

1972 **50** 2022
NETA
50 YEARS OF SETTING THE STANDARD



THE PREMIER ELECTRICAL MAINTENANCE AND SAFETY CONFERENCE

2022 **POWERTEST** CONFERENCE

FEBRUARY 28 – MARCH 4, 2022
HYATT REGENCY | COLORADO CONVENTION CENTER

POWERTEST.ORG
888.300.6382

HOSTED BY
NETA

CALL FOR **SPONSORS**

Promote your products and services to a valuable audience of key industry decision makers while increasing brand visibility.

Learn more about sponsorship items at powertest.org

SIGN UP NOW TO RESERVE YOUR **POWERTEST 2022** SPONSORSHIP PACKAGE

**JOIN THE LEADERS OF THE
ELECTRICAL POWER INDUSTRY AS
THEY GATHER FOR THIS PREMIER
EVENT.**

- Reach hundreds of decision-makers
- Receive free advertising and press reaching thousands of industry professionals
- Reserve a PowerTest 2022 sponsorship or hospitality suite and establish your leadership in the testing industry, staying one step ahead of your competitors

CONNECT WITH YOUR CUSTOMERS

Connect with your customers leading up to and throughout the conference. Fill out the **Final Sponsor Worksheet and Sponsorship Agreement Form** and email, mail, or fax it to NETA today!

 **2022**

SPONSORSHIP LEVELS

PLATINUM\$30,000

PREMIUM\$ 20,000

HIGH-VOLTAGE\$15,000

MEDIUM-VOLTAGE\$12,000

LOW-VOLTAGE\$ 8,000

GENERAL\$ 5,000

For questions or assistance creating your package or for additional sponsorship and venue branding opportunities:

CONTACT

Laura McDonald
lmcdonald@netaworld.org
888.300.6382 (NETA)



BUILD YOUR CUSTOM 2022 SPONSORSHIP PACKAGE

IN-PERSON EVENT

\$20,000

Power Bar Sponsors (3 Available)

\$18,000

Pre-conference Event
Co-Sponsor: Lucky Strike

\$15,000

Social Media/Email Sponsor
Mobile App Sponsor

\$12,000

Swiss Army Knife
Screwdriver Multi-Tool
In Room Delivery - 1972
Newspaper Theme

\$10,000

Welcome Bags

\$8,000

Hand Sanitizer Stations
Keycards

\$7,000

Conference Padfolios
Registration Desk
Lanyards
Water Bottle

\$6,000

Exhibitor/Speaker
Registration Desk
Trade Show Entrance Unit
Trade Show Bags - with zipper
Exhibit Bar/Koozies
Breakfast Sponsor (Per Day)
Refreshment Sponsor (Per Day)

\$5,000

Registration Area Table Tents
Exhibit Guide Sponsor
Conference Bag Insert
Notepads
Attendee Luncheon Sponsor
(3 Available)
Trade Show Luncheon Sponsor
(3 Available)

\$5,000

Sponsored Individual
Hand Sanitizer
Sponsored Individual
Hand Sanitizer
Reusable Straws
Wine Bottle Koozie
Exhibit Hall Aisle Sponsor

\$3,000

Webcam Cover
One Monday Paper Track
(5 Available)
Trade Show Floor Plan
(3 Available)
Pens
Mobile App Banner Ad
(5 Available)

\$1,000

Hospitality Suite Host - fee covers
room rental. Food/Beverage/
Entertainment additional cost

\$500

Board Gift Bag
Sponsored Giveaway

**ASK US
ABOUT
ADDITIONAL
SPONSORSHIP
OPPORTUNITIES**

Stairs Leading to Exhibit Hall

Escalator Clings Leading to
Exhibit Hall

Entrance Outdoor Columns

Lobby - GoBo Lights

Lobby - Indoor Columns

Lobby - Floor Clings

Directional Clings to
Convention Center

BUILD YOUR CUSTOM 2022 SPONSORSHIP PACKAGE

VIRTUAL OFFERINGS

\$20,000

Event app sponsor - includes opening splash screen for in-person event + 90 days following for virtual sessions. Includes promotion as event app sponsor in conference materials.

\$10,000

Featured video - 10 minute max video spot on homepage of virtual attendee hub. 90 days of display.

\$3,000

Session sponsor - listed as sponsor in agenda. Will provide lead information for sponsored session for 90 days. Includes 90 second commercial spot at opening of session.

