



# DIGITAL ASSET CONGRESS

SEPTEMBER 23-26  
REYKJAVIK ICELAND

SPONSORSHIP DECK

# OVERVIEW

Welcome to the 2024 Digital Asset Congress, a premier event tailored for business leaders and visionaries in digital assets. This congress offers a unique platform for sponsors to engage with an influential audience in domain names, SaaS, digital creators, web agencies, service providers, legal professionals and more.

As a sponsor, your brand will be at the forefront of an event that is shaping the future of digital asset management and strategy.



# ATTENDING

The 2024 Digital Asset Congress promises an immersive experience in innovation and industry insight. Global attendees will explore the latest in digital assets and the providers that power the industry during the Digital Asset Expo.

Additionally, attendees will gain valuable knowledge from keynotes and fireside chats with industry leaders.

Interactive sessions will delve into various topics while fostering an environment rich in learning and discussion.

Networking will be a focal point, with events and a Creator Lab offering unique connections including live podcasts and content creation opportunities.

Additionally, intimate roundtable discussions with experts and breathtaking Icelandic excursions will perfectly balance professional engagement and relaxation.

# LOCATION

## REYKJAVIK ICELAND

Strategically positioned between North America and Europe, Iceland serves as a central hub, facilitating easy and cost-effective travel for attendees from both continents.

This geographically advantageous location not only underscores the global significance of the congress but also ensures a broader participation, fostering international collaboration and exchange in the realm of digital assets.



# TARGET AUDIENCE

The Digital Asset Congress is poised to be a dynamic gathering for 300-500 attendees, featuring a diverse array of professionals and enthusiasts.

With 25 expert speakers and 20+ expo sponsors the event will showcase a wealth of innovation and expertise. Key participants will include:

**CLOUD AND INFRASTRUCTURE**

**WEB 3 LEADERS**

**DIGITAL CREATORS**

**DIGITAL MARKETERS**

**DOMAIN BROKERS / REGISTRIES**

**E-COMMERCE FOUNDERS**

**SAAS FOUNDERS**

**STREAMING PLATFORMS**

**DIGITAL MARKETPLACES**



# SPONSOR PACKAGES

| PACKAGES                              | TITLE    | DIAMOND    | PLATINUM   | GOLD           | SILVER  | BRONZE  |
|---------------------------------------|----------|------------|------------|----------------|---------|---------|
| SPEAKING SLOT                         | Keynote  | Main Stage | Main Stage | Breakout Stage |         |         |
| BOOTH SIZE                            | XL       | L          | L          | M              | M       | S       |
| LOGO ACROSS EVENT                     | ✓        | ✓          | ✓          | ✓              | ✓       | ✓       |
| EMAIL PROMOTION                       | ✓        | ✓          | ✓          | ✓              |         |         |
| SOCIAL PROMOTION                      | ✓        | ✓          | ✓          | ✓              | ✓       | ✓       |
| VIP HOODIE BRANDING                   | ✓        |            |            |                |         |         |
| GIFT BAG INSERT                       | ✓        | ✓          | ✓          | ✓              | ✓       | ✓       |
| PRIVATE MEETING ROOM                  | ✓        | ✓          |            |                |         |         |
| GDPR APPROVED ATTENDEE LIST           | ✓        | ✓          | ✓          |                |         |         |
| TICKETS TO EVENT                      | ✓        | ✓          | ✓          | ✓              | ✓       | ✓       |
| HOTEL ROOMS                           | ✓        | ✓          | ✓          | ✓              |         |         |
| PRIVATE CAR                           | ✓        |            |            |                |         |         |
| APP BRANDING / IN EVENT NOTIFICATIONS | ✓        |            |            |                |         |         |
| PRICE                                 | \$33,000 | \$17,350   | \$13,300   | \$8,600        | \$6,600 | \$4,300 |

# SPONSORSHIP OPPORTUNITIES

## BRAND VISIBILITY

Elevate your brand by associating with an event synonymous with innovation and future technologies. Gain exposure to an influential group of professionals.

## FOCUS AREAS

Domain names, digital photography, content, Web3, generative AI, tokenization, websites, e-commerce, and the evolving world of NFTs as utilities.

## NETWORKING

Connect with industry leaders, potential clients, and collaborators in an environment that fosters professional relationships and strategic alliances.

## THOUGHT LEADERSHIP

Showcase your company's expertise and thought leadership through keynote speaking opportunities, panel discussions, and workshops.

## CUSTOMIZATION

From headline sponsorship to tailored packages, we offer a range of sponsorship designed to meet your brand's specific marketing and business objectives.

## WHY SPONSOR

### INFLUENCE & ENGAGE

Direct access to a captive audience of high-caliber professionals and influencers in the digital asset industry.

### BRAND ALIGNMENT

Align your brand with cutting-edge technology and innovation, highlighting your commitment to the future of digital assets.

### MARKET PENETRATION

Opportunity to penetrate the global digital asset markets, known for their forward-thinking and tech-savvy approaches.

### COMMUNITY BUILDING

Be a part of shaping the conversation in the digital asset community, fostering a spirit of collaboration and innovation.

## JOIN US IN SHAPING THE FUTURE

As a sponsor of the 2024 Digital Asset Congress, you're not just part of an event; you're at the forefront of a movement. This is your chance to influence, engage, and lead in the digital asset domain. Let's embark on this journey together, shaping the future as partners in innovation.

## CONTACT US

To explore this unique opportunity and discuss how we can tailor a sponsorship package that best fits your brand; please contact us. Let's make your mark in the digital asset universe together at the 2024 Digital Asset Congress.

