



SPONSORSHIP

**YOU'RE  
INVITED!!**

**The Largest All-Star Event  
in Northern California  
- 4 All-Star Games -**

Girls HS All-Star Game  
Boys HS (Central / South)  
Boys HS (Bay Area / Sac)  
Men's JUCO All Star Game

**Livermore, CA**

**April 2, 2017**



We began our broadcast of Northern California sporting events, primarily high school & junior college basketball, in 2015. Our goal was to give greater recognition & notoriety to the programs, coaches & players in our community. In 2016 we began LIVE STREAMING games in High Definition on YouTube to broaden the experience for all. Our passion shows in our product, and our purpose is genuine. We are quickly building on becoming the ESPN for Northern California high school & junior college athletics.

We are just getting started!



## EVENT SCHEDULE



**APRIL 2<sup>ND</sup>**  
**LAS POSITAS COLLEGE**

**1:00PM GIRLS HS ALL STARS**

**2:30PM BOYS HS CENTRAL VS SOUTH**

**4:15PM BOYS HS BAY VS SAC**

**6:00PM ALL NORCAL DUNK CONTEST**

**6:30PM MEN'S JC NORTH VS SOUTH**

# Watch Party



Our platform provides many unique promotional opportunities. We will have WATCH PARTIES at various restaurants in Northern California that will show our event LIVE on their TVs. All it takes is a TV with access to YouTube!



SPONSORSHIP



## SLAM DUNK CHAMPION

Presented by: Your Company

## MVP TROPHY (4 Total)

Presented by: Your Company



# HOW WE CAN HELP

SPONSORSHIP

- **PROMOTE** - YOUR BRAND TO A CAPTIVE AUDIENCE
- **CONNECT** - WITH A CUTTING EDGE PLATFORM
- **INTEGRATE** - WITH A GROWING TARGET MARKET
- **INSPIRE** - THROUGH YOUR MUTUAL SUPPORT

# SPONSORSHIP OVERVIEW

**LIVE  
BROADCAST**

**BRAND  
RECOGNITION**

**Community  
Outreach**

**Social Media  
Photo/Video**



@NORCALSPORTSTV

# ON TWITTER

NEW content Daily

## Organic Following / Growth



10,000 Impressions /Day

Your Tweets earned 287.1K impressions over this 28 day period



**YOUR TWEETS**  
During this 28 day period, you earned  
**10.0K impressions** per day.

FEB 2017

**Top Tweet** earned 8,390 impressions

SPOILER ALERT! Game winning shot from St Pats vs Salesian game! @norcalpreps  
[pic.twitter.com/VxcLageO3G](https://pic.twitter.com/VxcLageO3G)



8,000 + Impressions  
on one tweet!



APRIL 2ND  
LAS POSITAS COLLEGE  
LIVERMORE, CA

**NorCal SportsTV**

@NorCalSportsTV **FOLLOWS YOU**

YouTube Channel Broadcasting LIVE  
prep & jc sports in Cali to give greater  
exposure. Hosting upcoming NCSTV  
events! [youtube.com/c/NorCalSportsTV](https://youtube.com/c/NorCalSportsTV)

📍 Dublin, CA

🔗 [youtube.com/c/NorCalSportsTV](https://youtube.com/c/NorCalSportsTV)

📅 Joined September 2015



# We LIVE STREAMED over 230 full length basketball games during 2016/2017 Season



St. Mary's vs Salesian High School Girls Basketball FULL...

423 views • 3 days ago



Salesian vs St Patrick - St Vincent High School Boys...

1,188 views • 3 days ago



San Lorenzo vs Arroyo High School Boys Basketball FULL...

630 views • 4 days ago



Bishop O'Dowd vs San Leandro High School Boys Basketball...

890 views • 6 days ago



Monte Vista vs San Ramon Valley High School Boys Basketball...

980 views • 1 week ago



Monte Vista vs San Ramon Valley High School Girls Basketball...

310 views • 1 week ago



St. Patrick-St. Vincent vs St. Joseph Notre Dame High Scho...

1,084 views • 1 week ago

ANALYTICS Last 28 days

Watch time (minutes)

238,459

30,000

15,000

0

Views

35,224

3,000

1,500

0

Subscribers

+173

30

15

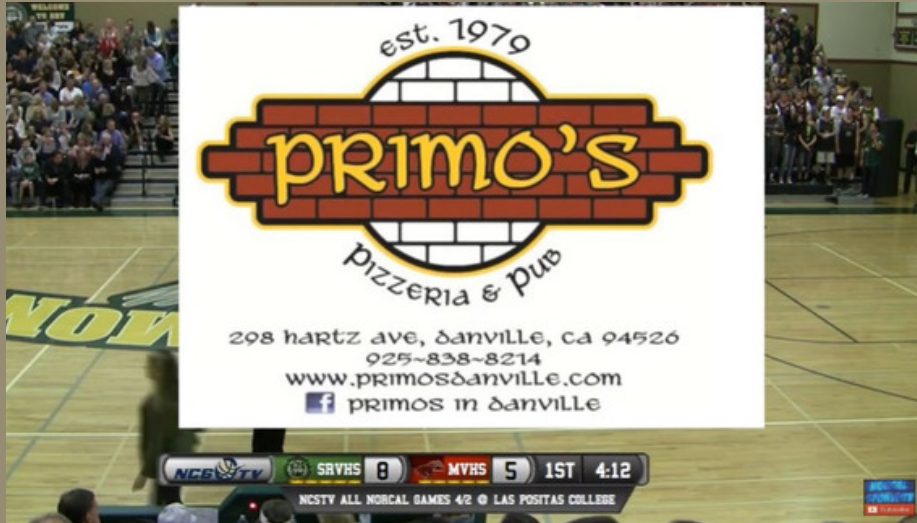
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## NORCAL SPORTS TV covered High School & Junior

College basketball games & has viewership in the following cities:

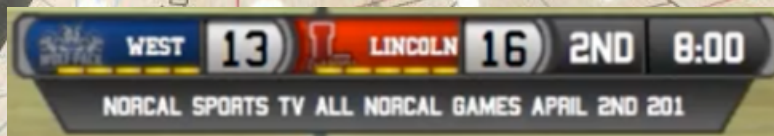
San Francisco, Oakland, Dublin, Vallejo, Livermore, San Ramon, Tracy, Berkeley, Richmond, Fresno, Modesto, San Jose, Stockton, Fremont, Hayward, Union City, San Leandro, Alameda, Half Moon Bay, Menlo, Redwood City, Sunnyvale, Turlock, Fairfield, Clovis, Santa Rosa, Concord, Marin, Pittsburg, Antioch, Oakley, Walnut Creek, Santa Cruz, Orinda, San Bruno, El Cerrito, San Louis Obispo + More



Some of our advertisers during our LIVE BROADCASTS.

30 second spot with commentator reading provided script to promote your business

# 3 HS / 1 JUCO ALL STAR GAME(S)



## LIVE STREAM

W/ Your Logo

### ABOUT THE EVENT

Our version of the All-American Basketball Games for our Northern California student athletes, we will be hosting the largest All-Star Event in the region. This event includes the only Girls High School All-Star game & the only Junior College All-Star Game in Northern California. We are also bringing the fun & competitive spirit by hosting All-Star games that feature the Bay Area vs Sacramento High School boys, & the Central Valley vs South Valley High School boys. This event will also be the first of it's kind to also be broadcast LIVE in High Definition for free on YouTube, complete with Play by Play commentators & instant replays.



## MEDIA BACKDROP W/ YOUR LOGO



**BANNERS**





We appreciate your consideration and support.

