

# OPEN 18

 INSPIRE ► ENGAGE ► TRANSFORM

HILTON / AUSTIN, TEXAS  
MARCH 22-24, 2018

 VENTUREWELL

For further information visit  
[venturewell.org](http://venturewell.org) or call (413) 587-2172.







## ORGANIZATIONS IN RECENT ATTENDANCE

### INDUSTRY

Ambassador Enterprises  
ChromatSCOPE  
ConferenceDirect  
Dickinson-Wright PLLC  
Double Chase Management LLC  
Faludi Design  
Gconsultancy  
Independent Platform  
Innovator Mindset  
Lemelson-MIT Program  
Luso Labs LLC  
PricewaterhouseCoopers  
Quality Evaluation Designs  
QUI Inc.  
Redmon, Peyton & Braswell LLP  
Sage Fox Consulting Group  
SiNode Systems, Inc.  
SunDanzer  
TacWorks  
Tetra Tech  
Treaty, LLC  
Triple Ring Technologies  
Vizient Inc  
WAVE Stream Inc.  
Wilson Sonsini Goodrich & Rosati

### US EDUCATION

Albany State University  
American University  
Arizona State University at the Polytechnic Campus  
Arizona State University at the Tempe Campus  
ArtCenter College of Design  
Berea College  
Boston University  
Bowling Green State University-Main Campus  
Bucknell University  
California Polytechnic State University-San Luis Obispo  
Carthage College  
Case Western Reserve University  
Clark Atlanta University  
Clemson University  
College of Southern Maryland  
College of William and Mary  
Colorado State University  
Columbia University in the City of New York  
The Cooper Union  
Cornell University  
CUNY City College  
Davidson College  
Drexel University  
Emory University  
Franklin W. Olin College of Engineering  
George Fox University  
George Washington University

Georgia Institute of Technology-Main Campus  
Grand Valley State University  
Harding University  
Harvard University  
Howard Community College  
Howard University  
Illinois Institute of Technology  
James Madison University  
Johns Hopkins University  
Kennesaw State University  
Kent State University-Kent Campus  
La Salle University  
Lehigh University  
Loyola University Maryland  
Marquette University  
Massachusetts Institute of Technology  
Michigan State University  
Michigan Technological University  
Millersville University of Pennsylvania  
Minneapolis College of Art and Design  
Missouri University of Science and Technology  
Montclair State University  
Morgan State University  
New Mexico State University-Main Campus  
New York University  
North Carolina State University at Raleigh  
Northwestern University  
Norwich University  
Ohio Northern University  
Oklahoma State University-Main Campus  
Oregon State University  
Pasadena City College  
Pennsylvania State University-Main Campus  
Pennsylvania State University-Penn State Berks  
Pennsylvania State University-Penn State Erie-Behrend College  
Pennsylvania State University-Penn State Hazleton  
Portland State University  
Prairie View A & M University  
Purdue University-Main Campus  
Radford University  
Rensselaer Polytechnic Institute  
Rice University  
Rochester Institute of Technology  
Rose-Hulman Institute of Technology  
Rowan University  
Rutgers University-Newark  
San Diego State University  
Smith College  
Southern Illinois University Carbondale  
St. Olaf College  
Stanford University  
State College of Florida-Manatee-Sarasota  
SUNY College at Brockport  
Temple University  
Tennessee Technological University

Texas A & M University  
Texas Tech University  
The Dickinson School of Law-Pennsylvania State Uni.  
The University of Texas at El Paso  
The University of Texas M.D. Anderson Cancer Center  
Tufts University  
Tulane University of Louisiana  
Union College (Schenectady, New York)  
Universidad del Turabo  
University of Akron Main Campus  
University of Alabama at Birmingham  
University of California-Berkeley  
University of California-Davis  
University of California-Irvine  
University of California-San Diego  
University of Cincinnati-Main Campus  
University of Colorado Denver  
University of Connecticut  
University of Dayton  
University of Delaware  
University of Florida  
University of Georgia  
University of Houston  
University of Iowa  
University of Kentucky  
University of Maryland-College Park  
University of Massachusetts Amherst  
University of Massachusetts-Lowell  
University of Miami  
University of Michigan-Ann Arbor  
University of Minnesota-Twin Cities  
University of New Hampshire-Main Campus  
University of New Haven  
University of North Carolina at Asheville  
University of North Carolina at Charlotte  
University of North Carolina-Wilmington  
University of Notre Dame  
University of Pennsylvania  
University of Pittsburgh-Pittsburgh Campus  
University of Portland  
University of Puerto Rico-Mayaguez  
University of the Pacific  
University of Tulsa  
University of Utah  
University of Virginia-Main Campus  
University of Washington-Seattle Campus  
University of Wisconsin-Madison  
University of Wisconsin-Milwaukee  
University of Wisconsin-River Falls  
Vanderbilt University  
Villanova University  
Virginia Commonwealth University  
Virginia Polytechnic Institute and State University  
Washington State University  
Washington University in St Louis  
Western Carolina University

