

# 20 23 CYBERSECURITY 360 CONFERENCE

Sept. 28, 2023 | 8:00 AM (EDT)

The Second Annual 1-day GNS Cybersecurity Conference will take place at Walsh College on September 28, 2023.

This conference was designed with 3 goals:

1

To bring together technical and non-technical decision makers to bridge the gap between understanding, budgeting and deploying cybersecurity.

2

To provide attendees with information on current and changing cybersecurity topics.

3

To help attendees understand the organizational impacts of cybersecurity.

## WHY BECOME A SPONSOR

Through sponsorships, we are creating many ways to introduce your company or increase your brand awareness at this year's conference. We also recognized the importance of our sponsors at this event and the community at large. In 2022 we were successful in creating many interactions between the audience and our sponsors. Building on the success in 2023, we will incorporate many suggestions from our past sponsors. Here are some reasons you should be a sponsor at this year's conference.

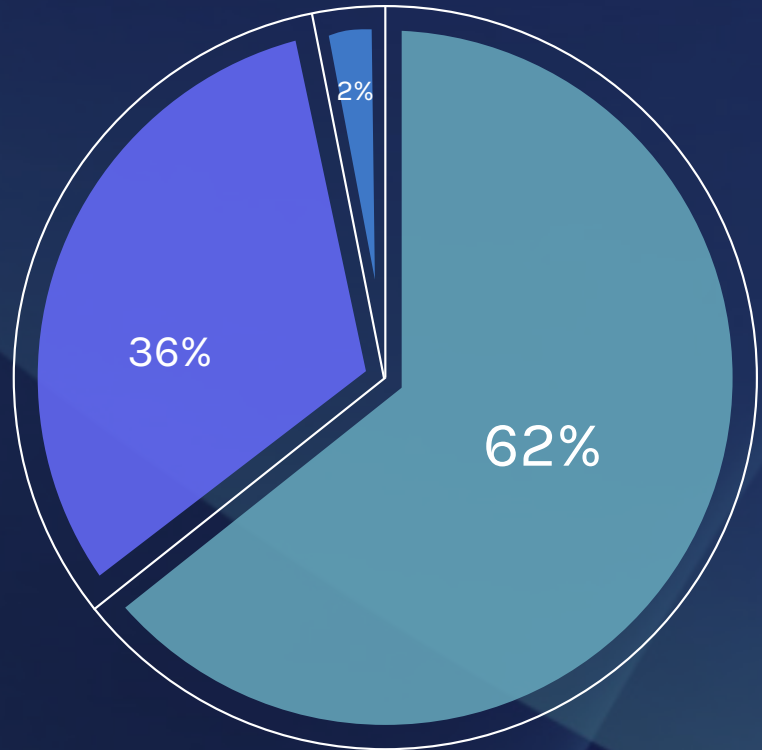
- This event offers an exceptional platform to showcase your products and services to a highly targeted audience comprising cybersecurity professionals, IT experts, decision-makers, and potential clients.
- By aligning yourself with a cybersecurity event, you can establish your brand as a trusted authority in the industry, thereby enhancing your reputation and credibility.
- Sponsorship will also provide valuable networking opportunities, enabling you to forge relationships with industry leaders and potential business partners.
- Sponsoring a cybersecurity event shows your commitment to the security community and a proactive approach to addressing cyber threats, further enhancing your image as a responsible and conscientious player in the cybersecurity ecosystem.
- Ultimately, sponsoring such an event can lead to increased visibility, lead generation, and potential business growth for your organization, making it a worthwhile investment.

