



**KA Creations**  
Kanishk Adit

# KA CREATIONS PRESENTS

“BODACIOUS INDIA”  
(BREAKING THE ODDS)

EVENT  
PROPOSAL



# OUTLINE



## ABOUT US

## THE EVENT

## SPONSORSHIP OPPORTUNITY

## ASSOCIATED MEDIA

## BENEFITS TO SPONSORS



# A FASHION SHOW BEYOND EXPECTATION

A SHOW THAT WILL REPRESENT INDIA IN THE ENTIRE WORLD THROUGH ITS ART AND CULTURE .TILL NOW INDIA HAS ONLY 11 GUINNESS BOOK OF WORLD RECORDS REGISTERED ON INDIVIDUAL BASIS . THIS IS FOR THE FIRST TIME ATTEMPT WILL BE MADE BY A GROUP OF SO MANY PEOPLE ALL TOGETHER .

**KANISHKADIT CREATIONS PRIVATE LIMITED ( KA CREATIONS)** A COMPANY THAT FOCUSES MORE ON ENCOURAGING AND INSPIRING THE YOUTH , A COMPANY FOR THE YOUTH AND BY THE YOUTH OF INDIA. LOOKING AT THE SKY IS NOT ENOUGH ,YOU HAVE TO FLY HIGH TO REACH THAT LEVEL . AND THAT'S WHAT WE ARE UP TO.

LET'S COME TOGETHER & JOIN HANDS TO MAKE INDIA PROUD & SHINE . FIRST TIME EVER IN THE HISTORY OF INDIA SUCH AN ATTEMPT WILL BE MADE . BECOME A PART OF IT AND FEEL PROUD TO STAND FOR THE NATION AND LET'S MAKE A SHOW TO BE REMEMBERED IN THE FUTURE .



# ABOUT THE EVENT

## EVENT GOALS

- To ENCOURAGE Indian Traditional outfits worldwide.
- An attempt **to break an existing world record of longest fashion show.**

## TARGET AUDIENCE

Age group from (18-55) years

- Gender :All Genders
- 

## OBJECTIVE

Social services

- Brand promotion
- 





**DETAILS OF THE SHOW & AIM :** FOR THE FIRST TIME IN THE HISTORY OF INDIA A SHOW THAT WILL MAKE AN ATTEMPT TO BREAK AN EXISTING GUINNESS BOOK OF WORLD RECORD OF THE LONGEST FASHION SHOW . A PLATFORM WHERE PROFESSIONAL GIRL/BOY/MAN/WOMAN WILL SHOWCASE THEIR TALENT .IT IS AN OPEN PLATFORM FOR ALL THE MODELS WHO ARE WILLING TO BE A PART OF A SHOW THAT WILL CREATE A HISTORY AND WILL ENGRAVE ITS NAME IN THE BOOKS . FOR ACHIEVING THIS GOAL DIFFERENT UNIVERSITIES, INSTITUTE AND COLLEGES ALL OVER THE COUNTRY HAVE BEEN APPROACHED. MODELS & DESIGNERS WILL BE SELECTED FROM THESE INSTITUTIONS AND EVEN FROM REMOTE AND BACKWARD AREAS . OVER MORE THAN 400+ MODELS & 100+ DESIGNERS WILL PARTICIPATE IN THIS EVENT AND THOUSANDS OF DESIGNS WILL BE PRESENTED.

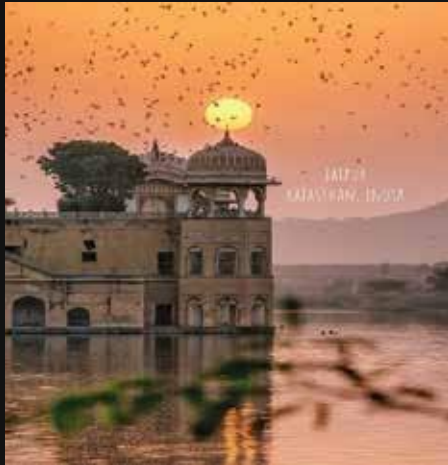
## MISSION:

