



# SPONSOR AND MAKE YOUR COMPANY KNOWN!



With 50,000+ projected attendees your business will be in the spotlight to a varying demographic of people from all over the region!

## Event Objectives

- A new, large scale Halloween event in Schaghticoke, NY Sept. 29- Oct 29th
- One of kind experience
- Food concessions, carnival midway, scare zones and unique haunted houses!
- Produced by industry professionals, from all over the country
- Bringing growth and expansion of audiences to regions all over
- Providing small and large scale businesses opportunities to reach an untapped audience

## Target Audience

- Our customers are from the local area and expanded regions, minimally New York, Massachusetts, Connecticut, New Jersey, Vermont, etc.
- Age groups vary. Early in days will be all about family orientated, children, adolescents and adults entertainment.. Nightly projections will change to more 18+ customers with a focus on 21-40 age group.
- Each audience targeted is one your company will benefit from its presence being represented through advertisement at our event!

### SILVER : \$500

- Logo on our sponsors banner
- Business yard sign inside event
- Thank you on official partners video
- Thank you on all social media accounts leading up to and during the event
- Ad space / logo on our website, 150,000+ viewers

### GOLD - \$1000

- Logo on our sponsors banner
- Business yard sign inside event
- Thank you on official partners video
- Thank you on all social media accounts leading up to and during the event
- Ad space / logo on our website, 150,000+ viewers and counting
- Business banner on interior fencing of event for 50,000 + attendees

### PLATINUM - \$2500

- Logo on our sponsors banner
- Business yard sign inside event
- Thank you on official partners video
- Thank you on all social media accounts leading up to and during the event
- Ad space / logo on our website, 150,000+ viewers and counting
- Business banner on interior fencing of event for 50,000 + attendees
- Logo on the OFFICIAL Spooky Island STAFF shirts
- Logo on exterior fence banner with 20,000+ cars visible a day
- Logo on OFFICIAL Spooky Island entrance banner
- Exhibit Space
- Sampling Rights
- OFFICIAL NAMING RIGHTS of one of the Scare Zones

### ULTIMATE - \$5,000

- Logo on our sponsors banner
- Business yard sign inside event
- Thank you on official partners video
- Thank you on all social media accounts leading up to and during the event
- Ad space / logo on our website, 150,000+ viewers and counting
- Business banner on interior fencing of event for 50,000 + attendees
- Logo on the OFFICIAL Spooky Island STAFF shirts
- Logo on exterior fence banner with 20,000+ cars visible a day
- Logo on OFFICIAL Spooky Island entrance banner
- Exhibit Space
- Sampling Rights
- OFFICIAL NAMING RIGHTS of one of the Scare Zones
- 20 Event Tickets + 10 VIP
- Logo on OFFICIAL Spooky Island Merchandise
- Logo on event signage
- OFFICIAL NAMING RIGHTS of one Haunted House
- Newspaper, Radio and social shout outs

Checks or money orders can be made out to GUERRA ENTERTAINMENT LLC and mailed to the address below.

**SPOOKY ISLAND SPONSORSHIP C/O DANYEL MORACE**

**2014 Ridge Rd.**

**Glenville, NY 12302**

All credit transactions will be subject to a 3.5% fee added to the transaction total. Email Danyel at [partners@spookyislandny.com](mailto:partners@spookyislandny.com) for an invoice OR fill out the card information on this form and mail back to the address above.

Questions? Email [partners@spookyislandny.com](mailto:partners@spookyislandny.com) or Call/Text 518-948-0325

## CREDIT CARD PAYMENT

NAME ON CARD: \_\_\_\_\_ BILLING ZIP CODE \_\_\_\_\_

CARD NUMBER: \_\_\_\_\_ CVV: \_\_\_\_\_

3.5% FEE WILL BE ADDED  
TO TRANSACTION TOTAL

COMPANY NAME: \_\_\_\_\_ CONTACT NAME: \_\_\_\_\_

CONTACT NUMBER: \_\_\_\_\_

ADDRESS: \_\_\_\_\_ EMAIL: \_\_\_\_\_

SUBTOTAL:\$ \_\_\_\_\_ X 3.5% \_\_\_\_\_ = TOTAL \$ \_\_\_\_\_

Thank you so much for your support in making this event happen. A young man's dream will become a reality with the help of your contributions. Together we will benefit one another!

Please provide your logo or whatever advertising materials you would like for us to use to Danyel at [partners@spookyislandny.com](mailto:partners@spookyislandny.com). Please use the subject line "(YOUR COMPANY NAME) SPOOKY ISLAND ADVERTISING AGREEMENT." We look forward to working together.