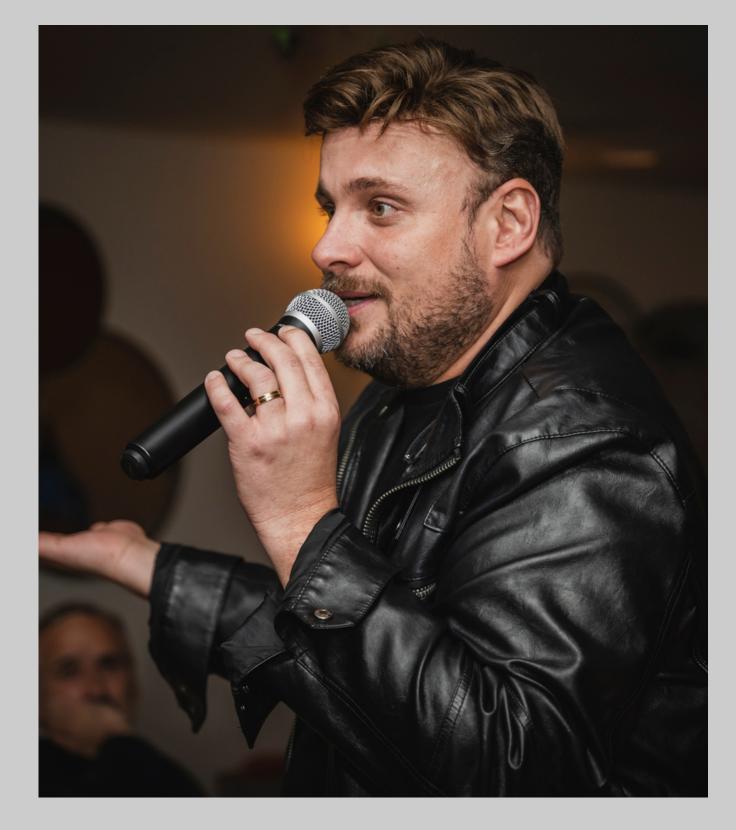
yx entertainment



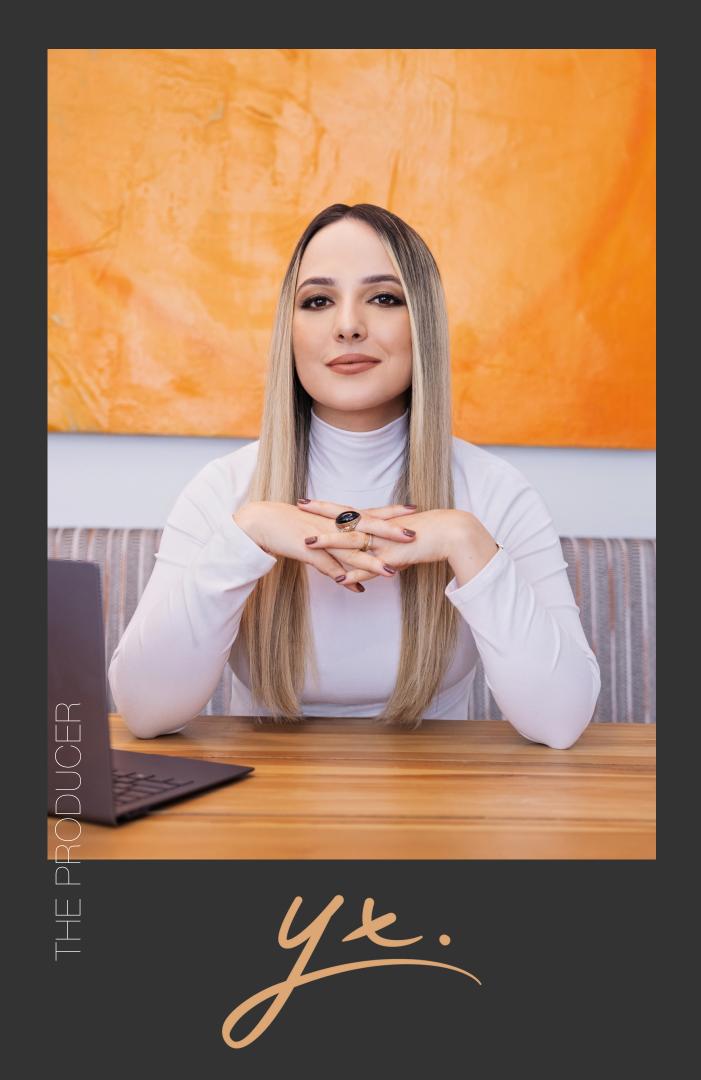




THE STAR

### Leo Fuchs

Leo Fuchs never stops! Theater producer and celebrities favorite person, the Brazilian producer collects great numbers in the theatre field. With 27 years of career, he has already taken three million spectators for theaters with his shows. Among Léo's box office hits is Meu Passado Não Me Condena, starring Fernanda Souza, which attracted nearly a million viewers to the theaters; In addition to producing theater plays, Léo dedicated himself for two years to the scripts and direction of Canal Gioh, by Giovanna Ewbank. And now his Sarau is successfully going to many cities in the United States.



