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Squash Queensland signs historic deal with Squash.com.au and Salming Squash

Squash Queensland has signed an historic deal with www.squash.com.au and Salming Squash that will deliver real financial benefits to affiliated players and clubs.

Through this partnership, players and clubs will have the opportunity to receive discounted goods to the value of their affiliation fee.

Squash Queensland CEO Shantel Netzler said the partnership agreement had the potential to deliver \$180,000 directly back to Squash Queensland Affiliated Players, Clubs and Centres, making it the largest agreement ever brokered for its members.

“This partnership delivers real value for our members,” Ms Netzler said. “We are delighted to partner with www.squash.com.au and Salming Squash, which are both successful Queensland-based businesses.



Pictured: Steve Walton & Shantel Netzler

“Squash.com.au is the number one retailer of squash equipment in Australia and has a unique mixture of instore and online sales pathways. This partnership will allow our affiliated Squash players access to the best Squash equipment at unbeatable prices and of course a great selection of brands.

“Salming is the official Shoe and Racquet brand of Squash Australia and is recognised globally as an innovator and leader in the development of Squash products so our Affiliated Squash Clubs will have access to the very best that is available.”

Squash Queensland President Dean Morzone said the partnership showed that the sport was moving forward in the state.

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“Queensland juniors have dominated at national level for many years now, we have many of the country’s top ranked professionals based here and our club competitions remain vibrant and strong. Mr Morzone said.

“I want to acknowledge the vision and commitment of both squash.com.au and Salming Squash to come on board with Squash Queensland to provide real benefits to our affiliates.”

Squash.com.au

“We are thrilled to partner with Squash Queensland and to work with their affiliated players.

This partnership will offer all affiliated players a significant discount (equal to the value of their affiliation) and an opportunity to purchase the goods that they want at an unbeatable price.

As we are also a Queensland-based business we look forward to working with our Squash Community and delivering this amazing program.”

Salming Australia

“We are very excited to partner with Squash Queensland and their affiliated clubs to present this opportunity for the Affiliated clubs to get a direct return on their annual investment in becoming part of the Squash Queensland Community.

As the Official Racquet and Shoe to Squash Australia we are committed to assisting all levels of Squash and this partnership allows us to work with Squash Queensland Clubs and to deliver the products and services that will benefit them.”