- #TO BREAK AN EXISTING GUINNESS BOOK OF WORLD RECORD
- # TO SUPPORT FINANCIALLY THE MARTYRS OF PULWAMA ATTACK
- #TO PROMOTE INDIAN CULTURE & ART IN THE WHOLE WORLD
- #TO BRING BACK THE OLD TRADITION AND CULTURE OF INDIA



# VENUE : JAIPUR , RAJASTHAN

( PINK CITY )



# EVENT FLOW

INTRODUCTION: A SMALL INTRODUCTORY SPEECH OF 2-3 MINUTES WILL BE GIVEN BY THE DIRECTORS OF KA CREATIONS ABOUT THE EVENT AND WILL START THE COUNTDOWN .



AS THE STOP WATCH WILL START MODELS WILL START WALKING ON THE RAMP ONE AFTER THE OTHER SHOWCASING THEIR TALENT AND PRESENTING THE DESIGNS ON DIFFERENT THEMES . THE NON STOP WALK OF MODELS WILL CONTINUE TILL THE AIM WILL BE ACHIEVED AND TILL A NEW WORLD RECORD IS SET .



VARIOUS DIFFERENT THEMES WILL BE PRESENTED .



AS WE WILL COVER 30:00:00(PLUS) HOURS A NEW WORLD RECORD WILL BE MADE .





# JURY/JUDGE :

---

ON SPECIAL REQUEST AN ADJUDICATOR FROM GUINNESS BOOK OF WORLD RECORD WILL BE THERE TO JUDGE THE SHOW AND TO ANNOUNCE ON THE SPOT RESULT ON BEHALF OF GWR .

AFTER THE ANNOUNCEMENT A NEW WORLD RECORD CERTIFICATE WILL BE AWARDED BY GWR ADJUDICATOR.



# THEMES COVERED IN THE SHOW :

OUR FIRST PRIORITY AND PREFERENCE WILL BE TO SHOWCASE THE TRADITION AND CULTURE OF INDIA BY REPRESENTING THE CLOTHING AND STYLE OF ALL THE 29 STATES .

- FURTHER DIFFERENT THEMES LIKE SEASONS ONE OF THE ETERNAL FAVORITES OF FASHION
- DESIGNERS OF ALL TIMES AND NATIONALITIES IS THE SEASONS THEME.
- BOLLYWOOD
- INDIAN ETHNIC.
- ELEMENTS.
- SPECIALTY CLOTHING
- TIME PERIOD
- ACCESSORY BASED.
- EVENT OR CAUSE BASED



# MEDIA DELIVERABLES

- NAME OF THE PRINT AND DIGITAL MEDIA THAT WILL BE COVERING THE SHOW .
- BANNERS AND POSTERS OF THE EVENT WITH LOGO AT VARIOUS COLLEGES, INSTITUTES AND UNIVERSITIES.
- PRE-LAUNCHING ANNOUNCEMENTS WILL BE MADE THROUGH ALL AVAILABLE MEDIA NETWORKS OF THE SHOW AND A POST-EVENT CONFERENCE
- HORDINGS AT THE VENUE PLACE AND NEARBY FOR
- PROMOTIONS GROOMING WILL BE HELD AT PREMISES WITH MEDIA COVERAGE
- GRAND FINALE WILL BE HELD AT PREMISES WITH MEDIA COVERAGE
- ONCE THE WORLD RECORD IS BROKEN MAXIMUM EXPOSURE WILL BE GIVEN BY THE MEDIA ITSELF .
- AS OUR SHOW IS DEDICATED TO MARTYRS AND INDIAN CULTURE MEDIA SECTOR WILL APPRECIATE IT AND WILL ENCOURAGE OUR EVENT .
- TWO WEEKS PROMO BEFORE FINALE.



