

WELCOME TO ATLANTA: SUPER WEEKEND KICKOFF

Sponsorship Prospectus

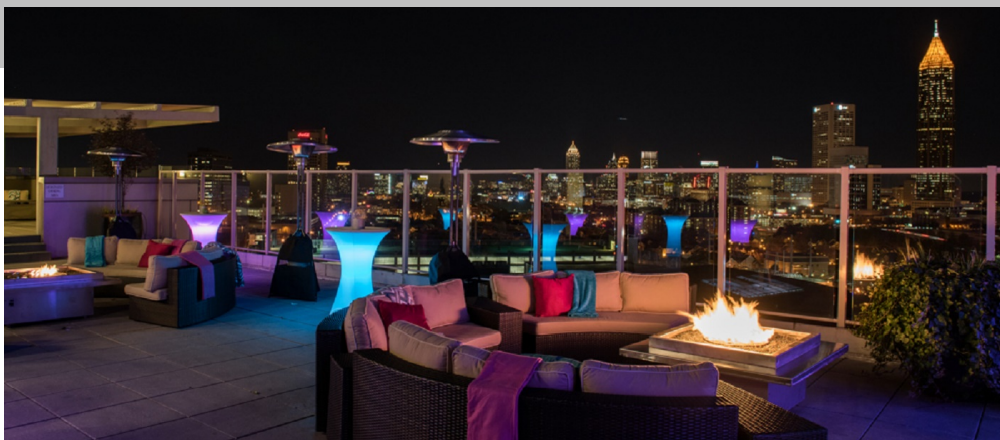


Nicholas Figaro
AtlantaKickoff@gmail.com

DETAILS

& VENUE

Nicholas Figaro, President of Figaro Cigars, will host the exclusive Welcome to Atlanta: Super Weekend Kickoff event. Athletes, celebrities, corporate and entertainment influencers will be in attendance. The event will be held at the award-winning premier rooftop venue, Ventanas. Nestled on top of The Hilton Garden Inn, one of the closest hotels to the Mercedes Benz Stadium, hosting Super Bowl LIII. The evening will feature a menu prepared by Legacy's executive chefs, premium libations at six open bars, entertainment including celebrity DJs, a champagne toast, giveaways, premium cigars and much more!



DATE: Thursday, January 31, 2019
TIME: 7 pm - Midnight
(7 pm - 8 pm Sponsors Only Reception)
ATTIRE: Cocktail
VENUE: Ventanas
275 Baker St NW, Atlanta, GA 30331
www.VENTANASATLANTA.com

Nicholas Figaro
AtlantaKickoff@gmail.com

VENUE

continued



TICKETS & SPONSORSHIP OPPORTUNITIES

HALL OF FAME \$100,000

(Title Sponsor)

- Brand mention including but not limited to social media, event website, & promotions
- Brand mention from Celebrity DJ during event
- Logo on step & repeat
- Custom branding in VIP Lounge
- Logo on event tickets
- Product placement (if applicable)
- Social media spotlights
- VIP helicopter arrival/departure (must be scheduled in advance)
- Sponsors Only Reception from 7 pm - 8 pm
- Exclusive guest list for 60 guests (will include 60 keepsake tickets)
- 20 pcs of exclusive Super 60 Lawrence Taylor memorabilia
- Option to provide items for VIP gift bags
- Professional photos/video from the event
- Premium open bar & dinner prepared by an Executive Chef (menu TBD)
- Figaro Cigar humidor with box of cigars, cutter, & lighter

SUPER SPONSOR \$50,000

- Brand mention including but not limited to social media, event website, & promotions
- Brand mention from Celebrity DJ during event
- Logo on step & repeat
- Custom branding throughout venue
- Social media spotlights
- Product placement (if applicable)
- Sponsors Only Reception from 7 pm - 8 pm
- Exclusive guest list for 40 guests
- 10 pcs of exclusive Super 60 Lawrence Taylor memorabilia
- Option to provide items for VIP gift bags
- Professional photos/video from the event
- Premium open bar & dinner prepared by an Executive Chef (menu TBD)
- Figaro Cigar humidor with box of cigars, cutter, & lighter

TICKETS & SPONSORSHIP OPPORTUNITIES

TOUCHDOWN SPONSOR \$25,000

- Brand mention including but not limited to social media, event website, & promotions
- Brand mention from Celebrity DJ during event
- Special recognition at event
- Premium event signage with brand logo
- Social media spotlights
- Sponsors Only Reception from 7 pm - 8 pm
- Exclusive guest list for 20 guests
- 5 pcs of exclusive Super 60 Lawrence Taylor memorabilia
- Option to provide items for VIP gift bags
- Professional photos/video from the event
- Premium open bar & dinner prepared by an Executive Chef (menu TBD)

