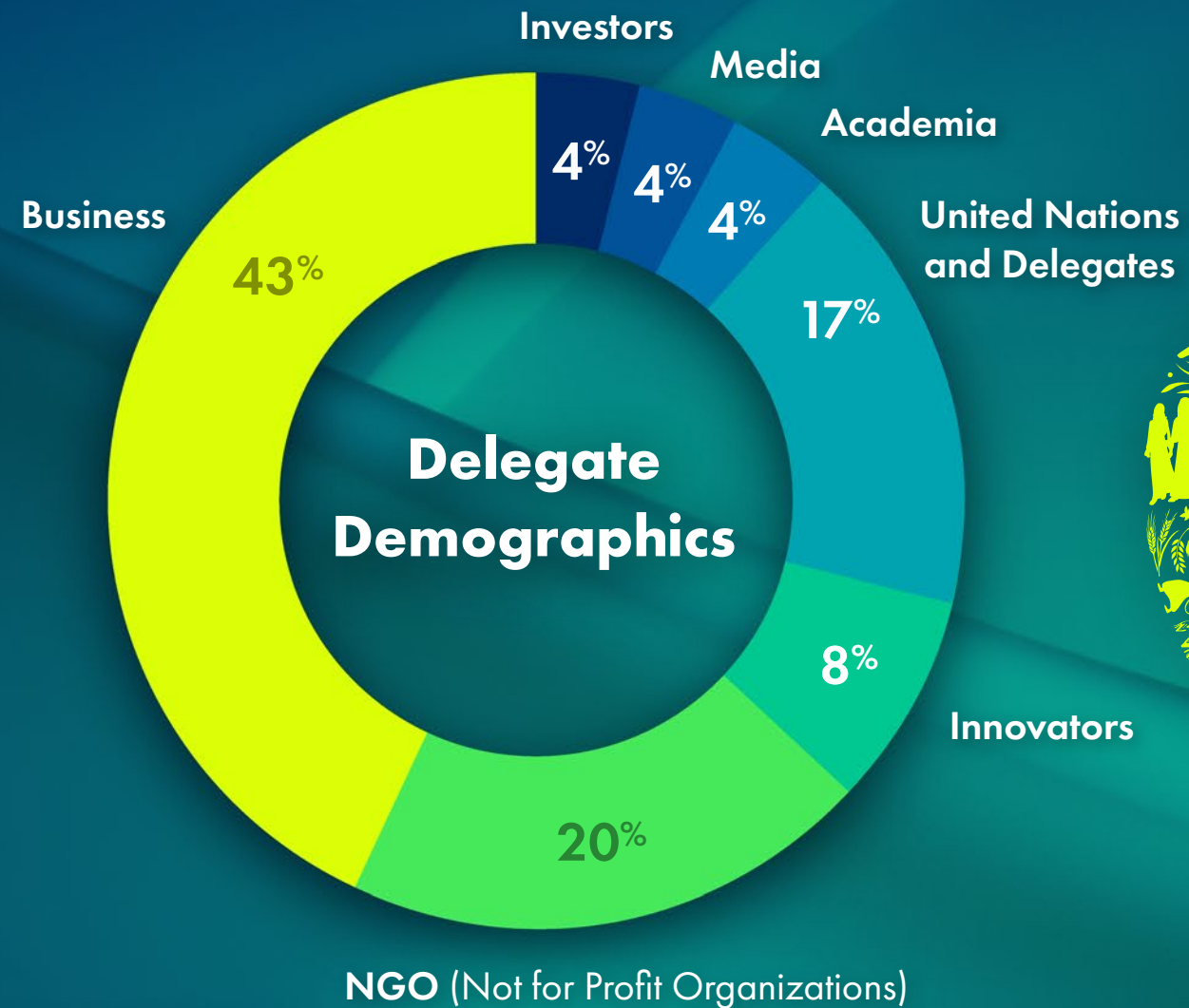
**WORLD'S LARGEST
GATHERING OF
CLIMATE LEADERS**