Western State Colorado University  
Wichita State University  
Worcester Polytechnic Institute  
The University of Texas System Office

### GOVERNMENT

Department of Energy  
Egyptian Science and Technology Development Fund  
Embassy of Italy  
Minority Business Development Agency  
National Cancer Institute  
National Science Foundation (NSF)  
National Science Technology and Innovation Policy Office  
Thailand Ministry of Science and Technology  
United Nations Children's Fund  
USAID

### PHILANTHROPIC / NON-PROFIT

3 Day Startup  
American Physical Society  
Ashesi University Foundation  
Autodesk Foundation  
Enterprise Futures  
Ewing Marion Kauffman Foundation  
International Development Enterprises (iDE)  
Kern Family Foundation  
KickStart International  
Lubbock Economic Development Alliance  
SkyTruth  
Society for Advancement of Chicanos/Hispanics and Native Americans in Science  
Smithsonian Institution  
Technology Development Foundation of Turkey  
The International Center for Strategic Studies and Human Rights  
The Lemelson Foundation

### INTERATIONAL EDUCATION

Ashesi University  
Bogor Agricultural University (IPB)  
Ecole Hassania des Travaux Publics (EHTP)  
Korea Advanced Institute of Science and Technology  
Kuwait University  
Nova Scotia Community College  
Sri Sivasubramaniya Nadar College of Engineering  
University of Technology Sydney  
University of Toronto  
Yonsei University  
York University

## 2018 SPONSORSHIP OPPORTUNITIES

	Platinum	Welcome Reception	Keynote	Gold	Silver	Bronze	Supporter
Amount	\$30,000	\$25,000	\$20,000	\$15,000	\$10,000	\$5,000	\$2,500
Full Conference Registration(s)	3	2	2	2	1	1	1
Ad in Conference Program	Full page	Full page	1/2 page	1/2 page	1/2 page	1/4 page	*
Logo Recognition	X	X	X	X	X	X	X
Exhibit Table	X	X	X	X	X	X	*
Plenary Slide/Ad	X	X	X	X			
Distribution of Branded Item	X	X					
Additional Registrations	\$960	\$960	\$960	\$960	\$960	\$960	\$960
Welcome Reception Recognition		X					
2 Minute Remarks during luncheon			X				

\* Supporter may choose EITHER a 1/4 page ad OR exhibit table.

## CONFERENCE HIGHLIGHTS



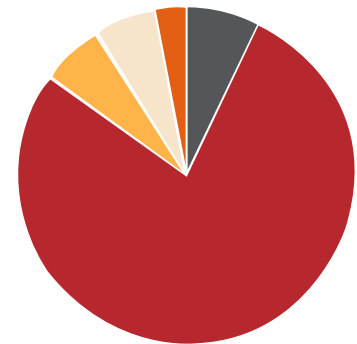
**433**  
ATTENDEES

**53%**  
ATTENDED FOR  
THE FIRST TIME



ATTENDEES TRAVELED FROM ALL OVER THE WORLD

### ATTENDEE BREAKDOWN



- 78% US INSTITUTIONS
- 6% GOVERNMENT
- 6% NON-PROFIT
- 3% INTL. INSTITUTIONS
- 7% INDUSTRY



**54** SESSIONS  
BY 198 PRESENTERS



**92%** OF ATTENDEES LEFT  
WITH NEW TOOLS

## DIGITAL MEDIA



**40** TOTAL OPEN  
2017 CONF. EMAILS

**43%** EMAIL  
OPEN RATE



**355K**  
HOMEPAGE  
PAGEVIEWS/YEAR

**89K**  
VISITORS/YEAR

**25K**  
CONFERENCE PAGE  
VISITORS/YEAR



**3.5K** FACEBOOK  
LIKES

**1.4K** LINKEDIN  
CONNECTIONS

**3.8K** TWITTER  
FOLLOWERS

## FOLLOW US



VentureWell



VentureWell



VentureWell



idea2impact



VentureWell

Data from 2017 Conference