\$15,000

Home-delivered snack box

\$8,000

Featured sponsor - Featured in high traffic areas and home screen of virtual attendee hub. Create company "landing page" (similar to simplified virtual booth) with link to company website.

\$1,000

In-person sponsor add-on to virtual sponsor listing

\$12,000

Sponsored lunch delivery



FINAL SPONSOR WORKSHEET AND SPONSORSHIP AGREEMENT FORM

IN-PERSON EVENT

\$20,000	PowerBash Sponsors (3 Available - SOLD OUT)	\$5,000	Registration Area Table Tents
\$15,000	Social Media/Email Sponsor		Digital Exhibit Guide Sponsor
	Mobile App Sponsor		Conference Bag Insert
\$12,000	Swiss Army Knife		Notepads
	Screwdriver Multi-Tool		Attendee Luncheon Sponsor (3 Available)
	In Room Delivery - 1972 Newspaper Theme		Trade Show Luncheon Sponsor (3 Available)
\$10,000	Welcome Bags		Sponsored Individual Hand Sanitizer
\$8,000	Hand Sanitizer Stations	\$3,000	Reusable Straws
	Keycards		Wine Bottle Koozie
\$7,000	Conference Padfolios		Webcam Cover
	Registration Desk		One Monday Paper Track (5 Available)
	Sponsored Water Bottles (SOLD OUT)		Trade Show Floor Plan (3 Available)
	Lanyards	\$1,000	Pens
\$6,000	Exhibitor/Speaker Registration Desk		Mobile App Banner Ad (5 Available)
	Trade Show Entrance Unit		Hospitality Suite Host - fee covers room rental. Food/Beverage/Entertainment additional cost
	Trade Show Bags - with zipper	\$500	Board Gift Bag Sponsored Giveaway
	Exhibit Bar/Koozies (Per Day)		
	Breakfast Sponsor (Per Day)		
	Refreshment Sponsor		

Sponsorship Total \$ _____

VIRTUAL OFFERINGS

\$20,000	Event app sponsor - includes opening splash screen for in-person event + 90 days following for virtual sessions. Includes promotion as event app sponsor in conference materials.
\$15,000	Home-delivered snack box
\$12,000	Sponsored lunch delivery
\$10,000	Featured video - 10 minute max video spot on homepage of virtual attendee hub. 90 days of display.
\$8,000	Featured sponsor - Featured in high traffic areas and home screen of virtual attendee hub. Create company "landing page" (similar to simplified virtual booth) with link to company website.
\$3,000	Session sponsor - listed as sponsor in agenda. Will provide lead information for sponsored session for 90 days. Includes 90 second commercial spot at opening of session.
\$1,000	In-person sponsor add-on to virtual sponsor listing

Company Name: _____
 Contact Name & Title: _____
 Address: _____
 City: _____ State/Province: _____
 Zip/Postal Code: _____ Country: _____
 Phone: _____ Fax: _____
 E-mail: _____
 Company Name (as it should appear on signage): _____

PAYMENT INFORMATION Due within 30 days of form submittal

Check enclosed (in US dollars, drawn on a US bank made payable to NETA)

Mastercard Visa American Express Discover

Name on Credit Card: _____

Security Code: _____ Exp. Date: _____ Billing Zip Code: _____

Signature: _____



Fax or email complete form to
 Laura McDonald:

lmcDonald@netaworld.org
 Fax: 269.488.6383

Cancellations will not be accepted after the signed
 agreement form is submitted.





2022 SPONSORSHIP PACKAGES ARE GOING FAST.

THE POWER OF SPONSORSHIPS

PowerTest sponsorships and hospitality suites offer high-visibility opportunities to connect with current clients and potential new ones.

BUILD YOUR SPONSORSHIP PACKAGE

All sponsorship levels include:

- Logo on promotional messages
- Logo on all ads placed by NETA
- Logo on event signage
- Logo on opening presentation
- Logo on PowerTest website
- Logo in Mobile App
- Logo on sponsor page in the spring and Summer 2022 NETA World Journal
- Premium and Platinum sponsors receive two complimentary conference registrations

Fill out the Final Sponsor Worksheet and Sponsorship Agreement Form and email, mail, or fax it to NETA today!

lmcdonald@netaworld.org
Fax: 269.488.6383

3050 Old Centre Ave, Suite 101
Portage, MI 49024

SIGN UP TODAY!

2022
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FOR MORE INFORMATION:



POWERTEST.ORG



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