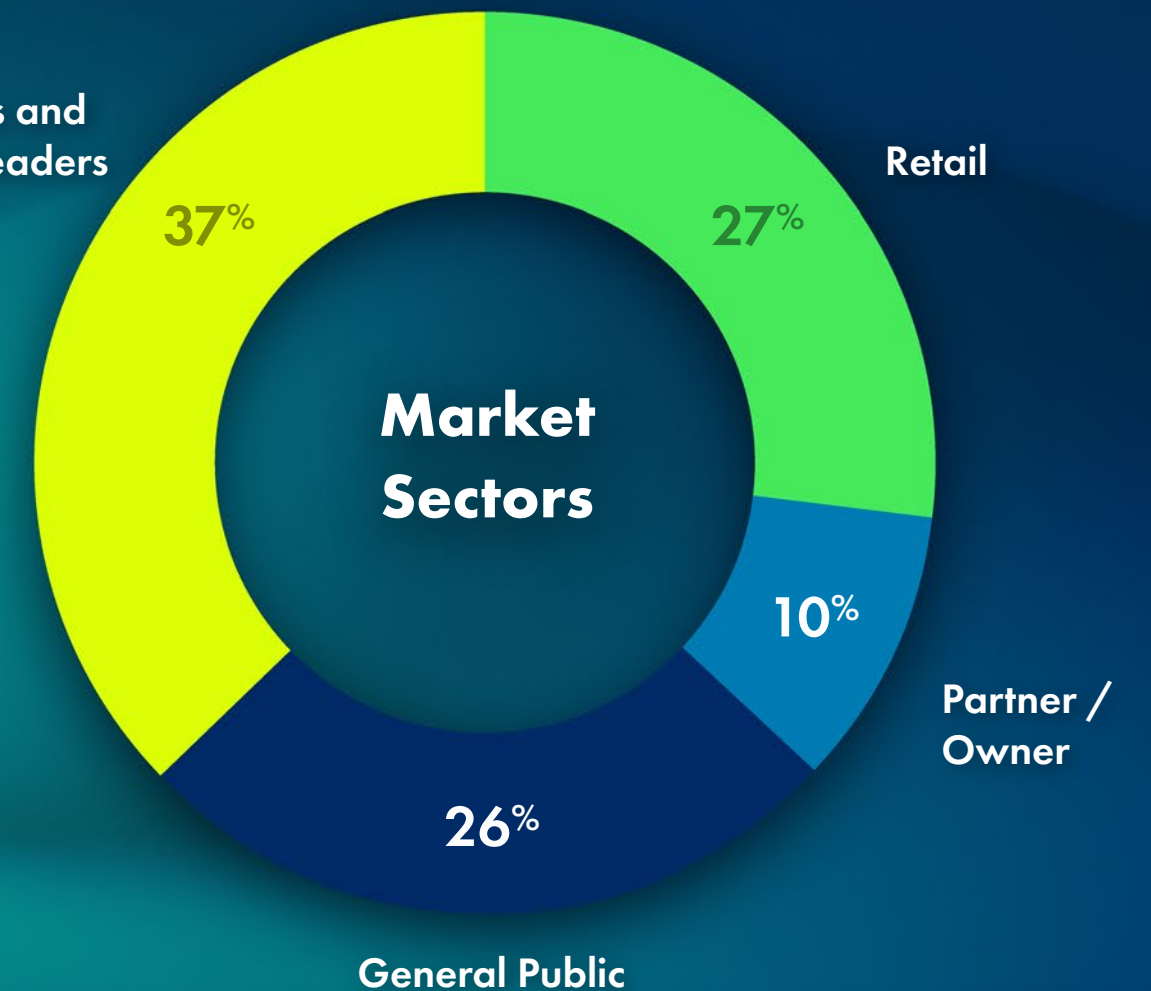
**EXPO
CITY
DUBAI**

UN COP28 UAE

NOV 31 – DEC 12, 2023



Executives and
Climate Leaders





COP²⁸
UAE



140

HEADS OF STATE

151

NATIONS

30,000

DELEGATES

4,000

MEDIA REPRESENTATIVES

15,000

OBSERVERS

"Greenhouse gas emissions keep growing. Global temperatures keep rising. And our planet is fast approaching the tipping point that will make climate chaos irreversible."

