



Sponsorship Guide

Amethyst Level Sponsor - \$10,000.00

(1 Available) Become our Amethyst level sponsor and receive:

- **Two Queen/Standard rooms at Host Hotel (Sleeps 8)**
- **AP Press release in major news outlets announcing sponsorship**
- **Representative can address the attendees in session for up to three minutes during the conference both days.**
- **Front of the line and selfie photo and autograph with guests both days.**
- **Logo (only) on the back of attendee badges.**
- **8 VIP All Access Badges - (sponsor ribbons added to badges)**
- **10x10 Booth or Display Space at DaggerCon 2026 (optional)**
- **Giveaway promotional items in attendee Swagbags (must be provided – optional)**
- **Logo/Name on 2026 DaggerCon Stage, Panel and Gaming Room Banners**
- **Live mention from multiple offsite venues and the main stage both days of the event**
- **Social media ads announcing partnership. (we design static or sponsor submit static or video)**
- **(Paid advertising and influencer ads circulation reach 500,000)**
- **Logo/Name will be added to DaggerCon 2026 print and mail promotion materials**
- **2026 DaggerCon Official Program Guide (All Sponsors/Partners Appear on Front Cover)**
- **Full Page Ad in 2026 DaggerCon Official Program Guide (sponsor submit or we design)**
- ***Logo/Name on 2026 DaggerCon Official Website & Mobile App**
- **(Web/Socials Media Popup with media/video and links)**

Rose Gold Sponsor - \$7,500.00

(1 Available) Become our Rose Gold level sponsor and receive:

- **A Queen/Standard room at Host Hotel (Sleeps 4)**
- **AP Press release in major news outlets announcing sponsorship**
- **Representative can address the attendees in session for up to three minutes during the conference both days.**
- **Front of the line selfie photo and autograph with guests both days.**
- **Logo (only) on the back of attendee badges.**
- **4 VIP All Access Badges - (sponsor ribbons added to badges)**
- **10x10 Booth or Display Space at DaggerCon 2026 (optional)**
- **Giveaway promotional items in attendee Swagbags (must be provided – optional)**
- **Logo/Name on 2026 DaggerCon Stage, Panel and Gaming Room Banners**
- **Live mention from multiple offsite venues and the main stage both days of the event**
- **Social media ads announcing partnership. (we design static or sponsor submit static or video)**
- **(Paid advertising and influencer ads circulation reach 500,000)**
- **Logo/Name will be added to DaggerCon 2026 print and mail promotion materials**
- **2026 DaggerCon Official Program Guide (All Sponsors/Partners Appear on Front Cover)**
- **Two-Thirds Page Ad in 2026 DaggerCon Official Program Guide (sponsor submit or we design)**
- ***Logo/Name on 2026 DaggerCon Official Website & Mobile App**
- **(Web/Socials Media Popup with media/video and links)**

VIP Hotel & All Access Lanyard & Badge Sponsor - \$5,000

(1 Available) Become our VIP Hotel and All Access Lanyard and Badge level sponsor and receive:

- **Logo/Name on VIP hotel & all access lanyards and badges (front side)**
- **4 VIP All Access Badges - (sponsor ribbons added to badges)**
- **Front of the line selfie photo and autograph with guests both days.**
- **10x10 Booth Space at DaggerCon 2026 (optional)**
- **Giveaway promotional items in attendee Swagbags (must be provided – optional)**
- **Logo/Name on 2026 DaggerCon Stage, Panel and Gaming Room Banners**
- **Live mention from multiple offsite venues and the main stage both days of the event**
- **Social media ads announcing partnership. (we design static or sponsor submit static or video)**
- **(Paid advertising and influencer ads circulation reach 250,000)**
- **Logo/Name will be added to DaggerCon 2026 print and mail promotion materials**
- **2026 DaggerCon Official Program Guide (All Sponsors/Partners Appear on Front Cover)**
- **Half Page Ad in 2026 DaggerCon Official Program Guide (sponsor submit or we design)**
- ***Logo/Name on 2026 DaggerCon Official Website & Mobile App**
- **(Web/Socials Media Popup with links)**

Free Admission Lanyard & Badge Sponsor - \$3,500

(1 Sold - 2 Available) Become our Free Admission Lanyard & Badge sponsor and receive:

- **Logo/Name on free admission lanyards and badges (front side)**
- **4 VIP All Access Badges - (sponsor ribbons added to badges)**
- **Front of the line selfie photo and autograph with guests both days.**
- **10x10 Booth Space at DaggerCon 2026 (optional)**
- **Giveaway promotional items in attendee Swagbags (must be provided – optional)**
- **Logo/Name on 2026 DaggerCon Stage, Panel and Gaming Room Banners**
- **Live mention from multiple offsite venues and the main stage both days of the event**
- **Social media ads announcing partnership. (we design static or sponsor submit static or video)**
- **(Paid advertising and influencer ads circulation reach 250,000)**
- **Logo/Name will be added to DaggerCon 2026 print and mail promotion materials**
- **2026 DaggerCon Official Program Guide (All Sponsors/Partners Appear on Front Cover)**
- **One-Third Page Ad in 2026 DaggerCon Official Program Guide (sponsor submit or we design)**
- ***Logo/Name on 2026 DaggerCon Official Website & Mobile App**
- **(Web/Socials Media Popup with links**

Host Hotel Key Card Sponsor - \$2,500

(1 Available) Become our Host Hotel Key Card sponsor and receive:

