

Four playing cards are shown side-by-side. From left to right: a black card with a white 'B' and a black spade symbol in the top-left and bottom-right corners; an orange card with a white 'O' and an orange spade symbol in the top-left and bottom-right corners; a white card with a black 'W' and a white spade symbol in the top-left and bottom-right corners; and a lilac card with a white 'L' and a lilac spade symbol in the top-left and bottom-right corners.

LOS ANGELES

**YOUR
LOGO/DESIGN
HERE**

#sblv23 #thegameofspades #yourcompany



500+
teams

Will compete in

15
playoff cities

for a chance to win



to Las Vegas, NV for SB23' Weekend



to fight it out on the table for a shot at



the 2023 SPADES BOWL Championship belts +

\$20,000

What is SPADES BOWL?

- ♠ SPADES BOWL is the world's first Spades league which will gather all of the best Spades players from all over the world to compete for a championship title similar to most professional sports.
- ♠ For our inaugural year, 15 playoff tournaments will be held in 15 different metropolitan cities across the United States during the Summer/Fall of 2023.
- ♠ During each playoff tournament, 32 teams will battle it out in a double elimination tournament (must lose twice to be disqualified) to crown a local champion.
- ♠ The winning team from each playoff city will win airfare + hotel to Las Vegas on November 4th, 2023 to compete in a pool of 64-teams for the SPADES BOWL title and up to \$20,000 in cash and prizes (with a twist!).
- ♠ Each year more cities will be added as the league expands.



LAS VEGAS 2023

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SB LV 23' CITIES



Atlanta, GA



Boston, MA



Charlotte, NC



Cleveland, OH



Dallas, TX



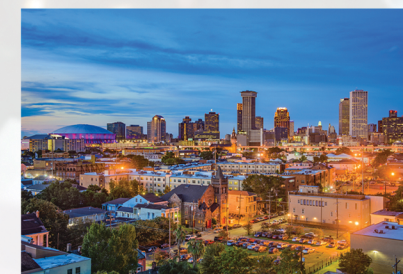
Detroit, MI



Houston, TX



Los Angeles, CA



New Orleans, LA



New York, NY



Philadelphia, PA



St. Louis, MO



Tampa, FL



Washington DC



Miami, FL



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LEAGUE SCHEDULE

May 27th Los Angeles, CA | @MG Studio

June 03rd Cleveland, OH | @Euphoria Lounge

June 10th Charlotte, NC @1501 South Mint

June 24th Atlanta, GA @Original Hot Dog Factory

***July 01st** NYC / North, NJ | @TBD

July 08th Boston, MA | @Sunset Cantina

July 15th Dallas, TX | @ESO Mimosa Bar

July 30th Washington D.C. | @Hook Hall

***Aug 05th** Houston, TX | @TBD

Aug 13th St. Louis, MO | @Open Concept STL

Aug 20th Philadelphia, PA | @A King's Cafe

Aug 26th New Orleans, LA | @Feaux Lounge

***Sept 09th** Tampa, FL | @TBD

***Sept 16th** Detroit, MI | @TBD

***Sept 23rd** Miami, FL | @Rosie's Miami

***Sept 30th** Reserve Date*

* subject to change



SB LV 23'

NOV 04th Las Vegas, NV | @MEET



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CITY SPONSORSHIP

- ♠ We are giving your company/brand the opportunity to officially sponsor an SB LV 23' playoff city and the winning team from that city in the Las Vegas Championship.
- ♠ Your company logo and/or tagline will be displayed on all 16 tables during the sponsored playoff event in addition to event step & repeat, banners and t-shirts.
- ♠ If relevant, products can be placed on the the tables for all finals matches during the event.





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CITY SPONSORSHIP

CONT'D

- ♠ In addition to the key branding elements, your company name and/or logo will be printed on the trophies given to the winners of your sponsored event as well as all promotional items to promote the event i.e. flyers, posters etc.
- ♠ Your company will have first rights to the 2024 city sponsorship capped at the current rate. City sponsorships are expected to increase in 2024.