Antonio Guterres
Secretary General
United Nations

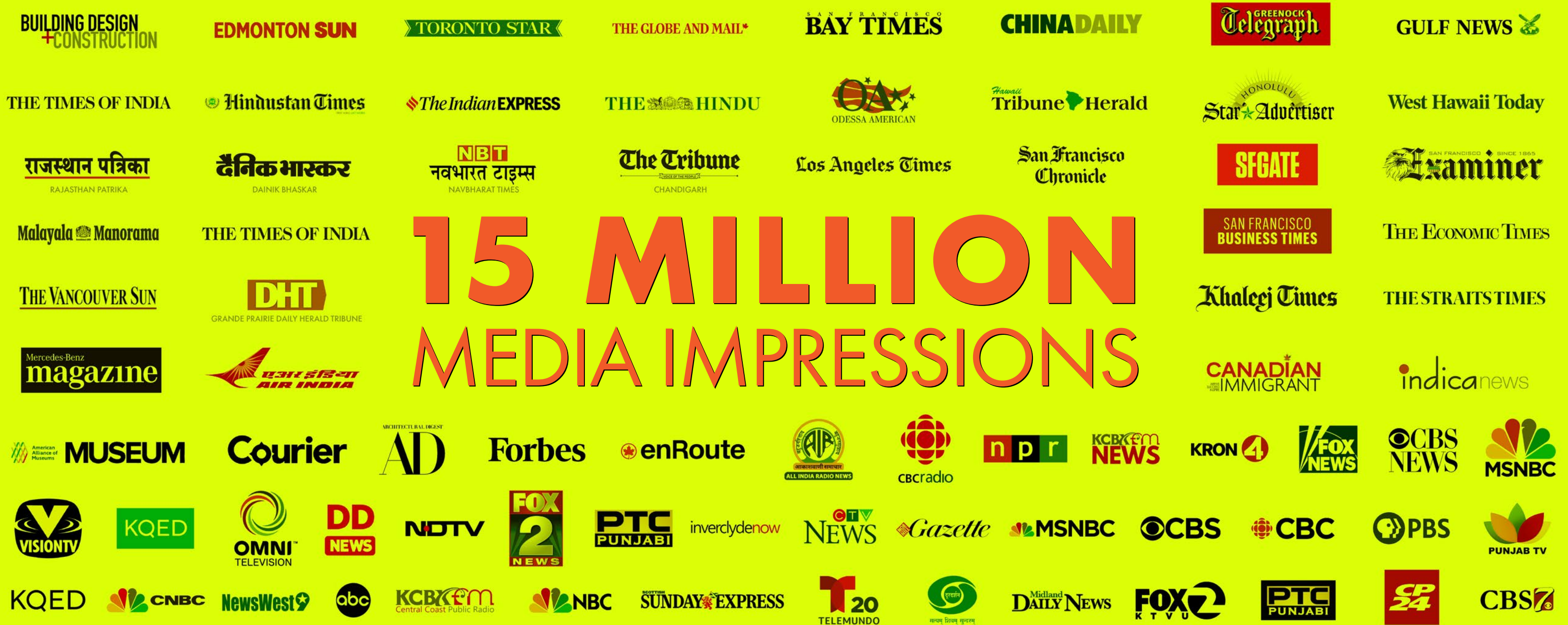


OPENING REMARKS

"As the first country in the region to ratify the Paris Agreement, the first to commit to an economy-wide reduction in emissions, and the first to announce a Net Zero by 2050 strategic initiative, the UAE is committed to raising ambition in this critical decade of climate change."

**HE Mariam bint Mohammed
Saeed Hareb Almheiri**
UAE Minister of Climate
Change and Environment





15 MILLION
MEDIA IMPRESSIONS

JOIN US IN RESONANCE

SEA LEVEL RISE
GLOBAL WARMING
OCEAN POLLUTION
CLIMATE CRISIS



HOPE SPOTS
MARINE PROTECTED AREAS
CLIMATE ACCORD
BLUE ECONOMY

Join the Climate Concert at Dubai Opera on
December 6, as a **PREMIER SPONSOR**

CLIMATE RESILIENCE bayecotarium™




3X GRAMMY® Winner
RICKY KEJ
LIVE

7X GRAMMY® Winner
STEWART COPELAND
Founder, Drummer - The POLICE

POLICE
DAMAGED

FIRDAUS
ORCHESTRA

MASTER OF CEREMONIES

TARIQ QUREISHY
Xponential Futurist

FEATURING ANURADHA JUJU


MASTER OF CEREMONIES

LUKWESA BURAK
BBC Anchor

DECEMBER 6 • 2023 • 6 PM

MARKETING BENEFITS

**Social
Media**

E-Blast

Website

Newsprint

**VIP
Reception**

Advertisement



SPONSORSHIP LEVELS + BENEFITS

PREMIER SPONSOR

Exclusive access to concert guests day of event!

SURGE
\$250,000

- Unique marketing opportunities including logo in social media posts with links back to your website
- Your company's logo in event signage and program, with a page in the concert program with text provided by you, with your sustainability and ocean conservation messaging, including your logo and one photo.
- Your company's logo on email invitations, on the screen at the event, e-blasts, media releases and logo inclusion in advertising and promotions.
- 32 VIP tickets for Resonance Climate Concert with preferred seating
- 32 tickets for the VIP cocktail reception prior to the concert
- 6 tickets for the exclusive after party and dinner

SWELL
\$150,000

- Unique marketing opportunities including logo in social media posts with links back to your website
- Your company's logo in event signage and program, with a page in the concert program with 3 lines of text provided by you, with your sustainability and ocean conservation messaging, including your logo
- Your company's logo on email invitations, on the screen at the event, e-blasts, media releases and logo inclusion in advertising and promotions.
- 16 VIP tickets for Resonance Concert with preferred seating
- 16 tickets for the VIP cocktail reception prior to the concert
- 2 tickets for the exclusive after party and dinner