### YX Entertainment

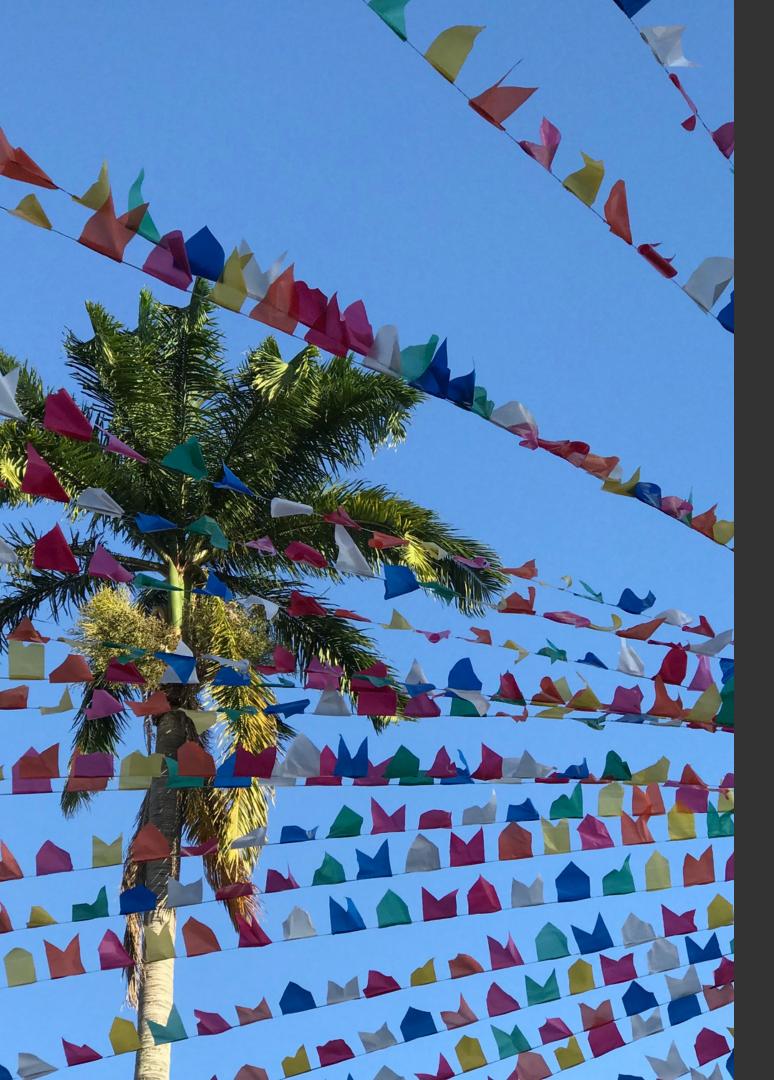
YX Entertainment is an event business based in Los Angeles. It was founded by Yanne Xavier and it's focused in film, theater and music. Also known for its Brazilian film events, YX Entertainment has brought famous names from Brazil to the Hollywood spotlight. André Mattos, Humberto Martins, Edmilson Filho and Sacha Bali are some of the great artists that YX had the pleasure to work with. For the latest music event, YX brought the famous band Harmonia do Samba.





Leo 's Soiree is an event that happens in Orlando, Miami and Los Angeles. The event is a way to reunite the Brazilian community for memorable stories, poetry by amazing writers like Vinicius de Moraes, Cecilia Meireles and to sing MPB (Brazilian Popular Music). It starts with successes from 1960 and ends with successes from nowadays.





## Sarau do Leo in Los Angeles

The 3rd Sarau do Leo in LA is planned to happen in June, 2022 at The Victorian in Santa Monica.

This edition will have a special theme:

Festa Junina. A traditional party in Brazil that happens in June and July.

For the first time the soiree will happen on a SUNDAY and we expect to bring more than 100 people!