- **Logo/Name on host hotel room key cards.**
- **2 VIP All Access Badges - (sponsor ribbons added to badges)**
- **Front of the line selfie photo and autograph with guests both days.**
- **Table Space at DaggerCon 2026 (optional)**
- **Giveaway promotional items in attendee Swagbags (must be provided – optional)**
- **Logo/Name on 2026 DaggerCon Stage, Panel and Gaming Room Banners**
- **Live mention from multiple offsite venues and the main stage both days of the event**
- **Social media ads announcing partnership. (we design static or sponsor submit static or video)**
- **(Paid advertising and influencer ads circulation reach 100,000)**
- **Logo/Name will be added to DaggerCon 2026 print and mail promotion materials**
- **2026 DaggerCon Official Program Guide (All Sponsors/Partners Appear on Front Cover)**
- **Quarter Page Ad in 2026 DaggerCon Official Program Guide (sponsor submit or we design)**
- ***Logo/Name on 2026 DaggerCon Official Website & Mobile App**
- **(Web/Socials Media Popup with links)**

Convention Bag Sponsor - \$2,500

(1 Available) Become our Convention Bag level sponsor and receive:

- **Logo/Name on convention gift bags for Swagbags and giveaways**
- **2 VIP All Access Badges - (sponsor ribbons added to badges)**
- **Front of the line selfie photo and autograph with guests both days.**
- **Table Space at DaggerCon 2026 (optional)**
- **Giveaway promotional items in attendee Swagbags (must be provided – optional)**
- **Logo/Name on 2026 DaggerCon Stage, Panel and Gaming Room Banners**
- **Live mention from multiple offsite venues and the main stage both days of the event**
- **Social media ads announcing partnership. (we design static or sponsor submit static or video)**
- **(Paid advertising and influencer ads circulation reach 100,000)**
- **Logo/Name will be added to DaggerCon 2026 print and mail promotion materials**
- **2026 DaggerCon Official Program Guide (All Sponsors/Partners Appear on Front Cover)**
- **Quarter Page Ad in 2026 DaggerCon Official Program Guide (sponsor submit or we design)**
- ***Logo/Name on 2026 DaggerCon Official Website & Mobile App**
- **(Web/Socials Media Popup with links)**

Convention WIFI Sponsor - \$2,500

(1 Available) Become our Convention WIFI level sponsor and receive:

- **Logo/Name on banners and media at the convention WIFI station**
- **2 VIP All Access Badges - (sponsor ribbons added to badges)**
- **Front of the line selfie photo and autograph with guests both days.**
- **Table Space at DaggerCon 2026 (optional)**
- **Giveaway promotional items in attendee Swagbags (must be provided – optional)**
- **Logo/Name on 2026 DaggerCon Stage, Panel and Gaming Room Banners**
- **Live mention from multiple offsite venues and the main stage both days of the event**
- **Social media ads announcing partnership. (we design static or sponsor submit static or video)**
- **(Paid advertising and influencer ads circulation reach 100,000)**
- **Logo/Name will be added to DaggerCon 2026 print and mail promotion materials**
- **2026 DaggerCon Official Program Guide (All Sponsors/Partners Appear on Front Cover)**
- **Quarter Page Ad in 2026 DaggerCon Official Program Guide (sponsor submit or we design)**
- ***Logo/Name on 2026 DaggerCon Official Website & Mobile App**
- **(Web/Socials Media Popup with link**

Relax and Charge Station Sponsor - \$2,500

(1 Available) Become our Relax & Charge Station level sponsor and receive:

- **Logo/Name on banners and media at the cell phone charging station**
- **2 VIP All Access Badges - (sponsor ribbons added to badges)**
- **Front of the line selfie photo and autograph with guests both days.**
- **Table Space at DaggerCon 2026 (optional)**
- **Giveaway promotional items in attendee Swagbags (must be provided – optional)**
- **Logo/Name on 2026 DaggerCon Stage, Panel and Gaming Room Banners**
- **Live mention from multiple offsite venues and the main stage both days of the event**
- **Social media ads announcing partnership. (we design static or sponsor submit static or video)**
- **(Paid advertising and influencer ads circulation reach 100,000)**
- **Logo/Name will be added to DaggerCon 2026 print and mail promotion materials**
- **2026 DaggerCon Official Program Guide (All Sponsors/Partners Appear on Front Cover)**
- **Quarter Page Ad in 2026 DaggerCon Official Program Guide (sponsor submit or we design)**
- ***Logo/Name on 2026 DaggerCon Official Website & Mobile App**
- **(Web/Socials Media Popup with links)**

SwagBag (In Kind) Event Partner Opportunities

**(Must send 1,000 approved pieces before February 1, 2026)
(Several Available) Become an in-kind level sponsor and receive:**

- **2 VIP Host Hotel Access Badges – (Swagbag partner ribbons added to badges)**
- **Live mention from the main stage both days of the event**
- **Social media ad announcing swagbag giveaway. (we design static or sponsor submit static or video)**
- **(Paid advertising and influencer ads circulation reach 100,000)**
- **Logo/Name on 2026 DaggerCon SwagBag Banners (located at badge pickup table)**
- ***Logo/Name on 2026 DaggerCon Official Website (Swagbag Partners Page)**
- **Logo/Name in 2026 DaggerCon Official Program Guide (Swagbag Partners Page)**
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**Thank you for your interest in supporting
Dagger-Con as a sponsor!**

**Our team is here to answer any questions
about sponsorship levels, benefits, or
availability.**

 **Contact Our Sponsorship Team:
team@dagger-con.com**

**We look forward to partnering with you and
creating a sponsorship experience that
highlights your brand while making Dagger-
Con unforgettable.**