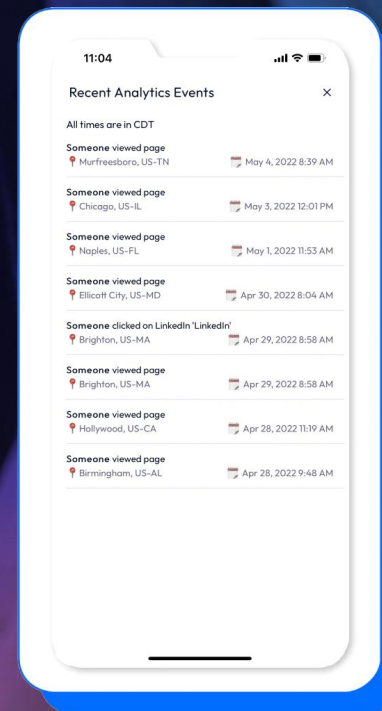
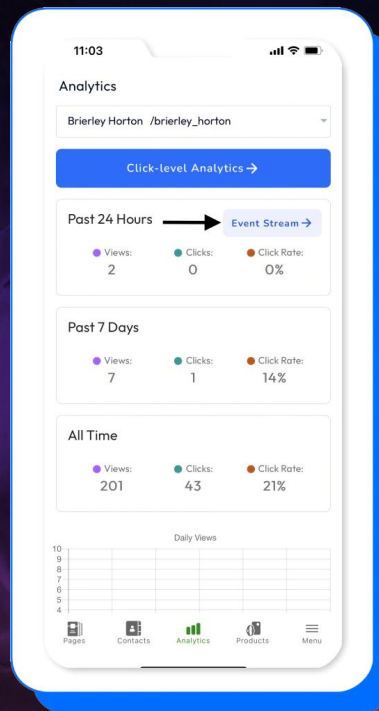
# EXPO OPPORTUNITIES

## Expo Booths: A Simplified, Sustainable Approach

In our commitment to sustainability and cost-efficiency, we are excited to present a streamlined expo experience. Our goal is to minimize the environmental impact and financial strain on our sponsors. Here's what you can expect:

- **Hassle-Free Setup:** Simply arrive at the event, and we'll have everything ready for you, including tables, banners, and chairs.
- **Advanced Lead Collection:** We'll equip you with state-of-the-art tools for smart lead collection and engaging gamification features.
- **Eco-Friendly Focus:** We understand the challenges of shipping booths globally, not to mention the environmental toll. Our mission is to host a zero-impact event.
- **Customization Options:** If you're looking to make a bigger splash, let's discuss how we can tailor your booth to meet your specific needs.

Join us in making a difference while showcasing your brand effectively. Let's redefine the expo experience together!



Advanced Booth Analytics Example



# PROMOTIONAL SPONSORSHIPS

Looking for more ways to promote your brand or service? Need customization? We're here to help!

Add any of the promotional sponsorships below to a package with a discount or build your own custom package.



## LANYARD SPONSOR

Logo on Lanyards

**\$4,000**



## GIFT BAG SPONSOR

Branded Gift bag with Logo

**\$7,500**



## CHARGING STATIONS

Branded Charging Stations in meetings and VIP meetings

**\$5,000**



## COFFEE BREAK

Table Tents and Banners for single coffee break

**\$2,500**



## LUNCH

Table Tents and Banners for single lunch

**\$10,000**



## VIP LOUNGE

Branded VIP Logo, Banners and Table Tents

**\$7,000**



## DIRECTIONAL SIGNS

Logo on Directional Signs

**\$1,500**



## STREAMING SPONSOR

Branded Stream with Banner and live mentions

**\$3,500**



## BREAKOUT ROOM

Branded Banner and Room Title Designation

**\$5,000**



## OPENING NETWORKING

Banners / Digital Signage. Custom Mocktail Beverage naming

**\$10,000**

# PROMOTIONAL SPONSORSHIPS

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## MAIN NETWORK EVENT

Banners / Digital Signage - Custom  
Mocktail Beverage naming

**\$15,000**



## WIFI SPONSOR

Official WIFI Sponsor includes  
branded password

**\$5,000**



## VPN SPONSOR

Official VPN Sponsor includes  
branded password

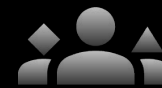
**\$5,000**



## GIFT BAG INSERT

One item in Gift Bag

**\$1,500**



## PRIVATE MEETING

Private meeting room during event

**\$2,500 PER DAY**



## PHOTO BOOTH

Photo Booth Branded Photos +  
Digital Copies shared on social

**\$7,000**



## VIP SHUTTLE

VIP Shuttle Branding

**\$7,500**



## ROOM DROP

Attendee Hotel Room Gift Drop

**\$4,500**



## CREATOR LAB

Branded Streaming Feed

**\$10,000**

# GET CONNECTED

Looking to build out a sponsorship package or inquire about custom pricing?  
Reach out to our sponsorship team for more information.

## JOTHAN FRAKES

Domain & Web3 Sponsorships  
[jothan@digitalassetcongress.com](mailto:jothan@digitalassetcongress.com)



## JASON NICKERSON

Founder / SaaS Sponsorships  
[jason@digitalassetcongress.com](mailto:jason@digitalassetcongress.com)



## ROBERT JACOBI

Hosting and MSP Sponsorships  
[robert@digitalassetcongress.com](mailto:robert@digitalassetcongress.com)



## ROBBIE ADAIR

AVS Sponsorships  
[robbie@digitalassetcongress.com](mailto:robbie@digitalassetcongress.com)





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