See full details at <https://events.gnsinc.net/cyber360-2023>

## ATTENDEE PROFILE

> **87% of participants attended the entire conference.**

- C-Level & Owners
- Department Managers
- Other



### PARTICIPANT TITLES INCLUDED:

Chief Executive Officer (CEO)

Chief Financial Officer (CFO)

Chief Security Officer (CSO)

Chief Operating Officer (COO)

Chief Technology Officer (CTO)

Co-Founder

Director of Accounting

Director of Business Development

Director of Marketing

Director of Operations

Information Technology

Infrastructure Manager

IT Coordinator / Director / Manager

Operations Director

President

Co-Founder

Treasury & Accounting Manager

Vice-President

# SPONSORSHIP OPPORTUNITIES



20  
23

CYBERSECURITY  
360 CONFERENCE



	BRONZE	SILVER	GOLD	PLATINUM
SPONSORSHIP	\$5,000	\$9,000	\$15,000	\$20,000
AVAILABLE SPONSORSHIPS	6	4	2	2
RECOGNITION FROM THE PODIUM	✓	✓	✓	✓
LOGO ON EVENT SIGNAGE + BANNER	✓	✓	✓	✓
LOGO PLACEMENT ON EVENT WEBSITE + MARKETING MATERIALS	✓	✓	✓	PROMINENT
VIRTUAL BOOTH FOR ONLINE PARTICIPANTS	✓	✓	✓	✓
FINAL LIST OF ATTENDEES	✓	✓	✓	✓
DISPLAY TABLE TO EXHIBIT SERVICES	EXHIBIT HALL	EXHIBIT HALL	PRESENTATION ROOM	PRESENTATION ROOM
ADVERTISEMENT PAGE IN EVENT PROGRAM	LOGO	1/4 PAGE	1/2 PAGE	FULL PAGE
STAFF ADMISSIONS	2	2	4	4
EVENT PASSES	2	5	10	15
BREAK AND ONLINE VIDEO ADVERTISEMENT	✗	UP TO 15 SECONDS	UP TO 30 SECONDS	UP TO 60 SECONDS
PRESENTATION	✗	✗	10 MINUTES	15 MINUTES
NO COMPETITIVE SPONSOR BRAND INCLUDED IN PRE- AND POST-EVENT SOCIAL MEDIA	✗	✗	✓	✓
DEDICATED ON-SITE SIGNAGE	✗	✗	✗	✓
SPONSORSHIP RECOGNITION ON LANYARD	✗	✗	✗	✓
BROCHURE & GIFT IN REGISTRATION BAG	✗	✗	✗	✓
EXTRA SPACE TO DISPLAY SERVICES	✗	✗	✗	✓
ACKNOWLEDGMENT IN 4 GNS PUBLIC WEBINARS	✗	✗	✗	✓

**BECOME A SPONSOR**

by calling (248) 313-2220 or going to  
<https://events.gnsinc.net/cyber360-2023>

## OTHER SPONSORSHIP OPPORTUNITIES

### BREAKFAST & NETWORKING

(1 spot available)

- Company banner and 8 x 11.5 flyer in a brochure display stand at the breakfast tables
- Logo in program book and online
- Logo on sponsor banner

**\$3,000**

### LUNCH

(1 spot available)

- Company banner and 8 x 11.5 flyer in a brochure display stand at the lunch tables
- Logo in program book and online
- Logo on sponsor banner

**\$3,000**

### POST-CONFERENCE NETWORKING RECEPTION

(2 spots available)

- Company banner and placements at the event
- Logo in program book and online
- Logo on sponsor banner

**\$3,000**

### COFFEE & DRINKS

(1 spot available)

- Your 8 x 11.5 flyer in a brochure display stand at the drinks table all day
- Logo in program book and online
- Logo on sponsor banner

**\$3,000**

### ENTERTAINMENT SPONSOR

(2 spots available)

- Company banner near entertainment
- Acknowledgment by entertainer(s)
- Logo in program book and online
- Logo on sponsor banner

**\$3,500**

➤ For Other Sponsorship opportunities, call **(248) 313-2220** or send an email to [Events@gnsinc.net](mailto:Events@gnsinc.net) and include the specific sponsorship you would like to provide.



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877-723-2300

events@gnsinc.net

gnsinc.net



Scan to visit the event webpage