# ASSOCIATED MEDIA PRINT MEDIA

## PRINT MEDIA (NATIONAL)

- THE TIMES OF INDIA
- HINDUSTAN TIMES
- HT NEXT
- INDIAN EXPRESS
- ASIAN AGE
- THE HINDU
- THE PIONEER
- THE TELEGRAPH
- THE STATESMAN
- DECAN HERALD
- THE TRIBUNE
- MAIL TODAY
- MILLENIUM POST

## PRINT MEDIA (LOCAL)

DAINIK JAGARAN AMAR  
UJALA NBT  
DAINIK BHASKAR TRIBUNE  
LOCAL NEWS PAPERS ETC





# ELECTRONIC MEDIA AND DIGITAL MEDIA

## ELECTRONIC MEDIA

- ABP
- NEWS 24
- NEWS NATION
- AAJ TAK NEWS
- WORLD NEWS 18
- LOCAL NEWS CHANNELS

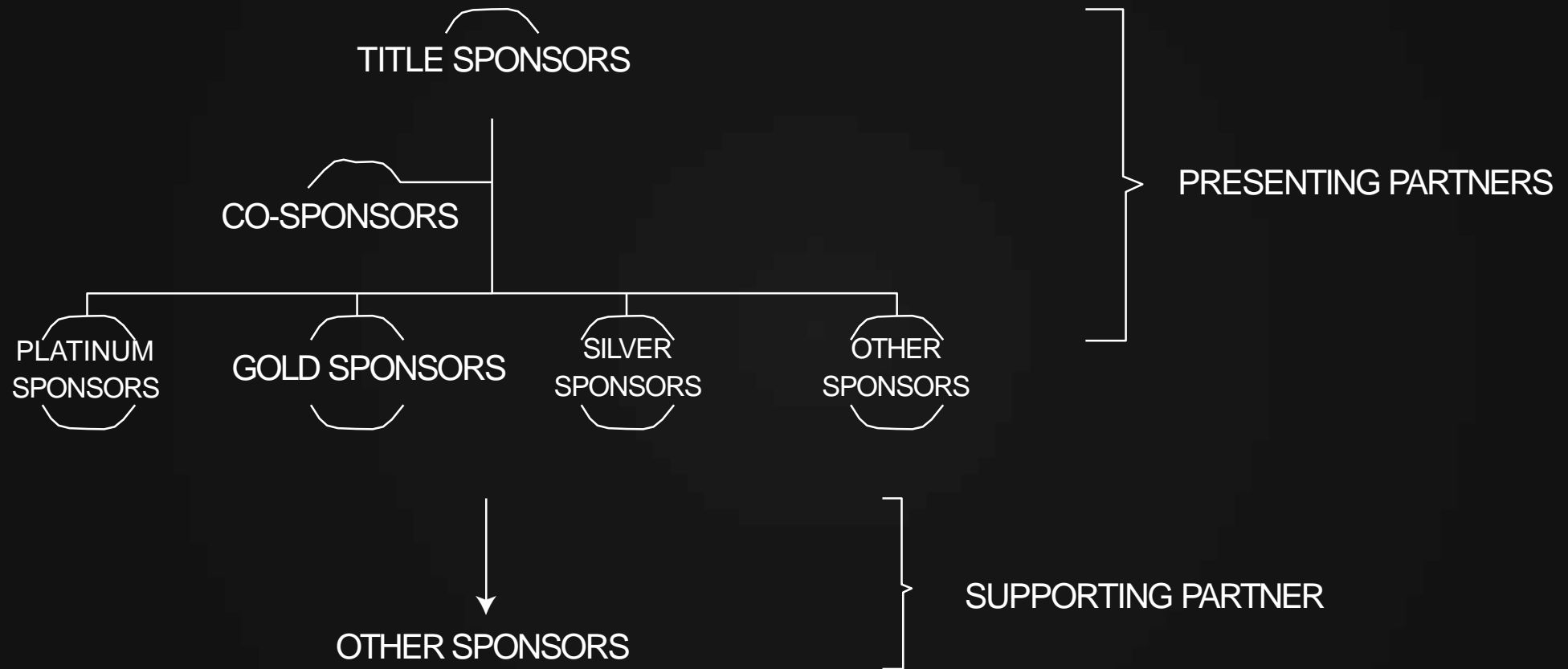
## DIGITAL MEDIA

- YAHOO
- MSN
- REDIFF
- INDIA INFOLINE



# SPONSORSHIP

(PRESENTING AND SUPPORTING)