SPADES
BOWL
2024



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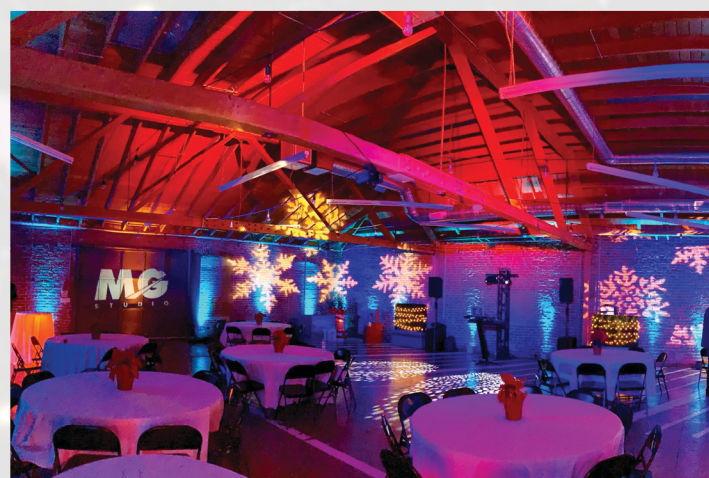


the 2023 SPADES BOWL Championship belts +

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LOS ANGELES VENUE

The Los Angeles Playoff will take place at MG Studio, a 6500 sq ft unique creative space located one block from the Crypto Arena in downtown LA. This fully customizable space is the perfect blank canvas to create a memorable consumer experience with the help of your brand.





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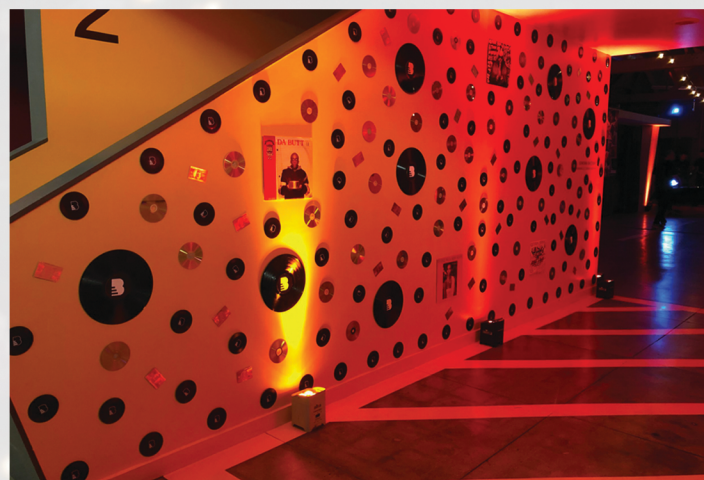


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EXPERIENCE MKTG

Create a one of a kind branded consumer experience at your sponsored playoff event.





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TEAM BRANDING

♠ The winning team from your sponsored city will wear your company logo during the Las Vegas, NV Championship event.



♠ The company who sponsors the SB LV 23' winning team will receive a FREE city sponsorship for the 2024 season



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SB LV 23' VENUE



Over 15,000 sq ft. of completely customizable and technologically advanced space with unlimited branding opportunities.



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PARTNER WITH US

We are looking for premium brands to partner with us and help bring SPADES BOWL 23' to life in a way that sets the tone for years to come.

The Game of Spades has had, and continues to have such a profound impact on American culture, and we would love to partner with you to help celebrate this impact in a unique and exciting way.

The Ask

We estimate a cost of \$5,000 to execute this proposal per city.

Will Receive:

- Logo on all 16 tables during the event
- Logo on t-shirts given to all players and venue staff
- Logo on Step & Repeat used for all photos and interviews
- Logo on banners setup throughout the venue
- Logo on posters and flyers used to promote the event throughout the city
- Name on trophies given to winners
- Added to official partners section of Spades Bowl website with link to company website.
- First rights to 2024 city sponsorship capped at 2023 rate
- Sponsor winning team in the SB LV 23' Championship
- Banner of winning team and company logo displayed at SB LV 23' Championship