GAME CHANGER SPONSOR \$15,000

- Brand mention including but not limited to social media, event website, & promotions
- Brand mention from Celebrity DJ during event
- Sponsors Only Reception from 7 pm - 8 pm
- Exclusive guest list for 10 guests
- 2 pcs of exclusive Super 60 Lawrence Taylor memorabilia
- Option to provide items for VIP gift bags
- Professional photos/video from the event
- Premium open bar & dinner prepared by an Executive Chef (menu TBD)

TICKETS & SPONSORSHIP OPPORTUNITIES

PRIVATE CUSTOMIZED SECTION \$5,000

- Section with custom branding (items that can be salvages will be packaged & mailed to the sponsor after event)
- 8 Admission Tickets
- Premium Open Bar for the entire night & cocktail service
- Replenished tapas at the table
- Access to outdoor Figaro Cigar Lounge, including complimentary cigars & cigarillos

SINGLE TICKET ADMISSION \$500

- Premium Open Bar
- Hors d'oeuvres
- Entertainment
- Access to outdoor Figaro Cigar Lounge, including complimentary cigars & cigarillos

A PORTION OF THE PROCEEDS WILL BENEFIT:

Empowering Youth Fore Life
www.ForeLifeInc.org

The goal of the Fore Life Project is to combine the principles of possibility, hope and success and create a one of kind facility that will compliment and strengthen all programs of Fore Life, Inc. and other nonprofit programs that serve to protect and empower children ages 5 to 18 years.

CARE Elementary School
www.CAREElementary.org

It is my pleasure to introduce you to CARE Elementary School. Our school is committed to providing a safe, nurturing and mentoring Christian environment as we prepare our students to achieve success and instill Judeo Christian values to guide their future. Our vision at CARE is to enable and empower students with a foundation for academic excellence. Our faculty and staff will use the tools of dedication, hard work, understanding and love to show what CARE means for each and every student that is part of our school.

- Christopher Simmonds,
CARE Elementary School Principal

HOST & SPECIAL GUESTS



LAWRENCE TAYLOR
Hall of Fame Guest
(Celebrating his 60th Birthday)

2x Super Bowl Champion (XXI, XXV)
10x Pro Bowl (1981-1990)
8x First-team All-Pro (1981-1986, 1988, 1989)
2x Second-team All-Pro (1987, 1990)
NFL Most Valuable Player (1986)
Bert Bell Award (1986)
3x NFL Defensive Player of the Year (1981, 1982, 1986)
NFL Defensive Rookie of the Year (1981)
NFL sacks leader (1986)
NFL 75th Anniversary All-Time Team
NFL 1980s All-Decade Team
New York Giants No. 56 retired
New York Giants Ring of Honor
Consensus All-American (1980)
ACC Player of the Year (1980)



NICHOLAS FIGARO
President of Figaro Cigars

Nicholas Figaro launched Figaro Cigars in 2013 to honor his grandfather Winford Figaro's 70th birthday, and the company offers only the finest handrolled cigars made in Nicaragua and the Dominican Republic. "When the brand debuted in 2013, I was 21 years old, which would probably make me the youngest cigar brand owner at the time," says the 26-year-old entrepreneur. Figaro cigars are made in Nicaragua by Cuban master cigar roller and blender Guillermo Pena, while the Figarillos line and the brand's flavored cigars are made in the Dominican Republic. "All of our cigars come in several blends, sizes and strengths," Figaro says. "If you're looking for a great cigar to add to your humidor, you've found it. We provide premium cigars and cigarillos at reasonable prices." "Whatever cigar you end up choosing," Figaro says, "we guarantee that you'll love it."

www.FigaroCigars.com



**DJ E-CLAZZ aka
ED THA ENTERTAINER**
Celebrity DJ

DJ E-CLAZZ has a track record of delivering exceptional performances. Providing entertainment for the largest events and most notable venues across the globe; from Essence Festival (New Orleans), Soul Beach Music Fest (Aruba) and Atlanta Greek Picnic, to The Hard Rock Casino (Dominican Republic) and The Chateau De Farcheville Castle (Paris, France).

E-CLAZZ has made his presence known and become one of the most sought after DJs in the business. DJ E-CLAZZ has shared the spotlight with legends such as Michael Jordan, Shaquille O'Neal, Charles Barkley, New Edition, The Isley Brothers, Gladys Knight, Mary J. Blige, also Ludacris, Kevin Hart, Usher, David Tutera (Celebrity Wedding Planner), 50 Cent, Kanye West, Toni & Tamar Braxton, Robert Greene (Best Selling Author), Kasim Reed (Mayor of Atlanta), and many more.

In addition, E-CLAZZ has been called on by many high end and popular department stores such as Bloomingdales, Saks Fifth Avenue, Macy's, and Tiffany & Co.