# TITLE SPONSOR

- Name Association with KanishkAdit Creations private limited as presenter
- invitations of grand finale
- invitation for after show party
- Panelist in the press conference
- Picture with the chief guest/judge from GWR
- Logo with our company's logo
- Event signage, Street banner, Naming opportunity for event award, Postcards, Invitations, Newspaper, TV ad
- Logo in slashed of the participants (minimum 400 models)
- Logo in every certificates of participants
- Logo in all invitations
- Promotions through print, electronic and digital media
- Promotion through our copyright online brand
- Your product branding at the event
- Commercial film display on our mega screen
- Stall/counter facility will be given for brand awareness
- Special sponsorship certificate and trophy from KanishkAdit Creations private limited
- Presenter of our social cause (To support financially the martyrs of Pulwama attack)
- Much more at the Venue



# CO-SPONSOR

- Name Association with KanishkAdit Creations private limited as Presenter
- invitation of grand finale
- invitation for after show party
- Picture with the chief guest/judge from GWR logo
- in main backdrop
- Event signage, Street banner, Naming opportunity for event award, Postcards, Invitations, Newspaper, TV ad
- Logo in all invitations
- Logo in slashed of the participants (minimum 400 models)
- Promotions through print ,electric and digital media Promotion
- through our copyright online brand
- Your Product branding at the event
- Sponsorship certificate and trophy from KanishkAdit Creations private limited
- Stall/counter facility will be given for brand awareness
- Much more at the Venue





# PLATINUM SPONSORS

- Name Association with KanishkAdit Creations private limited as Presenter
- invitations of grand finale
- invitations for after show party
- Logo in all invitations
- Promotions through electronic media
- Promotion through our copyright online brand
- Your product branding at the event
- Sharing data of the visitors
- Sponsorship certificate and trophy from KanishkAdit Creations private limited
- Stall/counter facility will be given for your brand awareness
- Photos of the event
- Much more at the Venue



# GOLD SPONSORS

- Name Association with KanishkAdit Creations private limited as Presenter
- invitations of grand finale
- invitations for after show party
- Logo in all invitations
- Promotions through print media
- Promotion through our copyright online brand
- Your product branding at the event
- Sponsorship certificate and trophy from KanishkAdit Creations private limited
- Stall/counter facility will be given for brand awareness
- Photos of the event
- Much more at the Venue



# SILVER SPONSORS

- Name Association with KanishkAdit Creations private limited as Presenter
- invitations of grand finale
- invitations for after show party
- Logo in all invitations
- Promotion through our copyright online brand
- Your product branding at the event
- Photos of the event
- Much more at the Venue



# GIFT SPONSORS

---

- invitations of grand finale
- invitations for after show party
- Your product branding in the event
- Sponsorship certificate and trophy from KanishkAdit Creations private limited Photos of the event



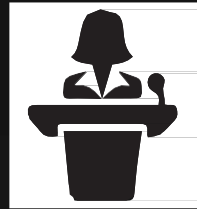


# SPONSORSHIP OPPORTUNITIES (SUPPORTING PARTNERS)

- Sponsors recognition on all event related marketing and promotional collateral: Invitation, posters etc.
- Sponsor listing on selected at event signage and in the event program
- Opportunity to display any product, services or company market material
- Sponsorship certificate and trophy from KanishkAdit Creations private limited
- Photos of the event



# SPECIAL BENEFITS TO TITLE SPONSORS



3. Press conferences  
15 days before the event  
1 day before the event  
After show coverage



Covered by 54 media  
Outlets on an average



Social Media and Web appearance

## **FOR MORE DETAIL CONTACT US**

Website - [www.kanishkadit.co.in](http://www.kanishkadit.co.in)

Mail -

[kanishkaditcreations7@gmail.com](mailto:kanishkaditcreations7@gmail.com)

Phone / What's App -

+91 9755276790, +917772939999





**THANK YOU**