TIDE
\$100,000

- Unique marketing opportunities including logo in social media posts with links back to your website
- Your company's logo in event signage and program.
- Your company's logo on email invitations, on the screen at the event, e-blasts, media releases and logo inclusion in advertising and promotions.
- 16 tickets for Resonance Climate Concert with preferred seating
- 16 tickets for the VIP cocktail reception prior to the concert

CURRENT
\$50,000

- Unique marketing opportunities including logo in social media posts with links back to your website
- Your company's logo in event signage and program
- Your company's logo on email invitations, on the screen at the event, e-blasts, media releases and logo inclusion in advertising and promotions.
- 8 VIP tickets for Resonance Climate Concert with preferred seating
- 8 tickets for the VIP cocktail reception prior to the concert

WAVE
\$25,000

- Unique marketing opportunities including logo in social media posts
- Your company's logo in event signage and programYour company's logo on email invitations, on the screen at the event, e-blasts
- 8 VIP tickets for Resonance Climate Concert with preferred seating
- 8 tickets for the VIP cocktail reception prior to the concert





our future

Climate Change is the greatest existential threat facing mankind. Ocean acidification, sea-level rise, melting polar ice-caps, micro-plastics and greenhouse gases are just the proverbial tip of the ice-berg. With every magazine, policy think-tank and news organization running major cover stories on unraveling phenomena of Climate Change, the need for awareness and action, has never been greater. A landmark \$260 million transformation of the Smithsonian Affiliated Aquarium of the Bay in San Francisco, to the first of its kind Climate Resilience and Ocean Conservation Living Bay Ecotarium is now underway.

As the world stands in solidarity with UN and the wealthiest philanthropies around the globe pledge support, the Bay Ecotarium has that rare opportunity- the best

location visited by 15 million on average each year, a powerful vision, the finest ambassadors and advisors and a stellar design backed by a 42 years track-record, to deliver an environmental edifice of unprecedented scale and scope. Conceived by an international team of architects, designers, multi-media and visual communication specialists, the living museum resonates with indigenous native American call for progressive environmental stewardship situated amid a 3 acre public green eco-park dedicated to conservation. This iconic, highly visible generational non-profit initiative, will transform San Francisco into a destination of climate resilience and a beacon of environmental movement worldwide.

BE the movement!™





bayecotarium.org

The largest watershed conservation non-profit in San Francisco, bay.org / BayEcotarium is an amalgam of six institutions, united under one mission focused on climate literacy, environmental policy and conservation. The Smithsonian affiliated Aquarium houses the longest tunnel systems in the United States with 24,000 animals and over 200 species. Human impact and environmental changes have put a strain on marine and terrestrial ecosystems requiring awareness and active mitigation measures for future generations.



AQUARIUM
OF THE BAY



THE BAY INSTITUTE



BAY MODEL ALLIANCE



STUDIO AQUA



BAY ACADEMY



SPONSORSHIP OPPORTUNITIES

Proceeds from the Resonance Climate Concert support the non-profit mission of bay.org

Contact:
development@bay.org

Sponsorship Deadline
September 2023.

501c3 non-profit.
Tax ID# 90-0401015

	SURGE \$250,000	SWELL \$150,000	TIDE \$100,000	CURRENT \$50,000	WAVE \$25,000	
	32 VIP	16 VIP	16 VIP	8 VIP	16 VIP	Event Tickets (VIP Reception)
	32	16	16	8	8	Concert Tickets
	•	•	•	•	•	Event Branding
	•	•	•	•	•	Name Included in Promo Materials
	•	•	•	•		Website Recognition
	•	•				Preferred Seating
	•					Featured Sponsor (Logo on screen display)



SPONSORSHIP AGREEMENT

Contact:
development@bay.org

501c3 non-profit.
Tax ID# 90-0401015

Donor/Business Name: _____
(Please list exactly as it should appear in signage and printed materials)

Name of Contact Person: _____

Address: _____

City, State, Zip: _____

Telephone: _____ email: _____

Sponsorship Level:

☐ **SURGE** ☐ **SWELL** ☐ **TIDE** ☐ **CURRENT** ☐ **WAVE**
\$250,000 \$150,000 \$100,000 \$50,000 \$25,000

☐ **OTHER** _____

Payment:

☐ Check payable to bay.org ☐ Please bill me later
☐ Visa ☐ MasterCard ☐ Discover ☐ AMEX

Amount: _____ Expiration: _____

Account: _____

Name on Card: _____

Billing Address: _____

City, State, Zip: _____

Signature: _____





RESILIENCE

CLIMATE CONCERT