### YX Entertainment invests in talents!

Flyers, backdrop, pictures, videos, sales and press. Everything for a positive visibility. We produce Art!

# 



Journalist / Press Brazil & USA

Lael Arruda



Photographer and audiovisual producer

Eduardo "Orelha" (Wave Degree)



Graphic Designer

Ana Beatriz



### Los Angeles recebe Sarau do Leo Fuchs dia 23 de março

Evento promovido pela YX Entertainment une diversão e networking

1/03/2022



#### **QUEM NEWS**

### Simaria se diverte em sarau de Léo Fuchs em Miami

Cantora se apresentou em festa nos Estados Unidos na noite de terça-feira (22)

23.2.2022 | REDAÇÃO QUEM



SIMARIA E LÉO FUCHS (FOTO: DIVULGAÇÃO)

Simaria se divertiu no Sarau do Léo, realizado pelo produtor e ator Leo Fuchs, na noite de terça-feira (22), em Miami, nos Estados Unidos. O evento teve como

### LEO FUCHS FAZ SEU SEGUNDO SARAU NO DIA 23 DE MARÇO EM LOS **ANGELES**

SOUL BRASIL

Brazilian Community News, Cultura o Mandan Culture & Behavior, Dança & Mus

### Music | 0 • | \*\*\*\* Brasiliense se destaca como produtora de eventos em Hollywood, na Califórnia

Yanne Xavier chegou aos EUA há dez anos para estudar inglês e tentar a vida na área de entretenimento; hoje ela acumula projetos de sucesso e anuncia eventos para 2022

produtora brasileira Yanne Xavier preparou ma programação intensa de eventos para o ano de 2022 apostando no controle da pandemia da covid. A jovem brasiliense, que está compleando dez anos na terra do Tio Sam, chegou à Califórnia para estudar inglês e tentar a vida no tenimento. Uma década depois, e exercendo a função de produtora, ela tem acumulado

Logo após a abertura de sua empresa, a YX Entertainment, Yanne levou a banda Harmonia do Samba para Los Angeles, matando um pouco a saudade do brasileiro dos sucessos da banda baiana. No audiovisual, Yanne integrou a equipe do Los Angeles Brazilian Film Festival, considerado um dos mais importantes festivais de cinema brasileiro no exterior, e já produziu filmes e eventos com renomados talentos brasileiros, como Humberto Martins, Edmilson Filho e Sacha Bali.

cão de uma festa de luxo em uma mansão em Nascida no Distrito Federal, Yanne Xavier s



Angeles, San Diego e Las Vegas, mas com a

Hollywood. "Acabamos de produzir o 'Sarau pre sonhou com o mundo do entretenime do Léo Fuchs' aqui em Los Angeles. O evento "Eu tinha uns 6 anos e a minha mãe me l que já é tradicional na Flórida funcionou super 💮 va pra fazer teste de dança e atuação porqu bem por aqui, atraindo famosos, escritores, au- amava dançar e atuar. Na escola, eu era sen tores, investidores. Enfim, as pessoas vêm se a diretora das peças de teatro, das filmag divertir, mas há uma grande oportunidade de networking, e é esse o nosso diferencial. Por isso conheci o real mundo do entretenimento e





PRODUTORA POR TRÁS DOS GRANDES EVENTOS BRASILEIROS NOS EUA ANUNCIA EVENTOS INFANTIS E 'SARAU DO LÉO FUCHS'

Analice Nicolau

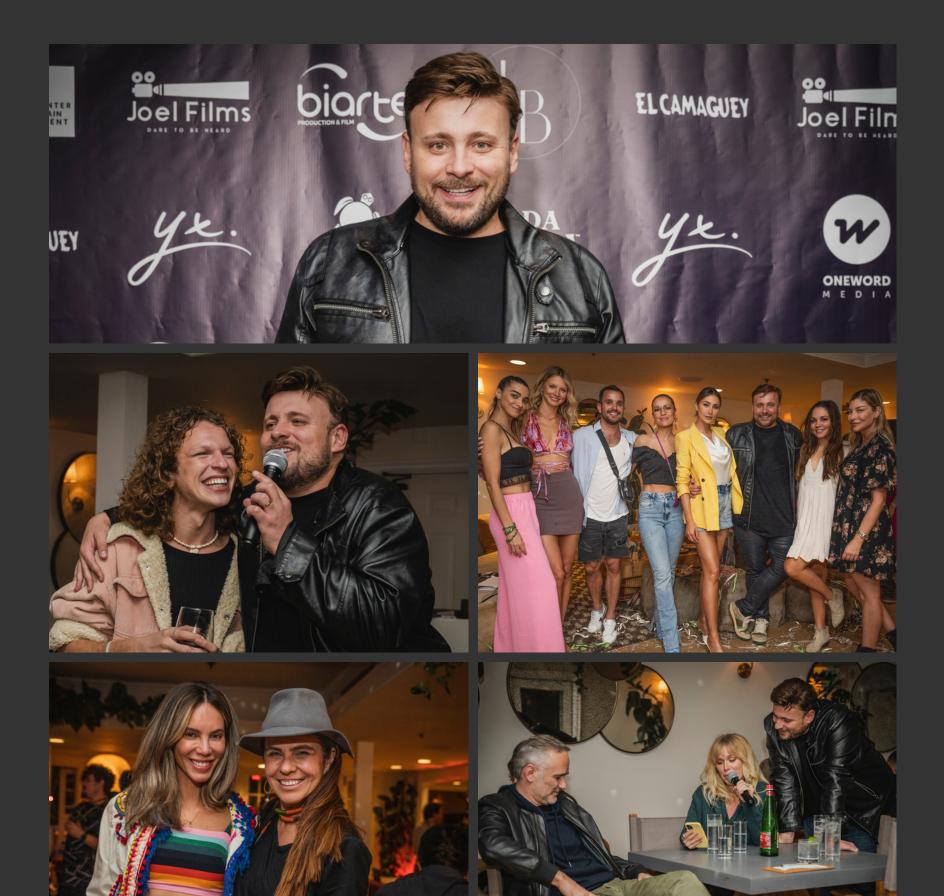
Produtora por trás dos grandes eventos brasileiros nos EUA anuncia eventos infantis e 'Sarau do Léo Fuchs'

Yanne Xavier está completando 10 anos vivendo no exterior e comemora em grande estilo





**•** 610



## Target audience

At the event

The event is open for everyone!
Being a cultural event, it attracts
producers, directors, investors
and business people that are
involved with entertainment. It's
an event to have fun and network.











### Target audience

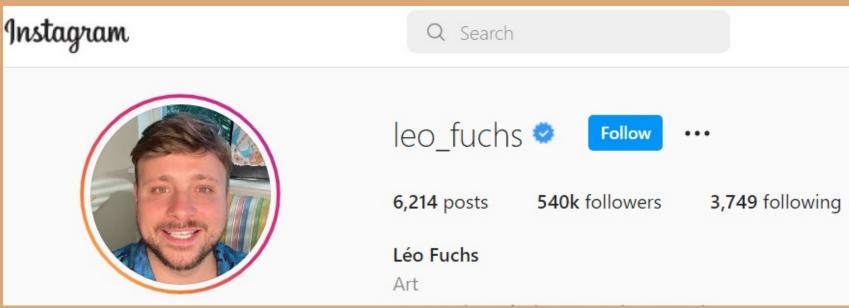
#### @TheVictorianSM

The event happens at The Victorian, located in Santa Monica - CA.

Close to the beach, the house has three floors with beautiful lounges, amazing food and drinks.

It welcomes people from all ages during the day. At night, it's 21+!

2640 Main Street, Santa Monica, CA











### Target audience

@leo\_fuchs

With 540k followers, Leo Fuchs IG is not just quantity, it's great quality.

Anitta, Xuxa, Bruna Marquezine, GKay are some of the many big names from the entertainment industry that are following the star.

Leo's IG reaches teens and adults from Brazil and USA.



# Sponsorship Packages

### **GOLD**

#### \$3,000

- Professional promotional business video on Leo Fuchs instagram stories
- 10 tickets + VIP seats
- Opportunity to introduce/talk about the business at the event (microphone)
- Mention by Leo Fuchs on instagram + business tag
- Mention by Leo Fuchs at the event
- Logo on flyer (Large size)
- Logo on step and repeat (Large size)
- Gift bag (accessories or flyer provided by sponsor) (optional)

### SILVER

#### \$1,000

- Mention by Leo Fuchs on instagram + business tag
- Mention by Leo Fuchs at the event
- Logo on flyer (Medium size)
- Logo on step and repeat (Medium size)
- Gift bag (accessories or flyer provided by sponsor) (optional)

### **BRONZE**

#### \$500

- Mention by Leo Fuchs at the event
- Logo on step and repeat (Medium size)
- Gift bag (accessories or flyer provided by sponsor) (optional)



(310) 866 1421

yanne@yxentertainment.com